

SCREENGRAB

New Media Art Award

Townsville | 10.08.12 | Australia

Application Guidelines

Who holds all the bits?

The contemporary media milieu would suggest an evolving devolution of the traditional notion of the "society of control". The boundaries of enclosures and spaces are no longer the rigid and defined perimeters they once were. The browser, the mobile camera/screen are new enabling simulations the user can exploit to navigate alternative pathways, to experience new modes of expression and to participate in global cultural exchange.

This is reflected online and on the street. In our political discourse and our social interactions. And it is most visible when repatriated via the mainstream media and traditional news editorials coupled with wild proclamations of "new freedoms" accompanied by "real change".

Yet what has really changed? What do these new counter measures look like on the ground? Where do the subversions play out? What new questions are we asking of our environment and of ourselves?

In the same evolving moment new far less visible forms of control are emerging that use these very same technological platforms: surveillance networks, social media, data mining algorithms, privacy interventions, sophisticated image gathering techniques and drone technologies. These aggregators of data and network traffic are rapidly translating our private, public and social lives into valuable sets of relational data – re-writing the notion of identity, weaving new paradigms of control.

The 2011 Screengrab New Media Arts Award and associated exhibition is looking for challenging creative works by media arts practitioners working in screen based media to submit works on the theme of the Control.

All forms of screen based media are encouraged including multi-channel video, digital illustration, audio sculpture, photography, generative media, 2D & 3D animation.

New Media Arts Award :	AUS \$5000
Artefact Deadline :	Monday July 2 2012
Exhibition Opening & Award Announcement :	Friday August 10 2012

All enquiries can be forwarded to screengrab@jcu.edu.au and +61 (7) 4781 6075



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Submission Guidelines

Deadline Monday 2nd July 2012

Apply Application forms can be filled out online on our project site @ www.jcu.edu.au/soca/screengrab/

Submit A link to the preview file on the accompanying application form (if applicable).

Send A copy of your work (2GB Max) to our **SendSpace** account. A link to this account can be found on our project site @ <http://www.sendspace.com/dropbox/5bi87i>

Or Fill out the application form at the above address and send us a shiny disc (**CD** or **DVD**) of your creation to :

Screengrab
c/o Ann Vardanega
School of Creative Arts
James Cook University
Townsville, Queensland
Australia 4811

Examples of Media Genres

Preferably video works will be in the vicinity of **60 seconds to 3 minutes**;

Data Visualisation (2D , video, generative or animation);

Themed **photographic work (or series)** which incorporate a significant element of digital manipulation;

Digital illustration (or series) / Web based **comics** and short **graphic novels**

2D & 3D animations, Dramatic or non-fiction video content;

Audio documentary, audio sculpture or **sound art** pieces;

All submissions should not have a production date no earlier than October 1st 2011

Websites we are happy to link directly to your **website** however, if you are concerned about reliability and performance we would prefer to have a local copy supplied on **CD Rom or USB**.

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Application Guidelines

1. All application forms with relevant links to preview files should be completed online at <http://www.jcu.edu.au/soca/screengrab/> by Monday July 2nd 2012. There is no entry fee.
2. When sending your work via our SendSpace site be aware that large files will take a considerable amount of time to upload. There is a 2GB maximum file size. Files are due Monday July 2nd 2012 and must be supported by a completed application form.
3. We prefer links to preview files to be submitted on the online application form. We will however ask for a full res copy if you are shortlisted for the exhibition.
4. Hard copy material should be posted with enough leeway to allow for the work to reach Townsville, Australia by the close of business on Monday July 2nd 2012. (A pessimist's guide would be 3 business days for mainland Australia; 7 business days for the Asia Pacific region and 12 business days for Europe and the Americas).
5. The Screengrab team has the right to select the works to be exhibited in accordance with Screengrab's theme for 2012, "Control".
6. The judging panel's decision on the prize winners is final. No correspondence will be entered in to.
7. Every effort will be made to contact the nominated winners prior to the exhibition opening and prize announcement on Friday August 10th 2012.
8. The New Media Arts Award is open to all artists and creative producers working in the mediums of digital media art and the various hybrids such a broad definition may include.
9. Employees of James Cook University (Brisbane, Townsville, Cairns and Singapore) are not eligible for prize awards, although they are welcome to submit a work for consideration as an exhibition piece.
10. JCU and the School of Creative Arts reserves the right to use the prize winner's name and a screen-grab of their work in any publicity related to the awarding of the prize; the ongoing exhibition of their work (10-8-12 to 30-9-12); and promotional material for Screengrab 2012.
11. New Media Artists whose work will be short listed for the prizes and/or chosen to exhibit in Screengrab 2012 will have a screen-grab of their work, bio and artist's statement published online and in the gallery catalogue.
12. All effort will be made to attribute the artist to any visual representation of their work in any published material, however the artist reserves the right to withdraw this right if their work is of a sensitive cultural nature.
13. James Cook University, School of Creative Arts and the Screengrab team do not take responsibility for the submission of works either in relation to the timely arrival of submissions or the correct file execution of submitted works. Any hard copy submissions will not be returned to the sender unless a return envelope is provided.