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All Access: A Backstage Pass to a Collaborative, Undergraduate Music Journal

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All Access: *A Backstage Pass* to a Collaborative, Undergraduate Music Journal

University of the Pacific

Michele Gibney, University Libraries

Keith Hatschek, Conservatory of Music

Nicole Wasnock, '20, Conservatory of Music



1. Intro

→ **Collaboration**

Conservatory of Music & University
Libraries

→ **Publication**

Student empowerment

→ **Process & Plans**

What/how we've done and will do

go.pacific.edu/BackstagePass

—

**How many currently
publishing, student run
music journals
exist in the world?**



**NOT
a trick
question!**

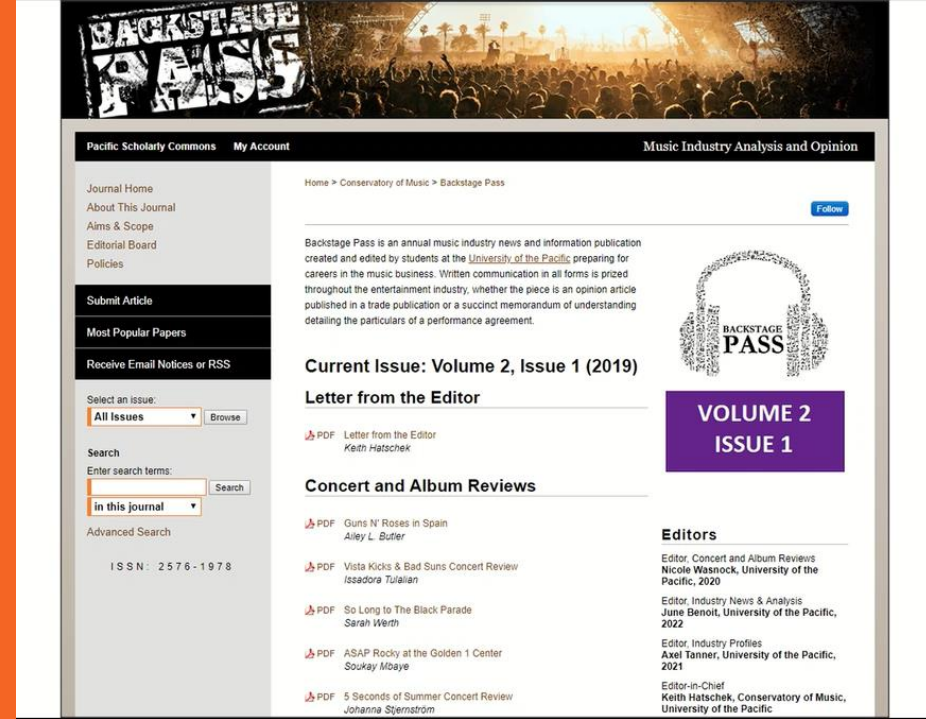
—

Less than five!



(And obviously, ours is the best. Maybe second after Berklee College of Music's. Maybe.)

Backstage Pass has published **47 papers** by undergraduate students in two volumes since 2018 which have had a total of **3,150 downloads**



Backstage Pass is an annual music industry news and information publication created and edited by students at the [University of the Pacific](#) preparing for careers in the music business. Written communication in all forms is prized throughout the entertainment industry, whether the piece is an opinion article published in a trade publication or a succinct memorandum of understanding detailing the particulars of a performance agreement.

Current Issue: Volume 2, Issue 1 (2019)

Letter from the Editor

- PDF Letter from the Editor
Keith Hatschek

Concert and Album Reviews

- PDF Guns N' Roses in Spain
Ailey L. Butler
- PDF Vista Kicks & Bad Suns Concert Review
Issadora Tulalian
- PDF So Long to the Black Parade
Sarah Werth
- PDF ASAP Rocky at the Golden 1 Center
Soukay Mbaye
- PDF 5 Seconds of Summer Concert Review
Johanna Sternstrom

Editors

Editor, Concert and Album Reviews
Nicole Wassock, University of the Pacific, 2020

Editor, Industry News & Analysis
June Benoit, University of the Pacific, 2022

Editor, Industry Profiles
Axel Tanner, University of the Pacific, 2021

Editor-in-Chief
Keith Hatschek, Conservatory of Music, University of the Pacific



Meet our Editor-in-Chief

Keith Hatschek joined the UoP faculty in 2001. He directs the Music Industry & Music Management programs in the Conservatory. Prior to joining academia he worked in the music industry as a musician, engineer, record producer and studio manager. He also founded a music tech marketing and PR agency in SF during the first Internet boom.

Professor Hatschek has authored three books and various articles on music industry curriculum and pedagogy.





2. Genesis

→ **The germ of an idea**

Backstage Pass begins

→ **Gathering a team**

Student editor recruitment

→ **Collaboration**

Hosting and support from the Library



Meet the 2018 editors.

Jada Macias, 2019, *Industry News & Analysis*

Nicole Wasnock, 2020, *Concert and Album Reviews*

Rachel Hawkes, 2018, *Industry Profiles*

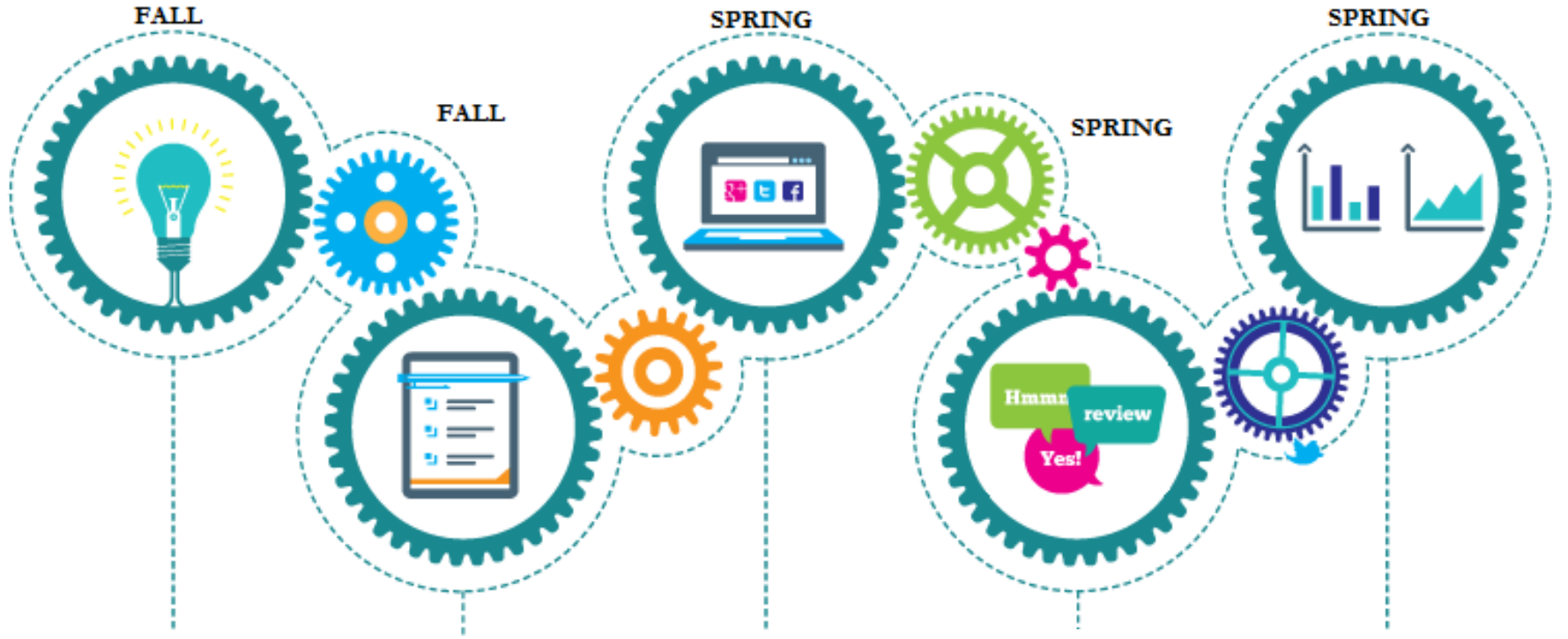
Meet the 2019 and 2020 editors

Axel Tanner, 2021, *Industry Profiles*

Nicole Wasnock, 2020, *Concert and
Album Reviews*

June Benoit, 2022, *Industry News &
Analysis*





INSPIRATION
 Promotional
 efforts to spark
 interest &
 ideas

INCUBATION
 Courses,
 Assignments &
 Flexible
 guidelines

SUBMISSION
 Industry Profiles,
 Opinion/Analysis
 & Reviews
 (Others TBD)

**EDITOR
 REVIEW**
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 Revisions

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UCLA Law Review

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VOLUME 1
ISSUE 1



VOLUME 2
ISSUE 1



Backstage Pass

Volume 2 Issue 1

Article 16

2019

What is a Music Supervisor?

June Benoit
University of the Pacific, j_benoit@uopacific.edu

June Benoit (2022) is pursuing a degree in Music Industry Studies.

This article was written as part of the curriculum for the Bachelor of Music in Music Management and the Bachelor of Science in Music Industry Studies at University of the Pacific. Each student conducted research based on his or her own areas of interest and study. To learn more about the program, visit: go.pacific.edu/musicindustry

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Recommended Citation

Benoit, June (2019) "What is a Music Supervisor?" Backstage Pass Vol. 2 - Iss. 1, Article 16.
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Travis Scott's Astroworld Tour

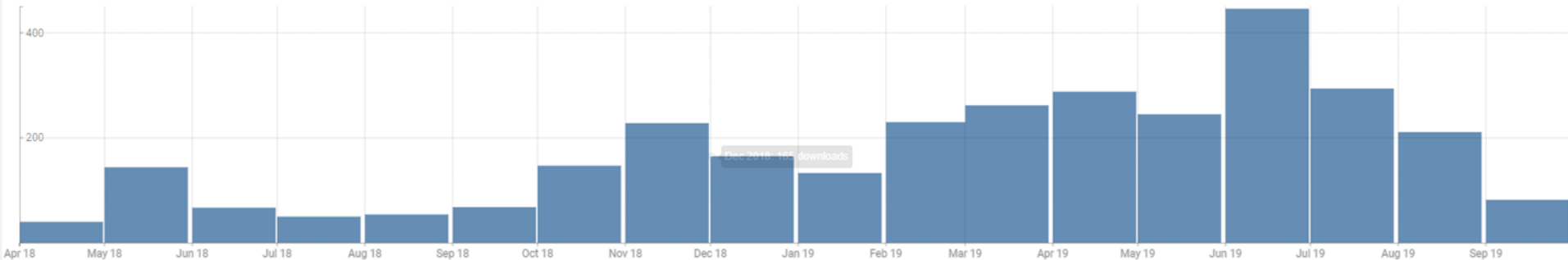
Prajet Sandhu



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3. Publication

→ **Editors**

Direct from the source!

→ **Authors**

Expectations, experience, & results

An editor's perspective:

- ⇒ Constructive criticism
- ⇒ Learn about different topics
- ⇒ Professional communication skills



Author's Note:

As a published author in *Backstage Pass* I can show my research papers to potential employers.

- Tracking Submissions

	MMGT 111		MMGT 50	MMGT 009	
1					
2		Research Papers	Position Papers	Reviews	Interview
3	UNLIKELY				
4		A. Capella	Music I.S. Mylife	Music I.S. Mylife	A. Capella
5	Not the official titles	Music FAILS	Playing the Tuba	I love streaming music	They Might be Wet Ostriches at Staples
6		email	email	email	email
7		Music Industry Studies, 2019	Music Industry Studies, 2022	Music Industry Studies, 2022	Music Industry Studies, 2022
8	We submit for student				
9			O. Cadence	A. Capella	
10	Already submitted by student		Aca.Scuse Me?	Coulda Been a Contender	
11			email	email	
12	READY TO PUBLISH		Music Industry Studies 2022	Music Industry Studies, 2022	
13		We submit for student			
14	Did not revise/resubmit		Gleefully Yours	O. Cadence	
15			Tonal Eclipse of the Heart	At the Filmore	
16	Not recommended		email	email	
17		Already submitted by student	Music Industry Studies, 2022	Music Industry Studies, 2022	
18					
19			I. M. A. Nerd	Gleefully Yours	
20			You've Got Scale	A CD named DC	
21			email	email	
22			Music Industry Studies, 2022	Music Industry Studies, 2022	
23					
24			Names R. Hard	B Blues	
25			The Blair Pitch Project	Tay-Tay vs. T. Swift	
26			email	email	
27			Music Industry Studies, 2022	Music Industry Studies, 2022	
28					
29			Notalie Treble	Names R. Hard	
30			My Business is the Music Business	Cloudy With A Chant of Meatballs	
31			email	email	
32			Music Industry Studies, 2022	Music Industry Studies, 2022	
33					
34			B. Blues	I. M. A. Nerd	
35			For Whom the Bell Tolls	Chord of the Rings - A LotR a cappella group	



We submit for student

Already submitted by student

READY TO PUBLISH

Did not revise/resubmit

Not recommended for publication

- Scoring Rubric

SCORE SHEET						
			Clarity of Expression (1-5)	Ideas Originality (1-5)	Writing Mechanics (1-5)	Comments
REJECT	Editor	Fit Category?				
Title	NW	Y	4	4	3	Vivid report, informal, some spelling errors and opportunities for rewording
Title	NW	Y	4	4	3	Very clear writing style, some areas could be reworded & some spelling errors
Title	AT	Y	4	3	2	Very simple use of language and overall style (chronological order), Lack of vivid im
Title	AT	Y	4	3	3	Writing style was simple, but added vivid imagery, could go in depth more about his
Title	AT	Y	3	3	2	Do Not use - Simple style, lots of typos, lack of vivid imagery and clarity
Title	AT	Y	4	5	4	Great writing style, imagery, and expression of ideas
Title	NW	Y	5	5	5	Needs a proper title, KH asked author to send one. Great writing style
Title	AT/KH	Y	5	5	5	Great writing style, very descriptive and clear in explanations, opinions expressed cl
Title	KH (NW format)	Y	2.5	4	2.5	The ideas are there, but the grammar and sentence structure needs revisions
Title	AT	Y	4	3	4	Ideas were expressed clearly and language was well-written, she wrote about more
Title	NW	Y	4	4	3	Some grammatical errors/sentence restructuring needed
Title	NW	Y	5	5	4.5	Good writing style, detailed and personal. The intro is a little choppy

Feedback from student authors has been positive...

“Writing for *Backstage Pass* has given me the chance to refine and share my ideas about inequalities in the music industry, as well as exploring the role that music can play in speaking out about social injustice. **It’s helped me find my voice and better understand what kind of career I want to pursue.**”

-- Joey Tan, Class of 2019



LGBTQ+ Representation and Activism in the Music Industry

Download

[Joey Tan, University of the Pacific](#)

Follow

Author Bio

Joey Tan (2020) is pursuing a degree in Music Industry Studies.

Recommended Citation

Tan, Joey (2018) "LGBTQ+ Representation and Activism in the Music Industry," *Backstage Pass*: Vol. 1 : Iss. 1 , Article 13.

Available at: <https://scholarlycommons.pacific.edu/backstage-pass/vol1/iss1/13>

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4. Process & Plans

→ **Milestones**

Accomplishments so far

→ **Testimonials**

Campus & community support

→ **What's next?**

Future plans & finding a broader audience

Milestones

September 2017

Keith had an idea!

September 2018

Began soliciting for Issue #2

June 2019

Published second issue,
with two new editors

2017

2018

2019

April 2018

Published first issue after
forming editorial team in
Dec. 2017

September 2019

Began soliciting for Issue #3
(Spring 2020) & Presented at
MLA CC

- What people are saying

Success in music today requires a range of skills and writing persuasively is essential. *Backstage Pass* highlights Pacific students' curiosity and scholarship across a range of subjects in the music industry.

Dean Peter Witte,
Conservatory of Music

Providing open access discovery and dissemination to Pacific students' curated works via the institutional repository encourages the development of their academic and professional futures. The University Libraries is thrilled to support our students!

Mary Somerville,
University Librarian

It was incredibly rewarding to be an editor and a contributor. Vetting, managing, and polishing so much content helped me view my own writing through a different lens. Seeing my piece published in an academic journal gave me a sense of pride in my work I had not previously felt.

Rachel Hawkes, 2018
Editor/Author



Ideas

Publicity & Marketing

Podcasts & Infographics

Opening to external
submission

Looking into the **FUTURE**



Thank you!

go.pacific.edu/BackstagePass

Michele Gibney, Publication Manager,
University Libraries

Keith Hatschek, Editor-in-Chief,
Conservatory of Music

Nicole Wasnock, '20, Editor,
Concert/Album Reviews,
Conservatory of Music

Contact: mgibney@pacific.edu

Questions?