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ECONOMIC GROWTH CENTER

YALE UNIVERSITY

Box 1987, Yale Station New Haven, Connecticut

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TAXATION AND CORPORATE DIVIDEND BEHAVIOR IN INDIA

J. V. M. Sarma

May 1982

Note: Center Discussion Papers are preliminary materials circulated to stimulate discussion and critical comment. References in publications to Discussion Papers should be cleared with the author to protect the tentative character of these papers.

Acknowledgements.

This is the second of the two studies I completed during my visit to the Economic Growth Centre, Yale University. The earlier study, 'Taxation of dividends in India: A review (1947 - 1977)' provides a background of Indian tax law and its development since 1947 with partifular reference to corporate dividend policies. This study is a follow-up and attempts at a quantitative analysis of the tax impact on dividend behaviour.

I wish to express my thanks to Prof R J Chellish, National Institute of Public Finance and Policy, and the Ford Foundation who made my visit to Yale possible.

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Chapter I

Private sector has been playing an important role in Indian economy. Its performance over the last three-and-a-half decades since Independence has been impressive both interms of growth as well as its contribution to the national income. As much as 15 per cent of national income originates in the private organised sector annually. Its annual growth averages to 8 per cent despite two brief recessionary slumps.

The most important organ of production activity in private sector has been joint stock corporation. The modern joint stock corporation, with its capital diffusion and democratic functioning has emerged as the most viable production organ replacing the old Marshallian entreprenuer. Private corporations have been dominating the Indian economic scene for quite some time now. Their growth in terms of capital, though not in numbers, has been steadily increasing. Nearly two-thirds of total capital in the private sector is in the hands of corporations and roughly three-fourths of the output generated in the private sector is by corporations. Their contributions to total savings, capital formation as well as to employment in the economy are by no means negligible. The mixed economic frame of Indian planning however, assigns only a limited role for private sector, and as such, the size and scope of private corporate activity are constantly monitored by various government controls. The Five-year Plans broadly determine the size of additional investment to take place in private sector in accordance with Plan objectives and also with a view to coordinate the private sector activity with that of public sector. While determining the size of additional capacity the plans also indicate the desirable pattern of the allowed capacity social and economic considerations such as reduction of economic inequalities, prevention of creation of monopolies and excess profiteering, as well as stabilising the price level also necessitate regulation of private sector.

The tools employed by government in regulating the corporate activity are numerous and varied. While the direct instruments are in the form of licensing, import-export and foreign regulations, the indirect controls are mainly in the form of credit and tax regulations.

Taxation, particularly income taxation, has been a widely preferred instrument employed to control the private corporate

2.

3,

sector, not only in India, but in many countries. The subtle and persuasive, rather than coercive, nature of taxation offers a wide scope for effective controlling of the free-enterprise sector without disturbing the institutional set-up.

One difficulty in using income taxation as means of regulating corporate activity however, has been the uncertainity regarding the response. Lack of adequate knowledge regarding the corporate response to such tax measures might lead to frequent experimentation with tax laws. Frequent changes in the tax laws inturn, might evoke public spathy and insufficient response. In order to overcome this difficulty the need to collect as much empirical evidence as possible, regarding the degree of tax responsiveness of the corporate sector, can hardly be overemphasised.

Fortunately, there is no dearth of empirical literature in India dealing with corporate behaviour. But much of the literature is primarily concerned with identifying specific behaviour patterns of corporations under changing market conditions and therefore, abstracted from inquiring into the specific tax effects.¹ Studies that took into account taxes, have not gone beyond determining the incidence and shifting of income taxes.² Such polarisation of literature is perhaps, not without reason. Given that the resonne of corporate sector to taxation depends mainly on the sensitivity of individual

firms to changes in the general market conditions and, their degree of inability to shift away the tax burden, it is only natural to seek information on these aspects and while doing so, concentrating on one aspect at a time. For example, one can expect a high tax response under conditions of zero-shifting and high market sensitivity of firms at least in the short-run. Thus, the information provided by the two groups of studies is certainly of great help to the policy makers. But it would be of greater use if such information is supplemented by some knowledge regarding the extent of market distortions induced by taxes. Studies in this direction are appallingly fewer³ and necessary academic attention on this aspect is long over due. Alternatively, one might study the resultant total tax response without dissecting into the above component aspects. Such a study may not yield the detailed dissected information, yet, the information will be more complete and useful in designing the tax instruments.

4.

This study is an attempt in this direction. Considering the complex nature of corporate behaviour as a result of numerous management decisions at firm levels and the equally diverse tax structure, the study however, is marrowed down to examine the tax impact on only 4 few aspects of corporate behaviour. In particular, it concentrates on corporate dividend policies. Among all the corporate decisions few are as important as dividend decision. Dividend decision has implications not only at the level of the individual firms but at the macro economic level as well. At the individual firm level dividend is the first, if not the only indicator of a firm's performance. Indeed, the culmination of all the objectives of a modern joint stock company is to generate a steady stream of dividends to its shareholders. Higher and regular dividend payments are sure to enhance the market value of the firm and the reputation of its management. On the other hand, such a policy may meen less availability of internal funds and more dependence on external sources. for reinvestment and expansion purposes. Thus while determining dividend payments a prodent management strikes a halance between shareholders' preferences and firm's longterm interests while safeguarding their control of the firm.

From the point of view of the economy as a whole, dividend policies of individual firms when added together, play a significant role in determining over-all rates of savings and investment as well as patterns of flow of funds in the economy. Further, dividend policies also have other socio-economic implications. If shareholders are concentrated only in a few income brackets, then changes in the dividend incomes will affect the over-all incomes' distribution as vell as factor shares. Abnormally high dividend payments or abnormally low dividend payments under such conditions might lead to less efficient resource allocation in the economy as a result of changed consumption patterns.

6.

Recognising the importance of dividend policies of corporations and their bearing on the resource allocation and income distribution in the economy, it has been a common practice all over the world to regulate such policies. The objectives of such controls, in general, have been to encourage investment activity, to maintain incomes' equality, to reduce conspicuous consumption by shareholders, to control inflation and to maintain reasonable wage-price stability.

Whatever be the objective, the vay taxation is used for the purpose is simply to alter the relative tax burden between dividends and retained profits of companies. For example, by raising the relative burden on dividends they can be made 'costlier' for the firms.⁴ The differential tax burden can be injected through numerous elements in a tax system either at company level or at shareholders' level. The extent of such tax differentiation as well as the designing of tax system for the purpose, differ from country to country depending upon their specific needs and circumstances. A study made by Organisation for Economic Cooperation and Deviopment (OECD)⁵ has classified the income tax systems according to method of tax differentiation between dividends and retained profits and identified four broad patterns:

1.

At one extreme lies 'Classical system' under which dividends are taxed twice, once in the hands of companies as profits and later in the bands of shareholders as personal incomes. The differential tax burden can reach a maximum under this system. The Classical system is currently followed by countries such as Australia, Denmark, Luxembourg, Netherlands, Spain, Switzerland, and so on. At the other extreme lies the 'Full Integration system' where the differential tax burden is fully neutralised. This system is as utopian as "pure compatition" and is not practised anywhere though attempts are made in Canada, Greece and West Germany. Between these two extremes a number of systems are possible and exist by partially neutralising the differential tax burden. The partial neutralisation is achieved either at company level or at shareholders' level. At company level it is usually effected by following a 'Split rate system' under which distributed profits are taxed at company tax rates different from undistributed profits. This practice is found in Austria, Finland, West Germany, Japan, and Norway. The 'Imputation system' where a credit is given to shareholders for taxes paid at company level is in force in France, Ireland, Italy, United Kingdom, Belgium, and Canada.

In India also over the last three decades, the income tax system contained several elements of tax differentiation aimed at discouraging excessive dividend payments by public limited companies. Till 1959-60, an 'Imputation' type of income tax system was adopted which was replaced later by 'Classical system' and thereby increasing the over-all tax discrimination against dividends. Also from time to time, additional taxes were levied at company level to accentuate the relative tax burden on dividends.

Except for a few passing remarks and scattered comments, the tax differentiation in the income tax system and its associated effects escaped serious academic attention. Whatever writings exist, concentrated only on the additional differentiation caused by way of the occassional levy of excess dividends taxes. A comprehensive analysis of the income tax system from dividends point of view is long over due. Government's concern for stepping-up of investment and reduction of incomes' inequality is obvious through measures such as excess dividends taxes, discrimination against unsared incomes, or granting tax deductions to dividend incomes and so on. However, such peacemeal attempts might be less effective compared to a longterm consistent tax policy.

Also it should be noted that dividend regulations are not without limitations.⁷ It is well-known that investment effort is also a function of demand for it. In the absence of sufficient demand for new investment, supply side reduction of cost of internal financing will merely result either in a change of pattern of financing through substitution of external sources by internal savings, or in the absence of scope for such substitution, will result in idle holding of funds. Accumulation of idle funds in the hands of a few firms may lead to monopolies and concentration of aconomic power.

9.

Further, the contention that dividend restraints reduce inflationary forces is based upon the assumption that dividend receivers are concentrated only in top few income brackets, which is not always true. Even if dividend receivers belong to rich income classes it is doubtful that their dividend incomes are completely frittered away in conspicuous consumption. On the contrary, a large portion of dividend incomes wight flow back into capital market as new equity and in more efficient directions. Under such conditions dividend regulations will restrict the freedom of investors. This also might lead to a situation where new fast growing firms are starved of funds.

Furthermore, there is snother danger involved, particularly, when such restraints are sought through increasing the tax burden on dividends. Managements of firms, instead of reducing dividends, might actually start paying higher gross dividends to maintain the net dividend levels which is the very opposite of the objective sought.

In view of these limitations careful administration of this medicine is essential. It also means that even if the creation of tax differential is largely unintentional and only a by-product of a particular tax system designed on the basis of various other considerations such as fuller exploitation of taxable capacity, maintenance of tax equity, keeping the system simple and so on, the sconomic implications of such differentiation cannot be overlooked.

The present time-series empirical study is an objective attempt to analyse the tax differentiation underlying the Indian income tax system over the last thirty years as well as to measure the response of public limited companies to such differentiation, the purpose being to provide an example of the sensitivity of Indian corporate sector to such regulatory tax measures.

One of the first tasks therefore, is to sift through the numerous tax laws and changes thereof and identify all those elements that caused tax differentiation, which is done in an earlier study.⁸ In this study, Chapter II is devoted to assimilate the available thought on the subject into a model of tax impact on dividend behaviour, Chapter

10.

III examines the data base and addresses to various problems associated with the measurement of different variables. Chapter IV analyses the results of empirical testing and finally, Chapter V presents the conclusions.

Notes and References.

1.

. A comprehensive review of many of these studies can be found in Krishnamurty, K. and Sastry, D.U. (1975). <u>Investment</u> and <u>financing in the corporate sector in India</u>. Institute of Economic Growth. Tata McGraw-Hill Publishing Co.Ltd. New Delhi.

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- A review of important studies in this area can be found in Rao, V.G. (1980). <u>The corporation income tax in India</u>. Concept Publishing Co. New De
- Important among these studies are;

 (a) National Council of Applied Economic Research. (1961). Texation and private investment. New Delhi.
 (b) Somerajulu, V.V. (1975). 'Tax incentives and other determinants of corporate investment behaviour in Indian industries, 1965-66 through 1970-71: An econometric scalysis.' Paper presented at the Indian Econometric Conference. January.
- 4. There are of course, otherways of using taxation to affect dividend restrictions. For example, a general increase in the income taxes both at the company as well at the shareholders' lavels will have a dampening or 'depressing' effect on dividends as it reduces the base to pay dividends. See, Brittain, J.A. (1966). Corporate dividend Policy, Studies in Government Finance. The Brookings Institution. Veshington D.C. The severity of the depressing infect depends on the reaction of shareholders as well as managements. Such a move on the part of government may or may not result in dividend restraints but will be certainly a blow to the reinvestment efforts by firms. The blow will be severe if the scope for dividend reduction is little.
- 5. Organisation for Economic Cooperation and Development. (1973). <u>Company tax systems in OECD member countries</u>, partir. Also see, International Bureau of Fiscal Documentation. (1972). 'A comparative analysis of Classical, Dual rate, and Imputation fax systems in Belgium, France, Germany, Italy, the Netherlands and United Kingdom'. <u>European Taxation</u>. Hay-June. Amsterdam.

Chapter II

THEORETICAL FRAME, DATA AND HEASUREMENT OF VARIABLES.

In this chapter we shall discuss the methodology and make preparations for a quantitative analysis of tax impact on dividends. In section 1, we shall recapitulate the theoretical aspects reviewed in the previous chapter, by formally stating a model of dividend behaviour. In section 2, we shall extend the model to take into account the shelter effect of personal taxes, and interpret the model in the Indian context. In section 3, we shall consider some of the financial factors to be included in the model. And we shall devote section 4, to the measurement of the variables involved.

1. The model.

It is now clear that the starting point in analysing dividend behaviour is not the desired dividend equation but an objective function representing a firm's praferences regarding dividend-retention mix. The objective function is closely related to firm's main motives. Untill recently, the sole motive of an entreprenuerial activity was regarded as maximisation of rate of return on capital. But with the increasing dominance of joint-stock corporations and the associated characteristic of separation of ownership and control, it is now fairly recognized that there exist other equally important motives, such as sales maximisation, expansion of business and thereby

- See,

 (a) Royal Commission on Texation of Profits and Income. (1955). <u>Final Report.</u> HSO. London. pp. 155-160 and pp.384-390.
 (b) Fabian Research Group. (1952). <u>Texation today</u>. Fabian Research Series No.149. London.
 (c) Rubert, A.C. (1964). 'The irrelayance of British differential profits tax'. <u>Economic Journal</u>. 74. pp.347-59.
 (d) Institute of Fiscal Administration. (1970). The multiple burden on dividends and shares by Exation on income and capital of both corporations and shareholders. Amsterdam.
 (e) Committee on Rationalisation and Simplification of the Tax Structure. (1967). <u>Final Report</u>. Government of India. New Delhi. pp.19-20.
- Sarma, J V M (1982). <u>Texation of dividends in India: A review,</u> <u>1947-1977</u>. Discussion Paper nO. Economic Growth Centre, Yale University. 8.

increasing the market value of the firm.¹ The later objectives are also in line with the managing agency system of operation which is identified as a characteristic feature of Indian companies.² The separation of ownership and control also means that the objectives and preferences of a firm's management need not coincide with those of its shareholders.

Starting from the shareholders' side, we know that their preferences depend mainly on their income level and their degree of understanding of corporate stock-dealings and associated tax implications. For example, shareholders belonging to lower and middle income groups prefer a regular flow of dividends in order to supplement their other incomes, if any. Firm's size, profitability or growth may not be of crucial interest to them. On the other, shareholders belonging to richer classes may not be so much dependent on dividend incomes, nevertheless, they may want dividends for reinvesting in other securities and diversifying their assets. In their case regularity may be of less importance. However, a section of the rich shareholders who speculate in stock transactions may prefer stable dividends in so far as appreciation of share prices depends upon such regularity.

The reactions of shareholders to tax changes may also be varied. An increase in the personal income tax rate might 16.

force those belonging to lower income groups to prefer more 'gross' dividends to cover the tax increase. This preference for higher 'gross' dividends is irrespective of their knowledge of tax tax shelter provided by a lower capital gains tax rate since their 'waiting' capacity is low. On the other, shareholders belonging to richer income grou's might seek to avoid their personal income tax by preferring lower dividends. Such preferences, naturally depend upon the condition that the capital gains tax rate should be 'sufficiently' lower than personal income tax rate.

We may generalise the behaviour of shareholders as that they prefer stable, if not growing dividend rates, and that the effect of taxes on their preferences depend upon their average level of incomes. If the shareholders mainly belong to lover and middle income groups, then a rise in the personal income tax might not alter their preferences for 'net' dividends, and if they mainly belong to richer classes then the effect would be different.

In describing the managements' behaviour also, we can conceptually distinguish between two types; a) a relatively 'passive' type and, b) a relatively 'active' (managing agency) type. (Such a distinction, it should be noted, is in no way a reflection on their efficiency.) In situations where management is extremely 'passive'

it completely identifies its motives with those of the shareholders, and strives to ensure stable growing dividends. However, even such a management also cannot ignore firm's long term needs, such as investment demand, liquidity needs and so on, which require sufficient profit retentions. The stability requirement makes then to be careful in revising the dividend rate. In this case, profit retentions also act as a cushion against dividend fluctuations. The other situation is that in which the management is more 'dominant' and active, and is mainly concerned with maximisation of its own credibility. Dividend policy in this case is mainly aimed at increasing the market value of the firm as well as the market price of shares. While even such a management cannot completely ignore shareholders' preferences because to do so would be detrimental to their own credibility, the tendency however, would be to search for possible excuses to reduce, or atleast not to increase, dividends. High tax rates on distributions may be one such excuse. Even the management might convince shareholders regarding the tax 'shelter' benefits and persusde them to accept dividend cuts. Further, the 'clientele' effect, namely, that in the long-run a firm attracts (or retains) only those shareholders who prefer its dividend pay-outs, would be higher in the case of firms controlled by such managements. All these can be expected to result in a higher response to tax changes.

Thus it can be easily seen that except in the rarest situation where the management of a firm is extremely passive and its shareholders solely belong to rich income classes and also are not interested in share transactions, in all other management-shareholder situations taxes can be expected to effect the dividend preferences. In actual practice, we reasonably assume that managements are neither extremely passive nor extremely 'dominant' and shareholders are meither rich and indulgent nor precariously dependent on dividend incomes alone, but contain all the elements in different combinations.

Following Moerland and King⁴, consider a typical firm having a map of indifference dividend preference curves, each indicating a unique level of 'utility' obtained by alternative combinations of met dividends and met retained profits. The dividend preference function can be denoted as

$U = F(D_n, R) - (4, L),$

where D_n and R are not of all taxes at all levels. The utility level as given by each curve can be viewed as monotonically related to the motivations of management which also take into account the shareholders' preferences. The shape of the utility curves might be an outcome of a process of weighting of their relative preferences, as well as a result of a number of factors influencing such preferences.

18.

However, following Denny⁵, a minimum set of reasonable conditions can be imposed. They are; a) monotonicity, and b) quasi-concavity. Condition (a) ensures that utility derived from higher levels of D_n and R is greater than that from lower levels. Condition (b) ensures that the relative marginal utility declines as the firm moves along the curve.

By imposing a further condition of homotheticity, Denny derived a generalised quadratic form for production functions, which was later used by King to describe his 'indirect managerial function' of dividends and retained profits. The function is

where i and j=d and r, the subscripts for D_n and R respectively, and $X_d = D_n$ and $X_r = R$. The distribution parameters $\alpha_{ij} \neq 0$, and the substitution parameters θ_{ei} and $\Theta(\Psi \in I)$.

In order to find the tax effects, we first assume that the specification of the dividend preference function is independent of taxes, and then introduce the tax elements via a budget constraint. The analytical strategy is similar to consumets' demand theory. 20.

The constraint in this case is firm's total income net of expenses and interest on debt. Depreciation for the time being can be assumed as 'economic' depreciation and is exactly equal to year-to-year capital consumption so that it can be treated as an expenditure item. It is also useful to deduct dividends paid to preference shareholders, as they can neither be regarded as equity dividends, nor can be treated as interest on debt since their payment is conditional on existence of sufficient profits base. Certain types of preference shares also lay claims on future profite if current profits are not sufficient.

Thus we define the base for dividend payments as total profits met of interest and preference dividends. There is also the question of compulsory provisions specified by company law and tax law. Though these provisions are compulsory the marginal utility of additional non-compulsory retentions very much depend upon the amount of compulsory provisions. Therefore, it is essential to include all those provisions.

The profit allocation function or the budget constraint can be written as

Y = D_+ R + T -(4.3)

where Y denote the total profits base, \boldsymbol{D}_{n} and R, net dividends and

retentions as defined, and T, the total tax liability as a result of income taxes both at the company level as well as at shareholders level. Alternatively, it can be written as

$$\mathbf{Y} = \mathbf{D}_{\mathbf{n}}\mathbf{P}_{\mathbf{d}} + \mathbf{R}\mathbf{P}_{\mathbf{r}} - (4.4)$$

by defining the tax prices' p_d as D_g/D_n and p_r as R_g/R , where D_g and R_g are 'gross' devidends and 'gross' retentions, respectively. For example, D_g denotes the amount of profits to be allocated to realise one rupes of net dividends, D_n . The prices, ofcourse, depend upon the prevailing type of tax system and the tax rates.

For constrained	maximisation,	define	the	Lagrange	function,	L
$L = U + \mu (T - D_p)_d$	-R p_)				-(4.5).	

The first order conditions,

əL/əD_= U μό_=Ο	-(4.6)
$\partial L/\partial R = U_r^* - \mu p_r^{**0}$	-(4.7)
 $\partial L/\partial \mu = Y - D_n p_d - R p_r = 0$	-(4.8)

yield the equation,

$$U_d^*/U_r^* = P_d/P_r$$
, where -(4.9)

 $U_{i}^{t} = \frac{L_{j}^{b}}{\beta} - \frac{1}{4} \{ a_{i1} \beta x_{1}^{\beta-1} + a_{ij} \beta x_{1}^{\beta\gamma-1} x_{j}^{\beta(1-\gamma)} + a_{ij} \beta(1-\gamma) x_{1}^{-\beta\gamma} x_{j}^{\beta\gamma} \}$ (4.6).

22.

The only way for a solution is to impose another restriction on the shape of the objective function namely, that $a_{ij}=0$ when $i\neq j$, so that the cross-terms will disappear, and the function degenerates into a CES function. The imposition of this condition is arbitrary, but needed inorder to obtain a manageable solution for D_n .

The first order condition (4.9) so trimmed would be

Denoting p_d/p_r as ϕ , $1/(\beta-1)$ as σ , α_{rr}/α_{dd} as A, substituting for R from (4.8), and rearranging terms, the optimal solution for D_n can be obtained as

$$D_n^* = A^\sigma \phi^\sigma / [1 + A^\sigma \phi^{\sigma+1}] , \quad Y/P_{-} \qquad -(4.12) .$$

It can be easily seen that σ denotes the elasticity of substitution between D_n and R. The second order condition requires σ to be negative? The distribution parameter $\beta+1$, +0, or $+\infty$ according as $\sigma +\infty$, +-1, or +0, and the utility function degenerates into linear. Cobb-Douglas, or Leontief types respectively.

Inter-temporal adjustment.

add/arr[D/R]⁶⁻¹ pd/pr

As we noted above, both shareholders as well as managements seek a regular and less fluctuating dividends which

will result in a lagged adjustment of dividends to changing conditions. Two types of the lagged adjustment processes are conceived in the literature; (a) partial adjustment process, and (b) a process of adjustment to 'permanent' levels of factors affecting dividends.

Both the processes adhere to Koyck's distributed lags and the 'lag parameter' can be interpreted in both the ways.¹⁰ However, the difference between the two processes will become apparent when, (i) the lag parameter is different for different independent warisbles, and (ii) when the dividend function is 'non-linear in parameters' as is the case with our equation (4.12). Estimation with 'permanent income'hypothesis is relatively difficult with only a marginal gain. Probably, for this reason, the favoured process in the literature has been the partial adjustment. The assumption/that the partial adjustment is a result of the choice between two alternative actions by the management, namely to deviate or not to deviate from last year's dividends level, the choice being dependent on the relative costs of the two actions.¹¹

Following the Feldsteinian convention we write the partial adjustment equation as

$D_t/D_{t-1}^{*} (D_t^*/D_{t-1})^{\lambda}$

-(4.13).

2. Effect of individuals' taxes.

We propose to extend the model to take into account the 'tax shelter effect'. It should be noted that dividends determined by (4.12) are net of all taxes including those levied on individuals. We assume that the D_n^* will be grossed-up for individual income taxes, before being paid to shareholders to enable them realise D_n^* . Let a grossing-up factor be p_n such that $D_n^* = D_n^* p_n^*$.

Further, the variable ϕ , being the 'tax price ratio' depends upon p_d and p_z , and as D_n^4 is net of all taxes, p_d depends upon the rates of individual taxes as well. In particular, p_d can be split into two components; (i) the amount of total gross dividends D_g required to realise one rupee of dividends net of company taxes but gross of shareholders' taxes, denoted as D, and (i1) the amount of D required to make available to shareholders, one rupee of dividends net of all the taxes, denoted as D_n . The latter component, obviously, is the grossing-up factor p_a . In other words,

 $p_d = (D_g/D), (D/D_g) = p_e p_g, -(4.14),$

where the former component is represented as p. The grossing-up factor can also be regarded as a link between management and shareholders through which the latter's preferences are fed into the over-all optimal dividend equation. Correct identification of the

form of this ratio is essential to enable equation (4,12) to yield 'optimal'dividends. This is one aspect left unclear by the earlier works.

We have noted above that not all the shareholders would prefer higher dividends in situation of rising individual income tax rates unless there is an equivalent rise in the capital gains tax rates. Also as the rate differential increases, more and more shareholders belonging to even middle or lower income brackets may opt for tax shelter. The grossing-up factor relevant to optimal dividends can be obtained as an average preference price ratio, by assuming an objective utility function simillar to the function (4.2), and maximising it subject to shareholders' own constraint specified as

 $D = D_n q_d + C q_r \qquad (4.15);$

where q_d and q_r are 'prices' due to personal income tax and personal capital gains tax respectively, and C, the amount of D preferred to be realised as capital gains. The constrained maximization yields an optimal function for D_n simmilier to equation (4.12) as

 $D_n = \left[B^n \delta^n / (1 + B^n \delta^{n+1}) q_z \right], D \qquad -(4.16).$ Therefore, by definition 26.

$P_a = (1 + B^{\eta} \delta^{\eta+1}) q_{\mu} / B^{\eta} \delta^{\eta}$

-(4.17).

where B is the ratio of the distribution parameters in the shareholders' preference function analogous to A in (4.12), δ is the shareholders' tax price ratio q_d/q_r , and n is the elasticity parameter analogous to σ in (4.12). Equation (4.17) indicates the preferences of shareholders regarding D_n for given D.

Feeding this information into (4.12) and denoting θ = $p_{\rm g}/p_{\rm g},$ we obtain

$$\phi = \theta (1+B^{\eta} \delta^{\eta+1}) q_{\mu}/B^{\eta} \delta^{\eta} -(4.18),$$

and the optimal function of a firm as

$$D^{*} = \frac{A^{0} e^{\sigma} (1+B^{\eta} e^{\eta + 1}) e^{\theta + 1} q_{f}^{e+1}}{[(B^{\eta} e^{\eta}) e^{\theta + 1} (1+B^{\eta} e^{\eta + 1}) e^{\theta + 1} q_{f}^{e+1}]} \frac{Y}{P_{f}} - (4.19).$$

From (4.19) it can easily be seen that the target pay-out ratio in Lintner model is not a constant, but varies with the tex factors; 0, 6, q_r , and p_r . Also the tax effect is split into two parts analogous to 'income' and 'substitution' effects in consumer demand theory. While 0 and 6 represent the 'substitution' effects of the relative 'tax prices', q_r and p_r represent the income effects respectively at shareholders' level and company level. The advantage of the extended model is that it not only takes account of the tax differentials both at company level as well as at shareholders' level, but it also allows for the separation of the two influences in a flexible way. In doing so it explicitly allows for the response of management to personal taxes to be exactly some as the combined response of shareholders.

Interpretation of the model in the Indian context.

The optimal dividend equation can be interpreted interms of different tax systems that prevailed in India as follows. As we noted in chapter II the system, prior to 1959-60 was of "Imputation" type which was later changed to "Classical' type. Added to these broad systems were the occasional dividend taxes. For the purpose of interpreting the model we shall leave-out the details and consider only the main features.

Under the 'Imputation' system, let t_a and t_b be the income tax and super tax on a company, and t_i and t_g be the personal income tax on dividends and an equivalent tax on capital gains respectively. As a result of 'grossing-up' practive, the personal income tax liability on dividends received by the shareholders would be $(t_i - t_a)/(1 - t_a)$. Further, let t_d be an additional tax on dividend distributions at the company level.¹² The tax prices can be determined as follows; Consider the over-all budget constraint of a company as

$$Y = D + R -(4.20),$$

where D_g and R_g are gross profits assumed to have been allocated for dividends and retentions. The constraint can be rewritten interms of net dividends and the retentions as

$$Y = \frac{D}{(1-t_a-t_b)(1-t_d)} + \frac{R}{(1-t_a-t_b)}$$

or
$$= \frac{D_B p_g}{(1-t_a-t_b)(1-t_d)} + \frac{R}{(1-t_a-t_b)}$$
 -(4.21).

In a simillar way shareholders' budget constraint would be

$$D = \frac{D_n(1-t_n)}{1-t_1} + \frac{C}{1-t_g} -(4.22).$$

Comparing these constraints with their counterparts in (4.4) and (4.15), we obtain the 'prices' interms of taxes as

	$p_{r} = 1/(1-t_{a}-t_{b})$	-(4.23)
	$p_e = \frac{D_g}{D} = \frac{1}{(1-t_e - t_b)(1-t_d)}$	-(4.24)
	q _d (1-t _a)/(1-t _i)	-(4,25)
	q_* 1/(1-t_g)	-(4.26).
Further,	$\theta = 1/(1-t_d)$	-(4.27)

$$\delta = (1-t_g)(1-t_g)/(1-t_i) -(4.28)$$

$$P_{g}^{-} \frac{(1-t_{1})^{n-1}+B^{n}(1-t_{3})^{n+1}(1-t_{3})^{n-1}}{B^{n}(1-t_{3})^{n}(1-t_{1})} -(4.29)$$

The optimal dividends equation can be obtained accordingly.

Under the Classical system, the only change required for deriving the dividend equation is in the interpretation of \boldsymbol{q}_d , which now becomes 1/(1-t1). Correspondingly, the term (1-t1) disappears from the interpretation of δ , P_{gs} and ϕ .

Further, it is also clear that under both the systems, in the case of no additional tax on dividends (t_d=0), \mathbf{p}_{e} would be simply 1/(1-t_{a}-t_{b}) and $\boldsymbol{\theta}$, the tax differential at the company level will be unity. Thus, under the simple classical system, the only tax differentiation would be through the individuals' taxes as indicated by 6.

30.

Some interesting degenerations of the general form (4.19) can be obtained by assuming unit elasticities of substitution as follows:

Case (1). If n=-1, then p_=(B+1)&q_ -(4.31),

> a+1

$$p^{*} = \frac{\Lambda^{\sigma}(B+1)^{\sigma+1}(\theta\delta)^{\sigma}q_{r}^{\sigma+1}}{1+\Lambda^{\sigma}(B+1)^{\sigma+1}(\theta\delta)^{\sigma}q_{r}^{\sigma+1}q_{r}^{\sigma+1}} \cdot \frac{\gamma\delta}{p_{r}} - (4.32)$$

which is simillar to the CES specification of King.13 Note that the term $\delta/\rho_{\rm r}$ is simillar to Feldstein'sI in the sense it represents the value of maximum distributable profits.

Case (ii). (the Cobb-Douglas case.) If σ=-1, then irrespective of the value of η

which can also be written as

and therefore,

D*=(A+1) (06)⁻¹ Y 6p_r⁻¹ ~(4.33) so that it matches with Feldstein's specification with π_*^{-14}

The equation in case (ii) is a useful linear approximation and can be employed to test a hypothesis that o is unity. However, the specification is insdequate to estimate the correct value of σ as such, in case of σ being other than unity.

3. Influence of other factors.

The utility function (4.1) as we assumed, is a result of a number of factors analogous to tastes and preferences in consumer demand theory, which are considered to be relatively constant in the short-run. But these factors are less likely to have remained same over the period under study. In anticipation of changes in these factors and their likely influence in altering the shape and position of the objective function, it is necessary to hold them constant by incorporating in the dividend equation to be estimated.

Also as we noted in chapter III, previous empirical evidence regarding the influence of these factors is largely against their influence. Nevertheless, in view of the fresh specification of the model, it will be useful to consider some of the financial variables as possible demand-side factors.

Important among these factors are; 1) firm's investment demand, 2) its capital structure, 3) its liquidity needs, 4) changes in sales, and 5) depreciation.

Throughout the literature on dividend behaviour, investment demand of a firm is considered to be an important factor affecting affecting dividend payments. Infact, many studies considered dividends and investment decisions as mutually interdependent.

The other of the 'triad' decisions is with respect to the capital structure. Given the demand for new investment, dividend distributions depends upon the decision relating to the extent of internal financing. Out of the three sources of financing new investment namely, retained earnings, new equity issues, and borrowings, it is common knowledge that retained earnings is the cheapest source. At the sametime financing through profit retentions is considered to be a relatively inefficient way. Hywer, a change in the relative capital cost structure might alter the propensity for retentions with its repurcussions on dividends. Therefore, capital structure is an important factor affecting dividends.

Many studies preferred cash-flows to profits net of depreciation as representing firm's capacity to pay dividends. The implied hypothesis is that firms generally consider set profits as 'illusory' and that true capacity also includes the excess of depreciation provision over 'real' depreciation. Such 'excess' is believed to move with depreciation provision since 'real'

32.

depreciation is unknown. In a way, drawings from depreciation reserves as well as other reserves such as development rebate reserve, dividend equalisation reserves, to supplement current profits should be regarded as acts on the part of firms to identify their 'permanent' income or 'permanent capacity' to pay dividenda. Since the dividend model already has a provision to take into account such 'permanent effects' via partial adjustment, there seems to be little reason to consider such changes in reserves as a factor. However, inclusion of depreciation does no harm to the model except lowering the 'apeed of adjustment' parameter.

Another factor expected to influence dividend policies is corporate liquidity. The argument is similar to that with respect to investment demand.

Finally, changes in sales is sometimes included in dividend models to represent the anticipated working capital needs as suggested by Darling. An alternative rationale suggested by Brittain is that rapid gains in earnings as indicated by sales change might make firms more cautious and adopt more conservative dividend policies. Thus, higher sales change may slow down the adjustment of actual to expected dividends. If this is so, then inclusion of this variable should be regarded as essentially to make the 'speed of adjustment' stable. 34.

However, the expected negative association between dividends and sales change seems to be more plausible if the factor is interpreted as a proxy for working capital needs.

4. Data and measurement of variables.

That brings us to the actual measurement of tax variables as well as others in the proposed dividend equation. First let us consider the tax variables.

Tax variables.

The tax variables in the dividend model are 0.6, 4, p_{g} , and q_{g} , which are expressions involving different taxes both at the company aswell as shareholders, and each tax being represented by a single rate. In the real world however, the liability with respect to any tax being dependent upon a single rate is indeed rare. The rate structure of a tax is more likely to be such that different parts of the tax base is taxed at different rates.

This presents the problem of representing the complex structure of each tax by a single rate. Obviously, the combined rate should be a weighted average of different rates, with weights representing different portions of the tax base. The question is while averaging, whether one should consider changes in the base structure, or assume a constant base structure. The former yields effective rates representing the true tax liability. However, the latter method yields average rates which reflect tax policy changes more faithfully than effective rates. As we are interested in measuring the impact of tax policy changes, the logical choice seem to be to consder rates which are independent of tax base changes. But care must be taken in choosing the weights to be as 'normal' as possible.

In the case of company profits taxes this would mean that we consider statutory rates relevant to Indian public limited companies.

In the case of company dividend taxes, as we know, for most of the time, dividends exceeding certain statutory limits only were liable to tax. In certain years more than one limit were specified to charge excess dividends at progressively higher rates. In considering the dividend taxes, we make an assumption that dividends would have exceeded the statutory limits but for the tax. The excess liability thus computed, is evanly spread over all the dividends so that the resultant average dividend tax rate is compatible with our definition of t_d . Also the dividend tax policy under 'penal' tax was to give a rebate on profits taxes. This can be regarded as equivalent to charging company profits at a rate lower than the current income tax rate and then subjecting to the 'excess' tax when the dividends exceeded the limit. Accordingly the rates t_a and t_b for those years are lowered by 6.25 per cent and the same 'is regarded as the average dividend tax rate.

36.

In the case of personal income tax, information regarding the weight structure is culled-out from <u>All India Income tax Revenue</u> <u>Statistics</u> published annually by the Central Board of Direct Taxes. Fortunately there is no significant change in the weight structure over the study period. The weights are determined on the basis of shares of dividend incomes falling in different total income brackets. The implied objective is to give higher weights to statutory rates applicable to shareholders receiving larger dividend incomes. The weights are averaged over the middle 10 years of the study period, and these weights are used to combine the statutory average uncerned income tax rates on different income groups. An additional assumption involved is that total incomes of shareholders are wholly uncarned, which is rather unrealistic. But the lose in accuracy is expected to be far less compared to the additional computational burden involved.

To further reduce the computational burden we exclude the capital gains tax. First of all, the tax itself is not on the same footing as income or dividend taxes. Making it compatible with our model involves assumptions regarding expected rates of return on capital gains and resultant average tax liability. Due to this, as well as due to various computational complications it seems vise to keep away from capital gains tax. We, however, assume that the 'equivalent' tax rate on capital gains is sufficiently lower than the personal dividend income tax rate.

The tax rates are shown in table 4.1 and tax variables computed are shown in table 4.2. The details such as average personal income tax rates by income size, and weights are shown in the Appendix.

Financial variables.

The main source of data relied upon to compute the dependent variable as well as other financial variables is the Reserve Bank of India (RBI) publication, <u>Financial Statistics of</u> <u>Joint Stock Companies in India</u>. This publication contains data relating to a sample of public limited companies based on their annual reports. The sample companies are those^PSite^{FixPD}SATⁱRS¹ 5 lakhs. The RBI sample selection is guided by the 'twin objectives of

year	corporation	corporation	excess	personal
,	income tax	super tax	dividends tax	income te
1947. 1948. 1948. 1950. 1955. 1957. 19	1ncome tax 25.000 25.000 25.000 26.000 20.7550 20.7550 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.750 20.000	Super Lax 12.500 12.500 12.501 12.501 13.623 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 17.188 18.0000 0 0 0 .00 0 .00 0 .00 0 .00 0 .00 0 .00 0 .00 0 .00 <td< th=""><th>dividends tax 6.2500 6.2500 6.2500 6.2500 6.2500 6.2500 6.2500 6.2500 7.5000 7.5000 7.5000 7.5000 7.5000 7.5000 7.5000 7.5000 0 0 0 0 0 0 0 0 0 0 0 0</th><th>1ncome te 37.910 40.910 35.2400 35.2400 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.200 40.980 50.2000 50.20000000000</th></td<>	dividends tax 6.2500 6.2500 6.2500 6.2500 6.2500 6.2500 6.2500 6.2500 7.5000 7.5000 7.5000 7.5000 7.5000 7.5000 7.5000 7.5000 0 0 0 0 0 0 0 0 0 0 0 0	1ncome te 37.910 40.910 35.2400 35.2400 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.710 35.200 40.980 50.2000 50.20000000000

Table 4.2 Tax variables involved in the model.

year	tax differen	tis1		
Jear	at company level (9)	at shareholder level(5)	total (05)	tax depression
951. 95224. 95224. 199253. 199253. 19953. 19953. 19953. 19959. 19959. 19962. 19972. 19952. 19962. 19962. 19962. 19962. 19962. 19962. 1997.	1 04992 1 04992 1 04992 1 049925 1 04925 1 04950 1 049500 1 0495000 1 0495000 1 049500 1 049500 1 049500 1 049500 1 049500 1	1.2400 1.2400 1.2400 1.2400 1.3200 1.1400 1.1400 1.1600 1.4600 1.4600 1.4600 1.4600 1.4600 1.4600 1.4600 1.4700 1.57000 1.5700 1.5700 1.5700 1.5700000000 1.570000000000000000000000000	1.3258 1.3258 1.3258 1.4313 1.2557 1.2557 1.1600 1.2557 1.1600 1.2557 1.1600 1.2557 1.1600 1.2557 1.1600 1.2557 1.1600 1.2578 1.25770 1.57000 1.770000 1.770000 1.770000 1.770000 1.277000 1.277000 1.277000 1.277000 1.277000 1.277000 1.277000 1.277000 1.277000 1.277000 1.2770000 1.277000 1.2770000 1.2770000 1.2770000 1.2770000 1.2770000 1.2770000 1.2770000 1.27700000000000000000000000000000000000	50720 50720 50720 47640 47840 41850 41850 41850 2249500 2395400 2395400 2395400 2395400 2395400 2395400 23954000000000000000000000000000000000000

maximising industry-wise, the coverage in terms of paid-up capital and ensuring inclusion of an many representative units as possible from various industries'. Further, the sample is revised every five years with a view to improve the coverage and representative character of the selected companies in the context of the expanding corporate sector.

For an aggregate time-series analysis of company sector in India we consider that the RBI sample is suitable in the sense that it is sufficiently large and also the sample composition of the companies is revised every five years to retain its representative character over time. On the other, samples which retain same companies throughout the period might loose their representative character after some years, since new companies which might have started in the intermediary years are not represented. Further, the RBI sample has one feature which makes it particularly suitable for our purpose: Though the sample takes into account the changing composition of the population over time, the sample is revised only in five-year intervals. Thus, within a five-year period, the data related to the same group of companies. This feature is favourable to our study which deals with equations containing lagged variables. For those years which mark the revision in the sample, dats is reported for the old sample as well as for the new sample, making it easier to connect the sample data.

The RBI sample is not devoid of problems. Most important is that the accounting years vary among the sample companies. But a number of empirical studies, partifularly, Krishnamurty and Sastry¹⁵ shows that it may not significantly affect the results. Secondly, no distinction is made in the sample between profit-making and loss-making companies. This also should not bother us, as we seek to study the behaviour of an average company representing all companies irmespective of whether they are profit-making or not.

40.

The variables tojused in our analysis and their measurement is given below:

- 1. Dividends: Dividends on ordinary shares or equity shares.
- Profits: Gross cash-flow or gross profits derived as the sum of profits before tax and depreciation provision.
- Investment demand: Change in the gross fixed assets + change in the inventory investment.
- <u>Capital structure</u>: Dabt-equity ratio obtained as a ratio of the sum of borrowings, trade dues and current liabilities, and miscellaneous non-current liabilities.to total liabi
- 5. <u>Corporate liquidity</u>: Ratio of current assets to current liabiliti (Ratio of sum of cash and bank balances, investments, loans and advances, advance payment of taxes, to the sum of tax provision and trade dues and other current liabilities.)

6. Sales change: Change in the net sales.

All the non-ratio variables are - scaled down to paid-up capital to allow for the compatibility between different five-year periods in which the sample was revised and thereby to reduce the heteroschedasticity. Paid-up capital is chosen to scale the variables because it is the sampling parameter of the RBI sample.

Conclusion.

In this chapter, we summarised the existing models of dividend behaviour and extended to separate the effects of personal taxes. We have also considered various problems associated with the data and measurement of variables. In the following chapters, we propose to estimate relevant versions of the model, and use the estimated parameters to quantify the tax impact on dividend behaviour. Notes and References.

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- The steps are as follows. Substituting for R, the equation will be

$$D_n^{\beta-1} = \frac{\alpha_{rr} P_d}{\alpha_{dd} P_r} \left[\frac{Y - D_n P_d}{P_r} \right]^{\beta-1}$$

which can be written interms of A, +, and σ , as

 $D_n = A^{\sigma} \phi^{\sigma} [(Y/P_r) - D_n \phi]$, and therefore,

 $\mathbf{D}_{\mathbf{n}} = \mathbf{A}^{\sigma} \mathbf{\phi}^{\sigma} \{\mathbf{1} + \mathbf{A}^{\sigma} \mathbf{\phi}^{\sigma+1}\} \mathbf{T} / \mathbf{p}_{\mathbf{r}}.$

- 9. Note that the elasticity of substitution of a GES function is $1/(1-\beta$ which is positive whereas our $\sigma=1/(\beta-1)$, and therefore is negative.
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44. Appendix 1 100000 0000

Average personal

12. The rate t is not exactly equals the capital gains tax rate. Instead it⁶should be interpreted as a tax rate on discounted value of the stream of returns attributable to profit savings. Also the rate t₂ should not be mistaken to be the 'excess dividends' rate as it existed in India. Assuming that D exceeds the statutory limit t_d is the additional tax liability per a rupee of D.

43.

See, King, M. (1977). <u>Public policy and the corporation</u>. Chapman and Hall, London, p. 179

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	upper limit of the income . class(Rs '000)	1947-48	1948-49	1949~50	1
1.	5.0000	4.3800	4.3800	3.2800	
3	7.5000	7,0800	7.0800	5.8300	
23456789	7.5000 10.000 12.500 20.000 25.000 30.000 40.000 50.000	11.120	11.120	10.060	
з. 6.	15.000	12,920	12.920	12.030	
٢.	25.000	20.250	20.250	17.220	
9:	40.000	32.580	25,210	22.680	
10.	50.000	37.940	37.000	35.410	
12.	70.000	46.740	45.410	40.150	
13.	100.00	57.410	55.220	46.900	
15	300.00	83.400	78.820	76.050	
10. 11. 12. 13. 14. 15. 16. 17.	50.000 60.000 70.000 100.00 200.00 300.00 400.00 500.00	7.0800 8.4400 12.9200 20.250 20.250 22.580 32.580 46.410 83.400 83.400 86.770	7,0000 8,4,1200 112,5200 205,210 205,210 311,400 205,210 31,400 41,520 45,410 72,140 55,220 45,410 72,140 85,220 82,940 85,730	5,6300 7,1060 12,030 15,220 27,510 27,510 25,510 35,410 40,150 40,150 44,240 67,980 67,980 80,470 80,470	
	1951-55	1955-56	1956-57	1957-62	
1.	3.4000 6.1300 7.4700 9.9000 115.220 125.220 125.220 22.1200 322.970 322.970 327.340 41.350 69.240 69.240 69.240 74.400	2.9500 5.8000 10.700 12.500 15.900 23.730 25.200 44.860 54.370 76.660 76.660 76.630 81.420	2.9500 5.8000 10.7470 15.9290 23.7280 35.2470 44.8620 722.880 722.880 82.050 82.050	.84000	
3.	7.4700	8.0400	8.0400	2.5600	
\$:	9,9000	10.700	10.700	6.3400	
ě.	15.220	15.900	15.900	11.460	
é:	22.180	19.290	19.290	16.370	
18:	28.120	29.290	29.280	29.730	
<u>ii:</u>	37.340	40.300	35.240	36.980	
12, 13.	41.380	44.860	44.860	47.840	
11:	23.210	70.860	72.300	21:35C	
23456789011234567	67.480 72.620	76.640	78.820	75.560	
17.	24.500	R1.420	84.040	2 5400 4.4200 6.3400 8.0800 11.460 14.400 29.730 29.730 30.800 42.820 42.820 51.560 75.560 77.670 78.940	
	1963-64	1964-65	1965-66	1966-68	1
1. 23. 4. 5. 7. 89. 10. 12. 12. 12. 12. 12. 12. 12. 12. 12. 12	1.3300 4.4600 7.2100 9.3300 20.440 20.440 3.1330 3.1330 4.7.1400 5.2.530 7.2.530 7.2.530 7.2.530 7.2.570 7.2.570 7.2.570 7.2.570 8.2.170	$\begin{array}{c} 1.2000\\ 4.1000\\ 6.3500\\ 9.3200\\ 11.500\\ 11.500\\ 19.280\\ 33.420\\ 33.420\\ 33.540\\ 46.370\\ 51.240\\ 62.210\\ 75.170\\ 75.170\\ 75.480\\ 81.640\\ 81.640\\ 82.940\\ \end{array}$	1.5000	1.0000	1
3.	7.2100	4.1000	4.3000	4.3400	
4:	9.3300	9.3200	7.6000	8.1000	ŝ
<u>ě</u> :	15.910	14.260	B-8300 12-430	9,5990	- ?
ś.	20.440	19.280	17.300	16.900	- 12
. 7.	34.330	33.620	31.810	24.550	- 21
ii:	47.290	39.540	37.450	11.130	4 8 9 11 12 3 3 4 5 2 6 0 2 4 5 6 7 8 2 4 5 6 7 8 2 8 4 5 6 7 8 9 12 6 7 8 9 12 6 7 8 9 12 6 7 8 9 12 7 6 9 12 7 7 8 9 12 7 12 7 8 1 8 9 12 7 12 7 8 10 10 10 10 10 10 10 10 10 10 10 10 10
1.2.	52.530	51.240	18:180	52.950	44
14.	74.940	25.170	58,100	63.880	62
15.	78.950	29.480	1.3000 4.3000 7.5000 8.2300 117.3.200 221.4.200 331.4.200 331.4.7500 331.4.7500 48.3300 331.4.7500 48.3300 48.4.4800 49.4.5800 49.4.5830 75.4.620	4.3400 6.0000 9.3000 13.030 14.910 34.910 34.910 49.020 63.880 63.880 63.880 80.870 80.870 80.870 84.270	80
17:	82.170	82.940	15.460	83.000	82

	1969-70	1970-71	1971-72	1972-75	1975-76
1	1.0000 4.3400 6.0000 8.1000 9.5006 12.500 21.200 24.200 34.750 34.750 34.750 34.750 54.800 54.800 54.800 54.800 72.820 74.760	$\begin{array}{c} 1.0000\\ 4.3400\\ 6.0000\\ 8.1000\\ 7.5000\\ 12.630\\ 16.700\\ 22.630\\ 16.700\\ 22.630\\ 14.750\\ 44.820\\ 54.820\\ 54.820\\ 54.820\\ 54.820\\ 84.000\\ 81.620\\ 84.000\\ \end{array}$.0 3.6700 5.5000 8.9000 13.7500 12.6000 12.6000 35.200 40.3300 54.4230 54.4230 72.8800 74.800	0 3.5000 5.5000 9.0000 14.040 15.100 22.780 31.450 33.450 34.970 45.730 75.870 45.140 85.810 85.810 85.810 85.000	0 $4 \cdot 4000$ $6 \cdot 6000$ $8 \cdot 5800$ $9 \cdot 9000$ $21 \cdot 450$ $21 \cdot 450$ $23 \cdot 870$ $43 \cdot 870$ $43 \cdot 760$ $53 \cdot 740$ $69 \cdot 240$ $71 \cdot 186$ $72 \cdot 350$
	1976-77	1977-78			
1.2345678901.234.64	.0 .0 3.7400 10.180 14.740 231.740 333.740 335.740 335.740 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 357.7400 377.740000000000000000000000000000000000	.0 .0 3.4500 13.4500 13.4500 13.4500 13.4500 24.1500 33.4500 44.4500 45.45000 45.450000000000	-	•	

Source: computed from the warginal rates given in the annual Finance Acts.

Chapter III

EMPIRICAL ANALYSIS.

The preceding chapters provide the necessary background and preperation for measurement of tax impact on dividends sothat in this chapter we can entirely concentrate on the empirical analysis The task incolves two steps: First, to identify the parameters by fitting the model to time-series aggregate data, and second, to simulate the equation so estimated in order to quantify the tax impact. Accordingly, we shall devote section 1 to estimation of the dividends equation and section 2 to simulation and quantification of the tax effect. Also of interest will be some disamggregated analysis. We shall consider in section 3, six major industry groups based on the RBI classification of its sample. The primary objective of the disaggregated analysis is to see if industries in different sectors react differently to the tax policy.

1. Estimation of the model.

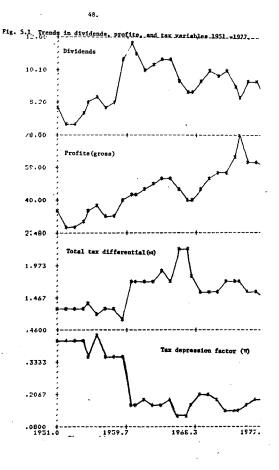
Broad trends in the variables.

To start with, fluctuations in dividends are compared with those in the factors affecting dividends. These are shown in figs. 5.1 and 5.2. The sharp rise in dividends (as rate on paid-up capital), in 1960-61 is too conspicuous to miss our attention, when it reached a peak 11.6 per cent. The upward swing actually started in 1953 itself. The rate briefly declined in 1956 before reaching the level of 1960. Thereafter, it has been a slow but gradual decline as though trying to reach the 1951 level. The declining course is marked by three cyclical movements roughly at five-year intervals; 1960 to 1965, 1965 to 1970, and 1970 to 1975. The cyclical could not be entirely due to periodical revisions of the RBI sample, as it coincides with the general economic trend in the economy. For example, the low points in 1962, 1968, and in 1974, reflect the recessionsry trends experienced by the industrial sector.

47.

Dividends and profits:

While comparing dividend fluctuations with other variables, the scale differences should be borne in mind. For example, the range of fluctuations in profits variable is much larger than dividends. Also in contrast to the declining trend in dividend rate, the trend in income variable had been upward, at least untill 1974, when it touched a peak 78 per cent. However, the fluctuations between 1951 and 1958, and between 1965 and 1972 are similar to dividend changes. It is obvious from this comparision that profits variable alone cannot explain all the fluctuations in dividends. The sharp rise in 1960,



the general declining tendency, as well as the decline in 1974 in dividends seem to be independent of the movements of the profits variable.

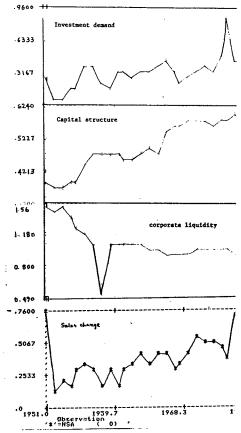
Dividends and tax variables:

Comparision with the tax differential variable is more revealing. It is interesting that most of the highs and lows in dividends are matched by contra-movements in the tax differential variable. The peak level of dividends in 1960 might as well have been due to the lowest ever level of tax differential at 1.16 in 1959. The fall in dividend rate in 1968 and 1973 might also have been induced by the prevalent high tax differentiation.

The other main tax factor is the tax depression variable. Dividend rate is expected to be positively related to this variable. However, the plot does not reveal such a relation, at least upto 1960. Even after that point the relation is not so clear.

Dividends and other financial variables;

The second set of variables with which dividend movements are compared are the four financial variables to be included in our model.(fig.5.2).



Comparision with investment rate shows, that except for the years, 1958, 1959, and 1974, the expected negative relation is vague. The broad trend over the entire period, however, is opposite to dividends trend. The plot of capital structure variable also does not indicate in a clear manner, its positive relation with dividends rate. The plot of liquidity demand shows that upto 1958 its movements had been opposite to dividend movements, but after that it remained constant. Finally the plot of sales change also does not reveal any regular relationship with dividends.

The main points of this preliminary analysis can now be summarised. Dividends rate is relatively stable compared with other financial variables. However, there seems to be an abrupt shift in the course around 1960. Profite or the 'capacity' factor alone cannot explain all the fluctuations in dividends. Tax differential does appear to be a main factor influencing dividends. The influence of tax depression factor, as well as other financial factors seem to be less compelling.

Regression analysis (Cobb-Douglas assumptions).

Based on the trends analysis, the first hypothesis we wish to test by regression approach is that profits and tax variables can adequately explain all the movements in dividends rate. Also, initially we hypothesise that the objective 'utility' function is of Cobb-Douglas type, so that tex differential variable and the elasticity coefficients involved are unity. (eqn 4.33). We expect unitary elasticities for at least one reason. As we are going to use aggregate data rather than firm-vise data, there is a chance that the firm-specific over- and under-responses might be evened-out producing unit elasticity of substitution. However, if the linear regression indicates that the elasticities are other than unity then we have to estimate the more general form by non-linear estimation precedures. The equation implied by the Cobb-Douglas assumption is,

$D_{t} = \alpha^{\lambda} T_{t}^{\lambda \beta_{1}} \epsilon_{t}^{-\lambda \beta_{2}} \pi_{t}^{\lambda \beta_{3}} D_{t-1}^{(1-\lambda)} e^{u} t \qquad -(5.1),$

where we expect that $\beta_1 = \beta_2 = \beta_3 = 1$. (1/p_r is denoted as T).

The regression results are shown in table 5.1. The over-all significance is reassuring. Among the independent variables only Y and D_{t-1} are significant and the tax variables 4 and 1 are not significant at any acceptable level of significance. However, the coefficients of the tax variables have expected signs. The regression supports the earlier empirical studies regarding the applicability of Lintner's partial adjustment theory. The lag parameter λ is very low at 0.13, and the only convincing reason for managements to deviate



from the past dividend rate seems to be changes in profits variable, though not very compelling, judged by its statistical significance. The estimated elasticities with respect to Y and \oint are 0.91 and -0.94 and subsequent t-tests prove that they are not different from unity.

Nevertheless, there is atleast one reason to suspect that this regression is not alright. The statistical significance of D_{t-1} is disturbingly high, raising a doubt that this might as well be due to 'lagged dependent bias' in the regression. Infact, there are three kinds of bias that could possibly be associated with this regression. The other two types are; a bias due to absence of other relevant factors effecting dividends, and a bias due to mis-specification of the dividend equation by restricting to Cobb-Douglas frame.

As noted by many studies, the equation (5.1) is a typical case of lagged dependent variable appearing as independent variable. As a result, OLS estimates of parameters might be biased, the extent of bias being unknown.¹ Further, the problem is worse in time-series analysis if there is serial correlation in errors, making the estimates inconsistent. It is also well-known that in such cases the standard indicators of serial correlation such as Durbin-Watson (DW) etatistic or the serial correlation coefficient (P) cannot be relied. Even the Theil's H-statistic is not applicable in our case due to smallness of the sample.

54.

Fortunately, a number of alternative procedures are now available in econometric literature dealing with equations containing lagged dependent variables.² However, the superiority of many of these procedures over OLS is not yet clearly established. For our purpose, we shall choose the following alternative procedures: (a) Generalised least squares(GLS) with iteration, (b) GLS with grid-search and iteration, (c) Residual adjusted GLS suggested by Durbin and later by Hatennka³, and (d) Wallis' combined instrumental variables and GLS.

Frocedure (a) yields maximum likelihood estimates by iteration process in which an estimate of serial correlation coefficient of OLS residuals is used to transform the variables. Procedure (b) also yields maximum likelihood estimates, but instead of using the OLS residuals, it searches for an appropriate setimate of the serial correlation coefficient and conducts the iterations. Both procedures (a) and (b) yield estimates which are asymptotically efficient.

Procedures (c) and (d) combine the GLS with instrumental variable method. The Hatanaka procedure requires no iteration. It consists of instrumental variables to compute the serial correlation coefficient of errors followed by OLS method with all the variables transformed as in the iteration methods. The Wallis' method requires estimation of D_{t-1} followed by GLS estimation of D_t using the estimated values, D_{t-1} for D_{t-1} .

The summary of the regression estimates by the four methods along with the OLS, is presented in table 5.2, which also include other factors.

Inclusion of other financial variables has not altered the OLS estimates. All the four variables prove to be statistically insignificant. There is no improvement in the over-all explanatory power of the equation as indicated by R^2 and SEE. The coefficient estimates of profits, lagged dividends as well as the two tax factors remained unchanged. Also estimation by the four alternative procedures has not improved the SEE and R^2 significantly. In the case of Hatanaka estimation, the R^2 has actually declined. There is however, a slight reduction in the bias as indicated by the lower influence of the lagged dependent variable in all the four procedures. The estimates of elasticity coefficients in these equations are much lower than unity. But the tax variables are still prove to be insignificant.

Thus, the empirical testing sofar, has not revealed such evidence regarding the tax impact. The only factors that emerged as significant are the profits and the lagged dividends. This would mean

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Table 5.2 Auto-regression estimates (Aggregate time-series, 1951 - 1977,)

that certain fluctuations in dividends are left unexplained. For example, the sharp rise in 1960, the steep decline in 1972. The

regression estimates of tax variables are contrary to our impressions of the trends analysis. Also the explanatory power of the equations

so far estimated is not substantial. Regression analysis (CES assumptions).

To make sure, there is no specification bias, we shall attempt to estimate the general form of the model,

$${}^{D}_{t} = \left[\frac{\Lambda^{\sigma}_{\theta}\sigma_{(1+t}^{-\eta}\delta^{\eta+1})^{\sigma+1}}{(B^{\eta}\delta^{\eta})^{\sigma+1}_{+A}a_{\theta}^{-\sigma+1}(1+B^{\eta}\delta^{\eta+1})^{\sigma+1}}\right]^{\lambda} \left[\frac{\tau}{P_{t}}\right]^{\lambda} b_{t-1}^{1-\lambda} \qquad -(5.2).$$

The general form will be estimated by a non-linear procedure combining the Gauss-Newton method with the method of steepest descent. These are iterative methods in which a prespecified initial values are used to find the vector in parameter space, slong which the sum of squared residuals is decreasing most rapidly.⁴ If the steepest descent fails then another set of values may be initiated. This process will be repeated untill the sum of squared residuals is minimum. The parameter to be estimated in the equation are λ_s σ_s η_s A_s and B. To minimize the computation burden, the financial factors can be excluded.

A number of initial parameter sets have been tried, but better estimates are obtained by using the OLS estimates to specify

the initial set, and the coefficient of Y and p_{T} kept constant at unity. Also the parameter, \neg was initiated at 0.9. The non-linear results are presented in table 5.3.

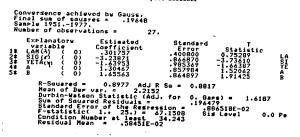
The isprovement in \mathbb{R}^2 as well as the statistical significance of the coefficients only show that the linear regressions involve a serious specification bias. Infact, the lagged dependent hias can be regarded as negligible when compared to the other. But standard error is higher in the non-linear case, which could be due to a serial correlation. The elasticity of substitution at the firm-level is -3.24 and is well above unity. Shareholders' elasticity of substitution is also higher than unity at -1.64, but not as high as the firms' elasticity. The estimates reveal a high mensitivity on the part of firms to tax differentiation.

Also noticeable is the dividend lag which is now estimated at 0.3. It means that current dividends reflect only one-third of the changes in the desired dividends, which inturn would mean that two-thirds of a change in the tax policy in t'th year will prolong its effect on dividends.

It must be stated however, that too much reliance cannot be placed on these estimated also, for the simple reason that the non-linear

Table 5.3 Estimation by Gauss-Newton and the method of steepest descent.

60.



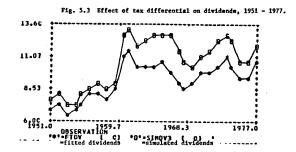
estimation has always been tricky. In our case, the final estimates showed considerable variation whenever the initial parameter set is changed. And many a time convergence is not achieved, though the sums of squares changed only slowly. The possible reasons could be that firstly, the sample is too small, and secondly, the equation, though 'identified' in the statistical sense, is too complex for the estimation. The elasticity estimates are far higher than those obtained by the linear methods. In view of these difficulties, only the linear equation estimates are relied for simulation purposes. 2. Quantification of the impact of tax differentiation on dividends.

The method of quantification is as follows. For any given year, we shall obtain an imaginary level of dividends as if the tax policy had been neutral. This can be achieved by assigning unit value to the tax differential variables θ and δ and simulate the equation. The difference between the simulated dividends and the 'fitted dividends' can be interpreted as the impact of the prevalent degree of tax differentiation.

The fitted dividends and the simulated dividends along with the difference are presented in table 5.5, and plotted in fig.5.3.

In fig.5.3 the upper line indicates the movement of simulated dividends. The vertical distance at any point is the effect due to differential tax policy. The year 1959 represents a cut-off point and it is clear that the impact has been higher after 1959. The abolition of grossing-up videned the gap. Further the gap is wider during the period in which the dividends tax was in operation, especially the years 1961 through 1968. Even when the dividend taxes were abolished in 1968, the gap has remained high compared to the earlier years. 1951 through 1959. The average effect computed from table 5.4 is 0.64 during 1951-1959, while it is 2.14 during 1960-1968, and 1.51 during 1969-1977. (units of measurement are same as dividends, namely, as per cent of paid-up capital.). Table 5.4 Measurement of effect of tax differential on dividend behaviour, 1951 - 1977.

	fitted	simulated	total
year	dividends	dividends	effect
951.	6.9128	1-5115	.66466
252.	7.2102	1.9032	.69324
954	6.7356	1.3412	•632.9
955	7.4253	8.2969	• 27/28
956	8.0715	8.6612	54476
.951.	8+2355	8-8942	65868
928.	1-22/4	8.3422	.62763
328:	11.010	13.403	:37975
961.	11.326	13.273	1.8735
962.	10.187	11.916	1.7246
963.	10.405	12.285	1.8796
252.		12.813	2.2655
365.	9,7202	15:134	2-1143
967.	8.9881	11.673	5.2835
968.	8.6059	10.459	1:8527
909.	2.0800	10.405	1.3180
316.	10.009	11-201	1.4663
243:	10.323	13:198	1-3214
śźś.	11.022	15.941	1:8181
974.	10.338	12.138	1.7999
915.	9.3551	10.712	1.3569
218.	9.4093	10+687	1.2781



Seperation of effects at shareholders' and companies' levels.

The total effect can be split into two parts: Effect due to additional dividend taxes at company level and effect due to personal income tax. The first partial effect can be obtained by simulating with θ =1. The second effect can be obtained with S=1. These are presented in table 5.5 and plotted in fig.5.4. In plotting the seperate effects are shown by a single curve splitting the area representing the total effect, in two parts. For example, out of the total vertical distance in any year, the distance between the symbols 's' and '0' represents the effect due to personal tax and the rest of the distance represents the effect due to dividend taxes.

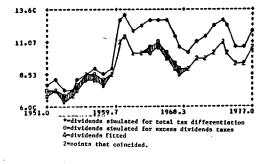
This bisection shows that much of the impact has been due to personal income tax and the impact of additional dividend taxes had been but negligible compared to the former. However upto the year 1959, the shaded patch occupied much of the gap.

3. Industry-wise analysis.

The RBI sample companies used in our analysis, are fairly homogeneous in the sense that they all belong to the class of Indian widely-held companies with large capital base. Also, most of the factors responsible for variation in the dividend behaviour are taken Table 5.5 Seperation of tax effects on dividends 1951 - 1977.

year	fitted dividends	when simulated with no ' dividends taxes	when simulated with no personal income tax	effect of excess di- vidends taxa	ef: pe: in:
1991. 1992. 1992. 1995.	6-7-6-7-8-0126 9-19-25-15-5-7-7-6-6-7-12-5-5-7-6-6-6-7-12-6-7-5-5-7-7-8-02-6-7-12-6-6-5-12-6-7-12-6-6-5-12-6-7-5-5-5-7-6-6-5-12-6-6-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-	7.477345 7.477345 7.6794539 7.6794539 7.6794539 7.7774735 7.7774735 7.77774 7.777777 7.777777 7.777777 7.777777 7.777777	7.3697 7.6668 7.6668 8.3899 8.6094 8.6094 9.0297 9.0297 9.0297 1.979 1.979 1.279 1.2491 1.24	.20114 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2014 .2017	

Fig. 5.4 Separation of tax effects on dividends, 1951 - 1977.



care of when we included them in the dividend equation. To that extent the possibility of variation in the dividend behaviour across the firms is reduced. Nevertheless, there still exists scope for variation in the parameter estimates.

For one thing, though the statutory corporation tax rate is same for the sample companies, the effective rate is not. The gap between the two differ from firm to firm depending upon their claims of tax deductions, exceptions and incentives. Same is the case with excess dividend tax rates. Further, the weights used in computing average personal income tax rate might also differ for different companies. All these might show-up as differences in the coefficient estimates if the dividend equation is fitted to firm-wise data.

Even if the tax variables do not differ, there still exist substantial scope for variation between firms, owing to the government controls which pervade their activity at every stage; controls on credit, capacity creation, raw-material procurement, production, marketing, as well as price controls, not to speak of the commodity taxation. These controls might necessitate specific methods of financial management, leading to differences in the dividend preferences. Huch of these variations in dividend behaviour can be brought to surface by industry-wise analysis. However, inorder not to loose the benefits of aggregation (not the least of such benefits being the subsuming of the specification bias if any), we shall limit the disaggregation to broad industry groups. For this purpose, the RBI classification of industries into six groups can be adapted. These are as follows:

Group I. Agriculture and allied industries (plantations).

Group II. Hining and quarrying.

- Group III.Agro-based manufacturing industries (food,textiles, at
- Group IV. Beavy manufacturing industries (Iron & steel, and other metals, machinery, transport equipment, chemicals, and products thereof).
- Group V. Other manufacturing industries (Cemant, rubber, paper, and products thereof).
- Group VI. Other non-manufacturing industries (trading, shipping electricity generation and supply, hotels and restaurants etc.)⁵.

The empirical analysis is more or less same as in the case of aggregate data. To minimize computations, we shall follow a routins. First, we shall estimate the linear regressions by OLS and the four auto-regression processes, involving the financial variables as well. From out of these five equation estimates we shall choose the one which may be considered as the best from the point of their summary

statistics as well as the reliability of the coefficient estimates and their signs. The coefficients of the selected equation will be the initial parameter values for the non-linear equation. The -linear parameter estimates, depending upon their reliability will be simulated for tax effects as in the case of aggregate analysis.

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Group I. Aggriculture and allied industries, 1951-1977.

Table 5.6 Auto-regression estimates

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The regression results.

Tables 5.6 through 5.11 present the linear regression results. As expected, there are substantial differences among the six groups with respect to the goodness of fit, residual behaviour as well as the coefficient estimates of the dividend equations.

case of industry groups, I, and II, there is hardly any variation in the estimates by alternative methods. The differences in the \overline{R}^2 , and SEE are not worth-noting. In these cases, the OLS as will serve the purpose as well. But not so in the other four esti groups, III, IV, V and VI. The differences in \overline{R}^2 , SEE and consequently the coefficient estimates are substantial. The equations estimated by the two GLS methods yielded better results than the methods combining astrumental variables, namely, the Hatanaka and Hallis methods. n the estimates by the two former GLS methods, is difficult. But we shall settle for the GLS-grid :

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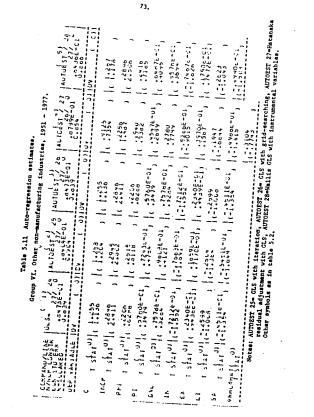
Table 5.9 Autoregression estimates. Group IV. Heavy manufecturing industries, 1951 - 1977.

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Table 5.10 Autoragression estimates. Group V. Other manufacturing industries, 1951 - 1977.



for the groups III, IV, and V, and GLS-iteration estimates for group V) The selected regression results are summarised in table 5.12.

First, let us consider the estimates of the lag parameter. The lag parameter is not always significant in the disaggregated analys is quite in contrast to the earlier findings as well as our own This findings based on aggregate data, regarding the general applicability o Lintner's hypothesis in India. Groups I, III, and VI, where it is not significant, consist of some of the major industries such as tea plants textiles, electricity generation and distribution, shipping and t food. hotels and restaurants. The results show that in these groups, the current dividends adjust instantaneously to the desired levels. This may partly be attributed to the fact, that factors which are responsible for much of the uncertainity resulting in a caution the part of the managements, are the same as those airs in the dividend equation. But this explanation is not a were it so, it should equally be true in the ca industries as well. The dividend inertia is fairly high in the case groups II and V, whereas it is moderate in the case of group IV.

Profits variable is significant in most of the cases, as expected. But it has a vrong sign in the case of group V. The estimate of income elasticity vary from 0.3 for group III to 1.75 for group II. Table 5.12 Estimates of the long-run parameters in the selected regressions by the six industry groups, 1931 - 1977.

	(×)		coeff. of (coeff. of tar a profite) differential)	sion var.	investi, capital liquidity demand structure demand	capital structure	liquidity demand	sales change
1 01.5	0.789	0.600##		0 6114				
11 01.5	0.186##	1.74844			877.7	-0.342	9.117	-0.066
III GLS2	0.815	0.1004	4657 0	9740.0	-0.474	0.063	-0.088	-0.175*
TV CT C1 C2	A act of			0.237	-0.060*	-0.492*	+0.250+	0.051
	107/10	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		-1.376**	-0.207##	-0.042		
V GLS2	0.2924#	-0.7628		4766 0			195.0-	0.183
VI GLS1	406.0	0.12644			-0.210F	-0.011	0.6130	0.323**
				0,080	-0.085*	0.018	-0.288	-0.060#
All ind. OLS	0.131**	0.802	-0.845	0.241	-0.145	-1 621		
						T+0.T+	926.0-	0.472

75

Notes: 1) All coefficients are adjuated for the Lag, withor the lag parameter is significant or not. 2 The system, and we indicate the asticates the significant at 90%, and 93% lawels respectively. The symbol is dudicates that the science, holpy significant, has unspected sign. 3 OLSO Pointary last squares, GLEI-GLS-iteration method with anto-orrelation coefficient date computed from the regression rescleads, and GLS-GLS iteration method with auto-orrelation coefficient searched from grid points.

Infact, for groups I, III and VI, where there is not sufficient evidence for lagged adjustment, the estimates should be considered as much emails Also, the profite variable should be regarded as insignificant for group inview of the negative sign. Thus none of the estimates provide evidenc in favour of unit income elasticity, which, as discussed above, is one indication of the specification bias.

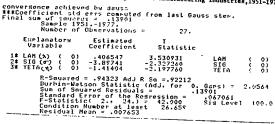
Tax differential turus out to be an important variable in three out of six groups, and interestingly, the three groups, III, IV, and V, comprise the manufacturing sector in India, whose share of paid-up capits in the sample, is over 75 per cent. In the case of group II it carries correct sign but not significant. The estimate of elasticity varies from -0.26 for group II to -1.28 for group V. The tex depression variable accept in the case of group I, remains, mostly insignificant. It carroes even a wrong sign in the case of groups I.And II, which again is contrary to the earlier findings regarding the interpretation of the capacity varin terms of met cash-flows. In our case, the suitable interpretation seem to be gross cash-flows.

Investment demand tends to be an important factor in five out c the six groups, the exception being, not surprisingly, the agriculture ar allied group comprising mainly the plantations. The other consistently signifiant variable has been sales change variable. But the sales change

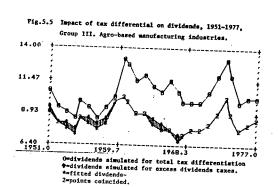
variable seem to play a kind of a'double-role', sometimes representing growth prospects and profit potential, and sometimes representing demand for retention of profits to meet working capital needs. Captial structure has been significant in the case of groups I and III, whereas the liquidity demand factor turns out to be important for groups III and V. These findings regarding the influence of financial variables on dividends, are not entirely in agreement with those of the earlier empirical attempts. Since the data base and time-period is more or less common, the reasons for the differences in the findings seem to be the specification of the equation and methods of estimation.

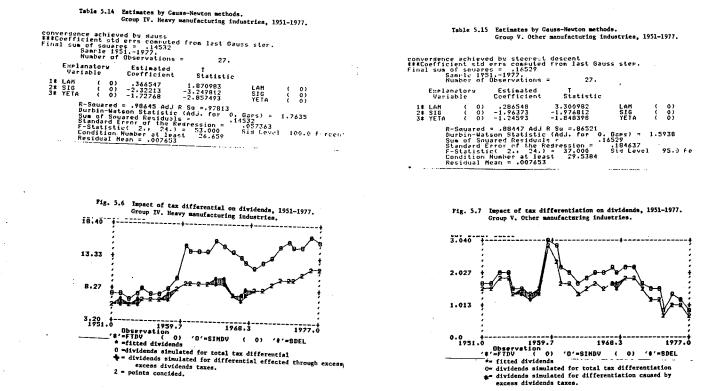
The non-linear estimates by Gauss-Newton method.

The non-linear estimation is not always successful. asthod failed to achieve convergence in the case of groups I and II. (tables 5.13 through 5.16. The results for the manufacturing sector show that the coefficients of tax factors representing the elasticities of dividend preferences, are well above unity, whereas the restriction of income elasticity at one, seem to be not far from reality. The astimates of lag parameter for groups III, IV and V are 0.4, 0.36 and 0.28 respectively.



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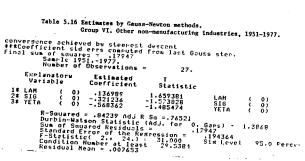


Fig. 5.8 Impact of tax differmatiation on dividends, 1951-1977. Group VI. Other manufacturing industries. N. 70 . 7.00 15.0 "UNSERVATION () "L'=SIPOV () "#"=SOEL 'S*=FIDA (C) "L'=SIPOV () "#"=SOEL 1917.0 >+ III/ ()
 * = fitted dividends
 O = dividends simulated for total tax differentiation
 + = dividends simulated for differentiation caused by excess dividends taxes.

in the linear regressions. On the other estimates of elasticity of subs tutionbetween dividends and retentions are significantly higher than the linear estimates. Particularly for groups III and IV it is as high as 3.9 and 2.32. The elasticity estimates at shareholders' level are also well above unity.

Simulation.

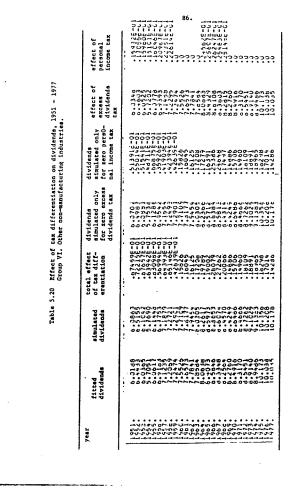
The simulation exercise is carried out only for the groups III through VI and not attempted for groups I and II in view of the unexpected sign carried by the tax differential variable. The tax effects tabulated in tables 5.17 through 5.20 and plotted as figs. 5.5 through 5. Table 5.21 summarises the simulated effects of tax differentiation . study period was divided into three 9-year sub-periods and the yearly effects were averaged over each of the sub-periods. The sed averages show that the effect has been the highest in industri under group IV and group III, moderate in group VI and negligible in VI. The averages indicate that the effect, in all the four cases, erow was the highest during the sub-period 1960-1968, which agree with the tendency in the aggregate results as well. The splitting of the effect with respect to tax differentiation at company and shareholders' levels show that the effect of excess dividends taxes is much lower compared to that of personal income tax, which also is in line with our findings of the aggregate analysis.

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85. нания разная разная порта effect of Personal income tax Table 5.19 Effect of tex differentiation on dividends, 1951 - 1977 Group V. Other manufacturing industries. effect of excess dividends tax 67398 1.0751 1.0739 dividanda dividenda ei simulated only simulated only of for zero excess for personal di dividends tax income tax t 1602E-01 10215 81541 total effect of tax diff-erentiation 6293 19767 simulated dividends 80004000 90004000 90004000 11.1 fitted dividende Year 1261



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Table 5.21 Average effect of tax differentiation by industry groups and by three sub-periods.

	(a.) over-a	ill effect	(11-11-1	
industry group	1951-1959	1960-1968	1969-1977	per cent of paidup cap1) 1951-1977
III. IV. V. VI. All ind.	1.15 1.49 0.16 0.06 0.64	3.07 5.71 0.43 0.20 2.14	2.32 4.69 0.24 0.17 1.51	2.18 3.96 0.28 0.14 1.43

(b) effect due to personal income tax

industry group	1951-1959	1960-1968	1969-1977	1951-1977
111.	0.88	2,96	2.29	2.04
IV.	1.16	5,41	4.69	3.75
V.	0.12	0,40	0.24	0.26
VI.	0.04	0,19	0.17	0.13
11 ind.	0.43	1,95	1.51	1.30

(c) effect due to excess dividends taxes

industry group	1951-1959	19601968	1969-1977	1951-1977
III.	0.27	0.11	nil	0.14
IV.	0.33	0.30	nil	0.21
V.	0.04	0.03	nil	0.02
VI.	0.02	0.01	nil	0.01
Il ind.	0.21	0.19	nil	0.13

Notes: Each number is a 9-year average and figures in the last columns are averages over the entire period. Sources: Tables 5.17 through 5.20 , . 5.4 and 5.5 Summary.

In this chapter an attempt was made to fit the dividend mode. postulated in the earlier chapter to the time-series data on Indian corporate sector and thereby measure the dividend-sensitivity to variation in the tax differentiation, as well as quantify the tax effects by simulating the estimated model.

Starting with relatively simpler degeneration of the general model, the coefficients are estimated by different methods with a view to identify the correct version of the model. The Cobb-Douglas version of the model has not fit the data satisfactorily. Attempts to correct the lagged dependent biss, and serial correlations have not improved the situation. On the other, the CES version, though proved to be a better specification, yielded coefficient estimates which seem to be less stable.

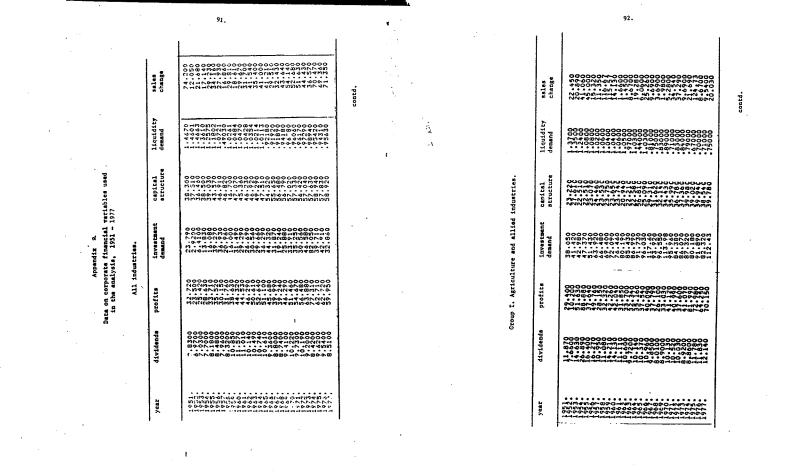
The disaggregated analysis by six broad industry categories brought the relationships in a clearer way. Specifically, the three industry groups, III, IV, and V, comprising the manufacturing sector proved to be very sensitive to tax changes.

The quantification of the effect by means of simulating the best estimated equations for each group show that much of the effect

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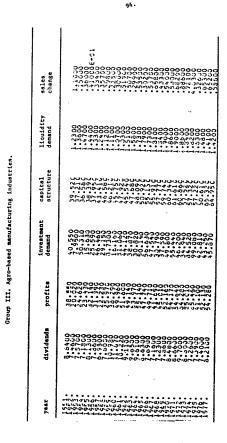
has been due to the adoptation of 'Classical' system. Between the three 9-year divisions of the overall period, the impact was the lowest during the first sub-period, 1951-1959, when 'grossing-up' practice was in force. The effect was highest in 1960-1968 during which time the Classical system was just introduced, the excess dividends taxes were levied, and also the rates of personal income taxes had been higher compared to the other sub-periods. An isportant indication is that the effect of excess dividends taxes by itself is very low, compared to that of personal income tax, which is not fully in agreement with the prevalent view regarding these taxes.

- 1. Johnston, J. (1972). Econometric methods. McGraw-Hill. pp 259-265.
- 2. For a review of these procedures see, Ibid.
- Hatanaka, H. (1974). 'An efficient two-step estimation for the dynamic adjustment model with autoregressive errors', <u>Journal</u> of Econometrica. pp 199-120.
- 4. The aligorithm of the non-linear estimation as well as of other regression procedures is necessarily the same as in Peck, J. (1980). Program for Econometric Computation (PEC) Compute manual, Yale Computer Centre.
- For details regarding the sample coverage atc. see, Reserve Bank of India, <u>Financial statistics of the Joint-stock</u> <u>companies in India</u>, Vol I.



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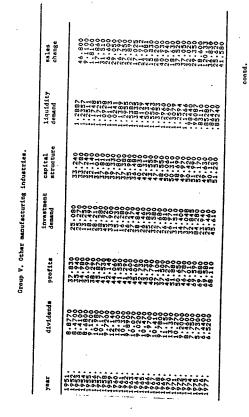


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Chapter IV

CONCLUSIONS.

The study had been an empirical exploration of tax impact on dividend behaviour in India. The empirical results show that tax differentiation is a very powerful instrument to control dividend preferences and that Indian corporate sector is very sensitive in this respect, particularly the manufacturing sector. The findings all the more emphasise the need for cautious administering of this medicine.

The study as such, is abstained from probing into the ethical aspects of controlling dividend decisions. A mention of the various argu ents for and against such controls has already been introductory To examine the need for such controls. chapter. sch broader than this study ective : objectives -11 colicy, the in policy, other, is only to provide policy makers Malikely response (their actions in this resp the direction of such actions.

Even so, if one were to take a stand, one is likely to agree with the concensus reached in this regard by enquiries such as

Motes: for details regarding the computation of these variables see p.122 (Ch.IV.) Source: Reserve Bank of India. Financial statistics of joint-stock companies in India. Vols. 1, III, III, as well as Reserve Bank of India Mulletin, December 1979. seles change liquidity demand capital Structure 39.120 investment demand 2052-0 profice 00000:100 dividends 555 1 year

Group VI. Other non-manufacturing industries.

the Bhoothalingen Coemittee, that corporate dividend decisions should be better left outside the purview of government controls. The objectives, namely, raising investment, encouraging internal financing and reducing incomes' inequality and conspicuous consumption by dividend receivers, are no doubt desirable, but dividend controls seem to be no answer. For one thing, as proved by the past empirical findings, investment, capital budgetting, and dividend decisions are much not as interdependent as one would expect for affecting changes in the former vis dividend controls.

The results of our study partly subscribe to the same view. It shows that investment demand is an important factor affecting dividend policies. But this does not necessarily mean that dividend controls are needed to induce new investment. Whether there are controls or no controls on distribution of dividends, companies would have gone for dividend cuts were there exist such a necessity. Also in our study the variable representing capital structure often turned-out to be less compelling, which would mean that artificial reduction of the cost of internal financing is not the main reason for dividend cuts. The effect of the excess dividend taxes, whose objective was explicitly to compel firms to plough back profits, has not proved to be very important. Though the study by itself is inadequate to come to any strong conclusions in this reapect, if the results are combined with the findings of the past studies, the conclusions inevitably would be the same as above. 100.

The other main objective of dividend restrictions is to reduce incomes' inequality. This argument also proves to be futile when we realise firstly, that dividend incomes by themselves are not that important to disturb the existing pattern of income distribution. Even if they are so, the ill-effects on incomes' equality can be much more efficiently tackled by monitoring the pattern of new share issues by companies rather than taxing dividends. Already such controls on share allotments exist. Once such monitoring is ensured, any increases in dividends would be accruing more and more to middle and lower income groups. Further a rise in dividend rate relative to those on alternative but less productive investments, might as well spread the habit of investing in company shares which might alter the incomes pattern.

Moreover there is a need to maintain the freedom of investore to diversify their investments in more efficient ways. Such an atmosphere will result in the long-run, more efficient allocation of savings in the economy.

All this reasoning points out a meed to reduce the present degree of tax differentiation between distributed and undistributed profi which can be sought in two ways; either by suitably changing the tax system or by altering only the rate-structure without disturbing the over all system. Among the income tax-systems adopted in the world today. Classical system is no doubt, simpler, more efficient, and administratively less cumbersome, compared to other systems. However, from the point of equity considerations as well as from the point of industrial development the Classical system is inferior to others such as Imputation or Full-integration systems. Even so, it is not advisable to switch over to the other systems as they definitely involve tedious assessment procedures and consequent delays. Also the transition from one system to another cannot be expected to be smooth, a point clearly brought out by this study. Therefore, there is no going back from Classical system.

But what can be done perhaps, is to reduce the present personal tax rates on dividend incomes. From the revenue point, the tax revenue from this source of income alone is not as much as to upset the government expenditure programs. At present there already exist certain reductions in the form of straight deductions for dividend incomes. But a more equitable way of reducing the tax burden would be to prescribe a separate schedule for dividend incomes with lower marginal rates.

The 'schedular' system is not new to India. It existed in the form of seperate rate schedules for 'earmed' and 'uncarmed' incomes. But that system descriminated against 'uncarmed' incomes which included dividends. More appropriate would have been prescribing lower tax rates for dividend incomes. As can be seen in our empirical analysis much of the tax effect on dividends is due to personal taxes, and the over all sensitivity of companies to such taxes had been rather high. Therefore, reduction of personal marginal rates ondividends will go s long way in contributing to the industrial development, particularly the manufacturing sector.

102.

Negative methods such as levy of excess dividend taxes at company level are, besides making the tax structure complicated, may not be effective. Positive methods of reducing tax rates on dividends certainly will. The tax reductions will make investments in corporate shares more attractive and will be conducive to the habit of investing in company shares thereby making more savings avails which seem to be a maturel way of increasing the investment rate in the economy. If at all private sector has to be preserved in this country, the best form undoubtedly is the joint-stock corporation with increased public participation.