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1	Equine nutrition: A survey of perceptions and practices of horse owners
2	undertaking a massive open online course in equine nutrition
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22 Abstract

23 This study involved a global survey designed to assess perceptions and practices of horse owners 24 registered on an open access online equine nutrition course. An online survey was designed to ascertain 25 the following information: demographics, current feeding practices, and perceptions and knowledge of 26 equine nutrition, including nutrition-related disorders. Response rate was 34 percent% (6538 27 respondents). Over 80 percent% of respondents were horse owners or carertakerss, with the majority owning between one and five horses (75 %) aged 5 and over (74 %). Most kept their 28 29 horses for pleasure (54 %), with 33 percent% using them mostly for competition and 13 percent% using them for an equal mix of both pleasure and competition. Concentrates were 30 31 fed by the majority (87 %) and over 70 percent% stated that their horses had some access to pasture. Over half of respondents (60 %) regularly monitored their horses' weight, with most 32 33 doing this monthly. Weight tapes were most commonly used (62%), although many reported to guess the weight of their horse(s) with very few (5 %) 5 using weight scales. Under half (46 34 %) stated that they regularly used body condition scoring (BCS), many did not BCS at all (24 35 36 %) and some did not know what BCS was (10%). Of those that did BCS, most (36%) did this monthly, with others doing this weekly (25 %), daily (14 %) and when they remembered (15 37 38 %). Overall knowledge of nutrition was reported by most as average (median = 3 on Likert 39 scale: average); however, respondents were less knowledgeable on the management of nutrition-related disorders. 40

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49 1. Introduction

Equine nutrition, and the importance of implementing correct diets for horses, is becoming 50 increasingly significant to ensure good health and welfare. There are a number of equine 51 ailments that are commonly seen that could be prevented if dietary rations were better 52 53 understood by those who administer them [1]. However, despite the growing recognition and 54 evidence of the impact of poor nutrition on equine health, widespread inappropriate feeding 55 management still exists [2-4]. There is evidence to suggest that many horse owners have a poor understanding of equine nutrition [2] and decisions regarding nutritional management are 56 often based on tradition, folklore and misinformation [5]. Equine nutritional issues are a 57 58 growing concern as there is an increase in horses suffering from nutrition-related disorders 59 such as obesity, colic, laminitis and equine metabolic syndrome (EMS) [2]. Such issues often 60 occur due to a lack of knowledge and understanding of how nutritional management can impact on the development of several equine clinical conditions [6] and indeed it has been reported 61 62 that many horse owners have been identified as incorrectly feeding their horses [3]. However, whilst there have been some studies undertaken to evaluate the nutritional practices of horse 63 64 owners [2-4], all of which have yielded valuable information, further information on the 65 nutritional perceptions and practices of a widespread population of horse owners/carerscaretakers would be extremely useful. Consequently, the aim of this study was 66 67 to investigate the knowledge and confidence and perceptions and practices of equine nutrition by a global population of horse owners/carerscaretakers registered on a free online course in 68 69 equine nutrition.

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73 2. Materials and Methods

74 2.1 Participants

This study involved a global survey designed to ascertain participants' knowledge of equine nutrition. Nineteen thousand participants were registered <u>ion</u> an open access online equine nutrition course that ran in January 2013. The course was open to anyone to join, with the only requirements being internet access and the ability to communicate in English. The course content included anatomy and physiology of the equine digestive tract, equine nutrient sources and dietary management for horses and ponies, particularly those with nutrition-related disorders. <u>Ethical approval was sought and received from</u> the University's School of Veterinary Studies' ethics committee.

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83 2.2 Survey Design

An online survey (Bristol Online Surveys, 2011) was designed specifically for the purposes of 84 85 the survey to assess participants' knowledge of equine nutrition. All 19,000 pParticipants were asked to complete the survey at the start of the online course. The survey consisted of three 86 87 sections: demographics, current feeding practices, and perceptions and knowledge of equine 88 nutrition (a copy of the survey can be obtained from the author). The survey mainly consisted of Likert scale questions, where there was a choice of a number of fixed alternatives. A number 89 of questions were similar to some of those asked by Hoffman et al. [2] in their survey of horse 90 owners' feeding practices and knowledge of nutrition. As the study population was global it 91 92 was particularly important to ensure clarity of questions in order to reduce the impact of 93 differences in language and culture within the survey results [7]. Survey questions were kept 94 short to increase participant understanding and response rates [8]; specific terms rather than generalised ones were used where possible, again to aid in respondents understanding [9]. 95 96 Vague terms such as 'maybe' or 'probably' were avoided to improve clarity and validity of 97 answers as recommended by Dillman [10]. Questions were designed to encourage participants 98 to think about what they currently do and not about past behaviour; research has shown that 99 more accurate responses are obtained when people are asked to consider something that has 100 occurred recently, within the last month, as opposed to a further back event [7]. Pre testing 101 via a pilot survey was carried out as recommended by <u>Robson [11]</u>. The final survey was a 102 28 question, multi-part survey and emailed to all participants of the online nutrition course.

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104 2.3 Data Analyses

Data were gathered in <u>the</u> Bristol Online Survey tool and were downloaded into an Excel spread sheet in a coded form with a key. Quantitative data were analysed for descriptive statistics and non-parametric statistical tests using SPSS statistical software. All data were analysed for median and measures of variation.

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110 **3. Results**

111 **3.1 Response rate and demographics**

The survey response rate was 34 percent%, with 6538 out of a possiblethe 19,000 course 112 113 participants responding. The majority of respondents (90 %) were female aged between 25 114 and 54 (65 %). Respondents were predominantly from the UK (37 %) and the USA (28 %), followed by Canada (8%) and Australia (Figure 15%). The remaining respondents were from 115 116 more than 100 countries across the globe. Less than 5 percent% of respondents had taken an online course previously, although over 80 % had undertaken either further or higher education 117 118 since leaving school, with over 50 % having either a graduate or post-graduate degree. The 119 amount of experience of with horses varied from less than one year to over 25 years (Figure 120 2^{\pm} , with over 75 percent<u>%</u> of respondents having more than six years' experience and over 30 percent% having more than 25 years of experience. Over 80 percent% of respondents were 121 122 horse owners or earerscaretakers. The majority of horse owners had between one and five 123 horses (75 %) aged 5 and over (74 %). Most horse owners kept their horses for pleasure (54 %), with 33 percent<u>%</u> using them mostly for competition and 13 percent<u>%</u> using them for an
both pleasure and competition.

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127 **3.2 Current feeding practices**

128 Over 70 percent[%] of respondents reported that decisions on feeding management were 129 undertaken by the main owner or carer of the horse. Of those that owned horses, 60 percent% 130 stated that they regularly monitored their horses' weight. The frequency of weight checks 131 varied, but most reported to monitor weight monthly (Figure 32). Of those that selected "other" 132 as their response, further investigation showed that the majority of those respondents only 133 checked weight for medical/deworming purposes. Weight tapes were the most commonly used 134 method of weight determination (62%), although many reported to guess the weight of their 135 horse(s). The use of weight tapes wasis was higher in competitive riders (28 %) compared to 136 pleasure riders (21 %). Five percent% of respondents used livestock weight scales accessed through their veterinary practice or feed retailer. 137

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Less than two <u>percent%</u> of respondents reported to use body condition scoring (BCS) as a means of monitoring their horses <u>conditionweight</u>. However, when asked specifically about the use of BCS, 46 <u>percent%</u> of respondents stated that they regularly used BCS to monitor their horse's weight, with 24 <u>percent%</u> stating that they did not BCS and 10 <u>percent%</u> reporting to not know what BCS is. Of those that did use BCS, most (36 %) did this monthly, followed by weekly (25 %). Some reported to BCS daily (14 %) and other<u>s</u> when they remembered (15 %).

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With regards to fibre in the diet, grass hay and pasture were the most frequently used sources
(Figure <u>43</u>). The mean average amount of fibre fed was calculated to be 84 percent<u>%</u> with the

majority (58 %) feeding 90% or more. Less than 3% of respondents fed 40 percent^w/₂ or less 149 those who currently own and manage horses 67 % reported that they feed some form of ad-lib 150 151 forage to their horses. Generally horses at pasture or fed hay/haylage were given ad-lib forage. Bagged forage or fibre based feeds like sugar beet pulp, were generally restricted in some way. 152 153 Use of the horse did not seem to affect the amount of forage fed; 63% of performance horses, 154 64% of pleasure horse owners and 61% of those that own both pleasure and performance horses 155 stated that they fed forage on a purely ad-lib basis only. The majority of respondents (70 %) stated that their horses had some access to pasture. Restricted access ranged from hand grazing, 156 157 limited turnout depending on workload, seasonal restrictions due to diet issues, and then split 158 between 24 hours in the summer and just daylight hours in winter. When specifically asked 159 about slow feeders, 36% of respondents said they used them, with haynets (67%) being the 160 most commonly used. A large number of respondents did not use slow feeders (55%), they fed 161 on the floor or used a hay rack/net, and 9% did not know what slow feeders were.

163 Concentrates were fed by the majority (87 %) of owners. Commercial premixed feed was the main concentrate used (58 %) and 20 % mix their own ration. Of all respondents, 14 % stated 164 165 they did not feed any concentrate. Of all those who currently feed concentrates (4517) 29 166 percent% weighed their feed or used a manufacturer's level/measure/scoop designed to 167 measure a known amount for that specific feed. However, 68 percent[%] reported to feed by 168 volume only via scoops, cans, or cups, whilst 3 percent% selected the other category and 169 reported 'a handful' or 'by eye'. This would indicate that overall a large amount of horse 170 owners (71 %) are not weighing the amount of concentrates fed. Over 80 percent% of owners 171 reported to feed at least one from of supplement to their horse(s) with salt, fats/oil and neutraceuticals being the most commonly fed (1712, 1345, 1575 respondents, respectively). 172 173 Sixty percent% reported using supplements because they think their horse(s) needs it, with 24

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percent<u>%</u> doing so on veterinary advice. The remainder of respondents reported using
based on their trainer's advice or someone else recommending the supplement.

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177 **3.3 Perceptions and knowledge**

178 Ninety percent<u>%</u> of respondents stated that nutrition was very important in a horse care plan. 179 Respondents stated that they get their information from a variety of sources (Figure 54) with 180 veterinarians (54 %), magazines/reference books (46 %) and other horse owners/friends (40 181 %) being the most popular. The preferred methods of receiving information (Figure 65) appears 182 to be are via reading short articles online (60 %) or in print (54 %). The top five nutritional 183 concerns were reported as hoof condition, joint longevity, colic, care of the senior horse and 184 laminitis. Overall knowledge of nutrition was reported by most as average (median = 3). Average knowledge was also reported by most for digestive anatomy, digestive physiology, 185 186 nutrition sources, weight and body condition scoring, and feeding seniors and overweight 187 horses (Figure $\frac{76}{10}$). However, respondents appeared less knowledgeable (median = 2: below 188 average) on feeding malnourished horses and on a number of nutrition-related disorders such 189 as insulin resistance (IR), equine cushings disease, equine metabolic syndrome (EMS), 190 recurrent equine rhabdomylosis (RER), equine gastric ulcer syndrome (EGUS), and recurrent 191 airway obstruction (RAO) (Figure <u>8</u>7). For other conditions: polysaccharide storage myopathy 192 (PSM), developmental orthopaedic disease (DOD) and hyperkalaemic periodic paralysis (HPP) 193 respondents reported to have a poor (median = 1) knowledge of these. Respondents felt most 194 knowledgeable on colic and laminitis (median = 3: average). Of the 419 veterinarians that responded, knowledge of these areas were generally higher, either average (median = 3) or 195 196 above average (median 4).

199 4.1 Response rate and demographics

The overall response rate (RR) to the survey was 34 %, which is better than that reported for 200 other online equine related surveys, such as Wickens et al [12] who reported a 20% RR and 201 Bolwell et al [13] who reported a 23% RR. The higher number of female respondents concurs 202 with that reported in other equine-related surveys [12] and also relates to the high numbers of 203 204 females involved in the equine industry generally, which have been reported as over 90 205 percent% [14, 15] [16]. There was a greater age spread of the respondents in this current survey 206 compared to others [15]; however, this may be attributed to the online course and the 207 widespread of demographics accessing the current survey. The finding that 54 percent% of horse owners were pleasure riders is similar to the finding of the AHP survey [15] and the 208 209 number of horses owned reported in this study concurs with the findings of Wickens et al. [12] who reported a median number of horses owned as 4. 210

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Considering the geographical distribution involving respondents from over 100 countries, as well as the variation in the amount of years' experience with horses and level of education, this study demonstrates that nutrition is a subject of great interest, regardless of geographical location, level of education or time spent in the industry. Coupled with ongoing reports of inadequate feeding practices [2] and the ever increasing rates of nutritional-related disorders [2, 6, 17-19], it appears nutrition education is an area that requires concentrated information dissemination from appropriate educational sources.

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220 **3.2 Current feeding practices**

It would appear that horse owners and <u>carerscaretakers</u> are making the main decisions relating
to the nutritional management of their horses, which concurs with previous findings [15].
Consequently, it would seem pertinent to ensure that this demographic is targeted with relevant

224 nutritional information. In terms of monitoring their horses weight, a high proportion (over 70 225 %) of people reported to regularly check the weight of the horses they own or manage. 226 Bodyweight andre body condition checks are important to ensure that appropriate dietary 227 rations are developed for maintaining optimal health of the horse. However, it is of concern 228 that a substantial number reported to make these checks far less frequently than the 229 recommended 2 to 4 weeks required to ensure that feeding programmes can be altered 230 appropriately to prevent weight loss or gain that may lead to clinical issues such as laminitis or 231 equine metabolic syndrome [20, 21]. Moreover, many reported to only weigh their horse(s) for 232 medical purposes, which concurs with the findings of Johnson et al. [22] who reported that 100 233 percent% of veterinarians and 94 percent% of horse owners in their study stated that 234 determining the appropriate dosage of medicines was the most important use of how much a horse weighed. The ease and convenience of weight tapes appears to lead to this being the 235 236 most commonly used method to monitor weight, although many respondents reported to guess 237 the bodyweight of their horses by eye. However, it has been found that even the most 238 experienced horse owners/trainers routinely underestimate bodyweight [22] and that there is 239 no correlation between accuracy of weight estimation by eye and years of experience. - These 240 tapes have been regarded as inaccurate for determining weight [23, 24]; however, they do serve 241 as a useful tool for monitoring weight changes if they are consistently placed around the horse in the same way [20]. Nevertheless, it is important to note that horse owners may need more 242 243 education on how to use weight tapes correctly depending on the weigh tape selected for use 244 as there are many available [24].-245 Body condition scoring (BCS) is indicated as being one of the most useful tools for weight

management [25]; however, the results of this current study indicate that horse owners do not fully understand what BCS is, with 46% of respondents stating that they used BCS on a regular basis and then stating that they used weight tapes to do this. Moreover, 10 % of respondents

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stated they did not know what BCS was. However, on closer inspection of the results, 95 249 250 respondents who did not know what BCS was, stated using eye and feel to assess their horse's 251 condition, which is the basis of BCS [26]. However, it has been found that even the most 252 experienced horse owners/trainers routinely underestimate bodyweight-[22] and that there is 253 correlation between accuracy of weight estimation by eye and years of experience. 254 Therefore, this is another area where further education of owners mayeould benefit the well-255 being of the equine population as obesity and regional adipose tissue can indicate equine 256 metabolic syndrome and insulin resistance [27, 28]. Moreover, greater consideration needs to 257 be given to natural seasonal fluctuations in BCS that has been recorded in feral [29], native 258 [30] and domesticated, leisure populations [17]. Typically, the management of domestic horses 259 places an emphasis on keeping horses at a 'good' condition (BCS = 5/9) year round [17]. Due to the high prevalence of overweight horses and ponies reported in the UK, Canada and USA 260 261 [19] owner perception of BCS may have been skewed to tend towards the higher end of the 262 scale [17]. Owners need to be aware that horses ending the summer with an overweight or 263 obese BCS can withstand a much lower plane of nutrition and weight_loss through the winter months [17]. Obesity in horses and ponies is rising [17-19] and regular monitoring of weight, 264 265 taking into account seasonal fluctuations, may help to better manage this growing population 266 of obese animals.

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The finding that all horse owners fed <u>horses</u> a ration consisting of over 80 <u>percent%</u> fibre was reassuring, since fibre is required to maintain healthy gut function and prevent gastrointestinal disturbance [31-33]. Moreover, almost 60 <u>percent%</u> of respondents fed more than 90 <u>percent%</u> fibre in the diet of their horses. A small number of respondents (296: 6 %) reported to feed less than 50 <u>percent%</u> fibre; however, closer inspection of the data revealed that 155 of those had stated in a previous question that they gave their horse(s) free choice/ad lib forage. Consequently, it would appear that there is some misunderstanding around the terminology and
the types of feedstuffs that are regarded as fibrous feeds. As fibre is such a critical component
of the horse's diet this highlights an important area to direct future educational resources.

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278 Although over half of respondents reported to use their horses for pleasure riding, almost 90 279 percent% of people reported to feed concentrates, which is slightly lower that than the 96 % 280 reported by Hoffman et al. [2]. This difference may be attributable to sample size (n = 6538281 versus n = 67, respectively). Nevertheless, what was apparent from the findings of this current 282 study is that many people seem unclear of what constitutes a feedstuff being regarded as a 283 concentrate; for example, fibre replacers were commonly reported as concentrate feeds. This 284 does not pose an issue nutritionally and indeed may satisfy an owner's need to reward the horse 285 for work done, which was the main reason given by owners for feeding concentrates. However, 286 it does highlight a lack of knowledge regarding nutrients in the diet, particularly with regard to 287 excess energy and is another area where horse owners would benefit from further education. 288 The other issue related to feed measurements, was that ith almost 70 percent of respondents 289 reported feeding by volume and not weight. A similar observation has been reported in 290 competition horses [34] with 100 percent⁶/₂ of horses, in varying disciplines, being fed by 291 volume and not by weight. With the ever increasing rates of equine obesity and the metabolic 292 issues [17-19](Giles et al, 2014; Robin et al, 2014; Slater, 2014, particularly in leisure horses, 293 that are considered a direct result of inappropriate feeding practices, this should be an area of 294 horse owner education that is given priority.

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Overfeeding and nutritional mismanagement not only have implications for equine health and
 digestive or nutritional imbalances, but they are also the main cause of environmental loss of
 nutrients [35]. Diet composition influences the amount and composition of waste [36, 37]-and

299 overfeeding can lead to a concentration of nutrients in manure. In particular, phosphate can 300 Dietary supplements were fed by 82 percent[%] of respondents, which again concurs with the 301 findings of Hoffman et al. [2] (84 %). The most commonly used supplements were reported 302 as salt, joint supplements and fat/oils. Joint support was also cited as the mostly commonly used supplement by Hoffman [2], Burk [4] and by the AHP survey 2012 [15]. Similar results 303 304 were reported by Martin [34] with the most common supplements used for hoof quality and 305 joint health. The use of supplements appears to be related to a desire for improved health or performance; however, the efficacy of many supplements remains unproven [38-40]. 306 307 Moreover, many respondents reported that they often fed without the first determining the 308 horse's nutrient requirement needs or the potential impact of the supplement on the overall 309 nutrient intake. As a result, certain nutrients can be over supplemented and interfere with the interaction and absorption of others [4]. Honore and Uhlinger [3] found that horses fed 310 311 supplements were twice as likely to have some form of dietary excess compared to those receiving no supplements in their diet. The majority of supplements (60 %) were selected by 312 313 horse owners, with 24 % consulting their veterinarian on this decision. This is an important 314 finding as recent research has shown that veterinarians generally do not feel confident in giving 315 sound nutritional advice and often lack the necessary training required to advise horse owners 316 appropriately [5]. Therefore, it would seem pertinent to provide advice and training on the use of supplements to both horse owners and veterinarians. In contrast to other studies concerning 317 318 sources of nutritional advice, Burk and Williams (2008) reported trainers and feed dealers as the most important sources. While this may be due in part to the small, targeted sample size 319 320 of n=12 riders in a New Jersey Fresh 3 Day event, it nonetheless again highlights the multisource approach to sourcing nutritional advice and gives further insight into the potential 321 targets for nutrition information dissemination. 322

325 3.3 Perceptions and knowledge

326 Ninety five percent% of respondents reported equine nutrition as very important in relation to 327 horse care, with over 50 percent% relying on their veterinarian for nutritional advice. As 328 mentioned previously, veterinarians may not always be the most knowledgeable on equine 329 nutrition. Veterinariansas they have a wide range of species/conditions to keep up to date with 330 and often do not have the time to keep abreast of the latest developments in equine feeding and 331 some feel it is not important for them to do so [5]. Many veterinarians do not have a nutritional 332 background [5], and nutrition plays a very minor part in the veterinary curriculum and many 333 new graduates have reported to have low confidence in giving nutritional advice to clients [5, 334 41]. Despite recommendations to improve this [42], there is little evidence to support an improvement in the area of equine nutrition [5]. After veterinarians, magazines and other horse 335 owners/friends were most often consulted for horse care advice, which supports the findings of 336 previous studies [2, 13, 15, 43]. For receiving nutritional information, almost 60 % of 337 338 respondents stated they would prefer reading short articles online, which again concurs with 339 the findingss of others [14, 43]. Given that it appears that veterinarians and the internet are the 340 most widely used support for equine nutrition advice it would seem advantageous for 341 veterinarians to be aware of appropriate web resources in order to direct their clients to evidence-based information for guidance. Moreover, electronic newsletters have been found to 342 343 be a very useful way of horse owners obtaining information in relation to nutritional advice [44] and there is evidence to suggest that horse owners modify their feeding regimes as a result 344 345 of these types of communications [43]. Although the emphasis on some sources of information 346 has changed with the introduction of the web what is clear is that horse owners obtain their advice from a number of sources, which concurs with other reports [2, 43]. This multisource 347 approach can lead to horse owners becoming overloaded with a variety of recommendations, 348

many of which may not be based on scientific fact and therefore the dietary management of 349 horses may suffer [5]. Given that veterinarians do not appear to have the necessary nutritional 350 background or the time to stay up to date with nutritional recommendations, it would appear 351 timely to shift the sole responsibility away from the veterinarian to other well-informed sources 352 353 of nutritional advice, such as the equine nutritionist, equine scientist or extension agent. 354 However, inIn a survey by Roberts and Murray [5], the majority of veterinarians (80 %) placed 355 a strong emphasis on the importance of the equine nutritionist as a source of information, yet 356 they stillbut when asked about their use of an equine nutrition referall service most stated that 357 they were reluctant to use this. were reluctant to use such a referral equine nutrition service. 358 The reluctance to make use of such a valuable and readily available source of equine nutrition 359 information warrants further investigation.

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The main nutritional issues reported in this study concur with others [2, 15, 43], with hoof care, 361 joint longevity, care of the senior horse and colic highlighted as the top areas of concern. This 362 363 may be due to these conditions being some of the most common ailments seen by clinicians and it is of note that these are also the same conditions that some veterinarians are most 364 365 confident discussing as reported by Roberts [5]. When responding to questions regarding level 366 of knowledge of specific ailments/issues, many respondents reported their knowledge of this 367 <u>asthis was</u> poor (median = 1: poor) for several conditions, including development orthopedic 368 disease and polysaccharide storage myopathy. Knowledge was below average (median = 2: below average) for insulin resistance, EMS and equine gastric ulcer syndrome, which is of 369 370 concern as these are conditions that are commonly seen in horses and ponies [18, 45, 46]. 371 Conversely, respondents appeared more knowledgeable (median = 3: average), on other 372 conditions such as colic and laminitis. Considering that the main areas of nutritional concern, 373 reported in this study and others [2, 15, 43] are influenced by current feeding and management

374	practices, it may be time to start focusing on a more preventative approach with an emphasis
375	on better meeting the basic nutritional needs of the horse in the domesticated setting.
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377	Assessing the knowledge and feeding practices of a large global population of horses owners
378	and caretakers has provided a unique insight into the nutritional management of horses across
379	the globe. It would appear that there are a variety of methods used to create suitable feeding
380	regimes for horses, many with no scientific basis. Many respondents had a lack of
381	understanding of monitoring body weight and condition, and thus further education in this area
382	is required. Many respondents reported a preference for receiving this information via short
383	articles online and therefore online courses such as the one reported in this paper appear to be
384	valuable for educating horse owners and caretakers.
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