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## Panel: We Need More Chairs! Expanding Seats at Higher Education Bargaining Tables and For Our Broader Communities: Bargaining for the Common Good in Higher Education

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# Bargaining for the Common Good



**RUTGERS**

School of Management  
and Labor Relations

Center for Innovation in Worker  
Organization



*GEORGETOWN UNIVERSITY*  
*Kalmanovitz Initiative*  
*for Labor and the Working Poor*



What does **Bargaining for the Common Good** mean to you?  
and why is it so important now?

# LA unions and community groups Bargain for the Common Good!

Sniderman, Panel: We Need More Chairs! Expanding Seats at Higher Education B



# What defines Bargaining for the Common Good?

Unions use contract fights as an opportunity to organize local stakeholders around a set of demands that benefit not just the bargaining unit, but also the wider community as a whole

**Who/What/ How?**



# UTLA Bargains for the Common Good

## Common good victories:

- Smaller class size
- Hiring of nurses, librarians & counselors
- An end to “random searches”
- Green space
- Immigrant defense fund
- Community schools
- Charter school cap



RECLAIM OUR SCHOOLS LA

Parents, teachers, students, school staff and community members. Join us for the launch of Campaign for the Schools LA Students Deserve. Join community and labor groups to fight the crisis in public school funding!

**CAMPAIGN FOR THE SCHOOLS L.A. STUDENTS DESERVE**

**Location:** Trinity Street Elementary School  
**Address:** 3736 Trinity St, Los Angeles, CA 90011  
**Date:** Wednesday September 6, 2017  
**Time:** 11:30AM



#LA4communityschools      www.reclaimourschoolsla.org      #voicesfromourschools

# Why BCG in Higher Education?

1. It can help transform educational institutions, changing them from crucibles of the new economy of inequality into epicenters of democratic transformation and empowerment.
2. Institutions of higher ed are **strategically crucial** for shaping the future of our economy and democracy.



# BCG in Higher Education

As “anchor institutions” they shape our communities:

- They are often the largest employer
- They impact public policy in states and localities
- They help set employment standards
- They serve as engines of economic development





# BCG in Higher Education

They shaped and are shaped by the new economy

**The University of Maryland Partners with Uber to Foster Mission of Innovation and Entrepreneurship**

U B E R

**Carnegie Mellon University**



Single copies

**Managing Adjunct Faculty:**

A Resource Collection for  
**ADMINISTRATORS**

# BCG in Higher Education

They are sites for mobilizing broad coalitions:



# BCG Demands in Higher Ed



UC will not collaborate with ICE (including undertaking joint enforcement efforts, or complying with transfer requests, notification requests, holds, or requests to interview workers in UC campus police custody).

*AFSCME 3299  
University of California*

# BCG Demands in Higher Ed

**Tuition Equity.** We demand that all in-state high school students, regardless of their citizenship status, be granted an exemption from non-resident tuition and fees.

Oregon University  
System, SEIU Local  
503



# Resources

[www.BargainingForTheCommonGood.org](http://www.BargainingForTheCommonGood.org)

<https://smlr.rutgers.edu/content/center-innovation-worker-organization-ciwo>

[LA Strike Webinar](#)