



Proceedings of the
14th European Conference
on eGovernment
Spiru Haret University
Faculty of Legal and Administrative
Sciences
Braşov, Romania
12-13 June 2014



Edited by
Alexandru Ionas
Spiru Haret University
Braşov, Romania

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**Proceedings of the 14th
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eGovernment
ECEG 2014**

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and Administrative Sciences
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Preface

These proceedings represent the work of authors at the 14th European Conference on e-Government (ECEG 2014).

The Conference this year is hosted by the University Spiru Haret University, Brasov, Romania. The Conference Chair is Prof.dr. Carmen Costea and the Programme Chair is Alexandru Ionas, both are from the University Spiru Haret University in Romania.

ECEG brings together, researchers, Government officials and practitioners in the area of e-Government from around the world. Participants are able to share their research findings and explore the latest developments and trends in the field which can then be disseminated to the wider community.

With an initial submission of 97 abstracts, after the double blind, peer review process there are 30 research papers, 12 PhD papers, 3 Masters papers, 2 non academic and 2 Work in Progress Papers published in these Conference Proceedings. These papers represent research from many countries including Australia, Belgium, Canada, Egypt, Finland, Germany, Greece, India, Iran, Lebanon, Luxembourg, New Zealand, Nigeria, Pakistan, Poland, Romania, South Africa, Spain, Sweden, Switzerland, Taiwan (R.O.C.), Thailand, The Netherlands, Tunisia, Turkey, UK, USA

This will ensure a very interesting two days.

Selected papers will be published in special issues of the Electronic Journal of e-Government (www.ejeg.com) and the Journal of E-Government Studies and Best Practices.

We hope that you have an stimulating conference, and enjoy your time in Romania.

Alexandru Ionas

Programme Chair
May 2014

Biographies

Conference Chair



Prof.dr. Carmen-Eugenia Costea professor/vicerector at USH Bucharest in charge with International Relations; PhD Supervisor in Business Administration (ASE Bucharest); member in ASE Scientific Council of Doctoral Institute; Chair of Entrepreneurial Education Commission of National Council and Special Ambassador of Romania for Danube Strategy; Founder of Alternative Sciences Association; Associate researcher at the IPE-Romanian Academy (of Sciences). Research interests include: Business administration, International relations, Systems of Business Intelligence, Socio-economic risk management. Awards: 2007 International Peace Award for outstanding in education of Youth United Cultural Convention N.Carolina USA, 2007 Excellence in teaching ASE, Diploma Nicolae Georgescu Roegen Excellence in Research (ASE) Diploma and silver medal 2000 Outstanding intellectuals of the 21st century , IBC Cambridge. Research experience includes, among others, management and scientific activities in: BaSeFOOD "Sustainable exploitation of bioactive components from the Black Sea Area traditional foods"; Physics of Competition and Conflicts, Physics of risk ESF/COST; AS-SYST Action for the Science of Complex Systems and Socially Intelligent ICT; NEST General Integration of the Applications of Complexity in Science. International teaching experience: Visiting Professor la OU London; Visiting Lecturer la National Cheng Chi Univ. Taipei; Intervenient at France Business School; Visiting Lecturer UNAM Mexico City; Visiting Scholar UWS Australia.

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Programme Chair

Dr Alexandru Ionas holds a PhD in Law and is a professor at and Dean of the Faculty of Legal and Administrative Sciences, Spiru Haret University, Romania. During 2002 and 2008 he was the Head of Public Law Department at Transilvania University of Brasov. His research interests focus on penal law, administration and government. He has led and participated in international research projects fighting against crime, coordinating criminal investigations against organised crime, leading the investigation unit monitoring the illicit trafficking between Ukraine and Moldova. He was a counsellor on international relations with the Ministry of Administration and Interior (Ministry of Internal Affairs) – Romanian Government. He is one of the founders of the international organisation Southeast European Cooperative Initiative (SECI) Centre in Bucharest.



He is on the list of experts in international cooperation for fighting against organised crime and terrorism in Europe. Although he has a background in law enforcement, nowadays he is involved in the process of administrative territorial reorganisation of Romania.

Mini Track Chairs



Dr Ahmed Imran research emerged from his personal experience that includes e-government and ICT for development. Ahmed had a versatile and challenging experience in the IT sector before his transition to academia. Ahmed's past experience is invaluable for research in understanding and providing rich insight of the context in least developed countries. His PhD research gained an in-depth understanding of impediments to eGovernment adoption in LDCs, which led to a process model for successful eGovernment adoption in LDCs. Part of Ahmed's research has been successfully implemented as an applied international research project that received ANU Vice Chancellor's award in 2010. Ahmed is also the lead author of the text book "eGovernment Management

for Developing Countries".

Antti Lahtela works as a project manager at the Regional State Administrative Agency for Eastern Finland, Development and Steering Unit for the Local Register Offices. His main responsibilities include IT strategy implementation, information management development and enterprise architecture. Additionally, Antti is a Ph.D. student at the University of Eastern Finland with a research topic: Improving IT Service Support and Transition Processes. Areas of interest include government administration and healthcare information management.



Dr. Jakob Svensson is a researcher with a PhD in Media and Communication Studies. Jakob current research revolves around civic communication, political participation and the construction of citizenship through online communicative practices. He is currently involve in a research project studying relations of power, practices of discipline and surveillance among both outspoken political activists in southern Stockholm. Jakob Svensson is currently holding a position of assistant professorship in Media and Communication Studies at Uppsala University and is the Director of Master Program in Digital Media and Society.



Dr Tim Turner has been involved in the IT industry for over 25 years, with the focus on e-commerce, and particularly e-government, for over 15 years. He has concentrated his attention on assisting governments at all levels to understand how information technology can be used to enhance effectiveness and efficiency. Recently, that focus has shifted to aiding the governments of least-developed countries. He has played significant roles in several of Australia's leading e-government projects and consults to peak government and industry bodies in the e-government arena. Tim has also delivered significant projects in the private sector in information technology generally and electronic commerce specifically.



E-Democracy Implementation: The Imperative of Agenda Setting

Aderonke Oni¹, Charles Ayo¹, Victor Mbarika², Daniel Gberevbie³ and Sheriff Folarin³

¹Department of Computer Science, Covenant University, Ota, Nigeria

²School of Business, Southern University and A&M College, Baton Rouge LA, USA

³Department of Political Science and International Relations, Covenant University, Ota, Nigeria

ronke.oni@covenantuniversity.edu.ng

charles.ayo@covenantuniversity.edu.ng

victor@mbarika.com

daniel.gberevbie@covenantuniversity.edu.ng

sheriff.folarin@covenantuniversity.edu.ng

Abstract: Decline in the level of citizens' participation due to disconnect between citizens and their representatives has been identified as one of the prominent challenges facing most democratic societies in the world today. E-democracy has been identified to have the potentials to reduce the contemporary estrangement between the democratic actors by creating new forms of engagement, deliberation, and collaboration in polity to make the democratic processes more inclusive and transparent. However, e-democracy initiatives in many countries have had mixed success as most e-democracy implementations have been unable to justify the essence of huge investments made into it. This research paper reviews existing e-democracy development processes and agenda of nations among the top twenty countries in e-participation implementation as rated in the UN Global E-Government Evaluation, 2010. The sample composed of secondary data sourced from information system centric academic journals, book chapters, conference proceedings, database of international development organisations (OECD, UN, EU) on e-democracy implementation reports and database of research institutions and centres that focus on e-government and e-democracy implementation. Findings revealed that most countries do not have well established framework and agenda setting for e-democracy implementation, but only based their e-democracy implementation on one of the objectives of their e-government implementation. As a result, policy content is largely missing in most e-democracy strategies at both conceptual and implementation stage. This paper therefore, presents a guideline for e-democracy agenda setting and discusses issues germane to establishing e-democracy agenda. It submits that for a successful e-democracy implementation, the agenda-setting phase should capture the legal and political processes of the country. In addition, e-democracy strategic vision, strategic aim and objectives, strategic policy, mode of implementation and overseeing body should be well articulated in the agenda setting phase of e-democracy implementation plan. The discussion will benefit both researchers, government and practitioners on successful e-democracy implementation as basis for societal development.

Keywords: e-democracy, government, agenda setting, policy, policy-making, strategy

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