

**Johnson & Wales University**  
**ScholarsArchive@JWU**

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ScholarsArchive@JWU Annual Reports

University Libraries

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11-16-2015

# Institutional Repository Annual Report: AY 2014-2015

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# **Annual Report AY 2014-2015 Year 9**

**Prepared by:**

**Erika Gearing, Reference Management Librarian**

**November 2015**

## Overview

The *ScholarsArchive@JWU* is an Institutional Repository and digital showcase that provides open access to journal articles, working papers, dissertations and theses, and other creative works published by the Johnson & Wales University faculty, staff, colleges, departments, and students from all four campuses. The IR also holds several special collections of restaurant menus.

The *ScholarsArchive@JWU* is a unique library service that provides an open access platform for faculty, staff, and students to share their knowledge and contributions with the global community. The *ScholarsArchive@JWU* is also an invaluable promotional and marketing tool for contributors and the university. Prospective students, faculty, and staff can easily access examples of high quality scholarship, publications, events, and creative works.

**This report covers activity from: July 2014 – June 2015**

## Activity Summary

Summary of New Content

- 268 [Denver Campus Restaurant Menu Collection](#)
- 53 [JWU Magazine](#)
- 307 [Student Newspaper – Providence Campus](#)
- 3 [Centennial Oral Histories](#)

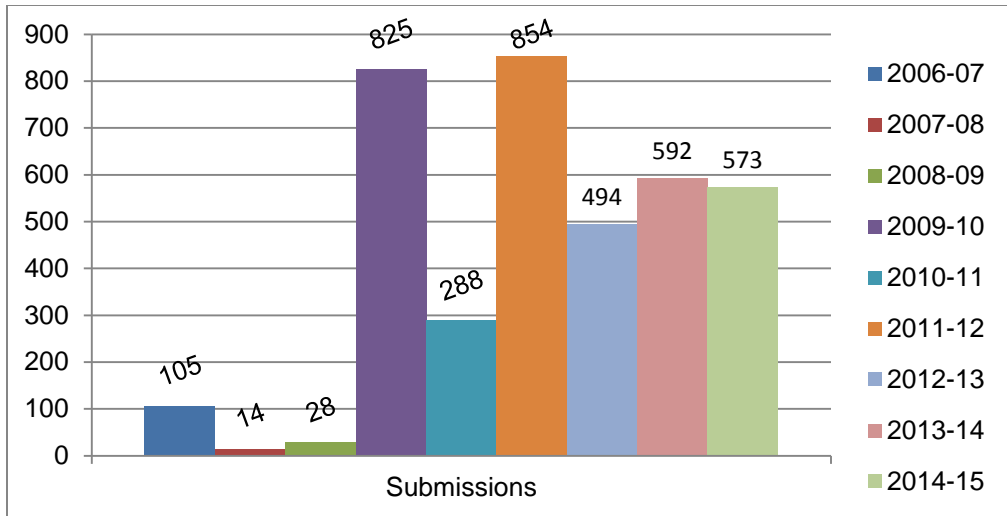
## New Partnerships, Initiatives, and Connections

All four campuses, Providence, Charlotte, Denver, and North Miami, are now stakeholders and contributors to the *ScholarsArchive@JWU*. The Denver campus library began adding a collection of menus, which to date totals 268 items.

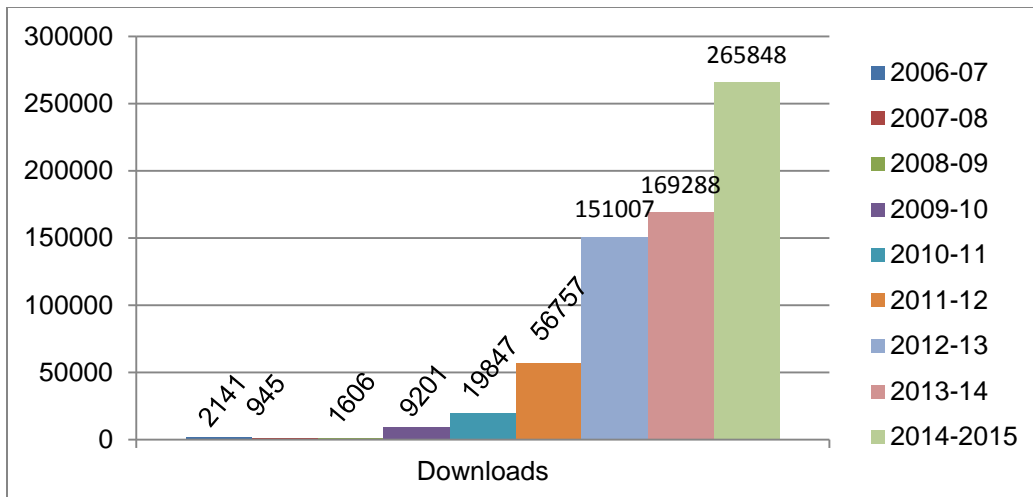
The Providence campus had the help of an intern from the URI Graduate School of Library and Information Science (GSLIS) to scan archival issues of the Campus Herald newspaper and JWU Magazine. This was completed during the fall 2014 term.

## MEASURES OF USE

Submissions: 573



Total downloads of all content: 265,848 (as of 11/16/2015)

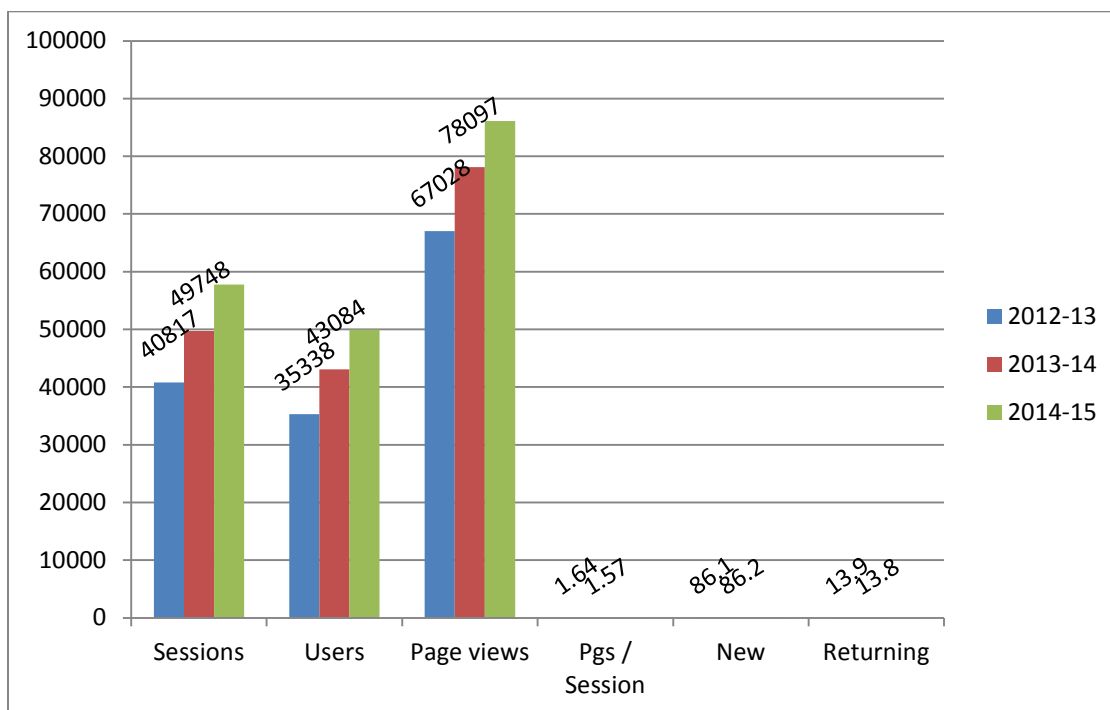


Top 20 Items

<u>Title of Work</u>	<u>Downloads as of 11/16/2015</u>
1. <a href="#">The Cheesecake Factory - Dessert Menu</a>	75317
2. <a href="#">The Effects of Social Media on College Students</a>	51989
3. <a href="#">World War II Technology that Changed Warfare - Radar and Bombsights</a>	17436
4. <a href="#">Analysis of the Upscale/Fine Dining Sector in the Restaurant Industry</a>	12714
5. <a href="#">The Negative Effects of Tourism on National Parks in the United States</a>	7182
6. <a href="#">Whole Foods Market™ Case Study: Leadership and Employee Retention</a>	6596
7. <a href="#">Does Social Media Affect Consumer Decision-Making?</a>	5404
8. <a href="#">The History of Canned Food</a>	3814
9. <a href="#">Social Activism with Extra Sauce: How Food Communication Increases Political Awareness in Social Media</a>	3609
10. <a href="#">Advertising and Consumerism in the Food Industry</a>	2812
11. <a href="#">Analysis of the Real Estate Investment Trust (REIT) Industry</a>	2442
12. <a href="#">Strategic Analysis – Six Flags Entertainment Corporation</a>	2143
13. <a href="#">Stress Related Issues Due to Too Much Technology: Effects on Working Professionals</a>	2034

- |   |      |
|---|------|
| 14. <a href="#">Carnival Corporation &amp; plc</a>  | 1934 |
| 15. <a href="#">Brown-Forman Corporation and the Distilleries Industry</a>                    | 1634 |
| 16. <a href="#">Online Versus Face to Face College Courses</a>                                | 1602 |
| 17. <a href="#">Edible Marijuana: A New Frontier in the Culinary World</a>                    | 1433 |
| 18. <a href="#">Exploratory Research: The Effects of Electronic Books on College Students</a> | 1342 |
| 19. <a href="#">Personal Social Networking: Affects on Companies Hiring Decisions</a>         | 1336 |
| 20. <a href="#">Using MATLAB to Illustrate the 'Phenomenon of Aliasing'</a>                   | 1274 |

Google Analytics™ Data



### Staffing & Work Flow

Staffing and work flow remained the same as the previous academic year: One full time reference librarian. There is no set percentage of time or formal schedule for work related to the IR. For faculty or student scholarship, items are uploaded within a day or two. For larger projects, work progresses informally, with time taken whenever possible to dedicate to scanning and uploading content.

### Equipment

HP desktop workstation running Windows 7 and Adobe Pro XI. We are still using the EPSON GT-20000 scanner with PaperPort scanning management software. The PaperPort software was updated to the current version in Fall 2014.

## **Professional Development & Training**

None.

## **Successes**

The Denver campus collection of menus is one of the great successes of the IR. This collection continues to grow and generate interest. Digitizing the student newspaper archives and the JWU Magazine was a great success on the Providence campus, and could not have been accomplished without the help of the URI GSLIS intern. It was also a great accomplishment to add the first audio collection to the IR that showcased interviews related to the Centennial celebration.

## **Challenges**

The challenge remains to continue outreach, collection, and publishing efforts and forming new partnerships, and how to make time to assist and support the other campuses as they embark on adding new content.

## **Opportunities & Goals**

The IR management at the Providence campus would benefit from having one staff member focus on adding scholarship and providing over all administrative management, along with one staff member coordinating and adding content from the University Archives. Incorporating student assistants into the scanning process would be a great help to adding content on a more regular basis.

## **Conclusions**

There have been great strides made this year, and with four campuses looking for ways to contribute and add content to the IR, it will only continue to grow and prove its value to the university community.