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Universities, Innovation Systems and Inclusive Development-Indicators and Policies

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Can Universities bring about Inclusive Development?



PhD Thesis Working Title: Universities, Innovation Systems and Inclusive Development – Indicators and Policies

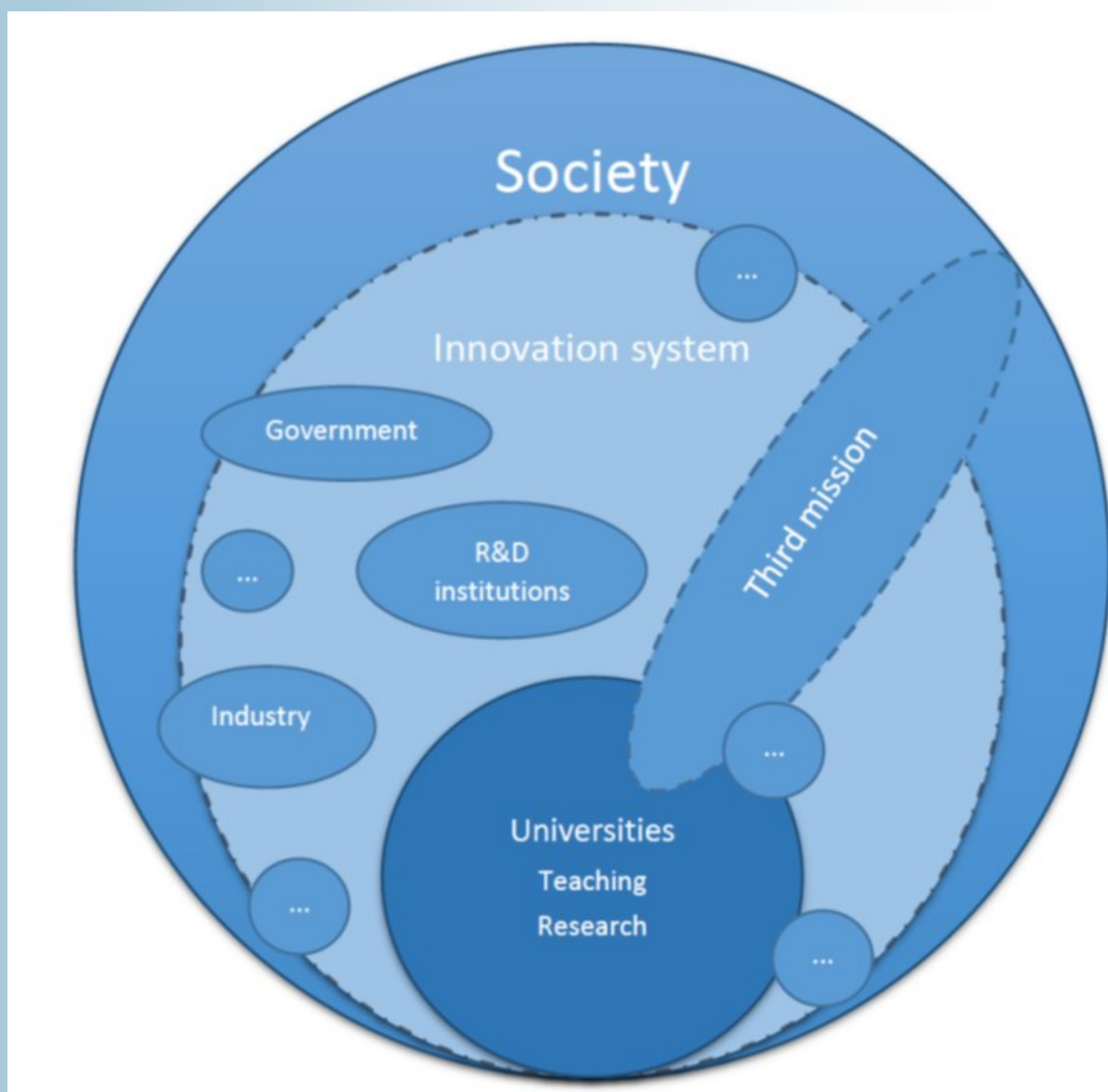
Background and Motivation

- Vast inequality in access to education between men, women, rich and poor in Pakistan. Poor women at the bottom of the pyramid
- Literacy rate of poor men in rural areas is 64% and for women is 14% (UNESCO, 2016)
- Gender inequality index (GII) value is 0.546, ranked 130th out of 159 countries. This has implications for women's access to education, employability afterwards and freedom.

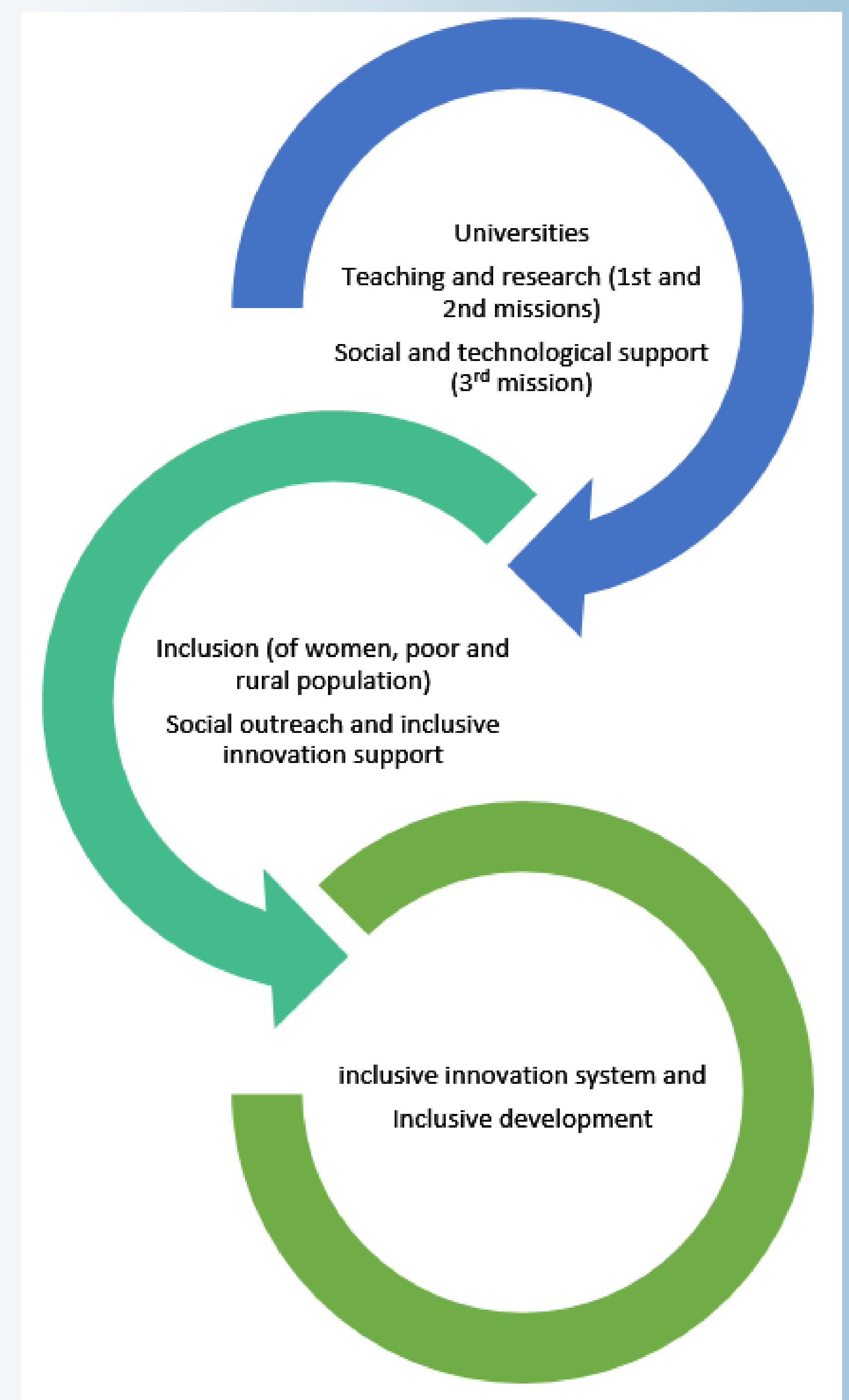
Research Questions:

- 1- What role the universities can play for building inclusive innovation systems and how they can contribute to inclusive development with a special focus on third mission?
- 2- What are the indicators used for measuring the third mission and their efforts on inclusiveness and how to make the indicators more comprehensive?

Universities in the Innovation System and Society



Scheme of Analysis



Data and Methods:

- Qualitative and Mixed methods will be used for investigating the research questions.
- Multiple case study analysis of universities to assess inclusiveness
- Literature review and conceptualization of universities' third mission and its link to inclusive development
- Qualitative data from selected universities in the form of interviews and documents

Relevance:

- **Universities and industry:** formulating strategies that support inclusiveness across socioeconomic classes
- **Policymakers:** introducing incentives for the academic institutions and industry so they can formulate strategies to strike a better gender balanced intake and incentives and citizens to value
- **Relevant to the research community:** highlighting the need for further research on the socioeconomic and cultural challenges of poor gender balance



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