

Johnson & Wales University
ScholarsArchive@JWU

JWU Library Newsletter - Charlotte Campus

University Libraries

9-2006

The Queen City Brew, Library Newsletter, Vol. 3, Issue 1, September 2006

Johnson & Wales University - Charlotte

Follow this and additional works at: https://scholarsarchive.jwu.edu/clt_newsletter

Repository Citation

Johnson & Wales University - Charlotte, "The Queen City Brew, Library Newsletter, Vol. 3, Issue 1, September 2006" (2006). *JWU Library Newsletter - Charlotte Campus*. 29.
https://scholarsarchive.jwu.edu/clt_newsletter/29

This Newsletter is brought to you for free and open access by the University Libraries at ScholarsArchive@JWU. It has been accepted for inclusion in JWU Library Newsletter - Charlotte Campus by an authorized administrator of ScholarsArchive@JWU. For more information, please contact jcastel@jwu.edu.



The Queen City Brew

Volume 3, Issue 1

September 2006

Official Newsletter of
Johnson & Wales
University's
Charlotte Campus
Library

Welcome Back!



For those of you returning welcome back and those of you who are new just plain welcome! It's a tradition of ours to highlight changes that have taken place over the summer regarding the library. This summer there have been a lot:

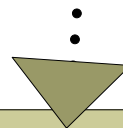
- We received the remaining collections from the Charleston and Norfolk campus libraries. This represented several thousand books and hundreds of videos which have now been

incorporated into the Charlotte library collection. Whereas last year we finished the spring terms with approximately 23,500 books this year we will begin the fall term with closer to 29,000!

Inside this issue:

Welcome Back!	1
Reasons to Read	2
Book Sale	2
Faculty Focus	3
Charlotte Shout	4
Yiasou Greek Festival	4
It's Google Good!	5
Book Exchange	6
New Books, DVDs, and CDs	6-14

- While the largest change to the collection has been through the influx of materials from the other campuses, the library staff have also engaged in collection development over the summer. Through faculty requests and collection analysis we have significantly enhanced all areas of the collection including areas which support the Arts & Sciences, business courses, hospitality courses, and culinary and baking and pastry courses as well (see the new items added section in this newsletter).
- In order to ensure that we still have room to grow and that the information we are providing is the most current and relevant possible we weeded several hundred books from the collection. During the first semester we plan to have a large book sale for those who are interested. Proceeds will be going to both future library collection development as well as a local charity.
- We added some new database resources including Hoovers and Morningstar. These will benefit all students but especially those in the business program. Among other things, Hoovers will be great for researching companies and Morningstar for researching stocks and mutual funds.
- There are now significantly more soft, comfortable seats in the library.
- A series of six "extra quiet area" study carrels have been added to one of the conference rooms in the back area of the library.
- On a staff level, two library assistants, Amy MacCabe and Rhonda Trueman, have been promoted to librarian positions, and we have another new staff member, John Davis.



New Library Hours

Library hours will be increased from the 2005/2006 academic year. The new hours are as follows:

- Sunday 1 pm – 8 pm
- Mon.– Wed. 8 am – 10 pm
- Thursday 8 am – 9 pm
- Friday 8 am – 4 pm
- Saturday 12 pm – 4 pm

Richard Moniz

Reasons to Read: Public Speaking

Do you find yourself at a loss of words when introduced to someone new? Would you like to make a great impression at your next interview? Is there a class presentation looming in your future? The key to finding the right words may be as close as the library. That is right! Learning to speak with ease to one person or to a roomful of people might just begin with reading a book. The Library at Johnson & Wales Charlotte has a wide array of books on speaking skills. From the basics of voice and diction, through the use of charm and wit in conversation and on to the power to speak with confidence to a group, you will find a book to meet your need.

- Hahner, Jeffrey C., et al. Speaking Clearly: Improving Voice and Diction. Boston: McGraw Hill, 2002. The basics of speech and linguistics with descriptions of problem pronunciations and exercises for correcting and strengthening speech patterns.
- Shepherd, Margaret. The Art of Civilized Conversation. Margaret Shepherd. New York: Broadway Books, 2005. *What to say and, sometimes more importantly, what not to say in everyday conversations can make the difference between making a sale (or a friend) or losing one.*
- Ready, Anne, Cooper. Off the Cuff: What to Say at a Moment's Notice, Franklin Lakes, NJ: Career Press, 2004. *Learn how to answer the unexpected question*



during an interview or the request to “say a few words” at a friend’s wedding.

- Tracy, Brian, et al. The Power of Charm: How to Win Anyone Over in Any Situation. Atlanta: AMACOM, 2006. This book discusses the importance of paying attention not only to what you are saying and how you are saying it, but also to what your attitude and body language are saying too.
- Carlson, Tony. The How of Wow: A Guide to Giving a Speech That Will Positively Blow ‘Em Away. Atlanta: AMACOM, 2005. This book gives instruction on how to possess the ability to present yourself and your material in a way that will be heard and remembered by your audience.
- Weissman, Jerry. Presenting to Win, The Art of Telling Your Story. New York: Pearson/Prentice Hall, 2006. Presentation advice, techniques, and skills from a top notch corporate presentations coach.

These books represent just a few books the library has for improving your public speaking skills. If you would like a place to practice those skills, Johnson & Wales has a chapter of Toastmasters (www.toastmasters.org) that meets regularly throughout the year. For more information contact: Joan Solomon (joan.solomon@jwu.edu).

Rhonda Trueman



We've had a very busy summer incorporating books received from Charleston and Norfolk into the Library's collection and purchasing new books to develop the collection. During this process we have liberated books that may be excellent additions to your personal library. Please come by the Library, September 21st - September 25th to buy these books at bargain prices. Hardcover books and VHS videos \$1.00, paperback books \$.50! The books for sale will be located on book carts on the sidewalk outside the library each day from 8:30 AM to 4:30 PM. Proceeds will be used to purchase new books and to benefit a local charity. Cash or checks only, please.

Faculty Focus

Incorporating IL Into Your Syllabus & Assignments



For many of us, the sheer bulk of information available on information literacy (IL) is overwhelming. And, if that isn't enough to throw us into a tailspin, it's information ON information! If only we could keep track of all of the IL innovations that are useful in the classroom without spending hours in front of the computer hunting down leads. The key to keeping your head above the IL water is to find a few great sources to start with and branch out from there. The sites listed below are some of my favorites:

- **ACRL Information Literacy Standards Toolkit:** A great overview of IL, including points of interest for faculty. The section on "Resources and Ideas" has model lesson plans, and the "News" section is regularly updated with the latest and greatest in IL happenings.
<http://www.ala.org/ala/acrl/acrlissues/acrlinfolit/infolitstandards/standardstoolkit.htm>
- **New York City College of Technology- Information Literacy: Designing Research Assignments with a Purpose:** This site provides a great overview of IL organized by skill. The best part, though, is the third section (by Tess Tobin), which includes sample assignments currently used by faculty and link to a paper on alternatives to term paper assignments. <http://library.citytech.cuny.edu/instruction/learningcomm/index.html>
- **Drew University Library Designing Research Assignments:** This site is a simple, informative list of components and examples of IL assignments. Don't be put off by the "research assignments" in the title - most of the assignments are smaller in scope and can be worked into hands-on projects.
<http://www.users.drew.edu/~jcaldwel/assign.html>
- **Saint Anselm College, Geisel Library Information Literacy Assignments:** This site has brief ideas for IL assignments bulleted and arranged by ACRL standard. This is a great quick-reference for those of you who just need a few ideas to awaken your assignment muse! <http://www.anselm.edu/Library/ILassignments.html>

Johnson & Wales University, Charlotte librarians are always available to help you develop assignments that meet your instructional objectives and incorporate information literacy. Please don't hesitate to contact the librarian of your choice for assistance!

Christine Tran

Faculty Appreciation Day



To kick off the Library Book Sale, we are planning a Faculty Appreciation Day in the Library. We hope that faculty will join us in the Library from 8:00 AM to 4:00 PM, September 20, 2006 for coffee and donuts and the opportunity to purchase books before the Book Sale officially begins on September 21st.

Charlotte Shout's Culinary Arts Experience

Charlotte Shout is a month-long cultural arts festival that celebrates visual arts, music, dance, theatre, science, history, and the culinary arts. The 2006 festival runs from September 6 – September 30. Information is available about the various events at <http://www.charlotteshout.com/nav.cfm>. Check back often as the website is updated with new information.

Charlotte Shout's Culinary Arts Experience will take place September 29 – September 30 here at Gateway Village. The Exclusive Culinary Gala Preview Party on September 29 from 5:00 p.m. – 10:00 p.m. requires a \$75.00 all inclusive ticket for the evening. This party will feature demonstrations by celebrity chefs Anthony Bourdain, Sara Moulton, Marcus Samuelsson, and Billy Strykowski. You can sample wine, beer, and liquor as well as great food from selected area restaurants. Musical entertainment will be provided as well for this hot party.

The Culinary Arts Experience continues on September 30 with free admission. You will need to purchase tokens in order to sample the food, wine, and beer from a variety of restaurants and vendors. This two day cele-

bration is sponsored by the Compass Group, Johnson & Wales University, and Charlotte ArtsFest, Inc.

The final lineup of celebrity chefs includes Bourdain, Moulton, Samuelsson, Strykowski, Sara Foster, Wolfgang Puck, Scott Liebfried, Ming Tsai, and Martin Yan. Rick Browne will be here at the Blues, Brews and BBQ September 22 –September 23. You can purchase cookbooks from the different chefs in the Village Bookstore at Gateway Village.

Check out the Blues, Brews and BBQ September 22 – September 23, 2006. Charlotte's only sanctioned barbecue competition is returning for the fourth year. Here teams compete for the opportunity to win a spot at the Memphis in May Cookoff. Learn about cookers and brew schools while listening to live music.

Jean Moats

Yiasou Greek Festival

Go Greek this September. The Yiasou Greek Festival sponsored by Holy Trinity Greek Orthodox Cathedral at 600 East Blvd provides the opportunity to experience Hellenic cultural exhibits, authentic Greek cuisine and pastries, entertainment and shopping. Festival hours are 11 am to 8 pm Thursday, September 7; 11 am to 10 pm Friday and Saturday, September 8 and 9; and 12 noon to 8 pm on Sunday, September 10. Admission is \$2.00.

Be sure to check out the marketplace with a variety of vendors where you can purchase jewelry, crafts, and gifts. However, the best part of the festival is the food. Enjoy roasted lamb, Grecian baked chicken, spanakopita, Greek salads, baklava, gyro and souvlaki sandwiches. While you enjoy your meal, you can watch youth and adults from Holy Trinity dancing in traditional Greek costumes. There are games and activities for children as well. Before you leave, stop by the cathedral to learn more about the Greek Orthodox religion and to see the beautiful iconography. Tours of the cathedral are conducted on the hour throughout the festival.

To learn more about the festival and to get a sneak peek at the menus, go to: <http://www.yiasoufestival.org/index.html>.

Jean Moats



It's Google Good!

“What, you just Googled your research topic!?!?” For many good reasons, this may ring a familiar tune from your campus Librarian or Professor. You probably already know that Googling can be dangerous territory especially if you forget to thoroughly evaluate the selected website(s). But what if you were attentive in last year’s Library Instruction session on evaluating web resources and you feel confident that you know how to use superior judgment when Googling? Well, if this is the case then read on to learn how you can create power searches in Google.

At one time or another you have probably wondered why your Google searches end up with many non-relevant results. Perhaps it has to do with the fact that there are over 4.2 BILLION webpages in Google and another billion+ which aren’t even indexed. Or perhaps it has to do with the mysterious way Google gathers and displays search results (this is a Google secret!). Or *just perhaps* it has to do with how *you* are searching! Needless to say, trying to locate correct, relevant, and verifiable information can be like finding a needle in the old haystack! To get better results the next time you Google go ahead and try a few of these different search strategies. You may be surprised at the results!

Command	Use	Example
implied boolean	Similar to traditional Boolean terms (AND, OR, NOT), implied boolean uses the + and – operators to force Google to include or exclude words from your search string.	Looking for information about panthers the animal, not Panthers the football team? Try this search using implied Boolean: <i>panthers -football +animal</i>
*	Searching for an exact quote but not sure of all the words? Try using an asterisk in place of the unknown word(s).	What are the lyrics for that Shakira and Wyclef song? Try this search string: I never ***she *dance like this
define	The define term quickly locates definitions of your search term from various online dictionaries.	A quick definition can be found by typing the term define: and then the keyword. Here’s an example for the term <i>literacy</i> : <i>define:literacy</i>
allintitle	This term focuses your search by looking for specific keywords in a webpage title.	<i>Hmmm... where was that website about global warming and Al Gore? Try this search string to locate it:</i> <i>allintitle:global warming al gore</i>
stocks	Locate stocks instantly using this term. Note: you must know the ticker symbol for this function to work.	What’s the Bank of America Stock at today? Try: <i>stocks:BAC</i>
~	Using the tilde symbol in a search string tells Google to search for similar or like words.	How can I search for airfare that is not only inexpensive but also cheap or lowcost? Try using the following search string: <i>~inexpensive airfare Europe</i>
site	Using the word site as a query pulls websites with a specific domain. This is great for government and educational websites.	How can I limit my Google search to find government statistics for the population of North Carolina? Try: <i>site:gov north carolina population</i>
“”	Searching for an exact phrase? Try putting double quotation marks around your search terms.	Example: “charlotte restaurants” (produces 160,000 results) vs. charlotte restaurants (produces 21,600,000)
directory	Web directories can be great starting points for a topic or subject search.	In Google go to: http://directory.google.com/ and search by topic for a subtopic.

Lastly, when typing in your search terms Google will ignore many common words like "where", "how", "to", "and" and "a". To force Google to search these words try using your + sign to force these common terms into your search query.

>>Continued on page 6

It's Google Good! (cont'd from page 5)

The tips and tricks mentioned in this article only skim the surface for how to yield better Google search results. To read more about Google and how to improve your searching techniques, check out these online resources:

Blachman, Nancy. *Google Guide* 20 Aug. 2006.

<<http://www.googleguide.com/index.html>>

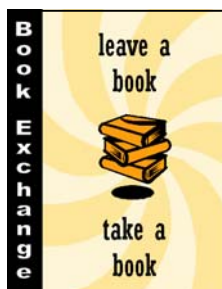
"Google Help Center" Google. 20 Aug. 2006.

<<http://www.google.com/help/operators.html>>

"Googling to the Max". *Finding Information on the Internet: A Tutorial*. 18 Jul 2006. University of California Berkeley Library. 20 Aug. 2006. <<http://infolib.berkeley.edu/TeachingLib/Guides/Internet/Google.html>>

Amy MacCabe

Book Exchange



The book exchange is underway in the library again this year. Fantasy, mystery, romance, motivational, sci-fi....they are all available for your leisurely read. Simply come into the library and browse the selection which is located in front of the circulation desk. Take as many books as you would like to read and leave the books you want to exchange on the table. Check-out is

not needed and you can keep the books for as long as you like. Don't have any books to exchange? No worries. This exchange is open to everyone regardless of whether or not you can donate books.

Amy MacCabe

A Taste for Literature

"As I ate the oysters with their strong taste of the sea and their faint metallic taste that the cold white wine washed away, leaving only the sea taste and the succulent texture, and as I drank their cold liquid from each shell and washed it down with the crisp taste of the wine, I lost the empty feeling and began to be happy and to make plans."

—Ernest Hemingway, *A Moveable Feast*

New Arrivals

When considering this publication, we knew it would not be possible for us to include both a list of all of the items we received from the Charleston and Norfolk libraries (several thousand items in total) as well as those which we purchased through normal collection development. As a result, the following is a list of only the items that we have purchased through our normal collection development process. We, of course, hope that you will come by the library both early and often to view all of our collections!

Arts & Sciences

1453

1945: The War that Never Ended

A Failure of Initiative

A Problem from Hell

A Season in Mecca

A Summons to Memphis

Albert Schweitzer

American Vertigo

American Woman

Anatomy and Physiology For Dummies

And a Bottle of Rum

And their Children After Them

Andersonville

Angle of Repose

APA

Arab and Jew

Arc of Justice

Are Men Necessary

Assassins Gate

Away Down South

Beak of the Finch

Before the Next Attack

Big Bam

Big Cotton

Blind Watchmaker

Blind Watchmaker

Bobos in Paradise

Breathing Lessons

Bright Forever

Bright Shining Lie

New Arrivals: Books

Bushworld
 Caine Mutiny
 Carry Me Home
 Challenging Nature
 Charlemagne
 China: Its History and Culture
 China: The Balance Sheet
 Chinese Lessons
 Clemente
 Climbing Mount Improbable
 Clousplitter
 Common Ground
 Confessions of an Economic Hit Man
 Crashing the Gate
 Creators
 Devil's Highway
 Divided Ground
 Down and Out in the Great Depression
 Dragons of Eden
 Education myths
 Elbow Room
 Empire Falls
 End of Iraq
 Enron
 Evidence of Things Unseen
 Executioner's Song
 Facing East from Indian Country
 Fiasco
 Fortunate Son
 France and the French
 Gangs of New York
 Generation Me
 Ghost Wars
 God: A Biography
 Good Scent from a Strange Mountain
 Good War
 Hooked
 Horse: How the Horse Has Shaped Civilizations
 How We Live
 In a Barren Land
 Inconvenient Truth
 Independence Day
 Information Literacy Assessment
 Iran Awakening
 Keepers of the House
 Kristallnacht: Prelude to Destruction



Lenin's Tomb
 Lies
 Lincoln at Gettysburg
 Loving, Living, Party Going
 Making of the Atomic Bomb
 March
 Maximum City
 Mayflower
 My Life and Hard Times
 Natural Disaster Hotspots
 Natural Disaster Hotspots Case Studies
 On Human Nature
 Persian Fire
 Perspectives on Plagiarism
 Peter the Great
 Plows, Plagues, and Petroleum
 Prophets of Regulation
 Red Queen
 Red Sky at Morning
 River out of Eden
 Satanic Verses
 Satisfaction Guaranteed
 Shades of glory
 Simon Bolivar
 Social Transformation of American Medicine
 Southern Seen
 Standing on the Shoulders of Giants
 Stone Diaries
 Sudden origins
 Tales of the South Pacific
 Ten-Minute Trainer: 150 Ways to Teach It
 The Age of Diminished Expectations
 The Ancestor's Tale
 The Box
 The Chosen
 The Devil and Miss Prym
 The Diversity of Life
 The Future of Life
 The Gale Encyclopedia of Mental Disorders (2 volumes)
 The Great Deluge
 The Great Unraveling
 The Historian
 The Hours
 The Long Tail
 The Mambo Kings
 The Mighty and the Almighty
 The Passion of My Times
 The Prize

New Arrivals: Books

The Proteus Effect
 The Supreme Court Explained
 The Sustainability Revolution
 The Tycoons
 The Weather Makers
 The World is Flat (2 additional copies)
 Thousand Acres
 Through Their Eyes
 Time's Arrow
 To Hell with All That
 Understanding China
 Unfinished Season
 Using Pop Culture to Teach IL
 Viruses, Plagues, and History
 Voices of Protest
 War of Nerves
 War Without Mercy
 Way West
 Wealth and Democracy
 Weirdos in the Workplace
 What Happened here
 What We Believe But Cannot Prove
 Whiskey Rebellion
 Who were the Israelites
 Whose Bible is it?
 Whose Freedom?
 Why the North Won the Civil War
 Will in the World
 Winds of Change
 World Undone
 You are Not a Stranger Here

From the Information Plus series:

American Economy
 Electronic America
 Sports in America
 Water
 Youth Violence

From the At Issue Series:

ADHD
 Adoption
 Affirmative Action
 Alcohol Abuse
 Alzheimer's Disease
 Animal Experimentation
 Anorexia
 Antidepressants

Anti-Semitism
 Are American Elections Fair?
 Are Chain Stores Ruining America?
 Are Efforts to Reduce Terrorism Successful?
 Are Privacy Rights Being Violated?
 Are the World's Coral Reefs Threatened?
 Bilingual Education
 Bulimia
 Castro's Cuba
 Child Labor and Sweatshops
 Civil Rights
 Club Drugs
 Constitutional Convention
 Contemporary Issues
 Creationism Versus Evolution
 Cults
 Date Rape
 Depression
 Diabetes
 Do Infectious Diseases Pose a Serious Threat?
 Do Nuclear Weapons Pose a Serious Threat?
 Does Advertising Promote Substance Abuse?
 Does Capital Punishment Deter Crime?
 Does the Internet Benefit Society?
 Does the Internet Increase the Risk of Crime?
 Does the United States Need a National Health Insurance Policy? 19.95
 Does the World Hate the United States?
 Drugs and Sports
 Drunk Driving
 Drunk Driving
 Early Black Reformers
 Endangered Species
 Ethnic Violence
 Euthanasia
 Explorers of the New World
 Fast Food
 Food Safety
 Gangs
 Genocide
 Global Warming
 Great Speeches in History
 History Firsthand
 Holocaust: Death Camps
 Immigration
 Inner-City Poverty
 Is the Death Penalty Fair?
 Is the Gap Between the Rich and Poor Growing?
 Is the World Heading Toward an Energy Crisis?

New Arrivals: Books

Is Torture Ever Justified?
 Islam in America
 Islamic Fundamentalism
 Legalizing Drugs
 Making and Using the Atomic Bomb
 Marijuana
 Marijuana
 Media Bias
 Missile Defense
 Muslims in America
 National Security
 Nuremberg Trial
 Oklahoma City Bombing
 Pearl Harbor
 Performance Enhancing Drugs
 Physician-Assisted Suicide
 Pioneers
 Police Corruption
 Prohibition
 Protecting the Nation's Borders
 Rain Forests
 Rape
 Rape on Campus
 Reality TV
 Religion and Education
 Renaissance
 Reparations for American Slavery
 Reproductive Technology
 Roaring Twenties
 School Shootings
 Sex Education
 Sexually Transmitted Diseases
 Sexually Transmitted Diseases
 Should There Be Limits to Free Speech?
 Sixties Counterculture
 Slavery
 Slavery Today
 Smoking
 Steroids
 Terrorism
 The 1960s
 The Black Death
 The Death Penalty
 The Ethics of Abortion
 The Ethics of Capital Punishment
 The Ethics of Euthanasia
 The Ethics of Genetic Engineering
 The Ethics of Human Cloning

The Israeli-Palestinian Conflict
 The Middle Ages
 The Militia Movement
 The Right to Die
 The Spread of AIDS
 The Vietnam War
 The World Trade Center Attack
 Vaccinations
 Voting Behavior
 War Crimes
 Welfare Reform
 What Causes Addiction?
 What Encourages Gang Behavior?
 What is a Hate Crime?
 What Motivates Suicide Bombers?
 White Supremacy Groups
 Women in the Military
 Women's Rights
 Women's Rights
 Women's Suffrage
 World War I
 World War II

From the Issues on Trial series:

Civil Liberties and War
 Freedom of the Press
 Racial Discrimination
 Reproductive Rights
 Rights of Suspects
 Students' Rights
 The Death Penalty
 The Environment

From the Religions and Religious Movements series:

Buddhism
 Christianity
 Confucianism
 Hinduism
 Islam
 Judaism

From the Turning Points in World History series:

American Frontier
 American Slavery
 Ancient Egyptian Civilization
 Baby Boom
 Immigration
 North American Indian Wars
 Rise of the Soviet Union

New Arrivals: Books

The American Revolution
 The Cold War
 The Creation of the U.S. Constitution
 The Early Middle Ages
 The End of Ancient Rome
 The Holocaust
 The Industrial Revolution
 The Rise of Communism
 The Rise of Nazi Germany
 The Technological Revolution
 The Vietnam War
 The War on Terrorism
 Victorian England
 World War I
 World War II



Business

100 Fashion Designers - 010 Curators
 365 Answers About Human Resources for the Small Business Owner
 A Handbook of Management Techniques: A Comprehensive Guide to Achieving Managerial Excellence and Improved Decision Making
 A History of Central Banking in Great Britain and the United States
 A Nation of Realtors
 A Sociology of Work in Japan
 Action Learning in Action
 Alexander Hamilton
 Alignment: Using the Balanced Scorecard to Create Corporate Synergies
 All Marketers Are Liars
 And Now a Few Words From Me
 Automatic Millionaire
 Bag the Elephant!
 Becoming a Category of One
 Beyond Budgeting
 Beyond Oil
 Black Style
 Blink
 Blog Rules: A business guide to managing policy, public relations and legal issues
 Blood and Oil
 Blueprint to a Billion

Bond's Top 100 Franchises 2006
 Branding Unbound
 Bridging the Culture Gap
 Broken Genius: The Rise and Fall of William Shockley, Creator of the Electronic Age
 Building Public Trust
 Capitalism at the Crossroads
 Capitalism, Democracy, and Welfare
 Career Warfare
 China, Inc.: How the Rise of the Next Superpower Challenges America and the World
 Choosing & Using Consultants
 Confidence
 Consultants & Advisers
 Credit Markets for the Poor
 Culture and Politics in Economic Development
 Dealing with Darwin
 Does IT Matter?
 Doing Right in a Shrinking World: How Corporate America Can Balance Ethics and Profit in a Changing Economy
 End of the Line
 Essentials of Business Process Outsourcing
 Excellence in Warehouse Management
 Fashion
 Fashion Cultures; Theories, Explorations and Analysis
 Fashion Design
 Fashion Retail (Interior Angles)
 Fashion Retailing: A Multi-Channel Approach
 Fashion: From Concept to Consumer
 Feeding the Monster: How Money, Smarts, and Nerve Took a Team to the Top
 First Among Equals
 Food is love : food advertising and gender roles in modern America
 Foundations: Creating Impact in a Globalised World
 Free Agent Nation
 Freedom From Want
 Fresh Fruits
 Fruits
 General Motors and the Nazis
 Generating Buy-In
 Generation Debt
 Global Business Etiquette: A Guide to International Communication and Customs
 Governance as Leadership
 Hard Facts, Dangerous Half-Truths & Total Nonsense
 Hedgehogging
 How to Get the Financing for Your New Small Business
 How to Use the Internet to Advertise, Promote and Market your Business or Website

New Arrivals: Books

- Icons of Fashion: The 20th Century
 I-deals, Idiosyncratic Deals Employees Bargain for Themselves
 Ideas Are Free
 Immigrants, Unions, and the New U. S. Labor Market
 Imperial Nature
 In the Company of Others
 In the Line of Fire: How to Handle Tough Questions When it Counts
 Integrity Selling
 Integrity Service: Treat Your Customers Right-Watch Your Business Grow
 Juicing the Orange: How to Turn Creativity into a Perwer Business Advantage
 Knock 'em Dead (1998)
 Leadership and Self Deception: Getting Out of the Box
 Lion Taming
 Listener Supported
 Lovemarks
 Loyalty Myths
 Making Strategy Work
 Management Wisdom from the New York Yankees' Dynasty
 Managers not MBAs
 Managing Customers as Investments
 Mass Affluence
 Media Man
 My Life as a Quant
 My Years With General Motors
 Naked Conversations
 Never Eat Alone
 No Substitute for Victory
 Nobodies to Somebodies
 Off the Cuff
 Oil: Politics, Poverty and the Planet
 Optimizing the Power of Action Learning
 Origins of the Crash
 Performance Management
 Peripheral Vision: Detecting the Weak Signals that Will Make or Break your Company
 Plowshares and Pork Barrels
 Podcast Solutions : the Complete Guide to Podcasting
 Presenting to Win
 Principles of Marketing (1991)
 Pull: Networking and Success Since Benjamin Franklin
 Raising Less Corn, More Hell
 Red-Hot Cold Call Selling
 Resonant Leadership: Renewing Yourself and Connecting with Others through Mindfulness, Hope and Compassion
 Revolutionizing IT
 RFID and Beyond
 Right From the Start
 Sales Management
 Satisfaction
 Saving Social Security
 Score! A Better Way to Do Business
 Secrets of Style
 Self-employed Workers Organize
 Silos, Politics, and Turf Ward
 Small Giants
 State and Business Groups in Mexico
 Strategic Supply Chain Management
 Streamlined
 Supply Chain Management
 Supply Chain Management on Demand
 Supply Chain Strategies
 Ted Levitt on Marketing: Harvard Business Review Paperback Series
 The Agenda
 The Anatomy of Peace: Resolving the Heart of Conflict
 The Art of Civilized Conversation
 The Art of the Start
 The Big Moo
 The Broadband Explosion
 The Cluetrain Manifesto: The End of Business as Usual
 The Commodification of Childhood: The Children's Clothing Industry and the Rise of the Child Consumer
 The Concise Handbook of Management
 The Corporate Blogging Book: Absolutely Everything you need to know to get it right
 The Design of Things to Come
 The Dollar Crisis
 The Dollarization Discipline
 The Economic Sociology of Capitalism
 The Economic Transformation of the United States
 The Economics of Mobile Telecommunications
 The Enthusiastic Employee
 The EVA Challenge
 The Extended Enterprise
 The Facilitator's Fieldbook : step-by-step procedures, checklists and guidelines, samples and templates
 The Fashion Sleuth: How to Research the Internet for Fashion
 The Financial Troubleshooter
 The Five Lessons a Millionaire Taught Me About Life and Wealth
 The Future of Competition
 The Giants of Sales
 The Growth Gamble
 The How of Wow
 The Incredible Payback

New Arrivals: Books

The Innovation Killer : how what we know limits what we can imagine-- and what smart companies are doing about it
 The Language of Fashion
 The Little Book that Beats the Market
 The Little Red Book of Selling
 The London Look: Fashion from Street to Catwalk
 The Master of Seventh Avenue
 The Next Global Stage
 The Number
 The Origin of Wealth; Evolution, Complexity, and The Radical Remaking of Economics
 The Origins of Value
 The Outsourcing Revolution
 The Patterson Principles of Selling
 The Pocket Stylist
 The Power of Charm: How to Win Anyone Over in Any Situation
 The Power of Impossible Thinking
 The Prime Solution
 The Project Management Advisor
 The Responsibility Virus
 The Restaurant Dream?
 The Sales Success Handbook: 20 Lessons to Open and Close Sales Now
 The Set-Up-To-Fail Syndrome
 The Sourcing Solution
 The Supply Chain Imperative
 The Ten Faces of Innovation
 The Triangle Fire, the Protocols of Peace, and Industrial Democracy in Progress Era New York
 The Trusted Advisor
 The United States of Wal-Mart
 The Virtual Handshake
 The Wal-Mart Effect
 The Well-Timed Strategy
 The Wisdom of Crowds
 The Wizard and the Warrior
 Tough Management
 Travels of a T-Shirt in the Global Economy
 Twilight in the Desert
 Ultimate Question: For Driving Good Profits and True Growth
 Underdog Advantage
 Understanding Fashion History
 United States Foreign Oil Policy Since World War I
 Varieties of Capitalism and Europeanization
 Village of the Dammed
 What Clients Love
 What Not to Wear

What Not to Wear: For Every Occasion
 What You Wear Can Change Your Life
 Why Great Leaders Don't Take Yes for an Answer
 Why Most Things Fail
 Why Some Companies Emerge Stronger and Better from a Crisis
 Will Your Next Mistake be Fatal?
 Winners Never Cheat
 Winning the Merger Endgame
 Workforce Crisis



Culinary

A Baker's Field Guide to Cupcakes
 A Cook's Tour In Search of the Perfect Meal
 A Personal Touch on Celiac Disease
 Adventures in the Kitchen
 Anthony Bourdain's Les Halles Cookbook
 Big Book of Barbecue Sides
 Blue Ginger
 Bone in the Throat
 Bringing Home the Bacon & Cutting the Mustard
 Chinese Cooking for Dummies
 Cooking New American
 Cook's Tour in Search of the Perfect Meal
 Design and Equipment for Restaurants and Foodservice
 Eating and Healing: Traditional Food as Medicine
 Escoffier: The King of Chefs
 Extreme Cuisine
 Feeding Desire: Design and the Tools of the Trade 1500-2005
 Food at Work
 Food Culture in Russia and Central Asia
 Food Culture in South America
 Food Culture in Sub-Saharan Africa
 Food Culture in the Caribbean
 Food Culture in the Near East, Middle East, and North Africa
 Food in History
 Food in the Ancient World
 Foster's Market Cookbook
 French Cheeses
 French Food on the Table, on the Page, and in French Culture
 Frequent Fryers Cookbook
 Gluten-Free Baking Classics
 Gone Bamboo
 Grilling America

New Arrivals: Books

Grilling America
 Heat
 Hotel Bemelmans
 How Baking Works
 How to Cook Without a Book
 Insatiable
 Kitchen Culture in America
 Martin Yan Quick and Easy
 Martin Yan's Asian Favorites From Hong Kong, Taiwan, and Thailand
 Nasty Bits
 Real American Food
 Sara's Secrets for Weeknight Meals
 Shut Up and Eat
 Simply Ming
 Slow Mediterranean Kitchen
 So What Can I Eat?
 Tasting Balsamic Vinegar of Modena (2 copies)
 Terrors of the Table
 The Abs Diet
 The Africa Cookbook
 The Barbecue America Cookbook
 The Best American Recipes 2004-2005
 The Family Table
 The GF Kid
 The History and Culture of Japanese Food
 The Land of Balsamic Vinegar (2 copies)
 The Meaning of Food
 The Official Patient's Sourcebook on Celiac Disease
 The Professional Bar & Beverage Manager's Handbook
 The World is Not For Sale: Farmers Against Junk Food
 Two for the Road
 What Should I Eat? A Complete Guide to the New Food Pyramid
 What to Eat
 What to Eat: Ten Things You Really Need to Know to Eat Well and Be Healthy
 Wild Menu
 Windows on the World Complete Wine Course
 Wine, Food, and Tourism Marketing
 Wolfgang Puck Makes It Easy
 Your Organic Kitchen



Hospitality

A Method to March Madness
 A Trip Too Far
 Business & Convention Travellers 2001 Edition
 Case Studies in Ecotourism
 Cases in Human Resource Management in Hospitality
 Cases in Sustainable Tourism
 Casino Operations Management
 Center for Exhibition Industry Research Index 2005
 Coney Island: Fred Thompson and the Rise of American Amusements
 Cruise Operations Management
 Culture Shock! Barcelona at Your Door
 Culture Shock: Cambodia
 Culture Shock: Czech Republic
 Culture Shock: Ireland
 Culture Shock: Japan
 Culture Shock: Malaysia
 Culture Shock: Munich at Your Door
 Culture Shock: Shanghai
 Culture Shock: Spain
 Culture Shock: Tokyo
 Culture Shock: Vancouver at Your Door
 Culture Shock: Bahrain
 Culture Shock: Netherlands
 Current Issues and Development in Hospitality & Tourism Satisfaction
 E-Commerce and Information Technology in Hospitality and Tourism
 Electronic Procurement: Applications and Trends
 Food Service Manual for Health Care Institutions
 Hospitality Management Education
 Human Resource Management in the Hospitality Industry
 Human Resource Management in the Hospitality Industry: A Practitioner's Perspective
 Instant Employee Handbook Creator
 International Cases in Tourism Management
 International Cultural Tourism
 Internet Marketing in Hospitality
 Ocean Travel and Cruising: A Cultural Analysis
 Restaurant and Food Graphics
 Safety and Security in Tourism: Relationships, Management and Marketing
 Sex and Tourism
 Sport and Adventure Tourism
 Sport Promotion and Sales Management
 Sport Tourism Destinations

New Arrivals: Books, Videos/DVDs & Books on CD

Sports Tourism: Participants, Policy & Providers
 The 2005 Travel & Leisure Market Research Handbook
 The Development and Management of Visitor Attractions
 The Encyclopedia of Tourism
 The Food Service Manager's Guide to Creative Cost Cutting
 The Guide to Ridiculously Easy Entertaining
 The Internet and Travel and Tourism Education
 The Waiter & Waitress and Waitstaff Training Handbook
 Total Health Club Management
 Tourism, Security & Safety: From Theory to Practice

Video/DVDs

Better Bread Series (4 DVDS)
 Bread Art: Decorative Ornaments Made Easy
 Bread Art: Decorative Breads to Make at Home
 Burt Wolf What We Eat (4 DVDS)
 Cappuccino Trail: The Global Economy in a Cup
 CEO Exchange: Happy Customers & Employees: The Recipe for Success
 CEO Exchange: The Dream Team: Turning Big Ideas Into Multibillion Dollar Businesses
 Cola Wars: Message in a Bottle
 Frontline: Tax Me If You Can
 General Motors: Driving the World from Detroit
[Great Lodges of the Canadian Rockies](#)
 In Brands We Trust
 Nightly business Report: 25 Most Influential Business Persons of the Past 25 Years
 On the Money: The ABCs of Accounting: Assets & Payroll
 On the Money: The ABCs of Accounting: Introductions & Definitions
 On the Money: The ABCs of Accounting: The Matching Concept & The Accounting Cycle
 Outsourcing: White Collar Exodus
 Project Runway - 2nd Season
 Sandwiches That You Will Like
 The Clios 2005
 The Meaning of Food
 Tortilla Soup
 Frontline: Dot Con

Books on CD

Advanced Selling Strategies
 Execution
 Field Notes from a Catastrophe
 First Things First
 Goals!
 How Full is Your Bucket
 The First World War
 The One Percent Doctrine
 The Servant Leadership Training Course: Achieving Success Through Character, Bravery, & Influence
 The Terrorist
 The Zahir
 Winning With People