

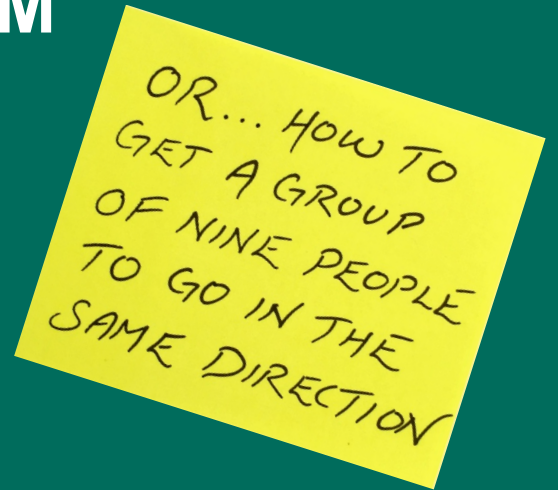
# CHALMERS

UNIVERSITY OF TECHNOLOGY

## NEW WAYS TO IMPROVE THE COMMON UNDERSTANDING OF USERS IN AN AGILE DEVELOPMENT TEAM

KARIN LJUNGKLINT

COMMUNICATION AND LEARNING IN SCIENCE



OR... HOW TO  
GET A GROUP  
OF NINE PEOPLE  
TO GO IN THE  
SAME DIRECTION



The mission:  
create a  
*research*  
*information*  
**System!**

# THE TEAM



Rolf



Kristina



Andreas



Urban



Sture –  
scrum master



Lars



Karin



Lari



Kristin



Jessica-  
product owner

... + and other experts

# SOME OBSTACLES...





# WHO ARE ACTUALLY OUR USERS?

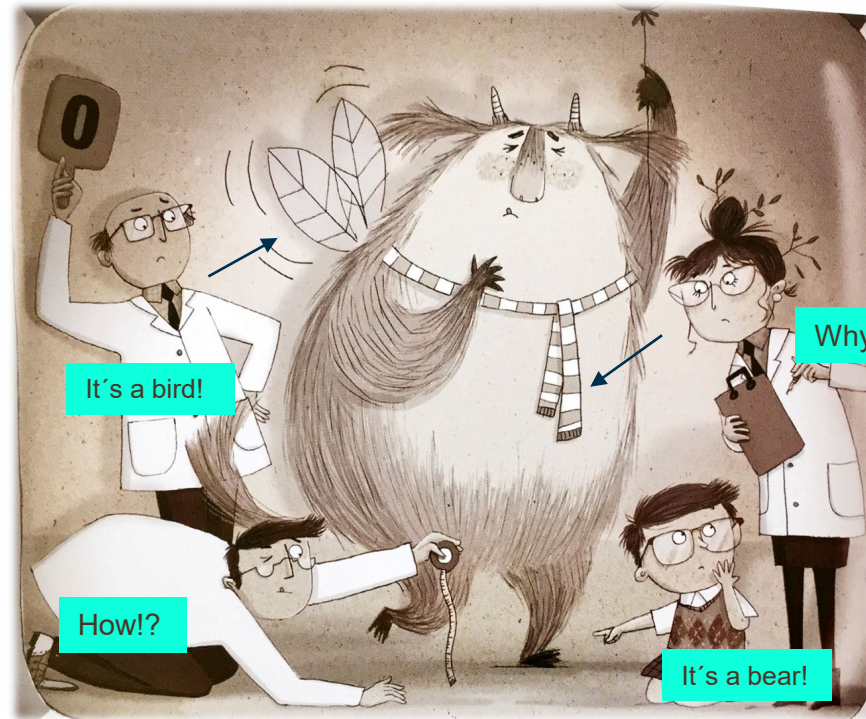


Illustration: Kate Hindley

# USER COFFEE



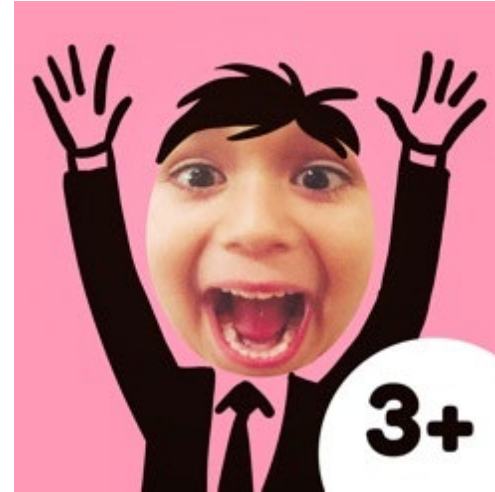
- Invite the users to the team room
- Let them describe their needs and wishes
- Ask and discuss
- Talk and drink coffee

# USER POP-IN



iMovie

+



CHOMP

# REFLECTIONS

- Dare to test new methods
- It's easier than you think to get to know your users in a relaxed way
- Have fun!

