

Community based tourism in Maraj Island - Brazil: Achieving a success story

CAUTHE 2012: The new golden age of tourism and hospitality; Book 2; Proceedings of the 22nd Annual Conference

Rodrigues, Cristina; Prideaux, Bruce

Abstract: This paper examines socio and an economic opportunity that community based tourism is offering to a local community in a remote region, in this case Marajo Island in the Brazilian Amazon region. A number of authors have endorsed that community based tourism can improve the well being of local communities. Participant observation and semi structured interviews were employed to identify the impacts of community based tourism on Pesqueiro village, community located in Marajo Island. The results indicate strong community participation, enhancement of quality of life and encouraging local community to develop community based tourism as a good strategy for local development.

To cite this article: Rodrigues, Cristina and Prideaux, Bruce. Community based tourism in Maraj Island - Brazil: Achieving a success story [online]. In: CAUTHE 2012: The new golden age of tourism and hospitality; Book 2; Proceedings of the 22nd Annual Conference. Melbourne, Vic.: La Trobe University, 2012: 523-536. Availability: <http://search.informit.com.au/documentSummary;dn=226249779222074;res=IELBUS> ISBN: 9780987050724. [cited 05 Dec 16].

Personal Author:

Rodrigues, Cristina; Prideaux, Bruce;

9780987050724

Subject:

Tourism and city planning; Community development;

Database: **BUSINESS COLLECTION**