



**SIDLIT**

**August 5, 2010**

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# Agenda & Goals

- **Annenberg Media:** a brief look over time
- **Tools:** online tools to enhance learning and student experience (AM)
- **Application:** using AM video as a course (HP)
- **Media:** new ways of using video in your course (CA)
- **Preview:** *Physics for the 21<sup>st</sup> Century; World Literature*



Photo from ART THROUGH TIME

# Annenberg Media: a timeline

- **1981:** Annenberg Foundation established by Walter Annenberg
- **1982:** Our first distance learning course: *New Literacy: An Introduction to Computers* (incidentally, produced by the Southern CA Consortium aka Intelcom)
- **1992:** Launched our award winning Web site: [learner.org](http://learner.org)
- **1993:** The Annenberg Channel allows schools to access our collection through a 24/7 satellite feed

# Annenberg Media: a timeline cont'd

- **2001:** We are the first educational video producer to stream our content online through learner.org
- **2003:** Developed coordinated Web sites to enhance learning by adding online textbooks, guides, interactives, timelines, and glossaries to our video content
- **2010:** Collaborate with College Anywhere of Camden County College, NJ to create a fully customizable streaming option

# Annenberg Media

Each of our courses complete a diligent review process with a highly qualified academic board of advisors

Over 25 years of educational experience creating high quality video for classroom, individual, and online use

We have 46 Distance Learning courses with over 550 individual programs available

We offer over 25 Professional Development resources for K-12 teachers that cross multiple disciplines

Subject topics include: art, education, foreign language, mathematics, science, literature, cinema, and social studies

# Tool: Learner.org

- Our award winning Web site receives over 10 million hits monthly
  - Coordinated Web sites for many series may include: textbook, guide, glossaries, timelines, interactives
- **NEW:**
- Coordinated Web site for Destinos!
  - Digital files & digital downloads!
  - Updated Series: Economics U\$A, fall 2011

## Media: Video

**College Anywhere** [www.collegeanywhere.org](http://www.collegeanywhere.org)

- A fully customizable streaming content option
- Current Features:
  - Multiple series bookmarking capability for use in online, hybrid, and f2f classroom environments
    - Ability to incorporate programs from any series into your CMS
  - Closed captioning
  - Concurrent transcripts
  - Adaptable to any environment: PC or Mac, broadband, cable, digital, and yes, dial-up
  - Online help option for students and faculty

Media: Video

College Anywhere [www.collegeanywhere.org](http://www.collegeanywhere.org)

- Features Coming Soon:
  - Learning Module creation tool
  - Coordinated materials linked directly from [www.Learner.org](http://www.Learner.org):
    - Textbooks, guides, interactives
  - Test banks
  - Audio describe video for visually impaired students



# Physics for the 21<sup>st</sup> Century

- A multimedia course for the frontiers of physics, grouped into three broad areas:
  - The universe at its smallest (sub-atomic particle physics)
  - The universe at an everyday scale (atomic and molecular physics), and
  - The universe at its grandest (cosmology)

# Invitation to World Literature

- A multimedia resource for teaching, appreciating, and reading works from many times and cultures.
- The components – video, text, Web, and interactive activities – bring together a mix of texts, authors, scholars, writers, artists, and performers to entice students, lifelong learners, and all readers into these timeless tales.

# Contact Information

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Photo from THE HABITABLE PLANET  
Soberania Rain Forest, Panama



**Thank You**