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# REVEALED: Secret Ingredients in the Chairperson's Recipe for Assessment

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## 2020 Academic Chairperson Conference – Feb 5-7, Savannah

**Title:** REVEALED: Secret Ingredients in the Chairperson's Recipe for Assessment

**Presenters:**

Dr. Ryan Chung, Director of University Assessment and Testing, Oklahoma State University  
(Primary presenter)

Dr. Fred Burrack, Director of Office of Assessment, Kansas State University

Dr. Kelva Hunger, Assistant Director of Assessment and Analysis, Oklahoma State University  
(CV and Bio)

**Presentation Theme:** Working with Faculty and Administration, Operating the Department

**Presentation Type:** Best Practice Presentation (45 mins)

**Abstract:** (25-50 words)

**Five Keywords:** Assessment, Collaboration, Assessment Strategies, Supporting Faculty, Accountability

**Presentation document:** (300-500 words)

Academic chairpersons often experience frustration or a lack of support when helping their faculty/staff develop and administer assessment processes. Such frustration builds tension between these groups as they cannot achieve success without the support of others. Therefore, the purpose of this presentation is to provide academic chairpersons with strategies to work with institutional assessment professionals to better develop assessment processes, evaluate data, and use their findings for continuous program improvement. Presenters will dissect key elements and processes that academic persons should know when working with assessment professionals and will discuss benefits chairpersons can gain in order to better collaborate with faculty and administrators on improving assessment efforts that support student success. In this session, presenters will share 10 best practices and insights from the assessment person's point of view while working with faculty, staff and administrators. An added benefit of academic chairpersons learning these assessment insider strategies and techniques is that they can be implemented at your institution to enhance assessment efforts and promote student success.

The important takeaway of this presentation is to be able to understand what assessment professionals are expecting from you as faculty, department chairs, administrators, etc. Examples will be shared during the session. In the end, audience members will be able to choose the

strategies that presented here that make sense to apply in their own institutional setting. Although a primary requirement of useful assessment is to cultivate an effective culture of assessment through programmatic ownership of the process, guidance and support from assessment professionals is often a key turning point to achieve the most effective assessment processes. In this interactive best practices presentation, academic chairpersons will explore the importance of partnership between faculty and administrators when developing the sound qualities encompassed in a culture of assessment and, most importantly, when establishing an understanding of the interrelationships of assessment amongst course, academic program, and institutional effectiveness and accountability in order to support student success.

By the end of the session, participants will identify strategies that could be applied at their own settings that include:

- Guiding faculty to administer course-based assessment aligned with program learning outcomes
- Developing a program culture that values student learning assessment processes
- Creating an efficient annual assessment reporting process that is tied to curricular decisions
- Providing support and benefits for faculty involved with assessment processes
- Helping faculty align assessment practices to research or grant development
- Discussing compliance vs accountability
- Generating assessment funding support, and
- Building mutual respect as service unit to all