VISUAL CULTURES AS OPPORTUNITY

HELGE MOOSHAMMER, PETER MÖRTENBÖCK

Assemblies, gathering places, and agora-like situations have become popular sites for contemporary art. At the heart of these arenas is the search for new ways to counter the crisis-ridden experience of *Homo economicus*—the pervasive and alienating marketization of all aspects of our lives. A great deal of hope is being placed on the potential of social formations enabled by new technologies of connectivity and exchange. Artists and cultural producers are at the forefront of testing the viability of transgressive actions such as coworking, crowdfunding, and open-source provisions. At the same time, it is apparent that global capitalism is expanding into multipolar constellations of top-down and bottom-up economic governance.

In *Visual Cultures as Opportunity*, Helge Mooshammer and Peter Mörtenböck analyze the networked spaces of global informal markets, the cultural frontiers of speculative investments, and recent urban protests, and discuss crucial shifts in the process of collective articulation within today's "crowd economy."



Sternberg Press\*



## Helge Mooshammer and Peter Mörtenböck VISUAL CULTURES AS **OPPORTUNITY**

Published by Goldsmiths, University of London, and Sternberg Press

Series editor: Jorella Andrews Series assistant editor: Jon K. Shaw Managing editor: Max Bach Proofreading: Laura Preston Design: Marit Münzberg Printing and binding: xx

Cover image: Merkato, Addis Ababa © Emanuel Admassu

All other images © Helge Mooshammer and Peter Mörtenböck

ISBN 978-3-95679-100-0

© 2016 Helge Mooshammer, Peter Mörtenböck, Goldsmiths, University of London, Sternberg Press All rights reserved, including the right of reproduction in whole or in part in any form.

Goldsmiths, University of London New Cross London SE14 6NW UK www.gold.ac.uk

Sternberg Press Caroline Schneider Karl-Marx-Allee 78 D-10243 Berlin www.sternberg-press.com

Other titles in this series include
VISUAL CULTURES AS OBJECTS AND AFFECTS
VISUAL CULTURES AS SERIOUSNESS
VISUAL CULTURES AS RECOLLECTION