

University of Huddersfield Repository

Alajaty, Mahmoud and Anchor, J.R

Transition Economies in the Middle East: the Syrian Experience

Original Citation

Alajaty, Mahmoud and Anchor, J.R (2016) Transition Economies in the Middle East: the Syrian Experience. In: University of Huddersfield Business School Research Conference, 14-15 January 2016, University of Huddersfield. (Unpublished)

This version is available at http://eprints.hud.ac.uk/27001/

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

http://eprints.hud.ac.uk/

Transition Economies in the Middle East: the Syrian Experience

Mahmoud Alajaty^{*} and John R. Anchor^{**}

* Department of Strategy, Marketing and Economics, University of Huddersfield Business School, Queensgate, Huddersfield, HD1 3DH, UK. Email: <u>m.alajaty@hud.ac.uk</u>. Phone: 0044 1484 471447.

**Department of Strategy, Marketing and Economics, University of Huddersfield Business School, Queensgate, Huddersfield, HD1 3DH, UK. Email: j.r.anchor@hud.ac.uk. Phone: 0044 1484 472462.

Abstract:

There have been no in depth studies of post Socialist transition in the Middle East. *Syria's* experience is therefore a useful one to explore given its historically important role in the region.

The Socialist economic policy followed in Syria from 1963 to the early 1990s is outlined. The Syrian economic transition was in two phases: an incremental liberalization phase and a transition to Social Market Economy phase.

During both phases, Syrian policy makers showed a preference for a gradualist approach to economic transition, rather than a big-bang approach. This was facilitated by oil revenues and subsidies from the Gulf states. The Syrian experience therefore has its own distinct characteristics, as well as elements in common with the transitions in other post Socialist economies.

Key Words: Transition Economies; Syria; the Middle East.

Transition Economies in the Middle East: the Syrian Experience

1. Introduction

The primary idea of economic transition is to replace the institutions of a centrally planned economy with those of a market-based economy (Newman, 2000, Meyer, 2001). Institutions are 'the rules of the game in a society' which determine the incentives and barriers faced by economic players (North, 1990). Studies which focus on transition economies require a certain level of understanding of their context. Since there have been no in depth studies of economic transition in the Middle East, Syria, which is an important country within this region, is an appropriate case study.

From 8th March 1963, the ruling Syrian Socialist *Ba'th* Party adopted Socialism as its ideology for the Syrian economy. However, as is explained later, fundamental problems in the Socialist economic policy started to appear and, as a result of these problems, a deep recession struck the Syrian economy during the 1980s. Initially, the Syrian government tried to implement incremental economic reforms in an attempt to obtain support from the private sector to overcome these problems. However, these attempts failed to make any significant improvements to the Syrian economy. Therefore, in 2005, the Syrian government decided to begin a transition to a Social Market Economy; a market-based economic model which stresses two major concepts: free market forces and social welfare issues (Raphaeli, 2007).

The Syrian economic transition has been disrupted by an ongoing uprising against the government, which has been taking place since March 2011. The rising intensity of violence across the country has severely damaged the Syrian economy, which was estimated to have contracted by almost 19% in 2012. Moreover, the success of the armed opposition in maintaining a strong presence in many strategic locations made the Syrian government more concerned about its survival than how to improve the country's economy. As a result, the

Syrian government has shifted its economic policy to finance the army and obtain public support by, for example, paying the wages of public sector employees even in areas under opposition control (PRS, 2014).

Nevertheless a study of the Syrian experience as an economy in transition since the early 1990s is helpful for achieving a good level of understanding of similar contexts. Therefore, the paper explains the rationale for the Syrian government's decision to move towards a market-based economy and its chosen path for the transition. This requires an explanation of the main characteristics and performance of its previous Socialist economy. Therefore, Section B starts by explaining the Syrian economic experience under Socialist ideology. Section C explains the various events that triggered the economic transition. Section D outlines the Syrian government's chosen approach to and path for Syria's economic transition towards a market-based economy. Conclusions are outlined in Section E.

2. The Characteristics of the Syrian Economy under Socialist Ideology

By the mid-1950s, Syria's post-independence capitalist expansion reached a point beyond which development seemed to require major social reforms and an increasing role for the state, which the Syrian agrarian-commercial bourgeoisie obstructed (Hinnebusch, 1995). In March 1963, the Syrian Socialist *Ba'th* Party, which grew out of this crisis, overthrew the old regime and seized power in Syria. Subsequently, it functioned as the only officially recognized political party in the country and adopted Socialism as its ideology for the Syrian economy (Hopfinger and Boeckler, 1996).

The *Ba'th* party created a Leninist-like state which integrated those social forces that had either paid the costs or enjoyed few of the benefits of capitalist expansion- peasants, workers, rural minorities and intellectuals (Hinnebusch, 1990). Through nationalisations, land reform and government control over the market, the Syrian regime destroyed the economic bases of

the bourgeoisie; the big latifundia were broken up and industrialists emigrated or left businesses (Hinnebusch, 1995). The Syrian version of Socialism, therefore, had much in common with those which existed in Communist countries. Its two main characteristics were central planning of most economic activities and bureaucratic control of economic organisations (Sukkar, 2003).

Central planning was introduced in Syria in 1963 in order to overcome some of the alleged problems caused by the capitalist system (Hinnebusch, 1997). These included instability in the supply and demand mechanism and the fact that the 'invisible hand' of the capitalist system, as it was called by Adam Smith, causes high unemployment, overproduction problems and economic recessions (Peng, 2000).

Therefore, bureaucratic control replaced the supply-demand mechanism in Syria for most economic transactions in an attempt to attain coordination among economic players, which were mainly state-owned enterprises (SOEs). The *Ba'th* party transferred private property to the public sector which became the core of the Syrian economy and the main engine of investment (Hopfinger and Boeckler, 1996). In the 1970s, much of nominally private agriculture was in state-dependent cooperatives-85% of the small peasants controlling one-third of the cultivated surface (Hinnebusch, 1989). In industry, the public sector dwarfed a massive number of small undercapitalized enterprises: 98% of the 40,000 private manufacturing enterprises employed less than ten workers. In 1984, the public sector employed one-third of the labour force in industry but produced 78% of gross output (Hinnebusch, 1995).

Syria thus became one of the 'centrally planned economies' under which up to one third of the world's population lived at one time (Peng, 2000). The direction of the Syrian economy was based on multiyear plans designed by the State Planning Commission, a national planning agency, which co-ordinated the activities of the SOEs (Ericson, 1991). Under Syrian Socialism, the decision to enter or exit from the market was taken by the State Planning Commission, which also decided on the annual scale and scope of production on behalf of the SOEs' managers. Consequently, variety, quality or customer services and satisfaction were not considered by the SOEs' managers, who were mainly production engineers or politicians appointed by the State Planning Commission and who functioned as implementers of orders, rather than as decision takers (Korani, 1992).

State Socialism initially worked well, despite its inherent problems. This was because of the availability of basic education, jobs, health care and housing for the majority of the population during the 1960s and the 1970s (Goulden, 2011). Indeed the gap between socialist and capitalist economies narrowed over the same period (Khanin, 2003, Weigl, 2008). In the case of Syria, the inherent problems of socialism were also masked initially by financial assistance from Arab Gulf countries during the 1960s, in addition to growing oil revenues during the 1970s (Hinnebusch, 1997). However, this success did not last for long and fundamental problems caused by conceptual and implementation errors in Syrian Socialist economic policy started to appear (Sukkar, 2003). As with other countries, Syrian Socialism's fundamental economic problems fell into two groups.

First of all, there were Coordination Problems which were caused by extreme dependence on the State Planning Commission's bureaucratic coordination of the economic activities of the SOEs (Ericson, 1991). This situation resulted in confusion and inconsistency because of the continuous revisions and adjustments to economic plans resulting from the State Planning Commission's shortage of the information which was needed to build their plans on a realistic and correct basis, as is the situation in market-based systems (Naughton, 1996). Therefore, the State Planning Commission was incapable of providing coherent production plans for the dominant public sector and the output targets for the SOEs were always unrealistic. The appointment of unqualified managers to SOEs for political reasons, in addition to the rapid turnover in such positions, caused a shortage of experienced managers, especially in relation to quality and efficiency issues. These SOEs' managers had no power to adapt their production to market conditions. For all these reasons, it was impossible to solve the continuous problem of matching SOEs' outputs to market needs (Hinnebusch, 1995).

Secondly there were Incentive Problems. The failure of managers to achieve their targets did not threaten the existence of SOEs, since failing SOEs were financially supported by the state for political reasons. Thus the managers of SOEs' lost any incentive to increase output as to do so would only lead to higher targets in the following year (Tan and Peng, 2003). In addition, and in the absence of pressure or incentives to improve performance, little attention was paid to competitive strategies and ideas for innovation (Peng and Heath, 1996). It was not only SOEs' managers who lacked incentives to improve performance, but also shop-floor employees. This is because the strategy of SOEs as 'the property of the whole people' turned into 'the state property belongs to all and to none', which led to the absence of motivation that usually comes from property ownership (Korani, 1992).

Moreover, paying low wages to SOEs' managers and employees made them careless and obsessed with personal benefits. Shop-floor workers were unmotivated to care about their work quality or to cooperate with their managers in solving production problems, since they would be paid the same salary, irrespective of performance (Tung, 1981, Walder, 1989). The policy of maximizing employment and providing job security worsened the problem as public sector workers knew that they would not be dismissed for poor performance (Sukkar, 2007). Since skilled workers were paid more in the limited private sector, they usually chose not to work for the public sector. If they could not find job opportunities within the private sector,

they emigrated. This situation turned the public sector into a provider of mass employment opportunities for unskilled workers or for those looking for easy employment opportunities depending on their political relationships (Hinnebusch, 1995).

In the following sections, an explanation is provided for the events which triggered the economic reforms and led to the transition decision in Syria. The Syrian government's chosen approach and path towards a market-based economy are then presented.

3. Triggering Events of the Syrian Economic Transition

Syrian SOE managers' focus on achieving production volume targets meant that profitability and cost efficiency were not relevant. Prices of public sector products were simply marked up to give only a 10% return on investment. In line with Socialist values, SOEs in many industries, e.g. sugar, textiles and fertilizer, had to sell their products near or below their production costs. Therefore, financial returns in the public sector were insufficient to fund the building of new plants or, at least, to finance major industry upgrades (Hinnebusch, 1995).

During the 1970s, foreign investment was restricted and Syria tried to be economically independent through an extensive focus on industrialisation as a substitute for imports. Public investments during this period were financed by increasing oil revenues and aid from other Arab countries, while the public sector's financial contribution to these investments was modest due to its insufficient returns (El-Laithy and Abu-Ismail, 2005).

The focus on industrialisation during this period encouraged mass consumption rather than capital accumulation. This caused a dependence on imported capital goods without the development of the export capacity needed to earn foreign currency. The inefficiency of the export agencies, which mainly operated with a bureaucratic orientation rather than a merchandising one, deepened the balance of payments problems. This situation led to bottlenecks in access to raw materials and spare parts for machinery. Therefore, many public sector plants had to operate at low capacity when their out-of-date equipment broke down (Hopfinger and Boeckler, 1996).

During the 1980s, oil prices witnessed a dramatic fall and the financial support from the Arab Gulf countries was reduced greatly. As a result, the Syrian government's investment declined, and its ability to create new work opportunities became very limited (Hinnebusch, 1995).

As a result of all these problems, a deep recession struck the Syrian economy during the 1980s (El-Laithy and Abu-Ismail, 2005). During this recession, Syria experienced shortages of foreign exchange, increased debt and sharp falls in income per capita (Hinnebusch, 1997). Therefore, a strong rationale for liberalizing the Syrian economy emerged in the early 1990s, especially after the termination of its relationship with the former Soviet Union following the latter's collapse in 1991.

4. The Syrian Economic Transition

The Syrian government responded to the fundamental problems of its Socialist economy and the 1980s economic recession in two major stages. These were firstly the incremental liberalization stage and secondly the transition to Social Market Economy stage.

4.1 The incremental liberalization stage

By the early 1990s, the Syrian government was convinced that economic liberalization was a necessity. However, it believed that liberalization must be adopted cautiously and that private sector interests should not control economic policy. In the Syrian government's view, before major public sector reforms or privatizations took place, liberalization must develop a dynamic private sector that could absorb the unemployed workforce. In its view, some reforms could be made overnight, such as removing private ownership restrictions and

liberalizing markets (Weigl, 2008). However, many other reforms would need years and perhaps decades to be accomplished, like changing the structure and governance of former SOEs and equipping the economy with market-supporting institutions, in the form of laws and financial systems (Buck et al., 2000).

The Syrian government's cautious approach towards liberalization was attributable in part to its awareness of the possible negative consequences of rapid economic liberalization (Hinnebusch, 1997). For instance, dropping socialism and moving to a market-based economy by undertaking reforms as fast as possible caused a dramatic decline in the level of economic activities among the Central and Eastern European (CEE) countries after the Socialist bloc's breakup, which led to unstable and oscillating economies (Rosser Jr and Rosser, 2004). This approach to economic transition is known as the 'big bang' approach and was first adopted by Poland (Lipton et al., 1990) in 1990 and was later followed by some other CEE and Newly Independent States (NIS) of the former Soviet Union (Roberts and Zhou, 2000).

The Syrian government's approach could therefore be described as 'gradualist' and similar to the ones followed by China and, later, Vietnam and Slovenia (Rojec et al., 2004). These countries chose to deepen their transition gradually over time by applying incremental and partial reforms. They started by reducing the central planning role, liberalizing prices and opening their door to foreign direct investment (FDI). Moreover, instead of following an aggressive programme of privatization, other forms of ownership were allowed to emerge and spread, such as public private ownership (Jefferson and Rawski, 1994).

Therefore, an incremental liberalization plan was designed in Syria which aimed to encourage private sector expansion. Incremental liberalization started by offering concessions to the private sector through enacting new legislation and reforming the banking and taxation systems. Subsequently, the list of goods which the private sector could not export was

9

shortened, and controls over foreign currency were reduced (El-Laithy and Abu-Ismail, 2005).

Muhammed Al-Imadi, the Minister of Economy and Foreign Trade, was the main driver of the liberalization process during this period. Previously, he had been persuaded by President Hafez Al-Asad to leave his work with the Kuwait Gulf Fund to lead Syria's economic liberalization and was promised full authority to apply the needed economic reforms. However, Al-Imadi did not get the required power and had to work patiently and, sometimes, to struggle for his reforms (Hinnebusch, 1997).

Al-Imadi started by issuing a new investment law (Law No.10 for 1991) and showed interest in establishing joint venture (private-public) enterprises within the tourism and agriculture sectors. He had to struggle against Marxist MPs, who considered the stock market to be a lottery, to create a new financial market law. He also had to face Syrian trade unions' worries about bankruptcy and their objections to his attempts to make the public sector operate under market rules, which focused on achieving higher financial profits. Furthermore, he sought to promote the Syrian economy's integration into the world market by making progress on achieving Syria's membership of the General Agreement on Tariffs and Trade (GATT) and by stopping debt repayment exports to the former Soviet Union. Instead, he tried to encourage, or sometimes force, local merchants and industrialists to export to the West in order to generate more foreign exchange (Hinnebusch, 1997).

During the first half of the 1990s, the private investments which took place in response to these reforms exceeded the state investment budget for the first time since the nationalizations of the 1960s. These investments, in addition to the discovery of new oil fields, bolstered the recovery of the Syrian economy and led to an average growth rate of 7% (Sukkar, 2001).

10

However, this improvement did not last long. Economic growth slowed to an annual average of 2.6% during the second half of the 1990s. This was because there were many weaknesses in the business climate that caused a fall in investment from 27% of GDP in 1995 to 17.6% in 2000. The IMF argued that these weaknesses were basically in public administration, trade and exchange regimes, the regulatory and tax environment, and the financial sector (IMF, 2005).

Oil formed 70% of Syrian exports and contributed around 50% of the fiscal revenues between 2001 and 2004. However, the Syrian economy could no longer rely on its oil revenues to mask its weaknesses. Oil production fell and was not even able to meet the growing domestic demand in 2005. As a consequence, Syria became a net oil importer for the first time in 2006 (PRS, 2009).

These facts made the Syrian authorities start to think of building the foundations for a growing non-oil economy. This can be seen clearly in the words of Dr. Adib Mayaleh, the governor of the Central Bank of Syria, who said, 'We have to move from an oil economy to one based on banking, services and tourism'. He added, 'Most importantly, we have to change the mind-set of Syrians from a Socialist system to a market system' (Raphaeli, 2007).

4.2 Transition to a Social Market Economy

It is clear from the previous discussion that incremental reforms failed to make any significant changes to the Syrian economy. The Syrian economist Nabil Sukkar (Sukkar, 2003), who was involved in modelling the Syrian economy during the 1990s as part of the government's economic consultation team, attributed this failure to the absence of a clear and coherent reform programme. Furthermore, he argued that the incremental reforms were a response to the foreign exchange crisis, and were not motivated by a conviction that it was a necessity to abandon the former central planning system and to move to a market-based economy.

11

Moreover, the heavy reliance on external aid and oil revenues to hide the serious problems of the Socialist economy prevented Syria from achieving sustainable growth rates (Sukkar, 2003). Therefore, Syria was not prepared to face the challenges of the 21st century. Increasing globalisation and growing unemployment put more pressure on the Syrian economy. In order to handle these challenges, the IMF suggested that the contribution of private investment to GDP should be increased to at least 30% (IMF, 2005).

The IMF Executive Board argued that generating new resources for growth and income to replace the depleting oil reserves and creating new work opportunities to overcome unemployment would not be possible by following the same slow reform path. This was because 'a slowdown in the pace of economic reforms could dampen investors' interest and the prevailing political uncertainties will remain a source of vulnerability' (IMF, 2006). Similarly, Sukkar (2001) stated that achieving higher growth rates in Syria would not be possible by following the same hesitant reforms. In his opinion, attracting big local and foreign investments required strong reforms and a full commitment to a market economy as 'Big investments will not come in, if the do*or is half open and half closed*'.

Therefore, the Syrian government became convinced that in order to achieve significant economic and social successes, the 10^{th} five year plan (FYP) (2006 to 2010) must be transformation – oriented and in June 2005 the Syrian *Ba'th* Party's Congress adopted the Social Market Economy as its new ideology for the Syrian economy. The new ideology was based on two concepts: following free market forces and stressing social issues (Al-Dardari, 2006).

Accordingly, the 10th FYP was designed to move the Syrian economy in this direction and was intended to achieve a 7% annual real GDP growth, mainly by diversifying the Syrian economy, increasing FDI inflows and extending trade ties. The *Ba'th* Party's new ideological

approach gave Syrian officials the authority and the courage to move further in the liberalization process. Abdallah Al-Dardari, the head of the State Planning Commission at that time, and Deputy Prime Minister for economic affairs since 2005, said, 'Whatever the negative consequences of globalization, isolation *is far more dangerous for Syria*' (Raphaeli, 2007).

Moreover, the 10th FYP adopted an 'indicative planning policy' instead of the previous highly centralised and compulsory planning process. The 'indicative planning policy' approach revealed the Syrian government's preference for incremental liberalisation rather than the bigbang approach. According to this policy, the state would only direct investment and market activities, without dominating or controlling them as it used to do. The government's 10th FYP explained this policy approach by saying that the state would try to expand private investment opportunities and promote them. Accordingly, the government's economic intervention would be confined to issuing the laws and regulations required for smooth market transactions, combating monopolies, regulating competition, providing a suitable environment for encouraging local and foreign private investment and ensuring that the different market players were socially responsible (Al-Dardari, 2006).

4.3 Reform Measures after the Transition Decision in 2005

The Syrian government's plan to move to a more market-based economy needed a major effort to modernise and upgrade the Syrian private sector. However, the needed capital, advanced technology and experience were far beyond the capability of the private sector itself (Sukkar, 2010). In this situation, FDI can play a vital role in bringing in many of these significant ingredients for private sector development and economic transition (Estrin et al., 2000). Moreover, FDI can speed up the transition process and contribute to a host country's growth (Cipollina et al., 2012) through the various spillovers and the know-how transfers which can be generated from the advanced technology brought in by foreign enterprises (Stephan, 2011), and by encouraging organizational restructuring which can provide more effective corporate governance (Djankov and Murrell, 2002).

Therefore, among the many issues which the Syrian government needed to tackle after taking the transition decision, the attraction of more FDI inflows was a major priority. By 2009, Syria had witnessed a 70% increase in its FDI inflows as a response to the new business opportunities resulting from Syria's growing economic openness and its better international relationships with other countries (UNCTAD, 2009). Moreover, in January 2009, an IMF report about Syria commended the annual average growth of non-oil GDP of 7% between 2004 and 2008, declining low government debt and the healthy level of foreign reserves. The IMF Executive Directors attributed the strong performance of Syria's overall macroeconomic environment during that period to the government's reforms, which aimed to move the Syrian economy in a more market-based direction (IMF, 2005). These reforms can be put into two major groups (Figure 1): policy reforms and business facilitation activities.

In terms of policy reforms, since the transition decision was taken in 2005, the most important type of policy change in Syria was the liberalization of FDI policies. This consisted of the reform of core rules and regulations governing the entry and operations of FDI and the standards of treatment accorded to foreign investors and the functioning of the markets within which they operate. For instance, since the early days of the 10th Five Year Plan (FYP) (2006 to 2010), the Syrian government took many measures to reform the financial sector with the aim of achieving a gradual implementation of market-based tools for conducting monetary policy, instead of the previous administrative tools. The most noticeable reaction to these reforms was the expansion of private banks. By September 2009, there were 12 private banks

established in Syria with assets equivalent to about 24 per cent of total Syrian banking sector assets (IMF, 2010).

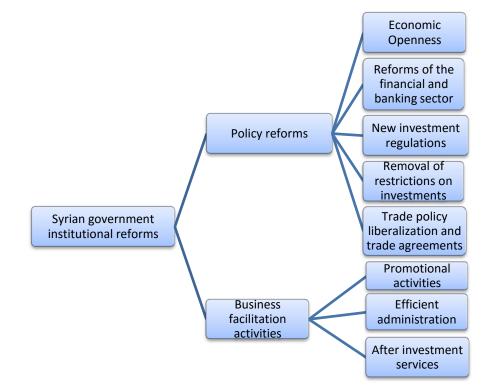


Figure 1 The Syrian government institutional reforms to move towards a more market-based economy (2005-2010)

The Syrian government took many other initiatives to equip the Syrian economy with suitable legislative tools that could move it to a more market-based economy. These legislative initiatives tried to open the Syrian economy for private investment in general, and FDI in particular, and were necessary to regulate the functions and the relationships among economic players. For example, in January 2007, the Syrian government enacted Legislative Decree No.8 to replace investment law No.10 of 1991. The aims of Legislative Decree No.8 were to make the Syrian investment environment friendlier for private investments through offering them various incentives. For instance, it allowed private investors (foreigners and locals) to own or lease the land and buildings needed for establishing or expanding their investment projects (PRS, 2011).

The Syrian government efforts for creating a friendlier environment for FDI also included trade policy liberalization initiatives and new international trade agreements. For example, a fully revised list of goods that could not be imported was issued in April 2008. Many goods were no longer banned from import (PRS, 2009). Moreover, in 2005, Syria joined the Greater Arab Free Trade Area (GAFTA). This agreement included the following 17 Arab countries: Bahrain, Libya, Sudan, United Arab Emirates, Egypt, Morocco, Syria, Iraq, Oman, Tunisia, Jordan, Palestine, Kuwait, Yemen, Qatar, Saudi Arabia and Lebanon. As a result of the GAFTA, trade was fully liberalized among these 17 Arab countries including Syria (ECSEI, 2012). In addition to the GAFTA as a regional integration agreement, Syria signed a bilateral free-trade agreement with Turkey, which came into force in January 2007 (PRS, 2009). Through this agreement and the economic co-operation between them, both Syria and Turkey aimed to create conditions which would encourage investments, especially joint ones, in both countries. For example, the agreement stated that trade and commercial transactions and payments between both parties should be free from any restrictions, such as those on currency exchange.

All the institutional changes presented above aimed to create a friendly investment environment and a level playing field that could enable FDI to take place in the newly opening economy of Syria. Such institutional changes were accompanied by complementary measures to facilitate foreign investment activities undertaken in Syria (UNCTAD, 1998). Such measures included promotional actions, counselling, offering assistance to obtain the required permits, accelerating the stages of the approval process and the provision of afterinvestment services. These measures are important for transition economies, due to their role in eliminating bureaucratic barriers facing foreign investors (UNCTAD, 1995) and for improving these economies' poor image as destinations not friendly to FDI (Wells and Wint, 2000). On 27 January 2007, the Syrian Investment Authority (SIA) was established by Article III of Decree No.9 to offer most of the above-mentioned business facilitations. This Authority was expected to play an important role in implementing the new investment policies and in achieving their goals by enhancing the investment environment (UNCTAD, 2009). According to the same decree, it was the responsibility of the SIA to simplify and facilitate investment procedures, to promote investment projects, to track projects' implementation and overcome obstacles that hinder their implementation and continuation. Most importantly, the Syrian Investment Authority was required to establish a one-stop shop, which was responsible for registering, licensing, granting approvals and certificates required by legislation in force, following up on-going projects, identifying their constraints and coming up with solutions for them.

5. Conclusion

In almost all transition economies, with the partial exception of China, establishing efficient markets has been slower than expected (Bhaumik and Estrin, 2007). Reforms have been turbulent, complex, sporadic and unpredictable, causing institutional frameworks to be incomplete during the transition period (Sumon Kumar et al., 2007). This has led, in many cases, to the emergence of blurred legal frameworks, underdeveloped judicial systems, rigid bureaucracy and corruption, especially as informal institutions (e.g. cultures, norms, customs, values and conventions) change much more slowly than formal ones (e.g. regulations, written rules, laws and contracts) and are not easily changed by legislation (Šimić Banović, 2015, Svejnar, 2002).

Syria was in transition towards a market-based economy from the early 1990s. The economic transition started cautiously following an approach which was based on incremental liberalization. The cautious approach was attributed partially to the Syrian government's

awareness of the dramatic consequences of rapid economic liberalization experiences, such as those of Egypt (Hinnebusch, 1997) and Poland (Sachs, 1993). However, incremental liberalization failed to make any significant improvement to the Syrian economy due to the absence of a clear and coherent reform programme. In addition there was a strong and deep psychological and emotional attachment to classical Socialist ideology amongst key elements of the Syrian political elite.

Therefore in June 2005, the Syrian government announced the Social Market Economy as its new ideology for the Syrian economy; and its 10th FYP was designed to move the Syrian economy in this direction. Yet, the government's cautious and gradual approach to transition was still evident as it adopted an 'indicative *planning policy*' for its new plan for Syrian economic transition.

Despite its further transition being interrupted since 2011 by the ongoing conflict, Syria provides a case study of a transition economy from a region, the Middle East, which has not been explored before. This paper shows the distinctive features of the Syrian transition economy, such as the ameliorating role of oil, as well as its similarities to other economies in terms of the rationale for and the path of transition. Therefore, this paper makes an important contribution to the understanding of post Socialist transition economies.

References

- Al-Dardari, A. (2006) The 10th Five Year Plan 2006-2010: The Five Year Plan Approach. Damascus: State Planning Commission.
- Bhaumik, S. K. and Estrin, S. (2007) 'How Transition Paths Differ: Enterprise Performance in Russia and China', Journal of Development Economics, 82(2), pp. 374-392.

- Buck, T., Filatotchev, I., Nolan, P. and Wright, M. (2000) 'Different Paths to Economic
 Reform in Russia and China: Causes and Consequences', Journal of World Business, 35(4), pp. 379-400.
- Cipollina, M., Giovannetti, G., Pietrovito, F. and Pozzolo, A. F. (2012) 'FDI and Growth: What Cross-country Industry Data Say', World Economy, 35(11), pp. 1599-1629.
- Djankov, S. and Murrell, P. (2002) 'Enterprise Restructuring in Transition: A Quantitative Survey', Journal of Economic Literature, 40(3), pp. 739-792.
- ECSEI (2012) The Greater Arab Free Trade Area (GAFTA): The Egyptian Center for Studies of Export & Import (ONLINE). Available at: <u>http://www.ecsei-eg.com/GAFTA.pdf</u> (Accessed: 13/03/2012 2012).
- El-Laithy, H. and Abu-Ismail, K. (2005) Poverty in Syria: 1996-2004: Diagnosis and Propoor Policy Considerations. Damascus: United Nations Development Programme.
- Ericson, R. E. (1991) 'The Classical Soviet-Type Economy: Nature of the System and Implications for Reform', Journal of Economic Perspectives, 5(4), pp. 11-27.
- Estrin, S., Richet, X. and Brada, J. C. (2000) Foreign Direct Investment in Central Eastern Europe: Case Studies of Firms in Transition. New York: M.E. Sharpe.
- Goulden, R. (2011) 'Housing, Inequality, and Economic Change in Syria', British Journal of Middle Eastern Studies, 38(2), pp. 187-202.
- Hinnebusch, R. (1989) Peasant and Bureaucracy in Ba'thist Syria: The Political Economy of Rural Development. Boulder, Colorado: Westview Press.
- Hinnebusch, R. (1990) Authoritarian Power and State Formation in Ba'thist Syria: Army, Party and Peasant. Boulder, Colorado: Westview Pres.
- Hinnebusch, R. A. (1995) 'The Political Economy of Economic Liberalization in Syria',International Journal of Middle East Studies, 27(3), pp. 305-320.

- Hinnebusch, R. A. (1997) 'Syria: The Politics of Economic Liberalisation', Third World Quarterly, 18(2), pp. 249-265.
- Hopfinger, H. and Boeckler, M. (1996) 'Step by Step to an Open Economic System: Syria Sets Course for Liberalization', British Journal of Middle Eastern Studies, 23(2), pp. 183-202.
- IMF (2005) Syrian Arab Republic: 2005 Article IV Consultation—Staff Report; and Public Information Notice on the Executive Board Discussion. Washington, D.C.: International Monetary Fund, Publication Services.
- IMF (2006) Syrian Arab Republic: 2005 Article IV Consultation—Staff Report; and Public Information Notice on the Executive Board Discussion. Washington, D.C.: International Monetary Fund, Publication Services.
- IMF (2010) Syrian Arab Republic: 2009 Article IV Consultation—Staff Report; and Public Information Notice. Washington, D.C.: International Monetary Fund, Publication Services.
- Jefferson, G. H. and Rawski, T. G. (1994) 'Enterprise Reform in Chinese Industry', Journal of Economic Perspectives, 8(2), pp. 47-70.
- Khanin, G. I. (2003) 'The 1950s: the Triumph of the Soviet Economy', Europe-Asia Studies, 55(8), pp. 1187 1212.
- Korani, J. (1992) The Socialist System: the Political Economy of Communism. Oxford: Clarendon.
- Lipton, D., Sachs, J., Fischer, S. and Kornai, J. (1990) 'Creating a Market Economy in Eastern Europe: The Case of Poland', Brookings Papers on Economic Activity, 1, pp. 75-147.
- Meyer, K. E. (2001) 'International Business Research on Transition Economies', in Rugman,A. & Brewer, T. (eds.) Oxford Handbook of International Business. Oxford: OxfordUniversity Press, pp. 450-485.

- Naughton, B. (1996) Growing out of the Plan: Chinese Economic Reform, 1978-1993. Cambridge Cambridge University Press.
- Newman, K. L. (2000) 'Organizational Transformation During Institutional Upheaval', Academy of Management Review, 25(3), pp. 602-619.
- North, D. (1990) Institutions, Institutional Change, and Economic Performance. New York: Norton.

Peng, M. W. (2000) Business Strategies in Transition Economies. London: Sage.

- Peng, M. W. and Heath, P. S. (1996) 'The Growth of the Firm in Planned Economies in Transition: Institutions, Organizations, and Strategic Choice', Academy of Management Review, 21(2), pp. 492-528.
- PRS 2009. Syria. Political Risk Yearbook: Syria Country Report. New York: The PRS Group, Inc.
- PRS 2011. Syria. Political Risk Yearbook: Syria Country Report. New York: The PRS Group, Inc.
- PRS 2014. Syria. Political Risk Yearbook: Syria Country Report. New York: The PRS Group, Inc.
- Raphaeli, N. (2007) 'Syria's Fragile Economy', Middle East Review of International Affairs, 11(2), pp. 34-51.
- Roberts, K. and Zhou, C. (2000) 'New Private Enterprises in Three Transitional Contexts: Central Europe, the Former Soviet Union and China', Post-Communist Economies, 12(2), pp. 187-199.
- Rojec, M., Šušteršič, J., Vasle, B. and Jurancic, S. (2004) 'The rise and decline of gradualism in Slovenia', Post-Communist Economies, 16(4), pp. 459-482.

Rosser Jr, J. B. and Rosser, M. V. (2004) 'Complex Dynamics of Macroeconomic Collapse and Its Aftermath in Transition Economies', Eastern Economic Journal, 30(2), pp. 207-221.

Sachs, J. (1993) Poland's Jump to the Market Economy. Cambridge: MIT Press.

- Šimić Banović, R. (2015) 'Cutting the red ribbon but not the red tape: the failure of business environment reform in Croatia', Post-Communist Economies, 27(1), pp. 106-128.
- Stephan, J. (2011) 'Foreign direct investment in weak intellectual property rights regimes-the example of post-socialist economies', Post-Communist Economies, 23(01), pp. 35-53.
- Sukkar, N. (2001) 'Opportunities in Syria's Economic Reforms', Arab Banker, Summer (01 June), pp. 1-5.
- Sukkar, N. (2003) 'The Syrian Economy: Where is it going to?', Assafir, Beirut: 14 June. Avaialble at: <u>http://www.scbdi.com/all/viewArticles.php?id=13</u>.
- Sukkar, N. (2007) The Syrian Public Sector: Reforming or Privatisation? Damascus: The Syrian Consulting Bureau for Development and Investment. Available at: http://www.scbdi.com/all/viewArticles.php?id=10 (Accessed: 10 12 2014).
- Sukkar, N. (2010) 'Opportunities and Challenging Constraints', Syria Today, Novemebr 2010.
- Sumon Kumar, B., Saul, E. and Klaus, E. M. (2007) 'Determinants of Employment Growth at MNEs: Evidence from Egypt, India, South Africa and Vietnam', Comparative Economic Studies, 49(1), pp. 61.
- Svejnar, J. (2002) 'Transition Economies: Performance and Challenges', Journal of Economic Perspectives, 16(1), pp. 3-28.
- Tan, J. and Peng, M. W. (2003) 'Organizational Slack and Firm Performance During Economic Transitions: Two Studies from an Emerging Economy', Strategic Management Journal, 24(13), pp. 1249-1263.

- Tung, R. L. (1981) 'Patterns of Motivation in Chinese Industrial Enterprises', Academy of Management Review, 6(3), pp. 481-489.
- UNCTAD (1995) World Investment Report 1995: Transnational Corporations and Competitiveness. New York and Geneva: United Nations.
- UNCTAD (1998) World Investment Report 1998: Trends and Determinants. New York and Geneva: United Nations.
- UNCTAD (2009) World Investment Report 2009: Transnational Corporations, Agricultural Production and Development. New York and Geneva: United Nations.
- Walder, A. G. (1989) 'Factory and Manager in an Era of Reform', China Quarterly, 118(June), pp. 242-264.
- Weigl, T. (2008) Strategy, Structure and Performance in a Transition Economy: An Institutional Perspective on Configurations in Russia. Wiesbaden: Gabler.
- Wells, L. T., Jr. and Wint, A. G. 'Marketing a Country : Promotion as a Tool for Attracting Foreign Investment (revised edition)', Foreign Investment Advisory Service Occasional Paper No 13, World Bank, Washington, D.C.