

Eastern Illinois University The Keep

Curriculum Programs

Communication Studies


2017

Broadcast News curriculum

Communication Studies

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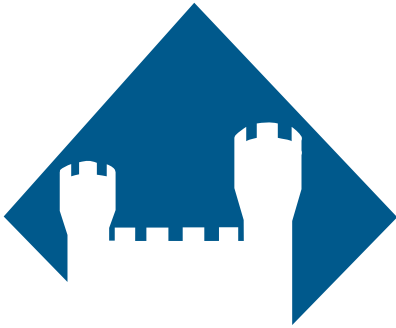
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BROADCAST NEWS OPTION

DEPARTMENT OF COMMUNICATION STUDIES
AT EASTERN ILLINOIS UNIVERSITY

This concentration is designed to provide the knowledge, values, perspectives, and skills necessary to understand the roles, functions, and operations of broadcast news.

DEPARTMENT CORE*: 12 HRS

*All CMN majors are required to take the department core. These four classes must be completed with a grade of C or better to pass.

- **CMN 2010** Introduction to Communication Theories
- **CMN 3000** Communication Research Methods
- **CMN 3030** Applied Communication
- **CMN 2040** Argumentation and Critical Thinking

BROADCAST NEWS CONCENTRATION CORE: 21 HRS

- **JOU 2101** News Writing (*Grade of 'B' in ENG 1001G or 'C' in both ENG 1001G & 1002G*)
- **JOU 4102** Journalism Ethics (*Junior Standing*)
- **JOU 4771** Communication Law (*Junior Standing*)
- **CMN 2525** Studio Production
- **CMN 2575** Field Production (*CMN 2525 prerequisite*)
- **CMN/JOU 3610** Broadcast News (*JOU 3002 or CMN 2575 or permission of instructor*)
- **CMN/JOU 3620** Advanced Broadcast News (*CMN/JOU 3610 prerequisite*)

BROADCAST NEWS CONCENTRATION ELECTIVES: 12 HRS

Broadcast News students choose 12 hours from the approved elective list below:

- **CMN 2520** Introduction to Mass Communication
- **CMN 2550** Broadcast Announcing
- **CMN 3520** Radio Production (*CMN 2525 and 2550 prerequisites*)
- **CMN 3540** Videography (*CMN 2575 prerequisite*)
- **CMN 3750** Computer Mediated Communication I (*CMN 3030 prerequisite*)
- **CMN 3752** Computer Mediated Communication II (*CMN 3030 & 3750 prerequisites*)
- **CMN 4030** Seminar I
- **CMN 42751** Internship
- **CMN 4500** Topics in Electronic Media Production I (*CMN 2550 or CMN 2575 prerequisites*)
- **CMN 4850** Topics in Computer Mediated Communication I (*CMN Core; CMN 3750 & CMN 3752 prerequisites*)
- **JOU 2950** Introduction to Visual Communication
- **JOU 3001** Photojournalism (*JOU 2950 with 'C' or better prerequisite*)
- **JOU 3706** Writing for Sports Media (*JOU 2101 with 'C' or better prerequisite*)
- **JOU 3950** Special Topics I (*JOU 2001 prerequisite*)
- **JOU 4761** Advanced New Media Design (*JOU 3703 prerequisite or permission of instructor*)
- **JOU 4900** Journalism Seminar

TOTAL REQUIRED HOURS: 45 HRS

WHAT CAREERS CAN I PURSUE WITH A BROADCAST NEWS OPTION?

Producer/Director
Reporter – Television
Reporter – Radio
Reporter – Sports
Talk Show Host
Media Sales Representative
Media Buyer
Production Assistant
Sports Announcer
Public Affairs Program Producer
Media Coordinator
Reporter – Agriculture
Reporter – General
Writer/Producer
Community College Instructor (with M.A.)
College or University Professor (with Ph.D.)
Videographer
Director
Floor Manager

DEPARTMENT OF COMMUNICATION STUDIES
COLEMAN HALL 1260
600 LINCOLN AVE CHARLESTON, IL 61920
217-581-2016
FAX: 217-581-5718
COMMSTUDIES@EIU.EDU