



University of Dundee

Health state utilities associated with attributes of treatments for hepatitis C

Matza, Louis S.; Sapra, Sandhya J.; Dillon, John F.; Kalsekar, Anupama; Davies, Evan W.; Devine, Mary K.; Jordan, Jessica B.; Landrian, Amanda S.; Feeny, David H.

Published in:

European Journal of Health Economics

DOI:

[10.1007/s10198-014-0649-6](https://doi.org/10.1007/s10198-014-0649-6)

Publication date:

2015

Document Version

Publisher's PDF, also known as Version of record

[Link to publication in Discovery Research Portal](#)

Citation for published version (APA):

Matza, L. S., Sapra, S. J., Dillon, J. F., Kalsekar, A., Davies, E. W., Devine, M. K., ... Feeny, D. H. (2015). Health state utilities associated with attributes of treatments for hepatitis C. *European Journal of Health Economics*, 16(9), 1005-1018. DOI: [10.1007/s10198-014-0649-6](https://doi.org/10.1007/s10198-014-0649-6)

General rights

Copyright and moral rights for the publications made accessible in Discovery Research Portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from Discovery Research Portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain.
- You may freely distribute the URL identifying the publication in the public portal.

Take down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

Health state utilities associated with attributes of treatments for hepatitis C

Louis S. Matza · Sandhya J. Sapra · John F. Dillon ·
Anupama Kalsekar · Evan W. Davies · Mary K. Devine ·
Jessica B. Jordan · Amanda S. Landrian · David H. Feeny

Received: 15 May 2014 / Accepted: 23 October 2014 / Published online: 7 December 2014
© The Author(s) 2014. This article is published with open access at Springerlink.com

Abstract

Background Cost-utility analyses are frequently conducted to compare treatments for hepatitis C, which are often associated with complex regimens and serious adverse events. Thus, the purpose of this study was to estimate the utility associated with treatment administration and adverse events of hepatitis C treatments.

Design Health states were drafted based on literature review and clinician interviews. General population participants in the UK valued the health states in time trade-off (TTO) interviews with 10- and 1-year time horizons. The 14 health states described hepatitis C with variations in treatment regimen and adverse events.

Results A total of 182 participants completed interviews (50 % female; mean age = 39.3 years). Utilities for health

states describing treatment regimens without injections ranged from 0.80 (1 tablet) to 0.79 (7 tablets). Utilities for health states describing oral plus injectable regimens were 0.77 (7 tablets), 0.75 (12 tablets), and 0.71 (18 tablets). Addition of a weekly injection had a disutility of -0.02 . A requirement to take medication with fatty food had a disutility of -0.04 . Adverse events were associated with substantial disutilities: mild anemia, -0.12 ; severe anemia, -0.32 ; flu-like symptoms, -0.21 ; mild rash, -0.13 ; severe rash, -0.48 ; depression, -0.47 . One-year TTO scores were similar to these 10-year values.

Conclusions Adverse events and greater treatment regimen complexity were associated with lower utility scores, suggesting a perceived decrease in quality of life beyond the impact of hepatitis C. The resulting utilities may be used in models estimating and comparing the value of treatments for hepatitis C.

Electronic supplementary material The online version of this article (doi:10.1007/s10198-014-0649-6) contains supplementary material, which is available to authorized users.

L. S. Matza (✉) · M. K. Devine · J. B. Jordan · A. S. Landrian
Outcomes Research, Evidera, 7101 Wisconsin Avenue, Suite
1400, Bethesda, MD 20814, USA
e-mail: louis.matza@evidera.com

S. J. Sapra · A. Kalsekar
Global Health Economics and Outcomes Research, Bristol-
Myers Squibb, Princeton, NJ, USA

J. F. Dillon
NHS Tayside and Medical Research Institute, University of
Dundee, Dundee, UK

E. W. Davies
Outcomes Research, Evidera, London, UK

D. H. Feeny
Department of Economics, McMaster University, Hamilton, ON,
Canada

Keywords Utility · Cost-utility · Hepatitis C ·
Time trade-off · Treatment process utility ·
Time horizon

Introduction

The hepatitis C virus is one of the most common blood-borne infections worldwide [1–3]. It is estimated that up to 85 % of individuals who are infected with the hepatitis C virus develop a chronic hepatitis C (CHC) infection [4–6], which typically persists for an individual's lifetime if left untreated [3]. Although a majority of patients with CHC are asymptomatic in early phases of the disease [7, 8], the disease can gradually progress to serious symptomatic life-threatening liver conditions such as cirrhosis and liver cancer [9–12].

A range of pharmaceutical treatments is available for CHC, with the treatment goal of sustained virological response (SVR) defined as no detectable hepatitis C virus 12 weeks after discontinuing therapy [13]. Current treatments are administered typically for 24–48 weeks in complex combination treatment regimens involving injections plus a substantial number of daily tablets that may need to be administered at precise intervals throughout the day [14–16]. CHC treatments are also frequently associated with serious side effects, such as anemia, depression, flu-like symptoms, and skin problems [17–20]. The complex treatment regimens and adverse event profiles of available treatments likely lead to non-adherence to CHC treatment [21–24], which is likely to reduce treatment effectiveness. However, the landscape of treatment options for CHC is expanding with the recent development and approval of new treatment regimens that are more tolerable, simpler to administer than previously available regimens, and have shorter treatment duration [25–30].

As these new treatments for CHC are introduced, it is important to compare their cost-effectiveness to previously available treatments in order to demonstrate their value to clinicians, payers, and health technology assessment agencies. Cost-effectiveness analyses focusing on CHC treatments are often cost-utility models, which include the preferences of individuals for various health states and treatment-related outcomes [31–37]. In cost-utility models, treatment outcome is quantified in terms of utilities, which are scores representing the strength of preferences for health states, anchored on a scale with 1 representing full health and 0 representing dead [38, 39]. Although published utilities are available to represent various severity levels of hepatitis C and related complications [40–44], little is known about the utility impact of treatment processes and adverse events associated with treatments for CHC. Only one study was located that examined some of these attributes, and it focused specifically on injection frequency and the adverse event of flu-like symptoms [45]. While results of this previous study are useful, they do not provide insight into the utility associated with the substantial pill burden and wide range of serious adverse events often associated with CHC treatments.

Therefore, the purpose of the current study was to estimate the utility or disutility (i.e., reduction in utility score) of a broad range of treatment administration attributes and common adverse events associated with hepatitis C treatments. Given that these treatments vary widely in terms of treatment burden and adverse event profile, it may be important to identify utilities associated with these attributes so that they can be represented accurately in cost-utility models comparing treatments. These treatment attribute differences may be particularly important for models focusing on CHC because pharmaceutical

treatments often have similar efficacy as indicated by similar SVR rates [46, 47]. Even when two treatment regimens have similar efficacy, the patient experience can vary substantially due to differences in treatment process and adverse events, and these differences should be captured in cost-utility models. To identify these utility values in the current study, respondents were asked to rate hypothetical health state descriptions (often called vignettes) in time trade-off (TTO) interviews. This common utility assessment method is well-suited for isolating the impact on utility of specific treatment attributes that are unlikely to be captured by generic preference-based instruments such as the EQ-5D [48] or Health Utilities Index [49].

Although utilities are most frequently used to quantify preferences for health outcomes, there is a growing body of research focused on “process utilities”. These studies have examined the utility impact of the treatment process itself in addition to the utilities associated with specific symptoms, medical conditions, or treatment outcome. For example, studies have found that utilities are influenced by treatment modalities including surgical versus nonsurgical management [29]; inhaled versus injected treatment [50]; oral versus injectable treatment [51, 52]; dose frequency [51, 52]; inpatient versus outpatient treatment [53]; two types of prenatal genetic testing [54]; early-stage cervical cancer treatment options [55]; and specific medication options [56]. These studies have been able to detect differences in preference, and more convenient treatment processes are generally associated with greater utility values. The current study adds to this developing literature on process utilities.

Methods

Study overview

Chronic hepatitis C (CHC) health state descriptions were drafted based on literature review and input from clinicians. Then, the health states were refined based on additional clinician interviews and a pilot study conducted with general population respondents in London, UK. Finally, health states were rated in a TTO valuation study with general population participants in Edinburgh and London, UK. All participants completed the TTO valuations twice, including once with a 10-year time horizon and once with a 1-year time horizon. A 10-year time horizon was used to maximize comparability with previously published utility studies. Participants also rated the health states in a TTO task with a 1-year time horizon in order to obtain preferences for health states lasting for a period of time which more closely mirrors typical treatment duration.

Health state development

Health state descriptions were drafted based on interviews with clinicians and literature review. Telephone interviews were conducted with three clinicians who specialized in treatment of patients with hepatitis C. Two of the clinicians were from the US, while the other was based in the UK. Interviews were first conducted with all three clinicians to inform health state development, with questions focusing on patients' typical experiences with hepatitis C, the range of available treatment regimens, and common treatment-related adverse events. After health states were drafted based on clinician input, the draft health states were sent to the three clinicians so that they could review the text and comment on its clarity and accuracy. Minor revisions were made based on these comments.

Literature review was conducted throughout the health state development process to inform the clinician interview questions and ensure that the health state descriptions were consistent with published research. Literature searches focused on the symptoms and impact of hepatitis C [4, 8, 10]; treatment regimens of available and experimental pharmaceutical treatments for hepatitis C [7, 15, 25]; and treatment-related adverse events that clinicians considered to be most common and bothersome for patients [17, 18, 20, 57–60]. Literature was initially identified by searching for relevant terms in MEDLINE, and additional articles were suggested by the three clinicians who were interviewed for this study.

Health states were tested in a pilot study conducted with 24 general population participants in London, UK (9 female; mean age = 26.3 years; age range = 19–45 years) recruited via newspaper and online advertisements. Each participant valued the states using multiple utility assessment methods, including TTO with two time horizons (1- and 10-year), standard gamble (SG), chaining approaches (i.e., TTO and SG using an undesirable living health state rather than dead as a lower anchor), and a path state approach (i.e., a sequence of health states grouped into a single life span rated with TTO). The order in which participants completed tasks was randomized (11 completed SG first; 8 completed TTO first). Most methods yielded utility scores in a reasonable range with logical discrimination among health states. Based on these results, the TTO method was selected for use in the subsequent main study with a larger sample because it was relatively easy for participants to understand and complete, and because it is consistent with the methods used in many recent utility valuation studies, including the influential measurement and valuation of health (MVH) study that identified utilities of EQ-5D health states [61, 62]. Participants consistently reported that the health states were clear and easy to understand. Some participants suggested minor revisions in

formatting and word choice, and the health states were edited accordingly.

Results of the pilot study were presented to clinicians, who were asked if they believed the differences among health state utilities were a reasonable representation of patients' experiences. All clinicians agreed that the pilot study results were logical. For example, the adverse event of depression was associated with a relatively large disutility, and clinicians thought this was justified given the severity level of depression that can emerge as a side effect of CHC treatment.

Final health states administered in TTO interviews

A total of 14 health states were administered (see Electronic Supplement Appendix A for full health state text). All health states included the same description of hepatitis C, including explanation of the virus, long-term risks, indication that the condition is currently asymptomatic, and a brief description of fear and stress that can accompany the disease. The first four health states, labeled A–D, included additional statements briefly describing oral-only treatment regimens ranging from one tablet per day (A) to seven tablets per day (D). These oral-only health states were designed to be consistent with regimens of recently tested and/or approved treatments [25, 27, 63].

The next four health states, E–H, described treatment regimens including oral and injectable medication. These health states were designed to represent the most common treatment regimens, which include varying numbers of orally administered tablets plus weekly interferon injections [18, 64]. Numbers of tablets in these health states ranged from 7 to 18 per day. The health states with a 12-tablet daily regimen (F and G) were designed to represent telaprevir plus ribavirin [65, 66], while the 18-tablet daily regimen (H) corresponds to treatment with boceprevir plus ribavirin [67–69]. Because the requirement to take telaprevir with fatty food may be aversive to some patients [16, 65, 66], the telaprevir treatment regimen was presented with (F) and without (E) this treatment attribute so that the disutility of the fatty food requirement could be calculated.

The final six health states (I–N) described a treatment regimen identical to health state E (seven tablets daily plus weekly injections), but each of these six health states added a single adverse event. Two of these health states described mild (I) and severe (J) anemia, which is an adverse event associated with several common CHC treatments, including ribavirin [17], alpha interferon [17], and protease inhibitors such as telaprevir [57, 70] and boceprevir [70]. Health state K described flu-like symptoms emerging after weekly injections, which is common with alpha interferon treatment [18, 71, 72]. Health states L and M described mild and severe rashes, which have been shown to be

related to treatment with ribavirin [18, 73] and telaprevir [58, 65]. The rash that emerges with telaprevir can be particularly severe, as represented in health state M [59, 65]. Finally, health state N described depression, which has previously been reported in patients treated with alpha interferon [19] and ribavirin [18, 60].

Participants

Participants were required to be (1) at least 18 years old; (2) able to understand the assessment procedures; (3) able and willing to give written informed consent; and (4) residing in the UK. Inclusion criteria did not specify particular clinical characteristics because interviews were intended to yield utilities that may be used in cost-utility analyses for submission to health technology assessment agencies such as the National Institute for Health and Care Excellence (NICE), most of whom prefer that utilities represent general population values [74–77].

Participants were recruited via advertisements in three newspapers in Edinburgh, two newspapers in London, and the website <http://www.gumtree.com/>. A total of 585 individuals responded to the advertisements, and 252 of these were reached for screening. Of the 252 screened participants, 251 were eligible, 215 were scheduled for interviews, and 188 participants attended interviews. Of the 188 participants, 6 were unable to complete the TTO interview procedures. Thus, a total of 182 valid interviews were completed.

Utility interview procedures and scoring

Utilities were derived by eliciting values for the health state descriptions in a TTO utility interview. In TTO procedures, the duration of time spent in the health state being rated (i.e., the time horizon) is an important component of the task. This time horizon varies across TTO studies. The most commonly used TTO time horizon appears to be 10 years, which is likely favored because of its simplicity for interviewers and respondents as well as because it was used in the MVH study that elicited utilities for EQ-5D health states [62, 78]. However, other time horizons are also frequently used, ranging from 1 or 2 years to longer time horizons based on each respondent's life expectancy [79–85].

In the current study, TTO interviews were completed with two time horizons. All participants rated the complete set of health states twice, with a 10-year time horizon and a 1-year time horizon. The 10-year time horizon was used to maximize comparability with previously published TTO utility studies, including the MVH study [62, 78]. However, all health states included a description of a hepatitis C treatment course, which typically lasts approximately 24–48 weeks [16]. Therefore, the shorter time horizon was

used so that health states would be rated in a TTO task that more closely matches the true clinical timeframe of the health states. To control for order effects, participants were randomly assigned to complete either the 10- or 1-year TTO first, followed by the other time horizon.

To introduce participants to the health state descriptions, a ranking exercise was conducted. After each participant ranked the health states in order of preference, health state utilities were obtained using the TTO method. Health states were not presented with the organized lettering system used in current tables (i.e., A–N). Instead, health states were numbered in a random order so that lettering/numbering would not provide an indication of which health states might be more or less preferable.

For TTO ratings of each health state, participants were offered a choice between spending a 10- or 1-year period in the health state versus spending shorter amounts of time in the full health state (1-year increments in the 10-year TTO; 1-month increments in the 1-year TTO). For each health state, choices were presented in an order that alternated between longer and shorter durations in full health (e.g., 10, 0, 9, 1, 8, 2, 7, 3, 4, and 5 years). Each health state rated as better than dead received a utility value on a scale with the anchors of dead (0) and full health (1). The assigned value was calculated based on the choice in which the respondent is indifferent between y years/months in the health state being evaluated and x years/months in full health (followed by dead). The resulting utility estimate (u) is calculated as $u = x/y$.

If participants indicated that a health state was worse than dead, the interviewer altered the task so that respondents were offered a choice between immediate death (alternative 1) and a 10-year/1-year life span (alternative 2) beginning with varying amounts of time in the health state being rated, followed by full health for the remainder of the time horizon. For these health states, the current study used a bounded scoring approach, which is commonly used to avoid highly skewed distributions for negative utilities [86]. This scoring approach limits the utility range of health states worse than dead to values between 0 and -1 . To compute these bounded negative utility values, the current study used the Dolan method [78] as described by Rowen and Brazier [39]. This method uses the formula $u = -x/t$, where x is the period of time in full health, and t is the total life span of alternative 2 in the TTO choice. In the current study, t was 10 and 1 year, which was the period of time in the health state being rated plus subsequent years/months in full health.

Data collection and statistical analysis procedures

Interviews were conducted in private conference rooms in London and Edinburgh in June 2013. All procedures and

Table 1 Sample demographic characteristics

Demographic characteristics	Edinburgh subgroup (<i>N</i> = 88)	London subgroup (<i>N</i> = 94)	Total sample (<i>N</i> = 182)	<i>P</i> value*
Age (mean, SD)	41.0, 14.9	37.8, 15.3	39.3, 15.1	0.15
Gender (<i>n</i> , %)				
Female	47 (53.4 %)	44 (46.8 %)	91 (50.0 %)	0.37
Male	41 (46.6 %)	50 (53.2 %)	91 (50.0 %)	
Ethnicity (<i>n</i> ,%)				
White	83 (94.3 %)	53 (56.4 %)	136 (74.7 %)	<0.0001
Mixed	2 (2.3 %)	9 (9.6 %)	11 (6.0 %)	
Asian	3 (3.4 %)	11 (11.7 %)	14 (7.7 %)	
Black	0	18 (19.1 %)	18 (9.9 %)	
Other	0	3 (3.2 %)	3 (1.6 %)	
Marital status (<i>n</i> , %)				
Single	46 (52.3 %)	56 (59.6 %)	102 (56.0 %)	0.20
Married	30 (34.1 %)	21 (22.3 %)	51 (28.0 %)	
Other	12 (13.6 %)	17 (18.1 %)	29 (15.9 %)	
Employment status (<i>n</i> , %)				
Full-time work	24 (27.3 %)	25 (26.6 %)	49 (26.9 %)	0.97
Part-time work	23 (26.1 %)	26 (27.7 %)	49 (26.9 %)	
Other	41 (46.6 %)	43 (45.7 %)	84 (46.2 %)	
Education level (<i>n</i> , %)				
No formal qualifications	4 (4.5 %)	1 (1.1 %)	5 (2.7 %)	0.046
GCSE/O-levels or equivalent	11 (12.5 %)	11 (11.7 %)	22 (12.1 %)	
A-levels or equivalent	10 (11.4 %)	27 (28.7 %)	37 (20.3 %)	
Vocational/work-based qualifications	6 (6.8 %)	9 (9.6 %)	15 (8.2 %)	
University degree	29 (33.0 %)	29 (30.9 %)	58 (31.9 %)	
Post-graduate degree (MA, PhD, PGCE)	21 (23.9 %)	12 (12.8 %)	33 (18.1 %)	

* *P* values are based on *t* tests for continuous variables and Chi-square analyses for categorical variables, comparing the London and Edinburgh subgroups

materials were approved by an independent Institutional Review Board, and every participant provided written informed consent before completing any study procedures. All interviews were conducted by the project manager or other trained members of the project team. The interviews followed a standardized interview guide, and the TTO choices were presented with the use of booklets in which each page had an image depicting a different TTO choice. Participants completed a brief demographic and clinical form, followed by the TTO utility interview described above. Statistical analyses were completed using SAS version 9.2 (SAS Institute, Cary, NC).

Continuous variables, including utilities and pairwise differences between health state utilities, are summarized in terms of means and standard deviations, and categorical variables such as gender and racial/ethnic background are summarized as frequencies and percentages. Demographic characteristics of the London and Edinburgh subgroups were compared with Chi-square analyses (for categorical variables) and *t* tests (for continuous variables).

Utility differences were examined for pairs of health states that were directly comparable to each other. The difference between two health states that differ in only one treatment attribute represents the disutility (i.e., decrease in utility score) or added utility (i.e., increase in utility score) associated with that treatment attribute. For example, health states D and E are identical except for the addition of a weekly injection to health state E. Therefore, the difference between health states D and E represents the disutility of a weekly injection in the context of treatment for hepatitis C. In addition, pairwise comparisons between health states were conducted using *t* tests to examine whether utility differences were statistically significant.

Results

Sample description

The total sample included 182 participants with a mean age of 39.3 years (SD = 15.1) (Table 1). The sample was

evenly split between men ($n = 91$) and women ($n = 91$). The majority of participants reported ethnicity as white (74.7 %), and more participants reported being single (56.0 %) than married (28.0 %). Most participants reported being employed (26.9 % full-time and 26.9 % part-time). Half of the sample had completed a university degree ($n = 91$; 50.0 %). When asked to report health conditions, the most common responses were depression ($n = 15$; 8.2 %), anxiety ($n = 8$; 4.4 %), arthritis ($n = 8$; 4.4 %), hypertension ($n = 7$; 3.8 %), and cancer ($n = 7$; 3.8 %). One respondent reported having hepatitis C (0.05 %) and another reported having hepatitis B (0.05 %).

There were no significant differences between the London ($n = 94$) and Edinburgh ($n = 88$) samples in age, gender, marital status, or employment status. However, the Edinburgh sample had a significantly higher percentage of white participants than the London sample (94.3 vs 56.4 %; $P < 0.001$). There was also a significant difference in education level, as the Edinburgh subgroup was more likely to have attained a university or post-graduate degree ($P = 0.046$).

Health state ranking

In the introductory ranking task, rankings ranged from 1 (most preferable health state) to 14 (least preferable health state). On average, greater treatment regimen complexity was associated with lower rankings, and health states with adverse events were ranked below health states without adverse events. Mean rankings for each of the 14 health states were as follows (in order of most preferable to least preferable): health state A (mean ranking = 1.02); B (1.99); C (2.99); D (4.01); E (5.00); F (6.27); G (7.68); H (8.23); I (9.40); L (9.85); K (10.76); J (12.02); N (12.78); M (13.01).

Health state utilities (10-year time horizon)

Health state utility scores are presented in Table 2. All 182 participants had complete utility data for the full set of 14 health states. The health states describing all-oral treatment regimens had the highest 10-year TTO utility values, ranging from 0.79 for seven tablets per day (health state D) to 0.80 for one tablet per day (A). Health states with weekly injections had lower utility values than health states with all-oral regimens, ranging from 0.71 (H: weekly injection + 18 tablets per day) to 0.77 (E: weekly injection + seven tablets per day).

All health states with adverse events (I–N) had lower 10-year TTO utility values than any of the health states without adverse events (A–H). Among the adverse event health states, the highest utility scores were for I (mild anemia) and L (mild rash), which both had mean 10-year utilities of 0.65. The lowest utility values were for health

Table 2 Time trade-off (TTO) health state utilities ($N = 182$)

Hepatitis C health states	TTO with 10-year time horizon		TTO with 1-year time horizon	
	Mean	SD	Mean	SD
Health states differing by treatment regimen				
A. All-oral regimen (1 tablet per day)	0.80	0.30	0.81	0.29
B. All-oral regimen (2 tablets per day)	0.80	0.30	0.81	0.29
C. All-oral regimen (3 tablets per day)	0.79	0.30	0.80	0.29
D. All-oral regimen (7 tablets per day)	0.79	0.30	0.79	0.29
E. Oral treatment (7 tablets per day) + weekly injection	0.77	0.30	0.77	0.30
F. Oral treatment (12 tablets per day) + weekly injection	0.75	0.31	0.76	0.32
G. Oral treatment (12 tablets per day taken with fatty food) + weekly injection	0.71	0.35	0.72	0.35
H. Oral treatment (18 tablets per day) + weekly injection	0.71	0.35	0.72	0.33
Health states differing by adverse events				
I. Health state E + mild anemia	0.65	0.36	0.65	0.38
J. Health state E + severe anemia	0.45	0.42	0.47	0.41
K. Health state E + flu-like symptoms	0.56	0.39	0.57	0.39
L. Health state E + mild rash	0.65	0.40	0.66	0.37
M. Health state E + severe rash	0.30	0.50	0.34	0.47
N. Health state E + depression	0.31	0.48	0.33	0.48

TTO scores are on a scale anchored with 0 representing dead and 1 representing full health

states describing depression (health state N; utility = 0.31) and severe rash (M; 0.30).

Health state utilities (1-year time horizon)

The mean 1-year TTO utility scores were similar to the 10-year scores, or in some cases, identical when rounded to two decimal places (Table 2). For 13 of the 14 health states, the 1- and 10-year scores had a utility difference of 0.02 or less. The only health state with a larger difference between the time horizons was health state M (severe rash), with a difference of 0.04 between the 10- and 1-year scores.

Comparisons between pairs of health states differing in treatment administration attributes

Difference scores were computed to identify the disutility associated with various treatment attributes. All pairwise difference scores between health states varying in treatment administration attributes (health states A–H) are presented in Table 3. In addition, differences between pairs of health states that vary in only one treatment attribute are

Table 3 Utility differences between pairs of health states varying by treatment regimen ($N = 182$)

Health States Varying by Treatment Regimen	Utility Differences Between Pairs of Health States*							
	Mean (SD)							
	A	B	C	D	E	F	G	H
A. All-oral regimen (1 tablet per day)		0.00 (0.01)	0.00 (0.02)	0.01 (0.04)	0.02 (0.07)	0.04 (0.11)	0.08 (0.20)	0.09 (0.19)
B. All-oral regimen (2 tablets per day)	0.00 (0.01)		0.00 (0.01)	0.01 (0.03)	0.02 (0.07)	0.04 (0.10)	0.08 (0.20)	0.09 (0.19)
C. All-oral regimen (3 tablets per day)	0.00 (0.02)	0.00 (0.02)		0.01 (0.03)	0.02 (0.06)	0.04 (0.10)	0.08 (0.19)	0.09 (0.18)
D. All-oral regimen (7 tablets per day)	0.01 (0.06)	0.01 (0.06)	0.01 (0.05)		0.02 (0.05)	0.03 (0.09)	0.08 (0.18)	0.08 (0.17)
E. Oral treatment (7 tablets per day) + weekly injection	0.03 (0.10)	0.03 (0.10)	0.03 (0.09)	0.02 (0.07)		0.02 (0.06)	0.06 (0.17)	0.07 (0.16)
F. Oral treatment (12 tablets per day) + weekly injection	0.05 (0.13)	0.05 (0.13)	0.05 (0.12)	0.04 (0.10)	0.02 (0.07)		0.04 (0.16)	0.05 (0.13)
G. Oral treatment (12 tablets per day taken with fatty food) + weekly injection	0.09 (0.22)	0.09 (0.22)	0.09 (0.21)	0.08 (0.20)	0.06 (0.19)	0.04 (0.17)		0.00 (0.18)
H. Oral treatment (18 tablets per day) + weekly injection	0.09 (0.17)	0.09 (0.17)	0.09 (0.16)	0.08 (0.14)	0.05 (0.13)	0.04 (0.09)	-0.00 (0.18)	

* Difference scores above the gray shaded cells were computed with 10-year TTO utility scores. Difference scores below the gray shaded cells were computed with 1-year TTO utility scores. Difference scores were computed by subtracting health states with letters closer to the end of the alphabet from health states with letters closer to the beginning of the alphabet (e.g., A–B, A–C, B–C)

examined with *t* tests in Table 4. Because the health state pairs in Table 4 were identical except for a single difference in treatment regimen, any difference in utility score represents the impact of the treatment attribute differences on respondent preference. The 10- and 1-year analyses followed similar patterns, and both sets of results are presented in Tables 3 and 4. The 10-year results are summarized here.

In general, health states describing more complex and burdensome treatment regimens were associated with lower utility values. While some treatment regimen differences had virtually no impact on utility (e.g., one tablet vs. three tablets per day), other treatment regimen differences were associated with substantial utility differences. For example, the difference between the least burdensome regimens (health states A, B, and C) and most burdensome regimens (health states G and H) was 0.09 (Table 3).

Among the all-oral treatment regimen health states (A through D), the magnitude of utility differences was minimal (i.e., rounding to either 0.01 or 0.00) despite reaching statistical significance in some cases. The addition of a weekly injection to an otherwise identical health state (i.e., comparison between D and E) resulted in a statistically significant utility difference of 0.02 ($P < 0.001$). Among regimens including weekly injections, differences in the

number of tablets were associated with statistically significant utility differences (health states E vs. F, E vs. H, and F vs. H; all $P < 0.001$). Adding the fatty food requirement to a 12-tablet daily regimen resulted in a statistically significant utility reduction (difference = 0.04; $P < 0.001$) (Table 4).

Comparisons between pairs of health states differing in adverse events

The disutility of each adverse event was computed by subtracting the utility of each adverse event health state (I through N) from the utility of health state E (Table 5). The adverse event health states were identical to health state E other than the addition of the adverse event. Thus, the utility difference between health state E and these other health states represents the impact of each adverse event on respondent preference. The 10- and 1-year analyses followed similar patterns (Table 5), and the 10-year results are summarized here.

All adverse event health state utilities were significantly different from the utility of health state E (all $P < 0.001$). The smallest disutilities were for mild anemia (health state I; difference score = 0.12) and mild rash (L; 0.13), while

Table 4 *T* tests comparing pairs of health states differing in treatment administration attributes ($N = 182$)

Comparison	Hepatitis C health states	TTO with 10-year time horizon			TTO with 1-year time horizon		
		Mean utility ^a	Mean (SD) difference score	<i>P</i> value ^b	Mean utility ^a	Mean (SD) difference score	<i>P</i> value ^b
A vs B	A. 1 tablet per day	0.80	0.00 (0.01)	0.32	0.81	0.00 (0.01)	0.32
	B. 2 tablets per day	0.80			0.81		
A vs C	A. 1 tablet per day	0.80	0.00 (0.02)	0.059	0.81	0.00 (0.02)	0.041
	C. 3 tablets per day	0.79			0.80		
A vs D	A. 1 tablet per day	0.80	0.01 (0.04)	0.0036	0.81	0.01 (0.06)	0.0032
	D. 7 tablets per day	0.79			0.79		
B vs C	B. 2 tablets per day	0.80	0.00 (0.01)	0.045	0.81	0.00 (0.02)	0.071
	C. 3 tablets per day	0.79			0.80		
B vs D	B. 2 tablets per day	0.80	0.01 (0.03)	0.0026	0.81	0.01 (0.06)	0.0043
	D. 7 tablets per day	0.79			0.79		
C vs D	C. 3 tablets per day	0.79	0.01 (0.03)	0.0036	0.80	0.01 (0.05)	0.0068
	D. 7 tablets per day	0.79			0.79		
D vs E	D. 7 tablets per day	0.79	0.02 (0.05)	<0.0001	0.79	0.02 (0.07)	0.0002
	E. 7 tablets per day + weekly injection	0.77			0.77		
E vs F	E. 7 tablets per day + weekly injection	0.77	0.02 (0.06)	0.0002	0.77	0.02 (0.07)	0.0005
	F. 12 tablets per day + weekly injection	0.75			0.76		
E vs H	E. 7 tablets per day + weekly injection	0.77	0.07 (0.16)	<0.0001	0.77	0.05 (0.13)	<0.0001
	H. 18 tablets per day + weekly injection	0.71			0.72		
F vs H	F. 12 tablets per day + weekly injection	0.75	0.05 (0.13)	<0.0001	0.76	0.04 (0.09)	<0.0001
	H. 18 tablets per day + weekly injection	0.71			0.72		
F vs G	F. 12 tablets per day + weekly injection	0.75	0.04 (0.16)	0.0005	0.76	0.04 (0.17)	0.0024
	G. 12 tablets per day (taken with fatty food) + weekly injection	0.71			0.72		

^a TTO scores are on a scale anchored with 0 representing dead and 1 representing full health

^b *P* values are based on *t* tests comparing two utility means

the greatest disutilities were for depression (N; 0.47) and severe rash (M; 0.48).

Two types of adverse events, rash and anemia, were presented in separate health states describing mild and severe conditions. In both cases, the severe adverse event had a significantly lower utility value than the mild adverse event ($P < 0.001$), with difference scores of 0.35 between mild and severe rash and 0.20 between mild and severe anemia.

Discussion

Both the 10- and 1-year TTO methods were able to detect differences in health state preference associated with

treatment regimens and adverse events. More complex and burdensome treatment regimens, including increased pill burden, addition of injectable treatment, and a fatty food requirement, were associated with lower utilities. This finding adds to the growing body of literature on *process utilities*, which quantify the impact of treatment process characteristics such as mode of administration and dose frequency [87, 88]. While treatment process is likely to have less impact on utility than efficacy or safety, the relatively small utility differences associated with treatment process can influence the outcome of a cost-utility analysis, particularly when modeling large numbers of patients.

While treatment regimen differences were associated with utility differences up to 0.09, adverse event disutilities

Table 5 *T* tests comparing pairs of health states differing in adverse events ($N = 182$)

Comparison	Hepatitis C health states	TTO with 10-year time horizon			TTO with 1-year time horizon		
		Mean utility ^a	Mean (SD) difference score	<i>P</i> value ^b	Mean utility ^a	Mean (SD) difference score	<i>P</i> value ^b
E vs I	E. 7 tablets per day plus injectable medication	0.77	0.12 (0.21)	<0.0001	0.77	0.12 (0.23)	<0.0001
	I. health state E + mild anemia	0.65			0.65		
E vs J	E. 7 tablets per day plus injectable medication	0.77	0.32 (0.33)	<0.0001	0.77	0.30 (0.31)	<0.0001
	J. health state E + severe anemia	0.45			0.47		
E vs K	E. 7 tablets per day plus injectable medication	0.77	0.21 (0.27)	<0.0001	0.77	0.20 (0.26)	<0.0001
	K. health state E + flu-like symptoms	0.56			0.57		
E vs L	E. 7 tablets per day plus injectable medication	0.77	0.13 (0.26)	<0.0001	0.77	0.12 (0.21)	<0.0001
	L. health state E + mild rash	0.65			0.66		
E vs M	E. 7 tablets per day plus injectable medication	0.77	0.48 (0.44)	<0.0001	0.77	0.43 (0.41)	<0.0001
	M. health state E + severe rash	0.30			0.34		
E vs N	E. 7 tablets per day plus injectable medication	0.77	0.47 (0.42)	<0.0001	0.77	0.45 (0.42)	<0.0001
	N. health state E + depression	0.31			0.33		
L vs M	L. health state E + mild rash	0.65	0.35 (0.38)	<0.0001	0.66	0.32 (0.37)	<0.0001
	M. health state E + severe rash	0.30			0.34		
I vs J	I. health state E + mild anemia	0.65	0.20 (0.26)	<0.0001	0.65	0.18 (0.22)	<0.0001
	J. health state E + severe anemia	0.45			0.47		

^a TTO scores are on a scale anchored with 0 representing dead and 1 representing full health

^b *P* values are based on *t* tests comparing two utility means

were larger, ranging from 0.12 to 0.48. Although some of these disutility values may initially seem larger than expected, their magnitude is reasonable given the severity of these adverse events. For example, health state N describing moderate to severe depression had a utility value of 0.31, resulting in a disutility of 0.47. Previous studies of depression utility outside the context of CHC have found similarly low utility estimates for moderate and severe depression [89–92]. In the current study, the lowest rated health state had a mean utility of 0.30, which seems reasonable given that the health state describes a very severe rash that can occur as a side effect of treatment with telaprevir [58, 59, 65].

Studies identifying minimally important differences (MID) in utility have focused on utilities derived from generic preference-based measures such as the EQ-5D, HUI, and SF-6D. For these instruments, MID has generally been reported in a range from 0.01 to 0.08

[93–97]. Less formal estimates of clinically important differences in direct utility elicitation (e.g., TTO methods) have suggested thresholds of 0.05–0.10 [38, 98]. Clearly, the disutility of every adverse event examined in the current study exceeds criteria for an important utility difference, indicating that it is important to quantify the impact of these side effects in cost-utility models. Some of the utility differences among treatment regimens also exceed MID estimates for utilities (Table 3).

Because all health states were rated in TTO tasks with 10- and 1-year time horizons, this study offers a unique opportunity to compare between two time horizons for multiple health states. Several previous studies have found that the TTO time horizon can influence results, and different time horizons may lead to different utility scores [61, 99–103]. In the current study, one might expect that the 1- and 10-year time horizons could generate different

preference scores. For example, some symptoms, adverse events, or treatment regimens may seem more tolerable for shorter durations than for longer periods of time. However, in contrast to previous literature suggesting that different time horizons may yield different results, the current study found that 10- and 1-year utility scores were remarkably similar to each other (Table 2). The consistent results across time horizons suggest that the health state utilities were robust and stable, regardless of the time horizon used in the TTO task. Because the 1-year time horizon more closely corresponds to a course of hepatitis C treatment than the 10-year timeframe, researchers may prefer to use the 1-year values in the base case analysis of a cost-utility model.

Despite logical results, some study design characteristics suggest that findings should be interpreted with appropriate caution. The hypothetical health state approach is limited by the accuracy and level of detail in the health state descriptions. In addition, this approach has a potential focusing effect, which could lead respondents to attend more closely to small differences among health states. Still, this method was used because it is well-suited for isolating utility impact of specific treatment-related attributes, in contrast to generic measures such as the EQ-5D, which may not be sensitive to these attributes. However, the extent to which current utilities would correspond to patients' ratings of their own health is not known. If comparability between current utilities and EQ-5D derived utilities is important for a particular cost-utility model, it is recommended that modelers use the utility values derived in the 10-year TTO assessment, which is consistent with the methods originally used to value EQ-5D health states [78].

Another possible limitation is that all health states explicitly named the disease that was described (i.e., "diagnosed with hepatitis C"). Some studies have suggested that including the disease label in a health state can influence utility scores, although other studies have reported situations when the label did not affect valuations [104–106]. To avoid risk of influencing utility values, some researchers recommend omitting the disease label from health states, while others include the label to make the health state as clear as possible. One advantage of including the label is that health states with the disease name more closely represent the patient experience because patients typically know the name of their condition. In the current study, it was determined that the health states should include the label because most patients with hepatitis C are asymptomatic. Therefore, the label was necessary to emphasize that each health state described a patient with a serious medical condition, despite a lack of symptoms.

Two other health state design decisions were also made because hepatitis C is usually asymptomatic. Whenever

possible, health states should avoid statements involving uncertainty, which could increase variance and error because respondents' interpretations of the uncertain statements could vary. In addition, it is usually best for health states to focus on description, without telling the respondent how to feel about the medical condition, in order to avoid biasing the responses. However, because hepatitis C is asymptomatic in most cases, health states for the current study included long-term risks (e.g., liver damage) and emotional impact (e.g., fear of future risks) in order to underscore the potential seriousness of this condition despite the lack of symptoms. While including risks and emotional impact could lead to error or biased health state valuations, these statements were identical in all 14 health states. Therefore, these health state characteristics would not have biased key results, which are the differences between health state pairs rather than the absolute value of any individual health state utility.

Two additional limitations of the adverse event health states should be noted. First, adverse events were all added to the treatment regimen described in health state E (i.e., seven daily tablets plus weekly injection). It is possible that the adverse event disutilities could be different if the adverse events were added to health states with different treatment regimens. However, in the current study, it was not feasible to add additional health states to an interview that was already quite complex with 14 health states and two time horizons. Second, although patients treated for hepatitis C may experience multiple adverse events, disutility estimates in the current study represent the utility decrease associated with a single adverse event. Current results do not provide insight into the utility impact of multiple simultaneous adverse events.

Despite these limitations, the current study provides utility scores that may be used in cost-utility modeling to provide a more detailed representation of experience with hepatitis C treatment. Both 10- and 1-year TTO methodology yielded health state utilities in a reasonable range with logical discrimination between health states. By using the current utility scores, models can quantify the impact of treatment regimen and adverse events when comparing the value of new and previously available treatments.

Acknowledgments Financial support for this study was provided by Bristol-Myers Squibb. The funding agreement ensured the authors' independence in designing the study, interpreting the data, writing, and publishing the report. Anupama Kalsekar is employed by the sponsor, and Sandhya J. Sapra was employed by the sponsor at the time this research was conducted. Parts of this research were discussed in a podium presentation at the ISPOR 19th Annual International Meeting held 31 May–4 June 2014 in Montreal, Canada. The authors would like to thank Karen Malley for statistical programming; David Hengerer, Jacqueline Kostelec, Kelly McDaniel, Anna Tate, and Adam Weinberger for assistance with data collection; Jacqueline Kostelec for expert proofreading; and Amara Tiebout for production assistance.

Open Access This article is distributed under the terms of the Creative Commons Attribution License which permits any use, distribution, and reproduction in any medium, provided the original author(s) and the source are credited.

References

- Cornberg, M., Razavi, H.A., Alberti, A., Bernasconi, E., Buti, M., Cooper, C., Dalgard, O., Dillon, J.F., Flisiak, R., Forns, X., et al.: A systematic review of hepatitis C virus epidemiology in Europe Canada and Israel. *Liver Int.* **31**(Suppl 2), 30–60 (2011)
- Management of Hepatitis C: (2002). <http://consensus.nih.gov/2002/2002HepatitisC2002116html.htm>
- Ward, J.W.: The epidemiology of chronic hepatitis C and one-time hepatitis C virus testing of persons born during 1945 to 1965 in the United States. *Clin. Liver Dis.* **17**, 1–11 (2013)
- Hepatitis C FAQs for the Public. <http://www.cdc.gov/hepatitis/C/cFAQ.htm>
- Strader, D.B., Seeff, L.B.: The natural history of chronic hepatitis C infection. *Eur. J. Gastroenterol. Hepatol.* **8**, 324–328 (1996)
- Te, H.S., Jensen, D.M.: Epidemiology of hepatitis B and C viruses: a global overview. *Clin Liver Dis* **14**, 1–21, vii (2010)
- Aman, W., Mousa, S., Shiha, G., Mousa, S.A.: Current status and future directions in the management of chronic hepatitis C. *Virology* **9**, 57 (2012)
- Hoofnagle, J.H.: Hepatitis C: the clinical spectrum of disease. *Hepatology* **26**, 15S–20S (1997)
- Freeman, A.J., Dore, G.J., Law, M.G., Thorpe, M., Von Overbeck, J., Lloyd, A.R., Marinos, G., Kaldor, J.M.: Estimating progression to cirrhosis in chronic hepatitis C virus infection. *Hepatology* **34**, 809–816 (2001)
- Maasoumy, B., Wedemeyer, H.: Natural history of acute and chronic hepatitis C. *Best Pract. Res. Clin. Gastroenterol.* **26**, 401–412 (2012)
- McDonald, S.A., Hutchinson, S.J., Bird, S.M., Mills, P.R., Hayes, P., Dillon, J.F., Goldberg, D.J.: Excess morbidity in the hepatitis C-diagnosed population in Scotland, 1991–2006. *Epidemiol. Infect.* **139**, 344–353 (2011)
- Omland, L.H., Farkas, D.K., Jepsen, P., Obel, N., Pedersen, L.: Hepatitis C virus infection and risk of cancer: a population-based cohort study. *Clin. Epidemiol.* **2**, 179–186 (2010)
- Food and Drug Administration Center for Drug Evaluation and Research (CDER): Guidance for industry chronic hepatitis C virus infection: developing direct-acting antiviral drugs for treatment. Revision 1 edition. Silver Spring, MD, October (2013)
- Ghany, M.G., Strader, D.B., Thomas, D.L., Seeff, L.B., American Association for the Study of Liver D: Diagnosis, management, and treatment of hepatitis C: an update. *Hepatology* **49**, 1335–1374 (2009)
- Munteanu, D.I., Rockstroh, J.K.: New agents for the treatment of hepatitis C in patients co-infected with HIV. *Ther. Adv. Infect. Dis.* **1**, 71–80 (2013)
- Sitole, M., Silva, M., Spooner, L., Comee, M.K., Malloy, M.: Telaprevir versus boceprevir in chronic hepatitis C: a meta-analysis of data from phase II and III trials. *Clin. Ther.* **35**, 190–197 (2013)
- Bota, S., Sporea, I., Sirli, R., Popescu, A., Neghina, A.M., Danila, M., Strain, M.: Severe adverse events during antiviral therapy in hepatitis C virus cirrhotic patients: a systematic review. *World J. Hepatol.* **5**, 120–126 (2013)
- Manos, M.M., Ho, C.K., Murphy, R.C., Shvachko, V.A.: Physical, social, and psychological consequences of treatment for hepatitis C: a community-based evaluation of patient-reported outcomes. *Patient* **6**, 23–34 (2013)
- Modabbernia, A., Poustchi, H., Malekzadeh, R.: Neuropsychiatric and psychosocial issues of patients with hepatitis C infection: a selective literature review. *Hepat. Mon.* **13**, e8340 (2013)
- Rosa, I.: Management of side-effects. *Clin. Res. Hepatol. Gastroenterol.* **35**(Suppl 2), S69–S74 (2011)
- Alam, I., Stainbrook, T., Cecil, B., Kistler, K.D.: Enhanced adherence to HCV therapy with higher dose ribavirin formulation: final analyses from the ADHERE registry. *Aliment. Pharmacol. Ther.* **32**, 535–542 (2010)
- Brett Hauber, A., Mohamed, A.F., Beam, C., Medjedovic, J., Mauskopf, J.: Patient preferences and assessment of likely adherence to hepatitis C virus treatment. *J. Viral Hepat.* **18**, 619–627 (2011)
- Ravi, S., Nasiri Toosi, M., Karimzadeh, I., Ahadi-Barzoki, M., Khalili, H.: Adherence to chronic hepatitis C treatment regimen: first report from a referral center in Iran. *Hepat. Mon.* **13**, e11038 (2013)
- Sun, X., Patnode, C., Williams, C., Senger, C., Kapka, T., Whitlock, E.: Interventions to improve patient adherence to hepatitis C treatment: comparative effectiveness. Comparative effectiveness review no. 91. (Prepared by the Oregon Evidence-based Practice Center under Contract No. 290-2007-10057-I): AHRQ Publication No. 13-EHC009-EF. Rockville, MD: Agency for Healthcare Research and Quality, December (2012)
- Afdhal, N.H., Zeuzem, S., Schooley, R.T., Thomas, D.L., Ward, J.W., Litwin, A.H., Razavi, H., Castera, L., Poynard, T., Muir, A., et al.: The new paradigm of hepatitis C therapy: integration of oral therapies into best practices. *J. Viral Hepat.* **20**, 745–760 (2013)
- Lawitz, E., Mangia, A., Wyles, D., Rodriguez-Torres, M., Hasmonein, T., Gordon, S.C., Schultz, M., Davis, M.N., Kayali, Z., Reddy, K.R., et al.: Sofosbuvir for previously untreated chronic hepatitis C infection. *N. Engl. J. Med.* **368**, 1878–1887 (2013)
- Lok, A.S., Gardiner, D.F., Lawitz, E., Martorell, C., Everson, G.T., Ghalib, R., Reindollar, R., Rustgi, V., McPhee, F., Wind-Rotolo, M., et al.: Preliminary study of two antiviral agents for hepatitis C genotype 1. *N. Engl. J. Med.* **366**, 216–224 (2012)
- Pollack, A.: Hepatitis C, a silent killer, meets its match. *New York Times*, New York edn. New York, NY: The New York Times Company (2013)
- Casey, L.C., Lee, W.M.: Hepatitis C virus therapy update 2013. *Curr Opin Gastroenterol* **29**, 243–249 (2013)
- Muir, A.J.: The rapid evolution of treatment strategies for hepatitis C. *Am. J. Gastroenterol.* **109**, 628–635 (2014)
- Brogan, A.J., Talbird, S.E., Thompson, J.R., Miller, J.D., Rubin, J., Deniz, B.: Cost-effectiveness of Telaprevir combination therapy for chronic hepatitis C. *PLoS ONE* **9**, e90295 (2014)
- Martin, N.K., Hickman, M., Miners, A., Hutchinson, S.J., Taylor, A., Vickerman, P.: Cost-effectiveness of HCV case-finding for people who inject drugs via dried blood spot testing in specialist addiction services and prisons. *BMJ Open*, **3**, e003153 (2013)
- Martin, N.K., Vickerman, P., Miners, A., Foster, G.R., Hutchinson, S.J., Goldberg, D.J., Hickman, M.: Cost-effectiveness of hepatitis C virus antiviral treatment for injection drug user populations. *Hepatology* **55**, 49–57 (2012)
- McEwan, P., Kim, R., Yuan, Y.: Assessing the cost utility of response-guided therapy in patients with chronic hepatitis C genotype 1 in the UK using the MONARCH model. *Appl. Health Econ. Health Policy* **11**, 53–63 (2013)
- Siebert, U., Sroczynski, G., Aidelburger, P., Rossol, S., Wasem, J., Manns, M.P., McHutchison, J.G., Wong, J.B.: Clinical effectiveness and cost effectiveness of tailoring chronic hepatitis C treatment with peginterferon alpha-2b plus ribavirin to HCV

- genotype and early viral response: a decision analysis based on German guidelines. *Pharmacoeconomics* **27**, 341–354 (2009)
36. Siebert, U., Sroczyński, G., Rossol, S., Wasem, J., Ravens-Sieberer, U., Kurth, B.M., Mamms, M.P., McHutchison, J.G., Wong, J.B.: German hepatitis CMG, international hepatitis interventional therapy G: cost effectiveness of peginterferon alpha-2b plus ribavirin versus interferon alpha-2b plus ribavirin for initial treatment of chronic hepatitis C. *Gut* **52**, 425–432 (2003)
 37. Townsend, R., McEwan, P., Kim, R., Yuan, Y.: Structural frameworks and key model parameters in cost-effectiveness analyses for current and future treatments of chronic hepatitis C. *Value Health* **14**, 1068–1077 (2011)
 38. Feeny, D.: Preference-based measures: utility and quality-adjusted life years. In: Fayers, P., Hays, R. (eds.) *Assessing quality of life in clinical trials*, 2nd edn, pp. 405–431. Oxford University Press, New York (2005)
 39. Rowen, D., Brazier, J.: Health utility measurement. In: Glied, S., Smith, P. (eds.) *The Oxford Handbook of Health Economics*, pp. 788–813. Oxford University Press, New York (2011)
 40. McLernon, D.J., Dillon, J., Donnan, P.T.: Health-state utilities in liver disease: a systematic review. *Med. Decis. Mak.* **28**, 582–592 (2008)
 41. Sherman, K.E., Sherman, S.N., Chenier, T., Tsevat, J.: Health values of patients with chronic hepatitis C infection. *Arch. Intern. Med.* **164**, 2377–2382 (2004)
 42. Wright, M., Grieve, R., Roberts, J., Main, J., Thomas, H.C., U. k. Mild Hepatitis C Trial Investigators: Health benefits of antiviral therapy for mild chronic hepatitis C: randomised controlled trial and economic evaluation. *Health Technol. Assess.* **10**, 1–113 (2006)
 43. Younossi, Z.M., Boparai, N., McCormick, M., Price, L.L., Guyatt, G.: Assessment of utilities and health-related quality of life in patients with chronic liver disease. *Am. J. Gastroenterol.* **96**, 579–583 (2001)
 44. Hsu, P.C., Federico, C.A., Krajden, M., Yoshida, E.M., Brenner, K.E., Anderson, F.H., Weiss, A.A., Krahn, M.D.: Health utilities and psychometric quality of life in patients with early- and late-stage hepatitis C virus infection. *J. Gastroenterol. Hepatol.* **27**, 149–157 (2012)
 45. Kerr, C., Lloyd, A., Ali, S., Gore, C., Tyas, D.A.: Impact of treatment attributes of peginterferon for hepatitis C on quality of life and treatment preference. *Health Outcomes Res. Med.* **3**, e153–e167 (2012)
 46. Cooper, C., Lester, R., Thorlund, K., Druyts, E., El Khoury, A.C., Yaya, S., Mills, E.J.: Direct-acting antiviral therapies for hepatitis C genotype 1 infection: a multiple treatment comparison meta-analysis. *QJM* **106**, 153–163 (2013)
 47. Jin, Y.J., Lee, J.W., Lee, J.I., Park, S.H., Park, C.K., Kim, Y.S., Jeong, S.H., Kim, Y.S., Kim, J.H., Hwang, S.G., et al.: Multi-center comparison of PEG-IFN alpha2a or alpha2b plus ribavirin for treatment-naïve HCV patient in Korean population. *BMC Gastroenterol.* **13**, 74 (2013)
 48. Rabin, R., Oemar, M., Oppe, M.: EQ-5D-3L User guide: basic information on how to use the EQ-5D-3L instrument. (EuroQol Group Executive Office ed., Version 4.0 edition. Rotterdam, The Netherlands: EuroQol Group, pp. 1–21 (2011)
 49. Horsman, J., Furlong, W., Feeny, D., Torrance, G.: The Health Utilities Index (HUI): concepts, measurement properties and applications. *Health Qual. Life Outcomes* **1**, 54 (2003)
 50. Chancellor, J., Aballea, S., Lawrence, A., Sheldon, R., Cure, S., Plun-Favreau, J., Marchant, N.: Preferences of patients with diabetes mellitus for inhaled versus injectable insulin regimens. *Pharmacoeconomics* **26**, 217–234 (2008)
 51. Boye, K.S., Matza, L.S., Walter, K.N., Van Brunt, K., Palsgrove, A.C., Tynan, A.: Utilities and disutilities for attributes of injectable treatments for type 2 diabetes. *Eur. J. Health Econ.* **12**, 219–230 (2011)
 52. Osborne, R.H., Dalton, A., Hertel, J., Schrover, R., Smith, D.K.: Health-related quality of life advantage of long-acting injectable antipsychotic treatment for schizophrenia: a time trade-off study. *Health Qual. Life Outcomes* **10**, 35 (2012)
 53. Teuffel, O., Cheng, S., Ethier, M.C., Diorio, C., Martino, J., Mayo, C., Wing, R., Sung, L., Alibhai, S.M.: Health-related quality of life anticipated with different management strategies for febrile neutropenia in adult cancer patients Support. *Care Cancer* **20**, 2755–2764 (2012)
 54. Feeny, D., Townsend, M., Furlong, W., Tomkins, D.J., Robinson, G.E., Torrance, G.W., Mohide, P.T., Wang, Q.: Health-related quality-of-life assessment of prenatal diagnosis: chorionic villi sampling and amniocentesis. *Genet Test* **6**, 39–46 (2002)
 55. Jewell, E.L., Smrka, M., Broadwater, G., Valea, F., Davis, D.M., Nolte, K.C., Valea, R., Myers, E.R., Samsa, G., Havrilesky, L.J.: Utility scores and treatment preferences for clinical early-stage cervical cancer. *Value Health* **14**, 582–586 (2011)
 56. Wu, J.M., Fulton, R.G., Amundsen, C.L., Knight, S.K., Kuppermann, M.: Patient preferences for different severities of and treatments for overactive bladder. *Female Pelvic Med. Reconstr. Surg.* **17**, 184–189 (2011)
 57. Chou, R., Hartung, D., Rahman, B., Wasson, N., Cottrell, E., Fu, R.: Treatment for Hepatitis C virus infection in adults. Comparative effectiveness review No. 76. (Prepared by Oregon Evidence-based Practice Center under Contract No. 290-2007-10057-I.): AHRQ Publication No. 12(13)-EHC113-EF. Rockville, MD: Agency for Healthcare Research and Quality, November (2012)
 58. Rajani, A.K., Ravindra, B.K., Dkhar, S.A.: Telaprevir: changing the standard of care of chronic hepatitis C. *J. Postgrad. Med.* **59**, 42–47 (2013)
 59. Teixeira, R., Nascimento Yde, A., Crespo, D.: Safety aspects of protease inhibitors for chronic hepatitis C: adverse events and drug-to-drug interactions. *Braz. J. Infect. Dis.* **17**, 194–204 (2013)
 60. Udina, M., Castellvi, P., Moreno-Espana, J., Navines, R., Valdes, M., Forns, X., Langohr, K., Sola, R., Vieta, E., Martin-Santos, R.: Interferon-induced depression in chronic hepatitis C: a systematic review and meta-analysis. *J. Clin. Psychiatry* **73**, 1128–1138 (2012)
 61. Dolan, P.: Modelling valuations for health states: the effect of duration. *Health Policy* **38**, 189–203 (1996)
 62. Dolan, P.: Modeling valuations for EuroQol health states. *Med. Care* **35**, 1095–1108 (1997)
 63. Gane, E.J., Stedman, C.A., Hyland, R.H., Ding, X., Svarovskaia, E., Symonds, W.T., Hinds, R.G., Berrey, M.M.: Nucleotide polymerase inhibitor sofosbuvir plus ribavirin for hepatitis C. *N. Engl. J. Med.* **368**, 34–44 (2013)
 64. Souvignet, C., Lejeune, O., Trepo, C.: Interferon-based treatment of chronic hepatitis C. *Biochimie* **89**, 894–898 (2007)
 65. Janssen-Cilag Pharmaceuticals: Summary of product characteristics: Incivo 375 mg film-coated tablets telaprevir. In Labelling, Package Leaflet. Latina, Italy: European Public Assessment Reports (EPAR)
 66. Kiang, T.K., Wilby, K.J., Ensom, M.H.: Telaprevir: clinical pharmacokinetics, pharmacodynamics, and drug-drug interactions. *Clin. Pharmacokinet.* **52**, 487–510 (2013)
 67. Ascione, A.: Boceprevir in chronic hepatitis C infection: a perspective review. *Ther. Adv. Chronic Dis.* **3**, 113–121 (2012)

68. Gordon, S.C., Yoshida, E.M., Lawitz, E.J., Bacon, B.R., Sulkowski, M.S., Davis, M., Poordad, F., Bronowicki, J.P., Esteban, R., Sniukiene, V., et al.: Adherence to assigned dosing regimen and sustained virological response among chronic hepatitis C genotype 1 patients treated with boceprevir plus peginterferon alfa-2b/ribavirin. *Aliment. Pharmacol. Ther.* **38**, 16–27 (2013)
69. Merck Sharp & Dohme: Summary of product characteristics: victrelis 200 mg hard capsules boceprevir. In *Labelling, Package Leaflet*. Hertfordshire, UK: European Public Assessment Reports (EPAR). Last updated on eMC 11 September 2014
70. Chou, R., Hartung, D., Rahman, B., Wasson, N., Cottrell, E.B., Fu, R.: Comparative effectiveness of antiviral treatment for hepatitis C virus infection in adults: a systematic review. *Ann. Intern. Med.* **158**, 114–123 (2013)
71. Koretz, R.L., Pleguezuelo, M., Arvaniti, V., Barrera Baena, P., Ciria, R., Gurusamy, K.S., Davidson, B.R., Burroughs, A.K.: Interferon for interferon nonresponding and relapsing patients with chronic hepatitis C. *Cochrane Datab. Syst. Rev.* **1**, CD003617 (2013)
72. SP (Brinny) Company: Summary of product characteristics: IntronA 3 million IU/0.5 ml solution for injection or infusion interferon alfa-2b. In *Labelling, Package Leaflet*. County Cork, Ireland: European Public Assessment Reports (EPAR)
73. Penn Pharmaceutical Services: Summary of product characteristics: Ribavirin Mylan 200 mg hard capsules In *Labelling, Package Leaflet*. Gwent County, UK: European Public Assessment Reports (EPAR)
74. Brazier, J.: Valuing health states for use in cost-effectiveness analysis. *Pharmacoeconomics* **26**, 769–779 (2008)
75. CADTH (Canadian Agency for Drugs and Technologies in Health): Guidelines for the economic evaluation of health technologies: Canada [3rd] edition. Ottawa: Canadian Agency for Drugs and Technologies in Health (2006)
76. NICE (National Institute for Health and Clinical Excellence): Process and methods guides: guide to the methods of technology appraisal 2013. London, UK: National Institute for Health and Clinical Excellence (2013)
77. PBAC (Pharmaceutical Benefits Advisory Committee): Guidelines for preparing submissions to PBAC, Version 4.3.2. PBAC (2008)
78. Dolan, P., Gudex, C., Kind, P., Williams, A.: The time trade-off method: results from a general population study. *Health Econ.* **5**, 141–154 (1996)
79. Arnesen, T., Trommald, M.: Are QALYs based on time trade-off comparable?—a systematic review of TTO methodologies. *Health Econ.* **14**, 39–53 (2005)
80. Chen, C.L., Kuppermann, M., Caughey, A.B., Zane, L.T.: A community-based study of acne-related health preferences in adolescents. *Arch. Dermatol.* **144**, 988–994 (2008)
81. Guest, J.F., Naik, N., Sladkevicius, E., Coombs, J., Gray, E.J.: Utility values for chronic myelogenous leukemia chronic phase health states from the general public in the United Kingdom. *Leuk. Lymphoma* **53**, 928–933 (2012)
82. Matza, L.S., Chung, K., Van Brunt, K., Brazier, J.E., Braun, A., Currie, B., Palsgrove, A., Davies, E., Body, J.J.: Health state utilities for skeletal-related events secondary to bone metastases. *Eur. J. Health Econ.* **15**, 7–18 (2014)
83. Saw, S.M., Gazzard, G., Gomezperalta, C., Au Eong, K.G., Seah, S.: Utility assessment among cataract surgery patients. *J. Cataract Refract. Surg.* **31**, 785–791 (2005)
84. Schmitt, J., Meurer, M., Klön, M., Frick, K.D.: Assessment of health state utilities of controlled and uncontrolled psoriasis and atopic eczema: a population-based study. *Br. J. Dermatol.* **158**, 351–359 (2008)
85. Stevenson, L.W., Hellkamp, A.S., Leier, C.V., Sopko, G., Kolling, T., Warnica, J.W., Abraham, W.T., Kasper, E.K., Rogers, J.G., Califf, R.M., et al.: Changing preferences for survival after hospitalization with advanced heart failure. *J. Am. Coll. Cardiol.* **52**, 1702–1708 (2008)
86. Brazier, J.R., Ratcliffe, J., Salomon, J.A., Tsuchiya, A.: Measuring and valuing health benefits for economic evaluation. Oxford University Press, New York (2007)
87. Brennan, V.K., Dixon, S.: Incorporating process utility into quality adjusted life years: a systematic review of empirical studies. *Pharmacoeconomics* **31**, 677–691 (2013)
88. Matza, L.S., Cong, Z., Chung, K., Stopeck, A., Tonkin, K., Brown, J., Braun, A., Van Brunt, K., McDaniel, K.: Utilities associated with subcutaneous injections and intravenous infusions for treatment of patients with bone metastases. *Patient Prefer Adher.* **7**, 855–865 (2013)
89. Bennett, K.J., Torrance, G.W., Boyle, M.H., Guscott, R., Moran, L.A.: Development and testing of a utility measure for major, unipolar depression (McSad). *Qual. Life Res.* **9**, 109–120 (2000)
90. Revicki, D.A., Wood, M.: Patient-assigned health state utilities for depression-related outcomes: differences by depression severity and antidepressant medications. *J. Affect. Disord.* **48**, 25–36 (1998)
91. Sapin, C., Fantino, B., Nowicki, M.L., Kind, P.: Usefulness of EQ-5D in assessing health status in primary care patients with major depressive disorder. *Health Qual. Life Outcomes* **2**, 20 (2004)
92. Sobocki, P., Ekman, M., Agren, H., Krakau, I., Runeson, B., Martensson, B., Jonsson, B.: Health-related quality of life measured with EQ-5D in patients treated for depression in primary care. *Value Health* **10**, 153–160 (2007)
93. Drummond, M.: Introducing economic and quality of life measurements into clinical studies. *Ann. Med.* **33**, 344–349 (2001)
94. Kaplan, R.M.: The minimally clinically important difference in generic utility-based measures. *COPD* **2**, 91–97 (2005)
95. Luo, N., Johnson, J., Coons, S.J.: Using instrument-defined health state transitions to estimate minimally important differences for four preference-based health-related quality of life instruments. *Med. Care* **48**, 365–371 (2010)
96. Marra, C.A., Woolcott, J.C., Kopec, J.A., Shojania, K., Offer, R., Brazier, J.E., Esdaile, J.M., Anis, A.H.: A comparison of generic, indirect utility measures (the HUI2, HUI3, SF-6D, and the EQ-5D) and disease-specific instruments (the RAQoL and the HAQ) in rheumatoid arthritis. *Soc. Sci. Med.* **60**, 1571–1582 (2005)
97. Pickard, A.S., Neary, M.P., Cella, D.: Estimation of minimally important differences in EQ-5D utility and VAS scores in cancer. *Health Qual Life Outcomes* **5**, 70 (2007)
98. Furlong, W., Feeny, D.H., Torrance, G.W., et al.: Guide to design and development of health-state utility instrumentation. Hamilton, ON: McMaster University, Report No. 90-99 (1990)
99. Lin, M.R., Yu, W.Y., Wang, S.C.: Examination of assumptions in using time tradeoff and standard gamble utilities in individuals with spinal cord injury. *Arch. Phys. Med. Rehabil.* **93**, 245–252 (2012)
100. Matza, L.S., Boye, K.S., Feeny, D.H., Bowman, L., Johnston, J.A., McDaniel, K., Jordan, J., Devine, K., Davies, E.: The time horizon matters: exploratory results varying the time horizon in time trade-off and standard gamble utility elicitation. In ISPOR 15th Annual European Congress; November 3–7, 2012, Berlin, Germany (2012)
101. Stiggelbout, A.M., Kiebert, G.M., Kievit, J., Leer, J.W., Habbema, J.D., De Haes, J.C.: The “utility” of the time trade-off method in cancer patients: feasibility and proportional trade-off. *J. Clin. Epidemiol.* **48**, 1207–1214 (1995)
102. van Nooten, F.E., Koolman, X., Brouwer, W.B.: The influence of subjective life expectancy on health state valuations using a 10 year TTO. *Health Econ.* **18**, 549–558 (2009)

103. van Nooten, F.E., Koolman, X., Busschbach, J.J., Brouwer, W.B.: Thirty down, only ten to go?! Awareness and influence of a 10-year time frame in TTO. *Qual. Life Res.* **23**, 377–384 (2013)
104. Gerard, K., Dobson, M., Hall, J.: Framing and labelling effects in health descriptions: quality adjusted life years for treatment of breast cancer. *J. Clin. Epidemiol.* **46**, 77–84 (1993)
105. Rowen, D., Brazier, J., Tsuchiya, A., Young, T., Ibbotson, R.: It's all in the name, or is it? The impact of labeling on health state values. *Med. Decis. Mak.* **32**, 31–40 (2012)
106. Sackett, D.L., Torrance, G.W.: The utility of different health states as perceived by the general public. *J. Chronic. Dis.* **31**, 697–704 (1978)