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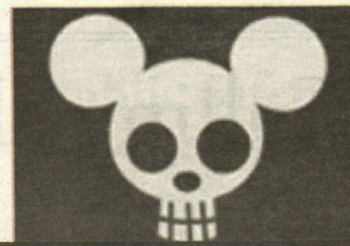
ED SHEERAN

Vote now to bring the famed British singer to Pacific!

OPINION/5

DISNEY DANGER

Measles outbreak in California Disneyland parks



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THURSDAY, JANUARY 29, 2015

Pacific shows some skin

Reynold's Art Gallery hosts: "Autopoiesis: Creative Self-Construction"

Emily Olson
STAFF REPORTER

Last Thursday evening, a group of students, professors and community members crowded into the small space of the Reynold's Art Gallery and scattered themselves among and between cross-media pieces collectively titled "Autopoiesis: Creative Self-Construction." In dim lighting and the thick of an intimately meditative mood, they listened attentively as two of the three exhibiting artists explained their perception of the meaning behind the pieces and the evolving dialogue between them.

"I think that good art transcends language," explained one of the artists, Summer Lee, as she hesitated to explain her piece, "I try and just set the conditions for art to enter."

While many of those who viewed the gallery will ultimately come away with their own ideas on the installations, the artists might have helped bring direction in understanding the three works that together tell a transient story. Trying to make sense of it all is "an intimacy you're moving into but never really arrive at," according to Lee.

Following a brief introduction by Pacific professor and exhibit curator Jennifer Little, interdisciplinary artist Glenna Cole Allee described how she imagined and created her piece, "1912," which gallery visitors encounter first. Included in her piece are several unequally placed, mostly-transparent silk curtains printed with images from "six rolls of film [Glenna] took of [her] grandma when she was 95" and subtly interlaced with pearls from her grandmother's wedding dress. Downward from the gaze one takes in viewing the curtains are several nests woven together with silk



filaments and human hair that Glenna laughingly explained were hard to make. In these pieces, Glenna said she reflects both the intimacy and distance we take with family; she interweaves both her memory and future into the images of her grandmother's skin.

This heritage theme is also notable in the work of Man Yee Lam, who was "stuck in China because of a visa problem" the night of the artist's talk reported Glenna, but whose work was described well by the other two artists and Man Yee's artist statement. Her portion of "Autopoeisis" includes a video titled "Self-Combing Woman," which features metaphorical images of silk worms between interviews with women who made "choices that were unheard of in all of Chinese history" to forgo marriage and dependency to join the "spinsterhood," according to the artist statement.

Man Yee's work also includes a series of hanging "skin sacks" made of latex and casted from the artist's own body, which represent the idea of non-attachment and "the body's tension

between truth and the ephemeral," Glenna explained.

The group then moved under these hanging skin sacks, ducking heads and avoiding touching them to enter into the second and last room of the gallery, which features the work of multi-media artist Summer Lee titled "The Nearness of Distance." Lee was hesitant to impose meaning on her own work, answering one student's question with a smile and a "Well, what do you think?" But Lee did explain bits and pieces — the importance of interstices in portions of the work, the choice of the color yellow in one portrait because of where it hits the eye, the reasoning behind using the oldest bird bone flute in the world to provide background sound in the space.

And, following the artist's instruction, students did find their own meaning in the work. Photography student Tyler Young '15 explained that his favorite work was "The Nearness of Distance" because of the "duality of meeting together in the center."



Photos c/o Edna Rush

Young found it "interesting to see the symbolism about life and death and empty space" and reported that he had "never seen anything like that."

Lee told The Pacifican that this ability for students to look at different artists and consider their work is a nice privilege for students studying art here at Pacific. She believes it to be a significant part of the artistic process: "I still look at a ton of artwork and constantly think about what I like about the work: the themes, the philosophies, the materials [...] to constantly challenge my own work. [...] When you're learning or starting a new part of a process, you don't want to reinvent the wheel."

Whether you're studying art or simply curious about another's perspective, consider checking out "Autopoeisis" in the Jeanette Powell Art Center until Feb. 13. Enter quietly, sit alone, make your own meaning of what's in front of you. Or follow the advice of an artist, and allow yourself to get lost in the undefined spaces between.

Calling all aspiring leaders, tutors and volunteers

Valerie Sanabia
CONTRIBUTING REPORTER

Pacificans are known for their dedication to leadership and academic excellence, and the Center for Community Involvement always seems to be one of the foremost partners in helping students achieve their potential.

As one of the official bridges between the Pacific and Stockton communities, the CCI facilitates volunteer opportunities throughout the Stockton community, supports the educational needs of our community and develops the leadership identity of student leaders.

Many students have connected with the CCI as tutors, volunteers at Campus Day of Service (Jan. 31, 2015), Saturday P.I.E. (Partners in Education) or the Strawberry Breakfast — known for the best strawberry jam in the world!

However, what many students don't realize is that it is Pacific students themselves

who run all of these programs. The CCI's Leadership Team is the group of students selected to coordinate the various programs offered by the CCI and in turn gain practical experiential learning.

Students on the CCI Leadership Team are given the tools to hone their leadership skills and develop new learning opportunities to maximize their personal and professional growth.

CCI leaders work in three major segments within the CCI: tutoring programs, volunteer programs and center administration. Each of these jobs require different skills and interests, which means each leader is as unique as the CCI and these jobs!

Beginning in February, there will be information sessions in the UC about how your skills and interests can be magnified by the CCI and the Leadership Team.

Our first session is Feb. 3 in Room 211 of the DeRosa University Center at 6:30 p.m.

DEFINE YOUR IMPACT RECRUITING New Leaders

INFORMATION SESSIONS:

DeRosa Center			
T	Feb. 3	6:30pm	211
TH	Feb. 5	5:00pm	215
M	Feb. 9	7:00pm	211
T	Feb. 10	12:00pm	211
W	Feb. 11	8:30 pm	211
TH	Feb. 12	12:00pm	214



I truly hope that each student with high aspirations gives themselves the opportunity to meet some of the current CCI leaders and chooses

to challenge themselves through this transformative opportunity!

If you have any additional questions you can always

email cci@pacific.edu, call 209.946.2444 or visit the CCI across the street from the tower on the corner of Pacific Avenue and Knoles Way.

SHOW OFF YOUR SMILE



Free Dental Hygiene Care for Pacific Students!

Our on-campus dental hygiene clinic offers convenient and affordable care to the Pacific community. Services are FREE for Pacific students, and discounted for faculty and staff. Your friends and family are also welcome to visit our low-cost clinic.

Services include dental and general health screenings, preventive care (cleanings), X-rays, sealants and fluoride treatments. Care is provided by dental hygiene students under faculty supervision. Most insurance is accepted.

Call 209.946.7404 for an appointment
Office open Monday – Friday, 9:00 a.m. – 5:00 p.m.
Clinic appointments available on Mondays (1:15 p.m.) and Wednesdays and Thursdays (8:15 a.m. and 1:15 p.m.)

Pacific Dental Care Clinic | Health Sciences Learning Center and Clinics
757 Brookside Road, 2nd Floor | Stockton, CA 95211

www.dental.pacific.edu click "Dental Services"

Award-winning Alum:

Director Chris Schueler returns to Pacific

Jodi Tai
NEWS EDITOR

After grueling hours of homework, classes and extracurricular activities, it's easy to forget that one day there will be life after college. But how do we incorporate our education and experiences here with our aspirations to change the world beyond Pacific's walls?

Who better to share post-Pacific life than alum?

Since graduating Pacific with a B.A. in English and theatre, director Chris Schueler has gone on to create over 100 television programs, accumulating 22 Emmy Awards.

On Feb. 5 at 5 p.m., the Council of Social Entrepreneurs will be hosting Schueler to speak at the Bechtel International Center. Schueler specializes in social issue projects, including youth programming, cultural documentaries and family series television. Some of his most notable clients include the United Nations, PBS and CBS, among many others around the globe in 35 countries.

Schueler's continuing work has elicited public awareness both nationally and internationally. Ranging from mental health stigmas

and gambling to drug use and global warming, his program topics transcend countries and borders. Amongst countless awards, Schueler garnered the title of national "Innovator of the Year" from The National Broadcast Association for Community Affairs.

Come enjoy the phenomenal opportunity to listen to this special guest speaker.



UNM Alumni

Pacific Legal Scholars: court date with Justice

Ashley Yum
STAFF REPORTER

On Jan. 27, the Legal Scholars took a trip the Third District Court of Appeal to sit in on two cases. Upon arriving at the destination, the students were quickly searched for any prohibited objects. The guidelines were somewhat strict — no electronics, no weapons, no backpacks or large bags and no food or drinks — similar to what passengers have to go through before boarding an airplane. It was only after the screening process that they were allowed to file into a large, austere courtroom centered on a panel for the judges and another for the lawyers. The courtroom was solemn, unlike the arraignment courts the Legal Scholars visited before, with the lawyers awaiting the arrival of the judges.

The first case to be deliberated was one in which the appellant (party attempting to appeal) was prosecuted for having a relationship with a minor. The defense attempted to argue that the sentence should be mitigated as the 14-year-old child had consented. It would not be a legal defense, as minors do not have the legal capacity to consent, but it should be a mitigating factor. While the lawyer gave a defense, the judges continuously barraged him with queries, questioning the legitimacy of his claims, whether or not he could prove his claims and so forth. A timer on the lawyer's panel indicated how much time he had left to speak. When the lights flashed red, the responding lawyer assumed the floor.

The respondent answered with a brief objecting the possibility of mitigation, explaining the appellant continued "seeking" youthful partners. As with the defense, the judges peppered the respondent with questions, occasionally leaving the



Dylan Zorea
PLS stands resolute in front of the Third District Court of Appeal.

lawyer flustered when he could not produce a particular document backing his claim. Several more minutes passed before the respondent ended his section and returned the floor to the defense for concluding remarks.

The judges did not give their decision at the end of the debate; rather, the lawyers of the rape case were dismissed, and the attorneys of the second case were called in, beginning the process — defense, respondent, defense — anew. When the second case ended — this one was on redevelopment and contracts — the judges left to deliberate while the Legal Scholars were given a tour. Justice Murray led the way to different parts of the courthouse, pointing out famous and influential justices, before introducing the students to the presiding judge of the Third District Court of Appeal, Justice Vance W. Raye.

The presiding judge was a pioneer in the field of law, being one of the first African Americans

who took a prominent judgeship position. He started out not knowing whether or not he wanted to be a lawyer before ultimately going to law school, becoming a judge at a naval base and finally rising to the position of judge.

In person, Justice Raye was humble, orating his experiences as if they were ordinary and barely touching upon his achievements. It was only after the students exited his office that Justice Murray finally explained in full the judge's impressive role in court.

On the last leg of the tour, Justice Murray led the Legal Scholars to his own office and gave a brief history of how he became a lawyer before answering queries put forth to him.

He advised the students to do whatever they wanted to do, whether or not it was to be an attorney, and finally bid them farewell.

Undoubtedly, the trip to the Third District Court of Appeal provided a fascinating insight into how state appeal courts function.

Preview: Film and Discussion: "Prayers for Bobby"

NICOLE FELKINS
EDITOR-IN-CHIEF

A screening and discussion of the film "Prayers For Bobby" will be held in Room 114 of Sears Hall on Monday, Feb. 9 from 7-9 p.m. Religious & Spiritual Life and the Pride Resource Center co-sponsored this event. The event is considered "a safe place for discussion and dialogue on the intersection of spirituality and sexuality," reports Pacific's website.

"Prayers for Bobby," directed by Russell Mulcahy, is based on the 1995 book of the same title by Leroy Aarons, informs Rotten Tomatoes. The film stars Sigourney Weaver as Mary Griffith, the mother of Bobby Griffith, who is played by Ryan Kelley.

"Prayers for Bobby" is the amazing true story of a mother torn between her loyalties, challenged by her faith, and moved by a tragedy that would change her life, and the lives of others, forever," reports Pacific's website.

The film was nominated for two 2009 Primetime Emmy Awards. Weaver's performance snagged her a nomination at the 2010 Golden Globes, reveals IMDb.

The Gay & Lesbian Alliance Against Defamation recognized "Prayers for Bobby" in 2010 for being an outstanding TV movie or mini-series at their annual awards ceremony. It also won the Prism Award in 2010 for best TV movie or mini-series. The film's average rating by users on Rotten Tomatoes is 4.2 out of 5.

Emmy-nominated executive producers Daniel Sladek, Chris Taaffe and David Permut, reports Huffington Post, "spent 13 years championing the project until finally succeeding at Lifetime."

The film can now be purchased on DVD.

Admission to this event is free. "Prayers for Bobby" is 90 minutes, reports IMDb, and rated PG.

Public Safety



Weekly Report
Jan. 18 - Jan. 24

Grand Theft

Athletics 01.19.15

Athletics reported one of their new soccer cages was stolen. Staff later reported the cages were located in another storage unit. The case was classified as unfounded.

Vandalism

Parking Lot #6 01.19.15

A victim reported someone tampered with her windshield wiper, causing it to break. Officers viewed the cameras and identified the suspect. The victim did not want a criminal complaint if the wiper was repaired, so a report was submitted to Judicial Affairs.

Arrest

DeRosa Center 01.19.15

Officers received a call of a subject with a shopping cart going through the dumpsters. Officers made contact with the subject, who was in possession of narcotics paraphernalia. He was cited and revoked from campus.

Theft

Alpha Phi 01.20.15

The victims reported that someone entered their unlocked room and took their watches.

Auto Burglary

3300 BLK Pacific Avenue 01.21.15

Victim reports someone slid open the back window to his vehicle and took two ratchet tie-downs while parked at an apartment complex off campus.

Casualty

Stagg Way 01.23.15

A subject reports he was injured during the fundraising car bash. His hand was struck by the hammer, causing moderate injuries.

Vandalism

Lot #14 01.24.15

Staff reports someone cut a hole in the fence that gains access from the levee. Extra patrols were assigned to the area and a repair report was filed.

Measles outbreak in Disneyland raises concern

Allison Willford
STAFF REPORTER

What's dead should stay dead, right?

Apparently, like zombies, the deadly measles disease has come back to haunt American citizens, despite the U.S. government confirming its eradication in 2000, according to the Centers for Disease Control and Prevention.

Fifty-nine cases have been confirmed during the recent measles outbreak at Disneyland in Anaheim, Calif. What started out as five cases attributed to employees at the theme park has grown exponentially over the past few days, reports news outlet *The Verge*.

The question is: Should you be worried about this recent outbreak?

The answer: only if you have not vaccinated yourself and your loved ones.

According to the CDC, the measles is a lethal and destructive disease that affects the respiratory system. It is passed from person to person through the air, and the symptoms range greatly, from mild symptoms like a runny

nose or a fever, to quickly accelerating to a devastating and horrible rash. In some cases, victims can even develop pneumonia during their time of illness.

After hearing about all these terrible symptoms, wouldn't you want to do everything you could to prevent this horrible ordeal? This is why vaccinations are so important.

In an article on her blog *Violent metaphors*, Jennifer Raff, who holds a doctorate in anthropology and genetics, debunks many common myths about vaccinations.

Roff details how challengers of vaccinations have believed, in the past, that the MMR vaccination is capable of causing autism in children. This was due to false information based a study that Andrew Wakefield published; however, his research was disavowed and proven to be completely falsified, reports *The New York Times*.

Even though there has been ample research since then, many people still have not been given the accurate information that they need. Vaccinations

are so important because they prevent diseases that do not need an encore — like the measles.

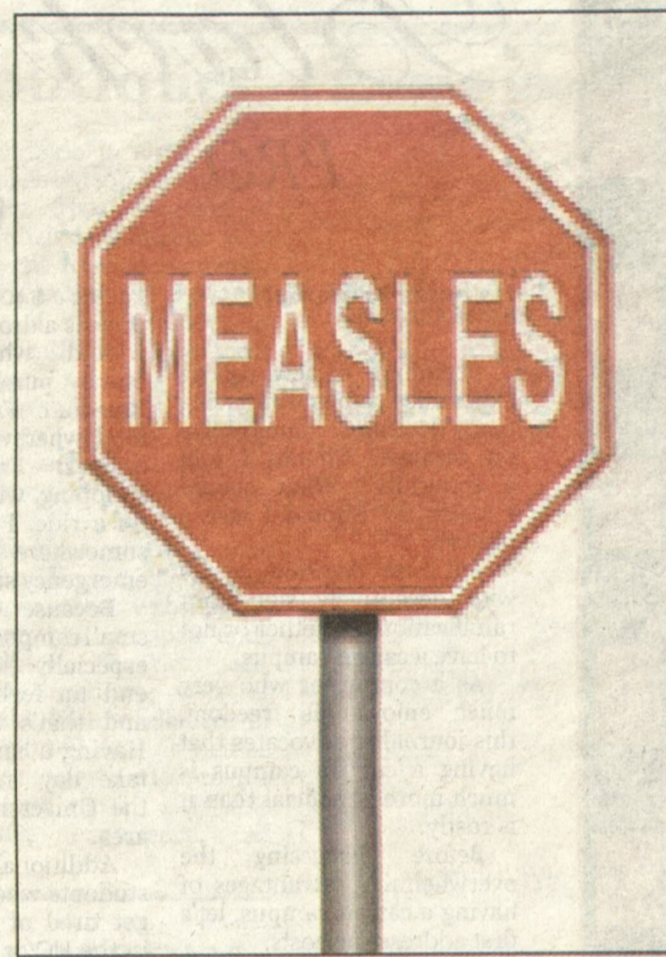
Raff goes on to point out that opponents claim ingredients, like aluminum, in the vaccines are harmful to children, but children encounter a greater amount of aluminum in their everyday lives than in these vaccines.

Opponents claim doctors try to hide the side effects, but the side effects are openly accessible and available to anyone who wishes to research this information. In any case, the side effects are generally mild, and only rare cases actually experience any severe side effects.

Ultimately, the problem at hand is not whether we should be worried about the measles, but rather whether we are worried enough about what other diseases will return if people continue to ignore the facts and refuse to vaccinate.

Rubella, anyone? Polio? I thought not.

Do your research and arm yourselves with knowledge, instead of gossip.



Protect yourself and others: Get the measles vaccine.

Slate

New health care discussion Smaller holidays still important

Thomas Levy
STAFF REPORTER

Universal health care in this country is up in the air yet again as conservative congressional members introduce a new bill that would begin to deconstruct the Affordable Care Act, or Obamacare, as it is fondly known.

What Republicans have brought forth, according to Reuters, is the American Liberty Restoration Act: a three-paragraph bill supported by 20 other members that aims to demolish Obama's mandate calling most Americans to be either covered by health insurance or pay a fine. President Obama takes a firm stance on this policy and would not be willing to compromise that term.

This endless back-and-forth between the president and congressmen and women prolongs an embarrassing era of total political gridlock where forward thinking and public service come second to pride. Regardless of whether the Affordable Care Act is right for America, it would be miraculous and inspiring at this point to see a Republican member of Congress work to find solutions instead of work to create more

problems.

Arkansas Republican Gov. Asa Hutchinson has taken it upon himself to allot Medicaid money from Obamacare to lower income demographics. The Washington Post reported that over 200,000 Arkansas residents have enrolled in a Medicaid program that pairs patients with private medical coverage. Gov. Hutchinson aims to get more people covered in his state with this plan and projects that with it, more people will be covered, resulting in a financial gain for hospitals. In theory it sounds like a win-win situation. Hutchinson's ideas are a breath of fresh air in what feels like all-out rivalry between the two major political parties.

If House and Senate Republicans put in as much time trying to make the universal health care system work as they did trying to crumble it, the U.S. might have coverage for everybody by now. Leaders like Gov. Hutchinson have been called on to evolve affordable care, to think outside the box, to identify and fix its flaws and to bring a workable solution to constituents who have been anticipating an answer for decades.

Allison Willford
STAFF REPORTER

Anyone can tell you what the main holidays are: Easter, Halloween, Thanksgiving, Christmas and perhaps the Fourth of July.

What most people don't pay attention to are the smaller holidays like Martin Luther King, Jr. Day or Flag Day. Sure, people get excited because they get the day off of work or school for some of these holidays, but are people really getting the most out of them?

There are so many ways to explore and expand our knowledge about these holidays and who or what they represent.

For example, as MLK Day has just passed recently, this would have been a great opportunity to learn and teach others about this great man and all that he accomplished.

His "I Have a Dream" speech is iconic, but there is much more to discover about his legacy. According to the online biographical collection bio., King was an activist and humanitarian who won the Nobel Peace Prize and was a crucial part of the fight for civil rights.

Another example of another overlooked but certainly educational holiday is Constitution Day and Citizenship Day on Sept. 17. Although it is not a federal holiday, it is still a national observance that many people are unaware exists.

The holiday calendar website, Time and Date, details that our nation's constitution and the responsibility of citizenship within our nation are celebrated on this day.

This would be a wonderful chance to teach others, especially children, about the history of the constitution and what it means to be an American. Flag Day, on June 14, is another example of a holiday that may get currently overlooked, but could flourish into an educational day.

During this national observance, all government buildings display the American flag with honor and pride, according to Time and Date. This day would be a great opportunity to learn more about the history of our national flag and the process that went into creating it.

During this day people could strengthen their feelings of freedom and unity, and they could recount what went into attaining the freedom this flag represents.

Educational opportunities, like these smaller holidays, should be utilized when they come around in order to strengthen our knowledge of our nation's history.

There is no reason people should go about their lives without taking the time to inform themselves about the holidays our nation celebrates.

We are all American citizens, and it is our duty as such to know as much about our great nation as possible.

Black vs Orange

PRO

Topic of the week:

CON

Cars on campus

Nicholas Brummel
STAFF REPORTER

Beginning a new college experience comes with facing many decisions: Should I live on campus? Should I join a fraternity? What should I major in? Should I take a minor?

But one decision comes with deceptively significant ramifications: whether or not to have a car on campus.

As a commuter who very much enjoys his freedom, this journalist advocates that having a car on campus is much more beneficial than it is costly.

Before discussing the overwhelming advantages of having a car on campus, let's first address the costs.

The most obvious and significant cost is parking. Yet even regarding this cost, a car owner has agency and freedom in controlling how much of a cost it is.

One may get a parking permit, which costs around \$100. Sure, this might be a significant chunk of change, but in comparison with

Pacific's \$40,000 tuition, the price is a drop in the bucket.

And what does said money purchase a student? Freedom. Freedom to grab food wherever her/his heart desires. Freedom to go shopping, without depending on a ride. Freedom to drive somewhere in case an emergency strikes.

Because UOP is such a small campus, many students, especially freshmen, will end up feeling cabin fever, and that's to be expected. Having a car allows them to take day trips and explore the University's surrounding area.

Additionally, many students who live on campus get tired of the food served in the UC or warmed in their dorm microwaves, and having a car allows them to add new options into their diet, which can be both helpful and necessary.

In short, having a car on campus grants a student control. And if money is an issue, cheaper or even free parking is available.

Nicole Felkins
EDITOR-IN-CHIEF

As a college student who may be living away from home for the first time, having a car might seem to make sense. However, on college campuses like University of the Pacific where the community is limited to a small vicinity, owning a vehicle can end up being more of a hassle than it is worth for those who live on or near campus. Almost everywhere you need to go as a student is within walking distance.

As a Pacific student, you do not need a car to participate in extracurricular activities, as transportation is provided for almost every activity you might partake in, including field trips, Tiger Escapes, Greek formals, etc.

Each year, students must purchase a permit to park on campus. The B and N permits cost \$100, reports the University; with those permits, you can park in spots closer to most classes than in Lot 1, where commuters with the C permit park for \$25 per year. Even with a parking permit,

however, parking is often sparse.

Students can also rent a Zipcar on campus. You are not perpetually stuck in Stockton, Calif., during your college experience if you do not have a car. Don't worry, you have options!

There are innumerable health benefits to biking as well. A recent study found that people who bike even at a low to moderate pace increased their energy levels by 20 percent and decreased fatigue by 65 percent. The lead author of the study, Patrick O'Connor, explained, "Cycling triggers your brain to release the neurotransmitter dopamine, which is linked to energy."

Alternatively, you can also walk to your destinations. Regular brisk walking can help you lift your mood, maintain a healthy weight, strengthen your bones and improve your balance and coordination, informs the Mayo Clinic.

If you live on or near campus, then you should seriously consider biking or walking to school.

Possible Cal State University campus coming to Stockton

Nicholas Brummel
STAFF REPORTER

Education is an uncontroversial goal of society. Few will advocate that being educated is a bad thing. However, presenting an ideal method for educating a populace is an object of much more contention. Would it be wonderful to have a functional, affordable, operating university in every city of the world? Sure. However, such a goal is logistically impossible.

In order for a university to survive, there must be enough students paying tuition so that operating costs, such as professional educators, may be afforded. There would ideally be few other schools within the area to compete for students, and thus, resources. Finally, and perhaps most tragically, a university thrives only once it has prestige, so that it might successfully incentivize students to apply.

Naomi Riley, writing for The Chronicle of Higher Education on Aug. 1, 2010, highlighted some experiences new schools have faced, many of which are not exactly positive. In 2000, a start-up school named Ave Maria Law School initially offered free tuition, and had started with some success — high-ranking students who maintained excellent

performances — but within two years dropped in rankings, losing much of its caliber once financial demands required charging tuition. Michigan State, in an effort to provide more opportunities, started new programs in areas such as Dubai, but had to close such programs due to a lack of interest.

Taking the challenges and conditions that minimize the chance of success for new universities into account, one must consider whether or not a California State University in Stockton, Calif., proposed by state lawmakers, would be a venture likely to meet with success. It is clear there are plenty of potential students. As of 2014, the city has a population of over 290,000 people.

However, a new college would also face much competition. Stockton is the home of several universities. San Joaquin Delta College is the local junior college, while University of the Pacific, of course, is Stockton's most successful four-year university. Furthermore, the city is dotted with trade schools and trade colleges, including Xavier College of Nursing. Still, there is an opening within the city for a California State University. However, once one looks beyond the city of Stockton, it is clear that many CSUs are near enough to siphon off prospective

students. Both Sacramento State University and Stanislaus State University are within 40 minutes of Stockton. These more well-established universities, with developed programs, would likely draw away students who would consider the new university.

Still, many students from Delta affirm they would appreciate a university in Stockton that would be more affordable than UOP. Delta student Banafshae Khan '17 provides a nuanced perspective: "Although I'd typically advocate improving existing structure to accommodate new circumstances, I have to admit that there comes a point where you just need another campus." She indicates that the CSUs are "crowded," and likely to become more so considering the hike in UC prices of tuition.

While education is one of the noblest goals, achieving an ideal educational infrastructure is a difficult thing. The idea of instituting a CSU in Stockton has existed for well over 20 years, but has gained significant traction in recent months. While there are many important factors to consider, it is worth it to go through with the process. As Nelson Mandela once stated, "Education is the most powerful weapon which you can use to change the world."

LIFESTYLES

Currently trending: online shopping boutiques

Lauren Peterson
DISTRIBUTION MANAGER

From Google searches to Amazon purchases, the Age of the Internet has encouraged the cultural phenomenon of instant gratification. But today, even the guarantee of same-day shipping isn't enough. Consumers are looking for the in-store personal experience, as well as prompt shipping, and new companies have emerged to fill that niche.

Born completely online and powered by user-friendly interfaces, websites such as Birchbox, Club W and StitchFix are providing a unique shopping experience for each user while maintaining a competitive edge through pricing and reliability.

Each website boasts expertise in a certain market already catered to by brick-and-mortar stores. Birchbox is akin to ULTA or Sephora, Club W is like BevMo exclusively for wine and StitchFix is any department store with a personal shopper. When browsing any of these websites, users are invited to create personal profiles, input taste preferences and schedule singular or regular shipments. At Birchbox, users receive samples and are then able to buy full-size products online, enabling the users to test recommended products without breaking the bank. At Club W, wines are presented, selected by the user depending on taste, then shipped, sipped and either enjoyed or sent back for a replacement. At Stitchfix, the user inputs

sizes and style preferences and a personal stylist takes care of the rest. Five hand-picked items are shipped to the user and unwanted items are simply returned, with the user only being charged for the pieces they keep.

While Amazon may recommend products based on recent clicks and purchases, these websites are more personally tailored to the users' unique preferences. Consumers are able to navigate through the shopping process without having to leave the comfort of their own homes or offices and without having to spend extra time and money on products they don't enjoy.

According to statista, an online statistics portal, the number of digital shoppers in the United States was

196.6 million in 2014 and is anticipated to top 200 million in 2015. The onslaught of savvy digital shoppers who have come to expect superior service, fast delivery and lower prices of online shopping mediums will only cause these boutique service websites to grow and multiply. From beauty to wine to clothing, mass as well as niche markets exist, and they're only getting larger.

While large companies may use complicated algorithms and sponsored websites in an attempt to anticipate and/or influence the next sale, smaller boutique websites allow the human element of user-inputted data as well as industry expertise to provide a unique and enjoyable shopping experience, all online.

Chegg to bring Sheeran to one lucky campus

Alex Rooney
OPINION EDITOR

Pacific's ASuop does an amazing job putting on the spring concert every year, but what if this year we could have two spring concerts?

As stressful as that might sound for the ASuop staff, the second concert could be totally free and totally planned by someone else.

British singer/songwriter Ed Sheeran, who has gained popularity in the United States over the past few years, is teaming up with discount textbook website Chegg to bring a free concert to a university this spring. The event will be completely planned and paid for by Chegg and Ed's team — all students have to do is show up!

However, Sheeran isn't stopping there. He will also be hosting an information session about songwriting and the music industry, where students who are interested in the field can attend and even ask him their own questions.

Louis Messina, founder of The Messina Group, says of the event, "Through Chegg's network of 15 million high school and college students, this is a unique opportunity to connect, beyond the music, with a worldwide superstar who loves to engage his fans

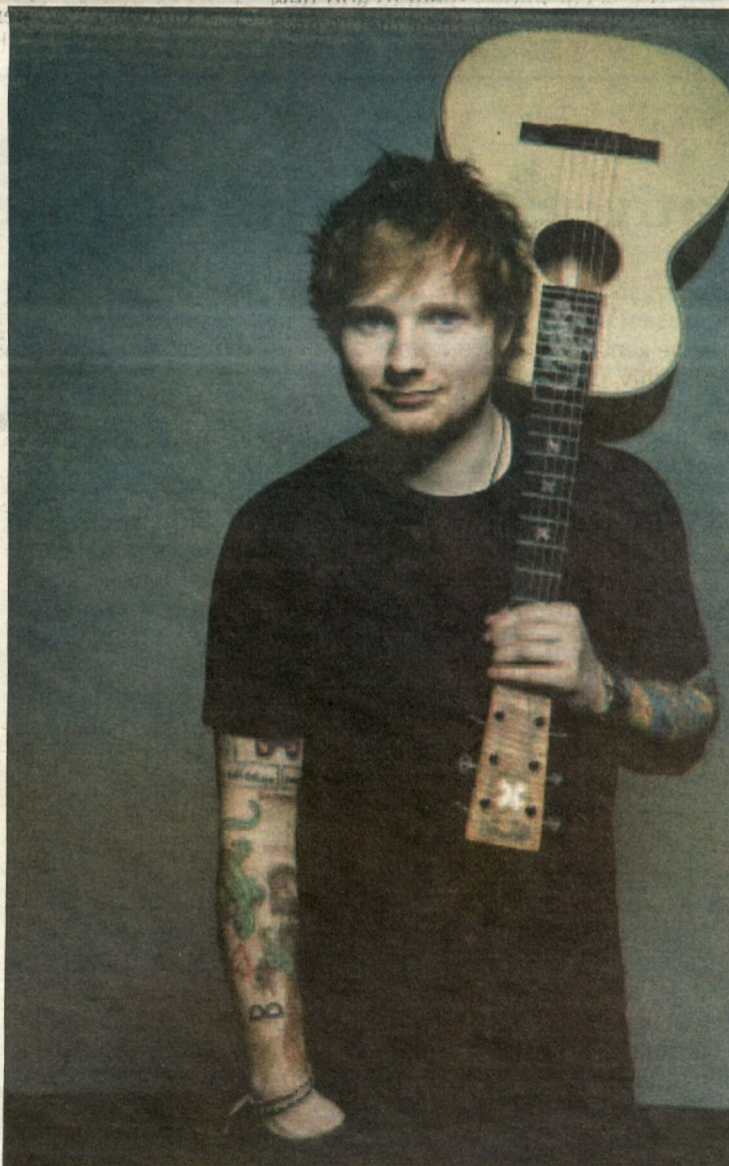
in new and innovative ways. Ed is excited to share his love for music, learning and the creative process with a select group of students."

As great as this already sounds, the best part is that Chegg will gift the winning school a \$10,000 grant for their music department! Since Pacific is already so recognizable for its conservatory, this would be great publicity for the school and would also directly benefit the students.

Sounds great, right? Now, let's make sure we win!

Voting takes place through Facebook, and can also be accessed by visiting music.chegg.com/edsheeran. Students have the ability to cast their votes once a day until Feb. 13, so vote today and continue voting!

Even if you are not an Ed Sheeran fan, this is an incredible opportunity for the University and for the whole student body. Pacific was in fifth place a week ago; however, we have since been knocked out of the top votes. To secure our place at the top of the list, encourage your classmates, professors and friends to vote once a day, every day, until Ed's tour bus pulls up in front of Burns Tower.



Atlantic Records

Ed Sheeran will perform at the college with the most votes.

Upcoming Student Events

Thursday, 1/26

Art Exhibit - "Autopoiesis: Creative Self-Construction"
9 A.M. AT THE REYNOLDS GALLERY

Library Exhibit: Ancient and Honorable Order of E Clampus Vitus
9 A.M. AT THE LIBRARY

Lunch Behind The Lair: Chat with the Chaplains
NOON AT THE UC

Vision of Korea-U.S. Relations Discussion
NOON AT BECHTEL INTERNATIONAL CENTER

Social Science Research Colloquium
4 P.M. AT PRESIDENTS ROOM

Men's Basketball v. Pepperdine
7 PM. AT SPANOS CENTER

Simon Rowe Latin Project at Take 5 Jazz at The Brew
7 P.M. AT THE VALLEY BREWING COMPANY

Friday, 1/27

Art Exhibit - Autopoiesis: "creative self-construction"
9 A.M. AT THE REYNOLDS GALLERY

Library Exhibit: Ancient and Honorable Order of E Clampus Vitus
9 A.M. AT THE LIBRARY

InterVarsity Christian Fellowship Large Group
6 P.M. AT GRACE HALL

Resident Artist Series - Frank Wiens, piano
7:30 P.M. AT FAYE SPANOS CONCERT HALL

Saturday, 1/28

Men's Basketball v. Marymount
1 P.M. AT SPANOS CENTER

Movies This Week

Thursday, 1/26
"Big Hero 6"

Friday, 1/27
"Big Hero 6"

Saturday, 1/28
"Big Hero 6"

Kim Kardashian's book "Selfish" stirs up controversy



The cover image for Kim Kardashian's new book "Selfish."

Sarah Hong
STAFF REPORTER

Kim Kardashian's fame may be one of the more controversial topics in pop culture. The reason this reality star's fame is so debatable is the exact same reason why she has received so much attention and money. Kim Kardashian currently has over 25 million followers on Instagram alone, making billions of dollars through her release of video games, perfumes, clothing lines, endorsements and her hit reality shows. The release of her upcoming book may just be another stepping stone in what's shaping up to be quite a lucrative career. Kardashian's book, "Selfish," purely talks about the art of a "selfie," also known as a picture one takes of themselves. This concept is demonstrated by none other than the cover photo: a picture of Kardashian in the perfect angle, showing as much cleavage as possibly allowed in public. "Selfish" features 352 pages of selfies the "Keeping Up with the Kardashians" star took of herself throughout the

years before and during her fame. Some of these selfies can be found in the archives of Kardashian's social media, including her Instagram and Twitter, but the book will also feature pictures that have never before seen the light of day.

Kardashian believes the basic and commonplace movement of taking one's own photo was a phenomenon she created. She backs her assertion by stating, "I took selfies way before selfies were cool... I took pictures of myself with digital cameras when I was in junior high and high school, and I just got hooked... I was always obsessed with selfies." Perhaps surprisingly, then, the idea for a book of Kardashian's self-portraits can be attributed to her husband, rapper Kanye West. Kim made books of her self-portraits as presents for her husband; West subsequently decided it would be a good idea to publish them. This idea was then further supported and enhanced by Universe Publication, an imprint of Rizzoli New York.

The book, which will be released in May with a cost of \$19.95, is already making headlines on all the major news outlets, including Time, USA Today and Huffington Post. So what does the buzz around a talentless reality star's book of self-portraits say about our culture? The fact that major news programs are even covering this book reveals the true depths of the self-absorbed and vain culture of our generation.



SEX & HEALTH COLUMN

Male Contraceptives: Preventative measures aren't just for the girls

Thomas Levy
STAFF REPORTER

Serious advances have been made in the market for male contraceptives, which is totally revolutionary seeing as there have been such limited options for a very long time.

Birth control for men in a more convenient form has at no point been an afterthought for many pharmaceutical developers, who have been trying to realize the idea for the better part of a century now.

Researchers from Parsemus Foundation have come up with a solution that takes the form of an injection, an effect more convenient than condoms and more reversible than vasectomies, which require surgery.

How the foundation's product, Vasalgel, works is pretty simple to grasp. An injection full of a polymer formulated to halt the flow of sperm during ejaculation is injected into the vas

deferens and acts as a plug. As unpleasant as that may sound to some gentlemen, the effects are highly rewarding, as a long term study of a similar injection from the same company used on men in India shows that the polymer has been in place and effective for roughly fifteen years. The Parsemus Foundation claims that within the next couple years, men will likely see an injection adapted to FDA regulations for the U.S. market.

The injection is scheduled to be fully reversible, requiring a second injection to flush out the initial polymer and return full function to the vas deferens.

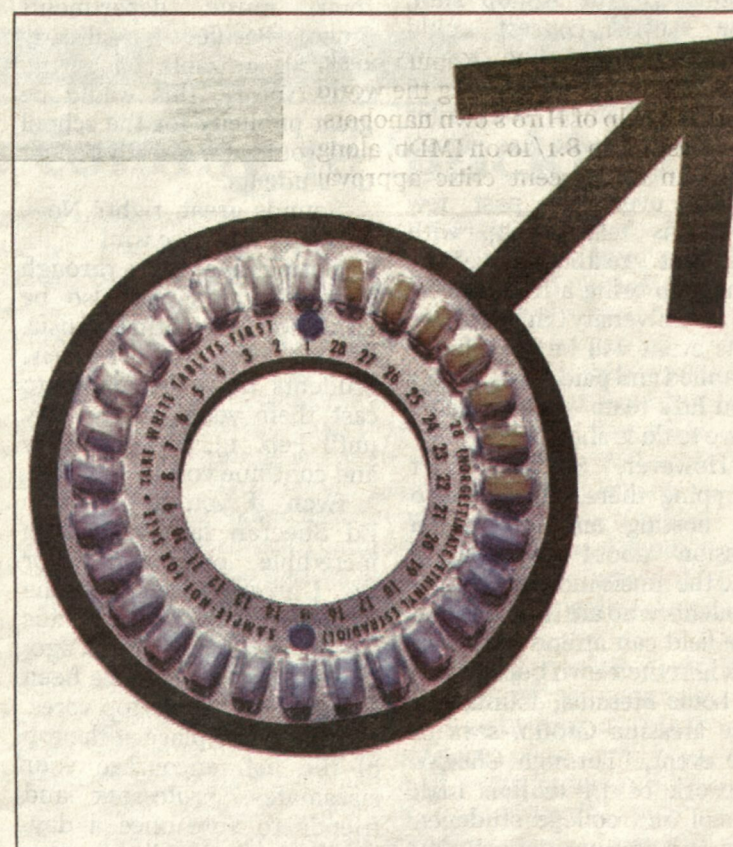
This revolutionary form of contraceptive is set to be a huge advance in science, technology, men's health and, according to Daily Beast writer Samantha Allen, women's health as well. A polymer injected into men once every fifteen years is potentially less damaging to the body than

women ingesting a cocktail of hormones on a daily basis. This procedure also leaves more of the responsibility of the consequences of intercourse in the hands of men.

By offering varying methods of birth control to both normative genders, each side of safe sex is now being represented more thoroughly.

However, one aspect of sex Vasalgel neglects to improve is the potential of transmitting STDs. We have to remember that babies aren't the only thing we can be stuck with for the rest of our lives after having sex. For proper disease protection, Vasalgel offers literally nothing compared to prophylactics.

Nonetheless, Vasalgel by Parsemus Foundation is a step in the right direction for sexual health. Joined by a number of different firms with similar goals, they are progressing the cultural norms of sexual health in the United States.



Chicago Tribune

Revolutionary steps have been made in research, as scientists have created an injection for men that will block the ejaculation of sperm.

“Big Hero 6” this weekend

Sarah Yung
COPY EDITOR

Combining the heartwarming family vibe of your favorite Disney movies, the intense superhero action of your favorite Marvel flicks, a dynamic, diverse range of characters and lush, vibrantly imagined animation, “Big Hero 6” is clearly a strong contender in the Best Animated Feature Film sector of this year’s Oscars. But what, exactly, is this newest comic book-adapted movie about?

“Supah Ninjas” Ryan Potter leads the cast as Hiro Hamada, a teenaged robotics wunderkind living in San Fransokyo with his Aunt Cass (Maya Rudolph) and his older brother Tadashi (Daniel Henney) after the boys are orphaned at childhood. Worrying that Hiro is wasting his potential after graduating high school at 13, Tadashi takes Hiro on a tour of San Fransokyo University to share his most recent work, an inflatable, vinyl healthcare companion robot named Baymax (Scott Adsit). SuffICIENTLY awed, Hiro subsequently vows to abandon illegal botfighting and apply his prodigious intellect to something a bit more societally beneficial. What Hiro ends up creating are telepathically commanded nanobots: miniscule neurotransmitter-controlled robots, astounding technology inevitably too easily corrupted for its own good. After a tragic turn that leaves both Hiro and the audience reeling, Hiro and Baymax must band together with Tadashi’s quirky university friends — Honey Lemon (Genesis Rodriguez), Go Go Tamago (Jamie Chung), Wasabi (Damon Wayans Jr.) and Fred (T.J. Miller) — and transform into superheroes to defeat the mysterious man in the Kabuki mask, who’s intent on destroying the world with the help of Hiro’s own nanobots.

Boasting an 8.1/10 on IMDb, along with an 89 percent critic approval

rating and a 93 percent audience approval rating on Rotten Tomatoes, “Big Hero 6” has met with both critical and commercial success. Not only has the film earned a whopping \$426 million at the global box office, it has also received nominations for the Golden Globe Award for Best Animated Feature Film, the Annie Award for Best Animated Feature, the BAFTA Award for Best Animated Film and the aforementioned Academy Award for Best Animated Feature.

And for good reason: Despite following the enormously lucrative animated giant that was Disney’s “Frozen,” “Big Hero 6” — dare I say it — holds it own and then some, according to critics and consumers alike. Many consider the lovable, marshmallow-like Baymax an absolute scene-stealer, while countless fans proclaim this film the perfect futuristic blend of humor, hijinks and heart. This is one fun-filled, action-packed movie you won’t want to miss.



TanukinoSippo

For the sanity of the people around you, don't be THAT person

han·gry

(han-gree) adj.

a state of anger caused by lack of food; hunger causing a negative change in emotional state.

Parade

Nicholas Brummel
STAFF REPORTER

Oh no, it’s happening. You are sitting in class and didn’t have time to grab breakfast. Your stomach gets that hollow panging. It begins making mortifying sounds. It consumes your concentration. Class ends, and you are confronted by that person who just agitates you. Normally, you can refrain from showing just how much you hate that person, but not right now. At the first instance of annoyance, you snap and make a disproportionately mean remark. You will regret it later, but not right away. You are simply too hungry.

Being “hangry,” so hungry that it adversely affects one’s mood, is a familiar feeling for most students. However, it is not only experienced by students. Nate Kornell, who holds a doctorate in psychology, wrote for

Psychology Today on June 13, 2011 explaining just how significant an impact one’s hunger has on her/his mood. Kornell cites a study on judges in Israel, who would give less favorable rulings as the day progressed but would give more favorable rulings after having a meal break. “Hanger” has been backed by several studies.

Not only does hunger cause anger for many individuals, but according to researchers from the Max Planck Institute of Neurobiology, it also decreases one’s capability to concentrate and causes riskier behavior.

So, if you want to remain on your friends’ or teachers’ good side, it would probably be wise to carry some snacks with you, and never face a test on an empty stomach. If your peers ever give you judgmental looks as you munch on your snack, simply assure them that it is in their best interest.

Meal planning: Make it easy to eat healthy on the go

Sarah Hong
STAFF REPORTER

Many of us poor college students do not have the extra time, nor do we want the added stress, to devote to cooking our own meals. So how do we stay healthy during our busy schedules without going hungry or breaking the bank? There are many nutritious snack options that can be eaten between classes to give you and your brain the boost you need.

First, it is good to start with small, light containers that will protect your snacks from getting crushed in your bag. Although it may seem silly to purchase, containers like Tupperware protect your food, won’t spill and are reusable — unlike most Ziploc bags. If you find something with multiple

compartments, that’s even better.

Next, you can buy in bulk for the week to save money. A stalk of celery or a bag full of grapes, berries, carrots or sugar snap peas usually costs \$1-4 and can be spread out into a whole week’s worth of fresh snacks. A bag of apples is usually \$3-5, while a bunch of bananas normally rings up about 67 cents per pound. For several weeks now, grapefruit have been \$1 each, and they can be peeled and eaten just like oranges.

If you prefer something salty, the same goes for pretzels, crackers, chips or other finger foods: One big bag can last you a whole week if you take just a handful or two with you per day. Protein is an especially good midday pick-me-up. Trader Joe’s, located

on the corner of Pacific Avenue and Benjamin Holt Drive, sells bags of various types of nuts and trail mixes for around \$7.50 per 16 oz. bag.

For those of you who are gluten-free or have celiac disease, Safeway now has gluten-free pretzels and a small gluten-free section in most of their stores. Even Walmart has a decent gluten-free section now! Although we don’t have a Whole Foods nearby, there are still plenty of regular grocery stores becoming aware of dietary issues.

At home, there are still plenty of meals that don’t take long to cook. A large bag of rice can last for quite a while and can be paired with various fresh foods, such as mixed into a quick veggie stir-fry or as a side dish for a

main course. Salad can be made more interesting with varied toppings, dressings or lettuce. Making your own vegetable soup can also be inexpensive and feed you and your roommates for days.

Even the favorite meal of all college students — pizza — can be made healthier (and quicker than ordering out!) if you buy the sauce, cheese, rolls and fresh toppings to make smaller servings for yourself. Thinking ahead of time and planning your snacks and meals for the week can help increase alertness, regulate your blood sugar and make you less likely to rely on junk food in moments of laziness. Remember, your body’s fuel can make all the difference in your everyday activities.

SPORTS

TIGER



SCHEDULE

Baun Fitness Center

Thursday:

6:30-7:15 A.M.
-- Cycle
12:05-12:50 P.M.
-- Yoga
5-6 P.M.
-- Zumba
5:30-6:15 P.M.
-- Cycle
6:30-7 P.M.
-- TRX Express
6:45-7:15
-- Abs & Assets
7-7:30 P.M.
-- TRX Express
7:30-8:30 P.M.
-- Yoga
9-9:45 P.M.
-- Black Light Cycle

Friday:

6:30-7:15 A.M.
-- Cycle
8-9 A.M.
-- Fit and Functional
12:05-12:50 P.M.
-- Cycle
5:15-6:45 P.M.
-- Yoga

Monday:

6:30-7:15 A.M.
-- Cycle
8-9 A.M.
-- Fit and Functional
12:05-12:50 P.M.
-- Power Sculpt
4-4:50 P.M.
-- Pilates
5:15-6:15 P.M.
-- Yoga
5:30-6:15 P.M.
-- Cycle
6:45-7:45 P.M.
-- Zumba

Tuesday:

6:30-7:15 A.M.
-- Cycle
12:05-12:50 P.M.
-- Yoga
4-4:30 P.M.
-- TRX Express
4:30-5 P.M.
-- TRX Express
5-6 P.M.
-- Zumba
6:15-7:15 P.M.
-- Social Dance
6:30-7:15 P.M.
-- Cycle
7:30-8:30 P.M.
-- Yoga

Visit go.pacific.edu/rec
for schedule updates
and class descriptions.

WOMEN'S BASKETBALL

Pacific splits against conference foes

Drew Jones
SPORTS EDITOR

Women's basketball hosted their first games since the return of the student body from winter break. They took on Portland and Gonzaga on Thursday and Saturday, respectively. The Tigers came out on top on Thursday, but fell just shy of a weekend sweep against Gonzaga.

Pacific is now 6-3 in conference and 14-6 overall. They are currently tied for fifth place in the West Coast Conference with San Diego.

The Pilots came to Alex G. Spanos Center looking to upset the Tigers and move up in the conference rankings. In the first half, they capitalized on fouls and outscored Pacific, 36-28. In the second half, Pacific came out firing, starting off with a three-pointer from guard Hailie Eackles '16.

Guard Kristina Johnson '15 quickly followed with a jump shot, and then the Tigers sunk back-to-back three-pointers to cap the 11-3 run and tie the game.



Edna Rush
Guard Unique Coleman '17 drives past the Gonzaga defense.

WOMEN'S BASKETBALL
CONTINUED ON PAGE 11

ARCHERY

Slings and arrows of outrageous fortune

Edna Rush
STAFF PHOTOGRAPHER

On the evening of Friday, Jan. 23, the Archery Club gathered in front of Burns

Tower for the first meeting of the semester. Before the meet could officially begin; however, the carpooling had to be sorted out, per usual.



Carrie Wentzel

The Archery Club gears up to practice on campus for the first time.

After everyone and their equipment were packed into four different cars, the club departed on the trek to the California Central Valley Archery Academy. Being that the club had no place to practice on campus, they were always required to travel off campus to one of the two archery ranges in Stockton.

"However, Friday's meet was the last one off campus. The club has finally received permission to shoot on campus at the Alan and Olive Gardemeyer Field. The purpose of this meet was not only to practice target shooting but to teach new members how to shoot, in preparation for upcoming meets on campus.

The move will be highly advantageous for the club. Wellson Wu '15, Archery Club president, stated that meeting on campus is more convenient, since there will

be no need to bring so many drivers for transportation or deal with the time constraints caused by not having enough.

Founder Weilan Cui added that the meets will be more regular, and there will no longer be a fee for members to use the range. With the move, the club also hopes to achieve its goal of competing at the collegiate level.

President Wu expects the club will meet on the Alan and Olive Gardemeyer Field this coming Friday, Jan. 30. You don't have to already be an experienced archer to join the club.

Anyone who is interested in archery but has never held a bow before is always welcome and will be taught how to shoot. "It's a great sport for everyone," enthused Cui.

For any questions and updates on club meets, contact Wellson Wu at w_wu3@u.pacific.edu.

Fouls give Gonzaga advantage over Tigers

WOMEN'S BASKETBALL
CONTINUED FROM PAGE 10

The battle began, but Pacific was able to take the lead and keep it as the clock began to tick down. With less than 10 minutes remaining, the Tigers retained a five-point edge over Portland.

Guards Unique Coleman '17 and Claire Conricode '15 added baskets to stretch Pacific's lead. However, the Pilots began inching their way back with less than seven minutes remaining.

Again, free throws would aid Portland, as they were able to get three points for the price of two on multiple occasions.

A jump shot would cap the 10-0 run for the Pilots, giving them a three-point lead over Pacific. Forward Kendall Kenyon '15 fired back with a layup, and Eackles followed suit with a three-pointer, her specialty.

The Pilots added a layup and free throw to steal the lead back from the Tigers with only 34 seconds left in play. But 10 seconds later,

Eackles put up a three-pointer to score the game-winning basket and tally her 18th point of the evening. Pacific came out on top by the skin of their teeth, 71-69.

In Saturday's matchup against conference leader, Gonzaga, the Tigers played a very close game, but could not find enough momentum to defeat the undefeated.

Pacific only trailed by one after the first half, but the Bulldogs took advantage of the free throw opportunities in the second half, cruising to a comfortable 10-point victory, 73-63.

Notably, Coleman posted a career-high in scoring, tallying 19 points. Kenyon generously added 13 rebounds, and Eackles rounded out the highs with five assists.

So far, Pacific has faced each team within the WCC once and from now forward will face each team for a second time.

The Tigers' biggest challenges will be against BYU, San Diego, and Gonzaga. Saint Mary's is also a worthy opponent, since they took Pacific into overtime in their last matchup.

Pacific looks forward to taking the second half of conference head on and rapidly move up in the WCC rankings before the conference tournament in Las Vegas, Nev. in March.

The Tigers set off on their second to last road trip of the season, going up against Pepperdine and LMU. They already have one win under the belts against each of the two teams and are looking to make it two with a weekend sweep.

Pacific will return home on Saturday, Feb. 7 to host Saint Mary's at 2 p.m. in Alex G. Spanos Center.



MARGAUX VERGER GOUSON '17

Freestyle swimmer Margaux Verger Gouson '17 went four-for-four in her events in Pacific's dual meet at UC Santa Barbara. Verger Gouson competed and dominated in the 200, 500, 1000 free triple, as well as her personal best event, the 500 free. She posted top times and defeated her opponents by a generous margin. (Photo c/o Edna Rush)

PACIFIC TIGERS

WEEKLY HOME SCHEDULE

MEN'S BASKETBALL



Thursday, Jan. 29
vs. Pepperdine
7 p.m.
Alex G. Spanos Center

Saturday, Jan. 31
vs. LMU
2 p.m.
Alex G. Spanos Center

UPCOMING EVENTS

MEN'S TENNIS

Saturday, Feb. 7
vs. Cal Ploy
1 p.m.
Hal Nelson Tennis Courts

WOMEN'S WATER POLO

Saturday, Feb. 7
vs. Cal
6 p.m.
Chris Kjeldsen Pool

Did you know?

Pete Carroll '72 will be coaching the Seattle Seahawks in Super Bowl XLIX this Sunday against the New England Patriots. Carroll was a free safety for Pacific in 1971-72.

For more information, check out the official Pacific Athletics website at pacifictigers.com.

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