



University of HUDDERSFIELD

University of Huddersfield Repository

Atkinson, Paul, Holmes, Violeta and McDermott, Catherine

Evaluation of the 'Be Innovative' Design and Electronic Engineering Challenge 2014 and Chinese students' response

Original Citation

Atkinson, Paul, Holmes, Violeta and McDermott, Catherine (2015) Evaluation of the 'Be Innovative' Design and Electronic Engineering Challenge 2014 and Chinese students' response. In: Group for Learning in Art and Design (GLAD) 2015, Friday 27 February 2015, Sheffield Institute of Arts, Sheffield Hallam University, Sheffield UK.

This version is available at <http://eprints.hud.ac.uk/24514/>

The University Repository is a digital collection of the research output of the University, available on Open Access. Copyright and Moral Rights for the items on this site are retained by the individual author and/or other copyright owners. Users may access full items free of charge; copies of full text items generally can be reproduced, displayed or performed and given to third parties in any format or medium for personal research or study, educational or not-for-profit purposes without prior permission or charge, provided:

- The authors, title and full bibliographic details is credited in any copy;
- A hyperlink and/or URL is included for the original metadata page; and
- The content is not changed in any way.

For more information, including our policy and submission procedure, please contact the Repository Team at: E.mailbox@hud.ac.uk.

<http://eprints.hud.ac.uk/>

**Be Innovative: a design + electronic engineering
project delivered by 6 UK universities in
partnership with the British Council China**

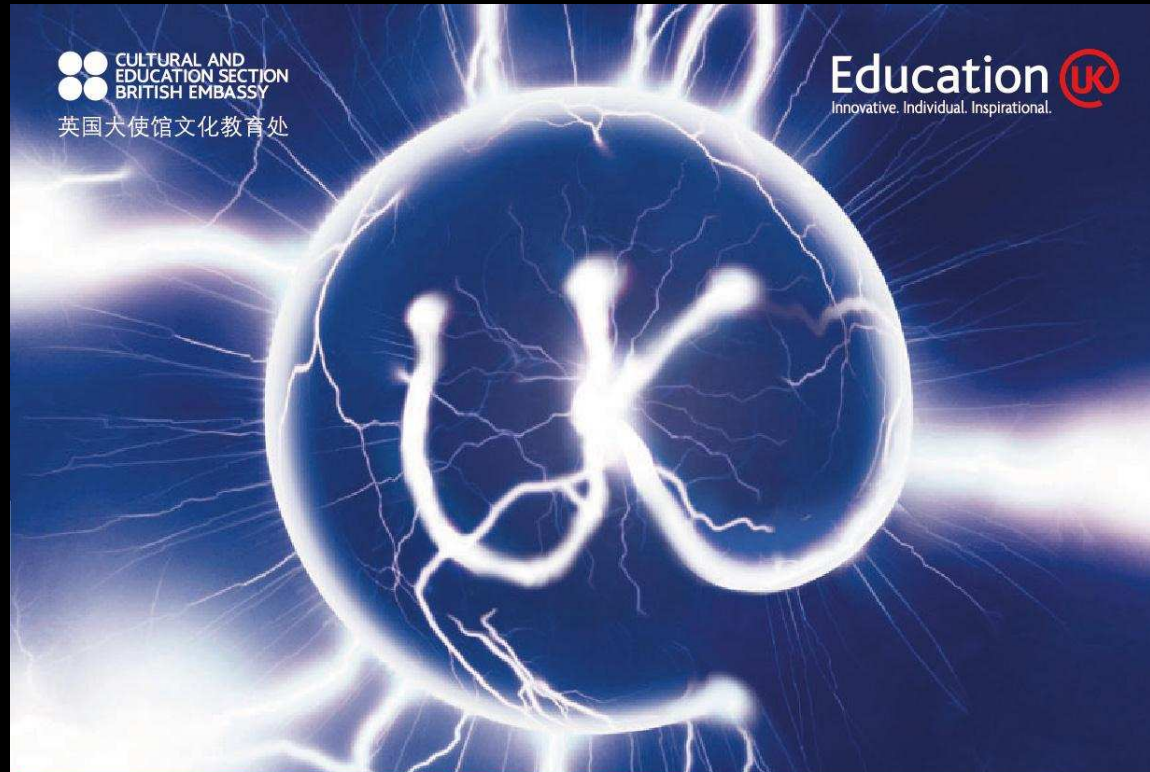
Professor Paul Atkinson

Dr Violeta Holmes

Professor Catherine McDermott

GLAD Conference 2015

What were the main objectives in running international projects at this scale?



CULTURAL AND
EDUCATION SECTION
BRITISH EMBASSY
英国大使馆文化教育处

Education 
Innovative. Individual. Inspirational.

Be Innovative!

An electrical engineering and design challenge

www.educationuk.org/china

In partnership with:



Media partner:



Previous projects explored Design + Science
interdisciplinary practice with university partners and
the Science Museum

2009: The Science of Sleeping 2012: The Future of Eating

How did a partnership with six universities support the development of collaborative practice?




From the perspective of the project are there different understandings of interdisciplinary practice across China and the UK?






What are the limitations of Virtual Learning Environments for future (long) distance learning projects?



British Council China Challenge 2014 You are logged in as Violeta Holmes (Log out)








 CUOpen Moodle


My course → Modules → International → BCCC2014 Turn editing on

People  


 Participants

Administration  


- ▼ Course administration
 -  Turn editing on
 -  Edit settings
 - > Users
 - > Filters
 - > Reports
 -  Grades
 - > Badges
 -  Backup
 -  Restore
 -  Import
 -  Reset
 - > Question bank
- > Switch role to...
- > My profile settings



 News forum


British Council China Challenge 2014





The Judges warmly welcome you to the 2014 Dream Lab competition. The project brings together a team of leading UK Universities, designers and museums who have developed a brief that highlights one of the most exciting new developments in the UK, collaborative practice between the ideas of art, design and science. So lets meet our judges, to do so click on the link below.

 [Meet the Dreamlab team](#)

Search forums  



Advanced search 

Latest news  

Add a new topic...



Violeta Holmes 30 Sep, 17:20
Introducing Libo Deng from The University of Huddersfield

[Older topics ...](#)

Upcoming events  

There are no upcoming events

[Go to calendar...](#)
[New event...](#)

Recent activity  

Activity since Saturday, 21 February 2015, 2:56 PM

[Full report of recent activity...](#)

Nothing new since your last login



What is the potential legacy of the British Council project for electronic engineering and design practice?

