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The Economies of Scholarship and Publication: Emerging Platforms

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The Economies of Scholarship and Publication: Emerging Platforms

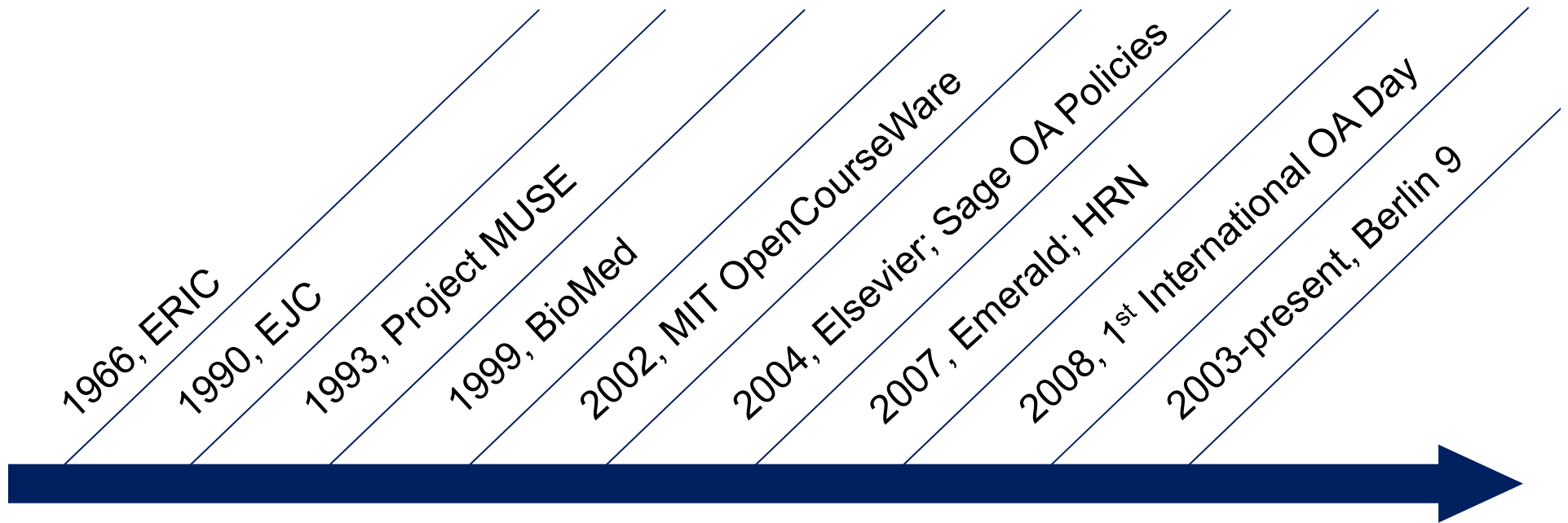
Presented by Erika Gearing and Dr. Martin Sivula

15th Annual Cassola Conference on Teaching Communication
Johnson & Wales University, Providence, RI
April 13, 2012

What is Open Access (OA)?



Timeline of Open Access Movement



SOURCE: Open Access Directory (2012). Timeline before 2000. Retrieved from http://oad.simmons.edu/oadwiki/Timeline_before_2000



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Title	First published	Total
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Somalian Immigration and Assimilation to Minnesota	6/28/2010	719
Monetary Policy Essay	6/28/2010	303
Artificial Intelligence: Soon to be the world's greatest intelligence, or just a wild dream?	6/17/2010	220
Improving Business Performance through Effectively Managing Employees	5/9/2011	208
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Paramore: A Spiritual Food Affair	6/27/2011	88
Retinal: The Biological Role and Significance	5/9/2011	86
Daybook	6/28/2010	75
Maelstrom; or, Life After the Woods: Paolo Bacigalupi's "The Gambler"	5/9/2011	50
Computational Stylometry: An Interdisciplinary Project	5/9/2011	50
Total		5770

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Title	First published	Total
Wynn Resorts, Ltd.	10/18/2011	433
The Effects of Social Media on College Students	12/19/2011	420
Online Versus Face to Face College Courses	10/13/2011	411
Carnival Corporation & plc	10/24/2011	245
Red Lion Hotel Corporation	10/14/2011	115
Analysis of the Real Estate Investment Trust (REIT) Industry	3/5/2012	2
Total		1626



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--- Michael Fein, Ph.D., Associate Professor and Director of the Johnson & Wales University Honors Program

Future of OA Publishing

- The Revolution continues
- Economical and equitable solutions increase in precedence
- Changes to promotion and tenure criteria



Thank you.
Any questions?

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Appendix

Multimedia Examples

- Streaming Audio: Salve Regina University- Public Lectures Series
http://escholar.salve.edu/pub_lect/3/
- Streaming Video: Utah State University- Instructional Technology and Learning Sciences Videos http://digitalcommons.usu.edu/itls_videos/
- Journals & Magazines, Conferences, Peer Reviewed Series UNLV http://digitalcommons.library.unlv.edu/peer_review_list.html

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