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# Types of Digital Visuals in E-Learning

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July 30, 2009

SIDLIT

Session 3

# TYPES OF DIGITAL VISUALS

in E-Learning

# Objectives

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- Discuss dimensionality (1D to 4D) in digital imagery
- Highlight some affordances of digital imagery
- Introduce some types of digital imagery used in e-learning
- Highlight some rarer technologies for capturing and creating digital imagery for e-learning
- Offer some pedagogical insights regarding the use of digital imagery in e-learning

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# Dimensionality

1D to 4D ...

# Image Dimensionality

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- Spatial depiction of imagery
- 1D: a pixel
- 2D: an image with length and width, along the x and y axes
- 3D: an image with length, width and depth; along the x, y and z-axes
- 4D: a 3D image with movement added

# 2D Visuals

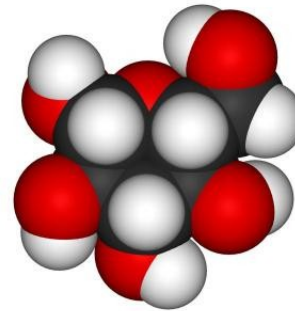
5

- Sketches, drawings, diagrams
- Timelines
- Charts, tables
- Icons, symbols
- Screenshots
- Photographs, montages
- Non-photorealistic images and depictions
- Video grabs
- Satellite imagery
- Acoustical imagery

# 3D Visuals

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- ❑ 3D metaworlds
- ❑ Fractals
- ❑ Haptic-visual interfaces
- ❑ Augmented reality, ambient spaces
- ❑ 3D video
- ❑ Holography



# 4D Visuals

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- Video
- Animated agents, avatars, maquettes / models
- Live data-fed images



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# Some Affordances

# The Power in Visualization

- Representative, descriptive (realistic, high-fidelity...or fictional...or low-fidelity, symbolic); low stylized (natural) or high stylized (artificial)
- Born digital or from-world
- Process dynamism and high change vs. static; continuous vs. discrete
- Holistic or partial depiction, image decomposition / disaggregation
- Macro- or micro- perspectives
- Extreme visualizations (nano v. mesoscale; microscope vs. telescope; small-scale vs. large-scale)

# The Power of Visualization (cont.)

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- Mental modeling
- Visual memory (short-term and long-term) activation
- Designs and blueprints
- Phasing of projects, processes
- Brainstorming
- Integration of complex information
- The digital reconstruction of events
- Digital cartography / mapping
- Deformation and animation of soft objects
- Projections into the future

# Data Culling

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- Hyperspectral imaging
- Tumor cross-sections
- Projections into the future over time
- Simulated gas dispersion in simulated accidents
- Forensic analysis
- Disaster response planning
- 3D camera capture
- Facial identifications of live video feeds
- Traffic patterns analysis



# Digital Data Enhancement

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- De-noising image data
- Orthographic corrections
- Color eliminations to highlight visual aspects
- Spatial data overlays
- Computerized recognition

# High Tech Affordances

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- Informational structure mapping (ontologies, taxonomies; spatial layouts (bubble graphs, node-link diagrams); knowledge systems; mental mapping
- Greater informational complexity and spatial overlays (user-directed)
- Multiple channels
- Full-sensory simulations and experiences (sequential, branched)
- Situated cognition

# High Tech Affordances (cont.)

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- Interactive
- Complex movements and animations
- 3D immersive spaces (x, y and z axes), scripted 'bot behavior in digital enclosures

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# Types of Digital Imagery

In E-Learning



# Image Maps

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- Offers spatial information (and relationships)
- Offers some interactivity
- Integrates text and images

# Glyphs or Icons

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- A sculptured figure or relief carving
- A font type as an element of writing
- A visual object that contains one or more data variables (coded in the shape, color, transparency, orientation, or other aspects)
- Used in map-making, logic, semiotics (the study of signs and symbols) and pictorial information systems

# Photomosaics

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- Aerial or seabed photos that are aligned to form a composite image
- A visual effect in which a large image is comprised of many smaller images
- Sometimes used for forensic analysis

# Screen Captures

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## Screenshots

- Representative of the visual on the computer screen
- Static, non-motion, non-dynamic (or) dynamic; may include voice overlays
- Annotatable

## Screencasts

- Process-oriented, sequential, annotated
- Used to show computer interfaces
- Captures of live, synchronous interactive experiences (with voice, video, slides, text, and live annotation)

# Fractals

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- Geometric, elegant, relational, representative of mathematical formulas
- A kind of machine art
- May show relationships and trends
- Self-similarity in design (at least stochastically)
- Tends towards irregularity and recursiveness
- Meaningful at both the macro and micro levels



# Photorealistic Images

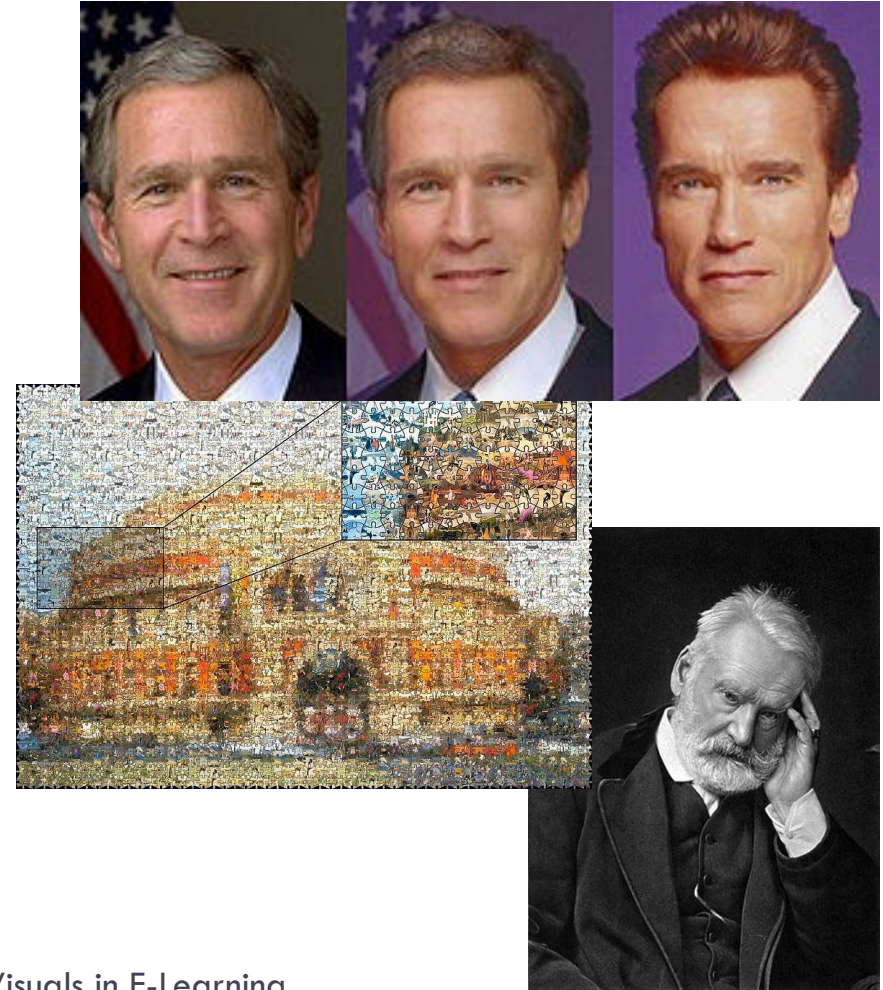
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- ❑ Scans, digital photo captures, machine-captures
- ❑ May be microscope or telescope-enhanced
- ❑ True color required based on a correct white balance
- ❑ May be editable
- ❑ May be overlaid with information
- ❑ May be realistic, illustrative, decorative, or used in other ways
- ❑ May be mixed modes

# Non-Photorealistic Images

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- Image morphing
- Photo-mosaicing
- Cartoon rendering from images
- Computerized drawing
- Fictional avatars
- Photogravure effects / intaglio print-making / etching simulation



# Non-Photorealistic Images

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- Machine art
- Acoustic-created synced imagery
- Digital sculpting
- Theoretical modeling and visualizations
- Synthesized image overlays (real images overlaid with info)



# Digital Video

- Involves color, movement, sound
- May be realistic or stylized (on a continuum)
- May be interactive if interspersed with Flash or other types of digital objects
- May be segmented for easier deployment (as in webisodes)

# Avatars

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## Human-Embodied

- Human or animal or symbolic shapes—animate or inanimate; playable characters
- May interact with others in multi-sensory ways (voice, sound, text, gestures, and deictic movements)

## AI-Driven Agents

- May be AI-driven avatars (“intelligent agents”) with full personalities, emotions, back-stories, and other motivating and autonomous elements
- Artificial life (a-life) entities and beings based on biological life (with flocking, herding)

# Live Multi-stream Data-feed Images

26

- Remote sensor-fed, database-fed representations for multi-variate, multi-source and integrated data
- Evolving and changing
- Real-time

# Visual Simulations

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- Digital wetlabs
- *Machinima* (machine + cinema), role-plays, avatar acting
- Virtual fly-throughs of structures and landscapes
- Fantasy landscapes

# Machine-Generated Art

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- Based on formulas
- Synthetic art
- “Chaos tools,” “morphogenesis,” “cellular machines,” “neuronal co-evolution,” and visualization algorithms

# Immersive and Persistent Virtual Worlds

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- Live, unpredictable, human-embodied avatars
- True serendipity
- May be interspersed with AI-driven robots ('bots)
- Multi-sensory information
- Real-time scene updates

# Augmented Reality

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- Real-space with an overlay of digital images and sound through wearable computers or head-mounted devices
- Used for coordinated multi-participant practices in real-space
- May be location-sensitive and place-sensitive or fully mobile / place agnostic
- May involve visual enhancements overlaid on real spaces in real time

# Ambient Intelligence

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- In-built electronic environments
- People aware
- Adaptive
- Anticipatory of unique human needs
- May be built into furniture, textiles and clothing for tactile and haptic interfaces
- Digital installations, smart rooms and houses,



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# Technos for Capturing and Creating

## Digital Imagery

# Digital Image Capturing Technologies

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- ❑ Cameras (on telescopes, on microscopes, panopticon angles, automated foveations)
- ❑ Scanners
- ❑ Mobile devices, in-field devices
- ❑ Sensors (in the field)
- ❑ Studio setups
- ❑ Computational photography (enhanced image capture through digital sensors, optics, lighting, and other strategies)

# Digital Image Capturing Technologies

(cont.)

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- Computer screen captures
- Pen and tablets
- CAD / CATIA
- Data visualization software
- Thermal imaging
- Deep sea sonar captures

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# Pedagogical Insights

Types of Digital Visuals in E-Learning

# ... authenticates

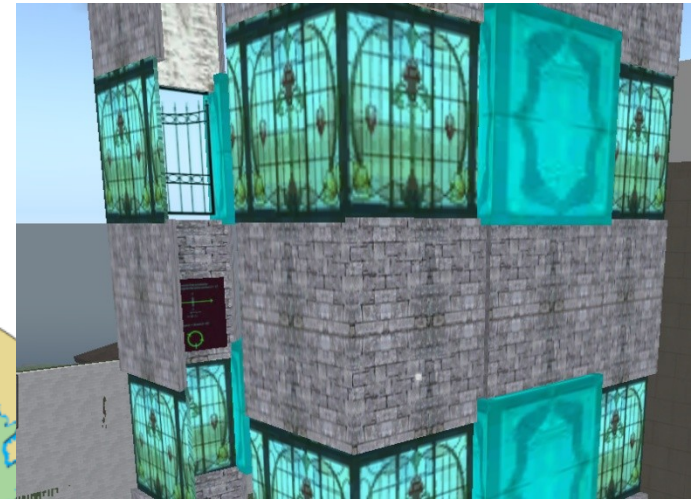
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Types of Digital Visuals in E-Learning

# ... aids visualization

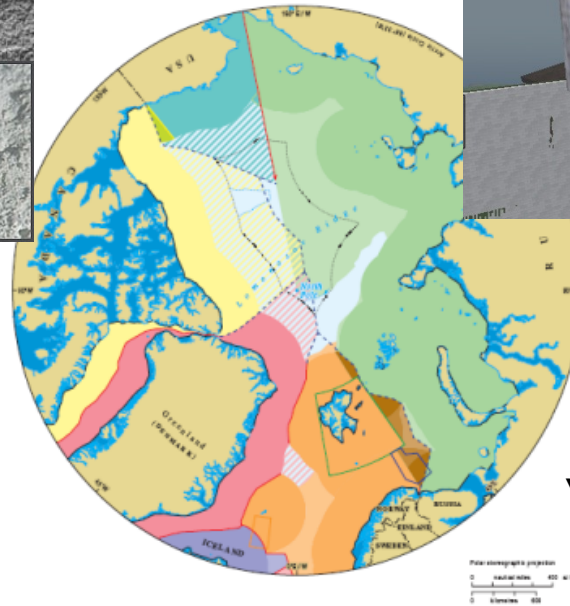
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mental modeling

comparison and contrast

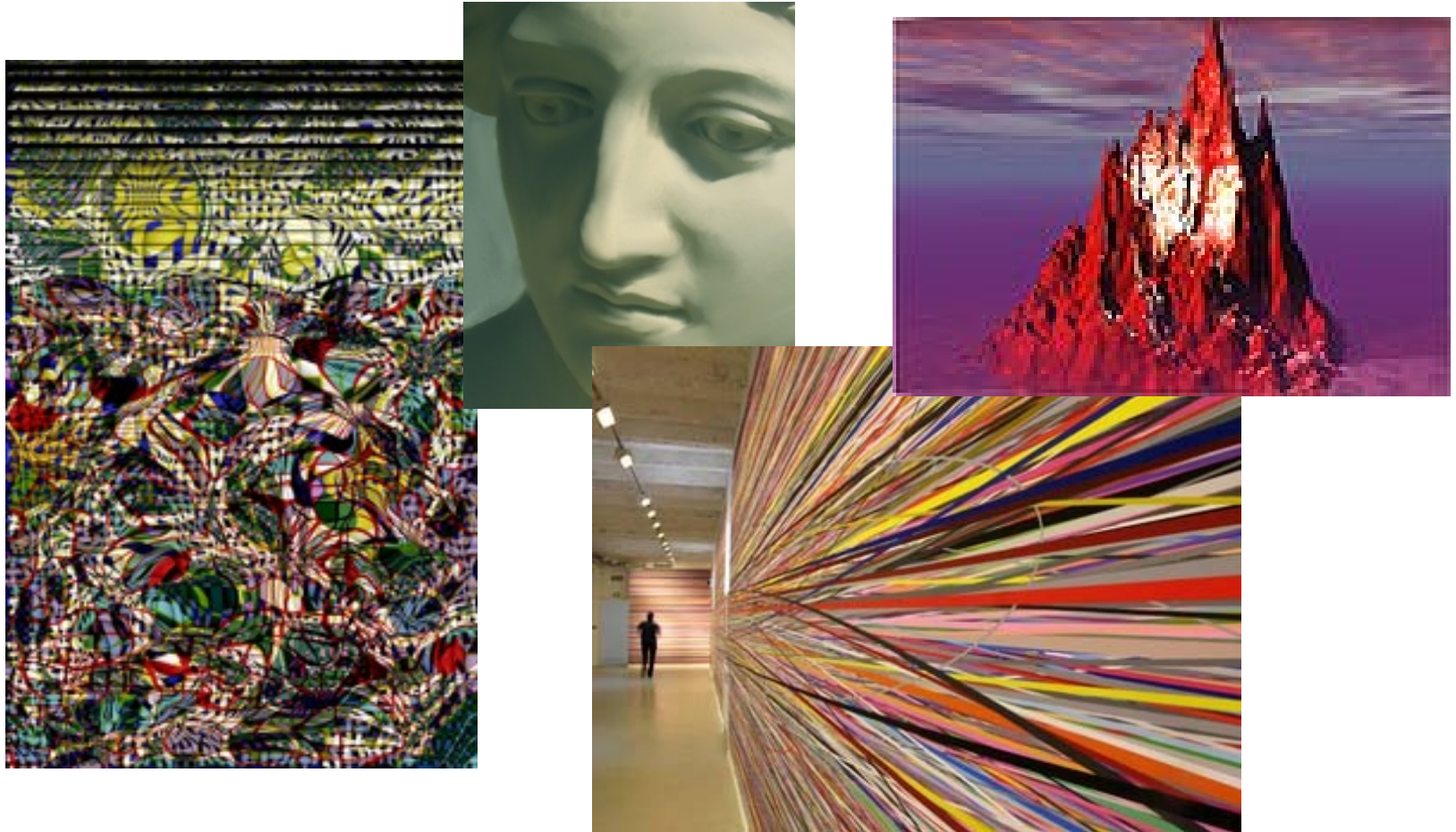
understanding



visual textures and sensations

# ... expresses creativity

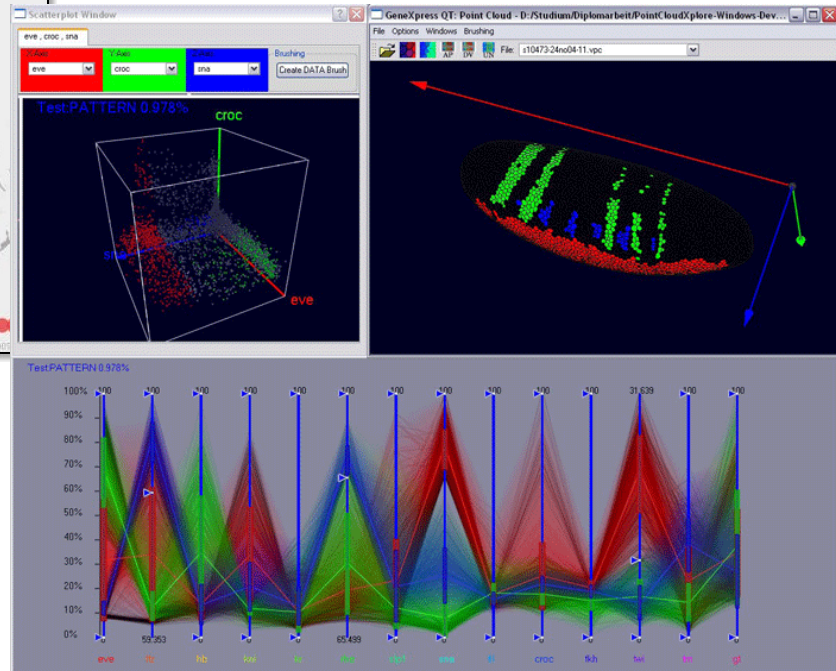
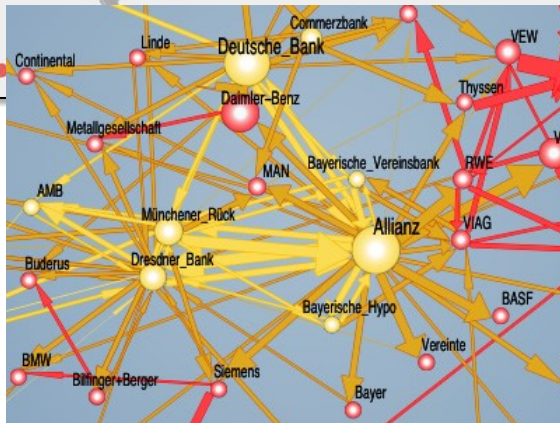
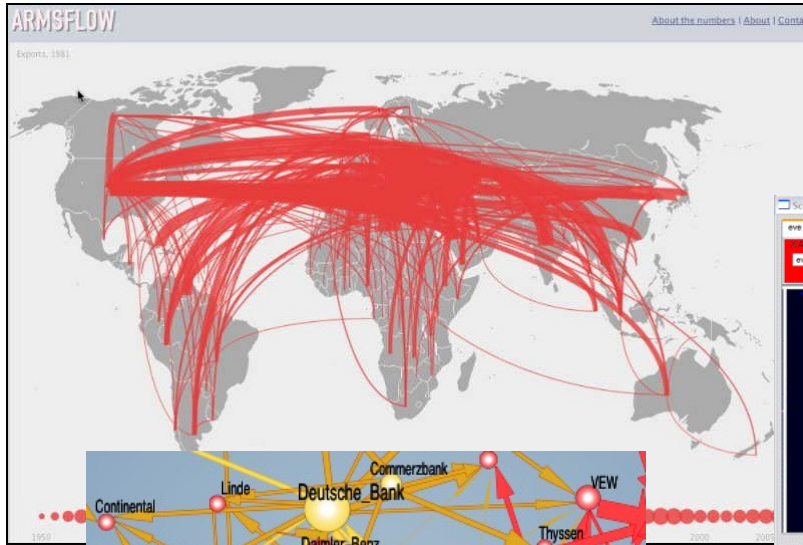
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Types of Digital Visuals in E-Learning

# ... manages complex ideas

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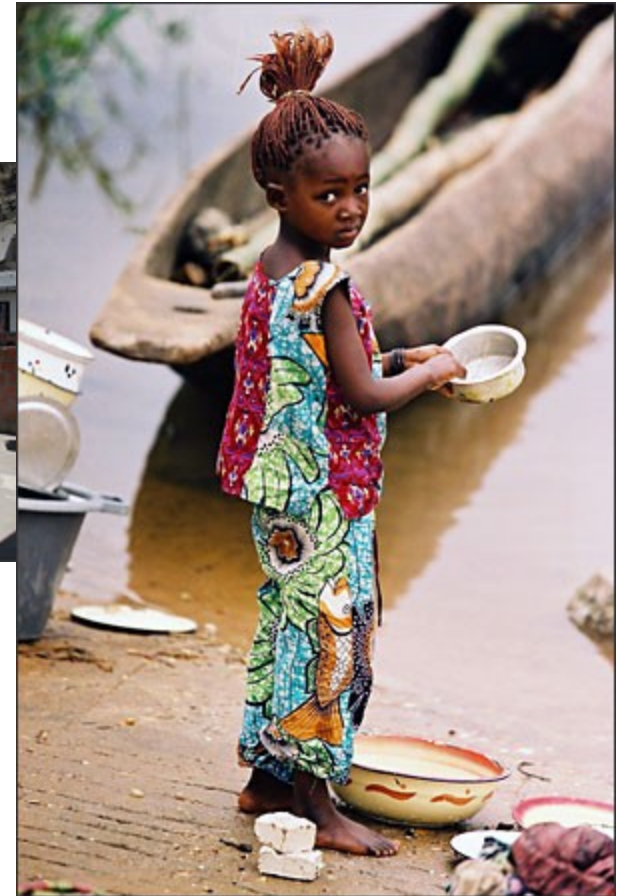


Types of Digital Visuals in E-Learning



# ... humanizes and personalizes

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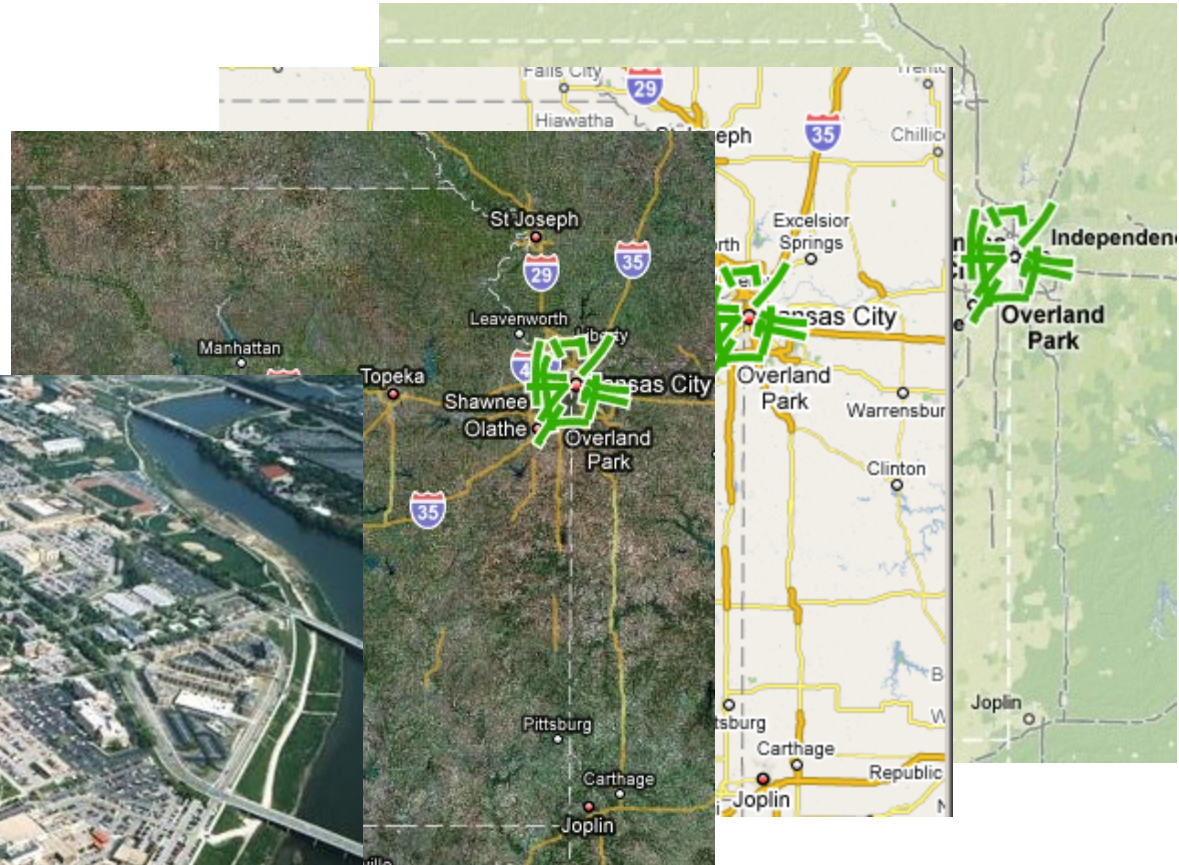
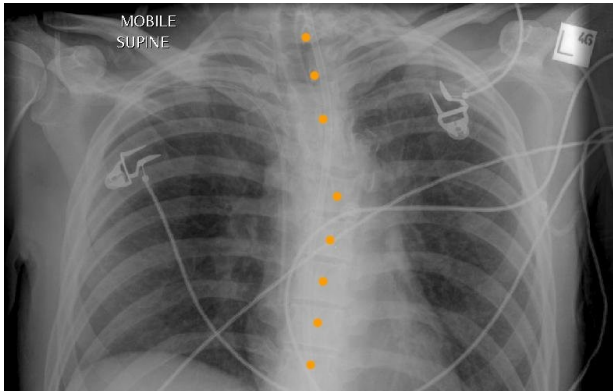


direct address

calls to action

# ... captures new information

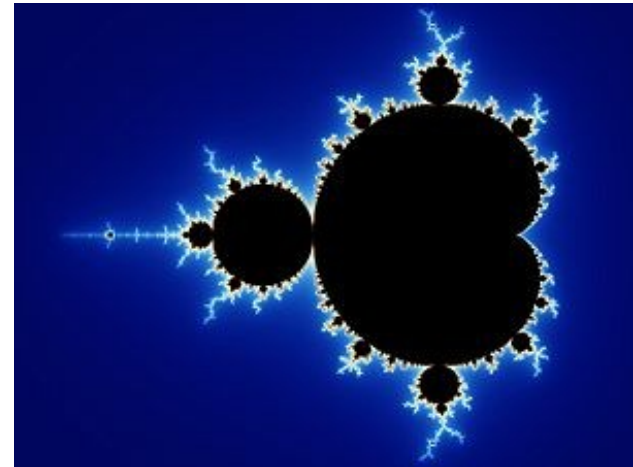
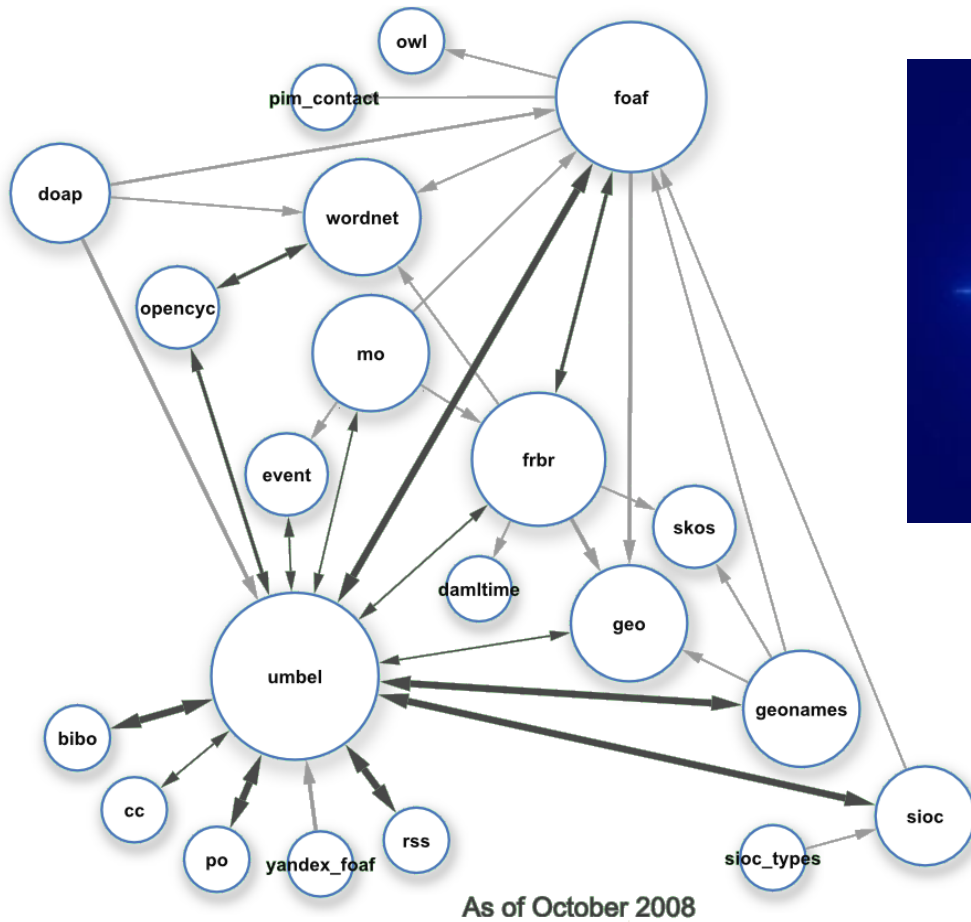
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Types of Digital Visuals in E-Learning

# ... conveys structured information

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multiple data points

user-manipulable systems  
for deeper understandings  
of relationships

# ... entertains and engages

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Types of Digital Visuals in E-Learning

... immerses (in digital time and space)

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Types of Digital Visuals in E-Learning

# ... supports social engagement

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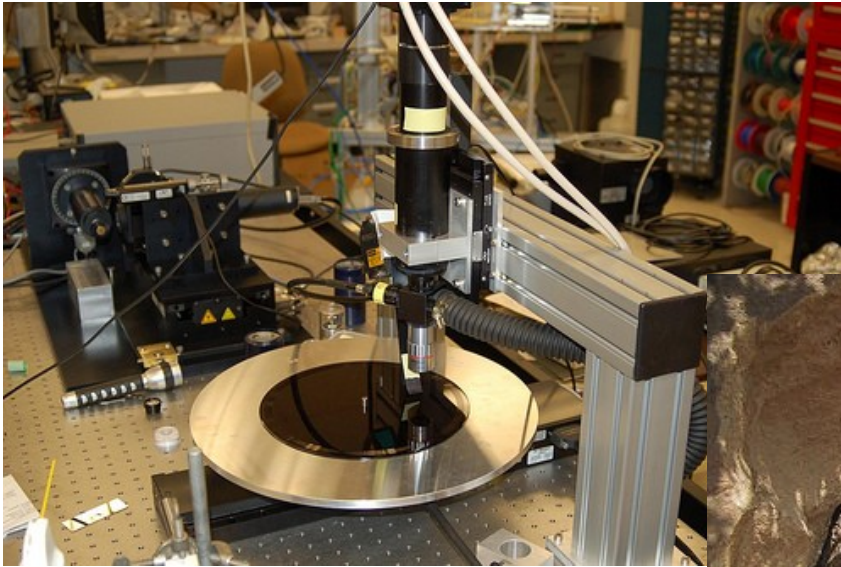
... and collaboration

...and interactivity



# ... archives and preserves the real

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in a context of “slow fires”

# Applied Uses of Imagery in E-Learning

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- Digital storytelling
- Digital wetlabs
- Medical analysis
- Outer space exploration
- Aerial image analysis
- Museum and art preservation
- Video 'tooning
- *Manga* illustrations
- Architectural designs
- Geographical mapping
- Machine art
- Simulation spaces / design ...



# Conclusion and Contact Information

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**Note:** A few of the slides are derivative of a slideshow “Building Mental Models with Visuals for E-Learning” that the author presented at MERLOT in Aug. 2008. The images here were all either public domain or released through Creative Commons™ licensure.