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# LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES CURRICULUM COMMITTEE MEETING OCTOBER 10, 2002

The LCBAS Curriculum Committee met at 8:00 a.m., October 10, 2002, in the Dean's Conference Room.

Members Present: J. Dilworth, D. Hoadley, D. John, K. Ketler, and T. Waskom

Visitors: Phil Age, Mark Borzi, Wayne Chandler, Les Hyder, Mahyar Izadi, Brian Sowa

The meeting was called to order by Chair Jean Dilworth.

## MINUTES

The minutes of September 12, 2002 were approved as published.

## **COMMUNICATIONS**

Minutes from the various college curriculum committees were circulated.

## **EXECUTIVE ACTION UPDATE**

- 1. Designation of FCS 2800, 3245, 3853 as writing intensive (approved CAA 9/12/02)
- 2. Change in MS in Technology catalog description (approved CGS 10/1/02)
- 3. Designation of CTE 3400 as writing intensive (currently pending)
- 4. Elimination of CTE minor (currently pending)
- 5. Renumbering of INT/GEL 3300 to INT/GEL 2300 (currently pending)
- 6. Change in prerequisites for CIS 4600, FIN 4110, MGT 4700, MAR 4100 (currently pending)

# INTERDISCIPLINARY MINOR IN ADVERTISING

Mark Borzi distributed copies of the proposed minor reflecting changes in SPC course prefixes/numbers/ titles since previously presented last spring. Similar changes in CIS and INT courses have also occurred but were not so indicated on the most recent copy of the minor. The revised proposed minor is:

Required: 15 nrs.	Electives: 12 IIIS: (no more than 6 hrs. selected from your major)					
BUS 3470	CIS 3530	SPC 3750	JOU 3820			
SPC 3100	SPC 2550	SPC 3752	JOU 3501			
SPC 3940	SPC 3520	SPC 4420	INT 3123			
INT 1363	SPC 3540	SPC 4500	INT 3353			
INT 3343	SPC 3650	SPC/JOU 3920	MAR 3780*			
*MAR majors may n	ot use MAR 3780 to satisfy ho	th the marketing major and the ad	vertising minor			

\*MAR majors may not use MAR 3780 to satisfy both the marketing major and the advertising minor.

There was much discussion on the history and development of this minor, possible duplication of coursework within departments, and the appropriateness of courses listed in the group of electives.

T. Waskom (Ketler) moved to defer action on this minor until specific information is received on the identified courses listed in the minor. All approved.

#### NEXT MEETING

The next meeting of this committee will be Thursday, November 14, 2002, at 8:00 a.m. in the Dean's Conference Room.

Kathy Bennett Recorder

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