VU Research Portal

The impact of new infrastructure on the spatial patterns of economic activities

UNIVERSITEIT AMSTERDAM

Bruinsma, F.

1995

document version Publisher's PDF, also known as Version of record

Link to publication in VU Research Portal

citation for published version (APA)

Bruinsma, F. (1995). The impact of new infrastructure on the spatial patterns of economic activities. (Research Memorandum; No. 1995-12). Faculty of Economics and Business Administration, Vrije Universiteit Amsterdam.

General rights Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
- You may not further distribute the material or use it for any profit-making activity or commercial gain You may freely distribute the URL identifying the publication in the public portal ?

Take down policy

If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

E-mail address: vuresearchportal.ub@vu.nl ET

1995 012

Serie Research Memoranda

The Impact of New Infrastructure on the Spatial Patterns of Economic Activities

Frank Bruinsma

Research Memorandum 1995-12



vrije Universiteit amsterdam

The Impact of New Infrastructure on the Spatial

Pattems of **Economic** Activities

Frank **Bruinsma**

Research Memorandum 1995-12

THE IMPACT OF NEW INFRASTRUCTURE ON THE SPATIAL PATTERNS OF ECONOMIC ACTIVITIES

Frank Bruinsma'

Faculty of Economics and Econometrics, Department of Spatial Economics, Free University, De Boelelaan 1105, 1081 HV Amsterdam, The Netherlands.

The article is based on the authors Phd. thesis: 'De invloed van transportinfrastructuur op ruimtelijke patronen van economische activiteiten' (Bruinsma 1994).

The author thanks Piet Rietveld and Sytze Rienstra for their comments on a draft version.

Abstract

This **article attempts** to present a **systematic** owerview of **the** impact of transport infrastructure on **spatial** patterns of **economic** acfivities.

The **central** element is that an improvement in **the** transport infrastructure **leads to lower interaction costs**. This has three major **effects**. First, an increase in the **access** of actors and the **accessibility** of **locations**. Second an increase in the productivity of **firms** and households. Third, **a** change in the volume and location of activities of **firms** and households. There **also** exist feed backs and **intermediate** facfors which have an important impact on the sfrength and time period in which transport infrastructure affects **economic development**.

The overview of approaches show that major steps forward **can** be made by linking modelling and non-modelling approaches.

Introduction

The impact of transport infrastructure on spatial patterns of **economic** activities is receiving increasing attention from scientists and politicians. From a political viewpoint the theme is of particular interest because of the **tension** between decreasing government expenditures and the rising **demand** for transport infrastructure. Three scientific disciplines are **active** in the field of the impact of transport infrastructure and the spatial pattern of **economic** activities: geography, **economy** and traffic engineering. **However** within none of these disciplines the theme has become a major subject of research. There has been little exchange of ideas between the disciplines and as a **consequence** the theory in this field is **rather** fragmented.

Observing the **enormous** rise in the number of - policy initiated - empirical studies in this field and considering the fragmented theoretical background, there is a need for a theoretical framework on the relation between transport infrastructure and the spatial patterns of **economic** activities. This article presents **such** a theoretical framework and an overview of methodologies involved.

It is inevitable that an adjustment in the transport infrastructure network will lead to a restructuring of traffic flows. Most important in this restructuring **process** is to which extent these **changes** in transport infrastructure networks **result** in **changes** in the total number of movements **each** zone generates or attracts. Improvements in the transport infrastructure networks lead to shifts in the relative accessibility of zones and by that to potential shifts in the number of movements from and to these zones. Those **shifts** in movements will partly occur at a short term. For **instance** the increased accessibility of a **shopping centre** leads to a **higher** number of customers. But most of these **shifts** in the number of movements will occur **after** the pattern of activities has stabilised and adjusted to the new situation. Those **shifts** in movements will settle **after** a long period of **time**. For **instance** in a zone of which the relative accessibility is increased it will take **quite** some **time** before the housing stock is enlarged, new **shopping centres** are realised and **employ**ment figures rise.

As shown, infrastructure improvements do not only lead to direct **shifts** in traffic flows but **also** to a long term spatial shift and extension of **all** kind of **economic** activities which **generate** or attract movements. The impact of a new link in a transport infrastructure network is not restricted to only traffic flows but it restructures the **whole** spatial pattern of **economic** activities.

The structuring impact of transport infrastructure received quite some

attention recently among researchers and policy makers. The impacts **can** be measured at several spatial levels. At the local **level** one might study the impact on the inner city versus the urban fringe. At the regional **level** the impact on **central** versus peripheral regions. Of major interest at the **interna**tional **level** are the impacts of connections on international **-** Trans European **-** transport infrastructure networks, like the high speed rail network. However, one has to **state** that the **often** heard positiveness of the **size** of the impacts of research in this field are **rather** diffuse (Offner 1992). This article tries to formulate a solid theoretical framework and **provides** an overview of methodologies involved, on which further empirical research might be initiated.

A theoretical framework

Transport infrastructure has a long history in **economic** theory. Classic location theory and interregional trade theory are partly based on the impact of transport infrastructure. In those theories the choice of location or the interregional trade patterns mainly depends on distance between producers and customers. In those theories distance and/or transport infrastructure has been put in operation by transport **costs**.

An explicit theoretical approach towards the link between transport infrastructure and economic development is given by Voigt (1973). Voigt used components of several general growth theories to construct a development theory based on fundamental relations between the development of traffic systems and economic development. Improvements in traffic systems lead to hardly irreversible spatial differentiative impacts. This will lead to three types of regions: growth regions, underutilised regions and indifferent regions. Voigt assumes a rather mono causal relation between infrastructure development and economic development.

In less mono causal theories, transport costs are included as one of the explanatory variables of for instance location patterns or trade flows. However, the relation between transport infrastructure and the regional structure or economic development never became a main subject of scientific research. The theme is used for different purposes by several scientific disciplines. Geographers use transport infrastructure as far as it can explain activities over the surface. Economists use transport infrastructure as far as it can help explain the functioning of markets. Traffic engineers use it as far as it gives information on the size and direction of traffic flows. The attempts to **create** a broader conceptual framework are limited. Most attempts are partial approaches in which the complexity of the relation is not **fully** expressed. In the next **section** an **economic** and geographical approach is used in order to construct a conceptual model on the relation between transport infrastructure and the spatial pattern of **economic** activities.

A conceptual model - In Figure 1 the complex relation between transport infrastructure and regional economic development is presented. The construction of transport infrastructure effects the transport costs by means of

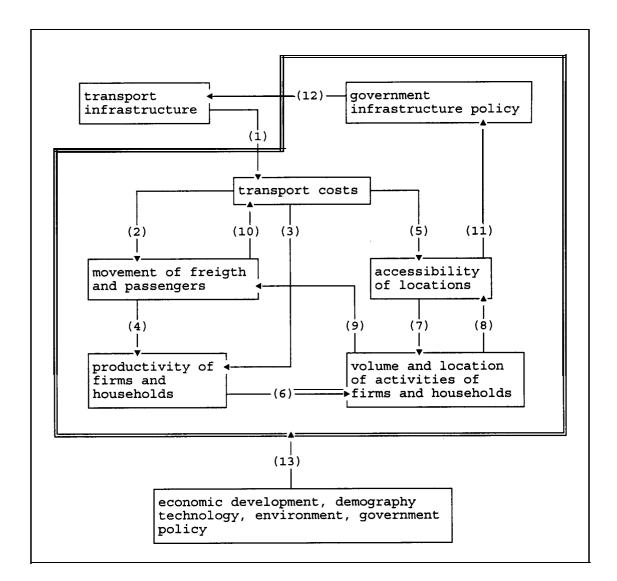


Figure 1 Conceptual model on the relation between transport infrastructure and the spatial pattern of **economic** activities

shorter distances **and/or higher average** speed (relation 1). These changes in the transport system lead tot reductions in fuel, **capital** and/or wages. On its turn these changes within the **traffic** system will lead to changes in the choice of transport mode, route choice, **time** of departure (in case of **con**-gested networks) and the generation or attraction of new movements per zone (relation 2).

The reduction in transport costs **combined** with the changes in the patterns of movements of households and firms will lead to an increase in the productivity of the zones involved (relation 3 and 4).

For households this impact **can** be explained as follows. The reduction in travel **time makes** it possible to **reach** the same **level** of productivity and consumption in a shorter period of **time**. In reality at the **level** of households one **may** observe that **higher** travel speeds stimulate long distance trips. The travel **time** elasticity of household movements seems to be **rather** high. So a possible outcome is that travel behaviour of households **tends** to adapt into the direction of more frequent visits over **longer** distances instead of a rise of household productivity.

For transport and transport related **firms** an improvement in the transport infrastructure has its impact on the number of drivers and lorries needed to reach the same level of productivity or service. Here a substitution of private capital and labour by public capital takes place. This effect on transport related private capital and labour leads to a reduction of transport costs. This allows more transport intensive productivity, for instance by increasing the frequencies of the deliveries or by an expansion of the geographical market area.

Another possible **consequence** of the improvement of the transport **infrastructure** is an increased reliability on the exact **time** of the delivery of goods by a decreased **chance** of congestion. This **also** has a positive effect on the productivity of firms. In the case of the deliveries of goods not only the **mean** travel **time** is important but **also** the **variance** of travel **time**. A **higher reliabil**ity in deliveries increases the smoothness of the production **process** and allows producers to **reduce** their stocks (just in **time principle**).

A last effect of the improvement of the transport infrastructure is the improvement of the labour market. The geographical labour market of which labourers can be attracted without making a move of the household necessary, expands by the improvement of the infrastructure network. In reality this has led to an expansion of regional labour markets and in some cases to long distance commuting.

The decrease of transport costs **also** leads to an increase of the accessibility of the zones involved (relation 5). The accessibility of a zone depends on **all** possible efforts necessary to visit or leave this zone. Accessibility **can** be operationalized in several manners (see Hilbers and Verroen 1993 and Bröcker 1989). One of the most **attractive** methods is to use the integral costs of movements from and to **each** zone. Those integral costs contain for **car** drivers flexible costs (for **instance** gasoline and toll), fixed costs (for **instance** interest and depreciation) and **time** costs. For the assessment of travel **time** one **can** use value of **time** studies (see Kleijn and Cheung 1989). The **time** costs **depend also** on congestion. So the accessibility of zones **also** depends on the **size** of congestion within and between the zones.

The accessibility of a zone **can** be seen as the weighted **mean** of the integrated transport costs of a certain zone to **all** other zones. For **each** motive of movement the zone need to be weighted by the mass of the zone for that **specific** motive. For **instance** for the **shopping** movements **all** zones are weighted for the **size** of their **shopping centres**.

The increase in productivity and accessibility in a certain zone might lead to an expansion of the **economic** activities **and/or** population within the zone (relation 6 and 7). A relevant implication of interregional trade theory is that a positive effect on productivity, employment and/or population is not guaranteed **when** interregional transport costs decrease. A decrease of interregional transport costs leads to an increase of interregional **competition**. Firms producing for the local and regional **markets can** be replaced by imports from **competitive** regions. In other words, the decrease in interregional transport costs **implicates also** a decrease in the protection of regional **markets**. These negative impacts **can** only occur in the case of improvements of the interregional transport **infrastructure** networks. **Improve**ments in local or regional public traffic **sevices** - will not lead to those negative impacts.

Another subdivision with an important spatial component is the **difference** between generative and distributive impacts (Rietveld 1989). The generative impacts concern the total change in **economic** activities in **all** zones involved by the transport **infrastructure** improvement. The shifts in the **economic** activities will not be evenly spread over the zones. Some zones will **profit** above the **average**, others below. As a **consequence** of the restructuring of **economic** activities some zones **may** even be confronted with a decrease in **economic** activities. The **difference** between distributive and generative

impacts is especially important at low spatial levels. In the direct surrounding of for **instance** a new highway one might measure a **rather** strong increase in employment, whereas on a **higher** spatial **level** one measures a **shift** of employment toward this highway from more remote zones. Here the increase of employment in the direct surroundings is compensated by a decrease of employment in more remote **areas**. What seems to be a **gener**ative effect at a low spatial **level** might be a distributive effect at a **higher** spatial level. The spatial **level** of the area under study should be **chosen** wide enough in order to minimize the risk of measuring generative effects instead of distributive effects.

It is important to **state** that both generative and distributive effects are of **main importance** in research on the impact of new transport infrastructure on spatial patterns of **economic** activities. The target in most studies is the **size** of the generative effects, especially employment growth. **However**, from the viewpoint of for **instance** physical planning, distributive effects are as important as generative effects. There might be a need to relocate certain **economic** activities from unsuitable locations, or to steer autonomous developments, towards locations suitable for those activities. Transport infrastructure might be **-** especially at a low spatial **level -** an important instrument for **steering** those developments.

Until now only direct links between the construction of transport infrastructure and the spatial pattern of economic activities are given. However, there are a number of indirect • feedback • relations which are important.

A first feedback concerns the relocation of **economic** activities. This **relocation** implies **changes** in the masses of the zones involved. Those **changes** in the masses of the zones has its feedback on the accessibility of the zones (relation 8).

In a similar way, the **changes** in the location of **economic** activities effect the number of movements of freight and passengers (relation 9). In case of congestion this shift in the number of movements of freight and passengers implies **changes** in transport **costs** (relation 10).

Transport infrastructure cannot be seen as completely exogenous since it is developed by the government. The government **reacts** on **changes** in the transport system. The **main** target of government infrastructure policy might be to secure an **acceptable level** of accessibility for **each** zone (relation 11 and 12). On the other hand, the governmental **economic** policy might be oriented towards the development of additional transport infrastructure in

zones with a fast economic development, for instance to overcome congestion. Those two targets of government policy make clear that from a government perspective the construction of transport infrastructure can been seen as a cause as well as a consequence of economic development in certain regions.

A last **remark** concerns the **fact** that new transport infrastructure is not the only factor that has an important impact on the development of traffic flows and the spatial patterns of **economic** activities. In **general** factors like technology, demography, **economy**, environmental policy and **general** government policy **may** be mentioned (relation 13). Those factors shape a wider context in which the relation between transport infrastructure and the spatial pattern of **economic** activities has to be analyzed. Above this, it is important to understand that those factors have a major impact on the strength and **time** period in which transport infrastructure has an impact on spatial patterns of **economic** activities. This **means** essentially that a multivariate approach is called for.

Research methods

In this paragraph an overview is presented of approaches which are in common use in empirical research to **trace** the impact of new infrastructure on spatial patterns of **economic** activities (see for a more extended overview **Bruinsma** and Rietveld 1992). An overview of approaches is given in Figure 2.

	Models	Other approaches
Aggregate data	 transport land use models production function models location models interregional trade models general equilibrium models 	• quasi experimental
Desaggregate data	 stated preference models revealed preference models 	 quasi experimental entrepreneur survey expert judgement calculation of the impact of infra- structure on transport costs

Figure 2 Research methods

In Figure 2 a twofold subdivision is used. First there is a subdivision between models and other approaches. Second there is a subdivision based on the spatial level of the data input. Behind this double subdivision lay two arguments. In recent research activities a sharp division exists between models and other approaches. In my opinion linking those two approaches will result in major steps forward from a methodological point of view. Even more it might lead to new empirical results and give new evidence in the complex relation between transport infrastructure and the spatial pattern of economic activities. So far only a few attempts in this direction are known (for instance Spiekermann and Wegener 1992). The second argument is that the availability of data is still a serious bottleneck in research in this field. A number of approaches get stuck in their further development and/or empirical elaboration because of shortcomings of data sets. Data are not available at the correct spatial level and/or the desired subdivision into infrastructure components etcetera.

Another possible division might have been a division of approaches in infrastructure **components** (road, rail, air, etc.). This division has some close links with the spatial aggregation **level** of research. At the urban **level quite** some research is oriented towards **specific** urban infrastructure networks like city rail (Berechman and Paaswell 1983, **Bajic** 1983, Cervero 1984, Hall and Hass-Klau **1985**), orbital motorways (Bayliss **1990**, **Bruinsma** et al. **1993**), sight locations (BCI 1990, Jansen and Heijs 1992, **Korteweg** 1992) and railway station locations (Sprangh and Van Tongeren 1983, Jansen and Van der **Sterre** 1986, Bongenaar and Olden 1992 and NEI 1994). Another type of infrastructure which is receiving special attention at the interregional **level** is the high speed rail line (Bonnafous 1987, Ter Brugge and Pellenbarg 1988 and Plassard 1991).

Such a division in infrastructure components will give a rather diffuse overview of approaches while most approaches are used for several infrastructure components. Here the approaches will be dealt with conform the double subdivision of Figure 2.

Models based on aggregafe data - Active it this type of research are traffic engineers and economists. The models developed by traffic engineers are based on the traditional transport models. Those traditional models are not **capable** to analyze the impact of transport infrastructure on spatial patterns of **economic** activities, **however**. In those models the locations of activities like work **places** and houses are given. In the integrated transport land use

models this static situation is left. Those models try to incorporate the generation of new movements in the analysis. The transport land use models are developed for the urban areas. An overview of those models is given in Webster et al. (1992). Some Dutch attempts to develop an integrated transport land use model are given by Hamerslag (1975), Hamerslag and Immers (1991) and Hamerslag, Van Berkum and Repogle (1992).

An important element in most integrated transport land use models is that the total size of population and employment of the urban area is given. This means that the model outcomes only give information about the spatial spread of activities over the city surface and nothing about the total size of the activities. The models analyze distributive effects of infrastructure improvements instead of generative ones. Therefore, if one still wants to deal with generative aspects one has to feed a transport land use model with information of a multi-regional model, like for instance an interregional trade model. Nevertheless, even with only the use of a transport land use model at least some expectations about generative effects can be given. Generative effects of an infrastructure improvement are expected if one observes an increase in productivity in a city. This increase in productivity will be realised by a decrease in transport costs caused by a decrease in distance **and/or higher** speed. In which matter this decrease in transport costs contributes to a more attractive urban production environment depends of course on the infrastructure improvements in competing cities, which are beyond the reach of the model.

The economic models analyze how transport infrastructure effects the regional production structure. The production function approach, the location approach and the interregional trade models are all focused on this regional level. The lower transport costs caused by the improvement of the interregional transport infrastructure networks result in an increase in the accessibility of regions. As a consequence the geographical market area will expand. A rise in productivity occurs via the higher returns to scale caused by this expanded market.

In the production function approach the **level** of production depends on the classic private production **factors - capital** and labour - and transport **infra-structure**. The public sector **provides** the transport infrastructure in **moste** cases free of charge. Improvement of the transport infrastructure has a positive impact on the **level** of productivity of the private production **factors**.

This rise in productivity **may result** in **higher** wages for the employees, **higher** profits for the producers, lower **prices** for the consumers or a combination of those **effects**.

Production functions are applied to estimate the impact of an improvement of a certain type of transport infrastructure on the productivity of labour and **capital** (see for an overview Rietveld 1989). A common problem researchers are confronted with is the poor availability of data concerning private **production** factors at the desired **sectoral** and/or regional subdivision. As a **conse**quence in most studies incomplete quasi production functions are used (see for **instance** Blum 1982 and Nijkamp 1986). Another complication is that the impacts of transport infrastructure might cross regional borders. For **instance** the impact of a national **airport** will **also** be measured outside the region **where** this **airport** is located. Aschauer (1993) tries to solve these **short**comings by applying the production function at the national level. **However**, desaggregation of results to the regional **level** is then impossible (Munell 1993).

One of the lessons that **can** be learned from the production function approach is that ongoing improvements of transport infrastructure will **result** in a lower growth of the regional value added (**law** of decreasing returns to **scale**). However, if the other production factors • **capital** and labour • show a growing tendency there might occur a bottleneck if the **level** of the transport infrastructure remains constant. This bottleneck **may** have a negative impact on the productivity of labour and **capital**.

Improvement of transport infrastructure in a region leads to an increase in the productivity of private production factors as ascribed above. In its turn this **may** lead to an expansion and/or relocation of those production factors in and between regions. This effect is analyzed by location models. In those models the impact of transport infrastructure is analyzed together with other factors that might influence the location of firms like the **price** of labour, investment subsidies, **sectoral structure**, accessibility of **markets** etcetera. The **main** target in a location model is to explain the **changes** in private investments and/or employment by those location factors (see for **instance** Evers et al. 1987).

The results of location factor models are **rather** diffuse (compare Botham 1983, Dodgson 1974 and Kau 1976). This is mainly **caused** by the difficulties to **define** some of the essential parameters and the poor availability of desaggregated investment data.

The interregional trade models are more sophisticated and detailed if one wants to analyze the impact of changes in interregional transport **infrastruc**ture networks on regional **economic** development. Those models need to contain at least the next three elements (Amano and Fujita 1970):

- a link between transport infrastructure and transport costs,
- a link between transport costs and traffic flows,
- a link between traffic flows and regional development.

Those models need a very detailed input of data. As might be expected the researchers fail in **feeding** the model properly in most cases, therefore.

There are **also general** equilibrium models available in which transport components are incorporated. Those models show two weak spots concerning the pricing of transport costs (Van den Bergh 1992). First, those models suppose that the **markets** of transport services are flexible. This **means** that **demand** is always equal to supply. The supply of transport modes is **suppos**ed to be **elastic**. In reality there is no **such** supply elasticity, **however**. **Invest**ments in infrastructure - as well in the physical network as in rolling stock are **rather time** consuming. It takes a relative long period of **time** before transport infrastructure is adjusted to changes in **demand**. **Second**, the **general** equilibrium models are based on the functioning of perfect **markets**. **However**, the transport sector **can** be characterized as an imperfect market. There exist monopolies (national railway **companies**), public goods and externalities (for **instance** congestion).

Models based on desaggregate data - Revealed and stated preference approaches are most common in attempts to study the impact of transport infrastructure on spatial patterns of **economic** activities with models using data on a desaggregate level.

These approaches are implemented at different spatial levels. Both approaches are based on individual utility functions. In the case of revealed **preference** models the utility function is fed with data concerning choice behaviour in actual situations. In case of stated **preference** the data concerns preferred behaviour of respondents **who** made a choice in a laboratory situation.

The revealed **preference** models show four weaknesses (Kroes and Sheldon 1988). First, it is hard to get enough variation in the data set in order to allow an analysis of **all factors**. Second, there often appear to be strong correlations between some of the independent variables. For **instance** travel

time and travel costs are correlated rather close. For each transport mode holds that the longer the trip takes the more expensive it will be. It is difficult to estimate the utility of those closely correlated factors. Third, revealed preference data only can be collected after the improvement in the transport infrastructure network is realized. It is not possible to make predictions in an early stage of development. Especially for transport infrastructure it is already in the phase of decision making of great interest to have information about the trafftc flows after the realisation of the network improvement. Fourth, revealed preference models allow only the use of direct variables like travel time and travel costs. The models are less capable to deal with indirect variables like travel comfort or the quality of railway station facilities. Since the stated preference models use hypothetical assumptions in a laboratory situation they can cope with most of the weaknesses of the revealed preference models. The main weakness of this type of models is that the actual behaviour does not necessarily correspond with the preferences given. For instance, people might say - for a number of reasons - to expect to make use of a new highway but after the realisation this expectation might not be translated in actual behaviour.

The need for information on expected traffic flows before the decision is taken to construct a new link in an infrastructure network has led to attempts to combine both methods. Revealed and stated **preference** models have to be seen as complementary instead of opposite, therefore.

Other approaches based on aggregafe data - The quasi experimental approach is the most common used non-model approach based on **aggre**-gate data. In this approach the development in a region is analyzed **after** an improvement of the **internal structure**. This development is compared with the development before the improvement and/or a group of reference regions. The traditional quasi experimental approach contains four **applica-tions** (Isserman 1990).

the situation after the improvement is compared with the situation before,
the situation after the improvement is compared with the situation in

reference regions where such an improvement did not take place,

both the before as the after situation are compared with reference regions
regions where improvements have taken place are linked to reference regions on basis of a similar development in the before period, then after development is compared.

The main objection of Isserman (1990) is that those methods are focused on

differences between two groups of regions (regions with improvements versus regions without improvements) and the **general tendencies** between those groups. The individual regional **variance** is neglected. This individual regional information is lost by analyzing **average** developments. Another problem of the quasi experimental approach is the need for a large numbers of observation (regions). The approach is of little use in a **small** country with a limited number of regions like the Netherlands (Bruinsma et al. 1995a).

Other approaches based on **desaggregate data** - Approaches in which desaggregate data are used, are implemented at **all** spatial levels. Especially international oriented empirical studies apply these **rather** qualitative approaches. On this spatial level modelling is **still** limited.

The quasi experimental approach use the same **technic** as ascribed above. The only **difference** is the spatial **level** at which data are **collected**. Here data are **collected** at the **level** of individuals instead of regions.

Surveys among entrepreneurs are **quite** popular among researchers. Those surveys might be **postal** questionnaires, telephone interviews or face to face interviews. There are two **main** targets to distinguish. The first one is to **trace** the impact of transport infrastructure on locational decisions of firms. The **second** target is to measure the impact of **the** construction of new transport infrastructure in case of bottlenecks in the existing network (see **Diamond** and **Spence** 1989 and **Bruinsma** et al. 1995b).

The information obtained from these surveys **may** not be free from **subjec**tive judgements. Those **subjective** judgements are not always unconsciously given due to a **lack** of information. In the case of a study on the impact of transport **infrastructure** on locational decisions an entrepreneur **who** has taken the wrong locational decision **may** try to disguise his **mistake** by giving an overly optimistic view of his present location. The entrepreneurs might **also** give an overly optimistic view of the impact of a future transport **infrastructure** improvement because he **expects** that this might **accelerate** the decision **process**.

However, one has to realize that it is extremely difficult for a entrepreneur to indicate the impact of transport infrastructure on his firm. In case of the locational decision there are many internal and external factors combined in the final decision. Transport infrastructure is one of them just like the preferences of his wife c.q. husband. The researcher has to create a broad context of impact factors to prevent that the entrepreneur overestimates the

importance of transport infrastructure.

Nevertheless this type of research is **very** important. In reality an **entrepre**neur takes a decision to (re-)locate his firm based on imperfect information. The **perception** of the entrepreneur of the potential location and some alternatives is of **main importance**. Only with surveys of this type the **process** leading to the **final** location decision **can** be reconstructed.

The **difference** between a survey among entrapreneurs and expert judgement is **rather** small. Here, we consider an approach as an expert judgement instead of survey if the information requested concerns not only the - spatial location - of the own firm, but a more **general** view of the impact of transport infrastructure on **economic** development (for **instance** Healey & **Baker 1990**-1993).

In a number of research **projects** on the impact of transport infrastructure and spatial patterns of **economic** activities, experts have to weigh the independent variables. The phase of research in which weights are given varies **across** these studies. **Also** the weighting procedure **can** refer to different elements of the research project (**compare** NEI 1987 and Cheshire et al. 1986).

A last form of expert judgement concerns Delphi-like research approaches in which consensus among experts is aimed at **via** iterative procedures.

A completely different approach for achieving knowledge on the impact of transport infrastructure on the spatial pattern of economic activities is by calculating the gains in transport costs of potential users as a result of an improvement in the network. The impact is measured in reduced travel times, which are evaluated in a monetary way for each travel motive. Important travel motives are: freight traffic, business travel and non-business travel. Non-business travel is often subdivided in commuting and leisure time trips. The crux in this type of research is the monetary evaluation of those travel motives (De Jong et al. 1991). In the Netherlands freight traffic is evaluated by wages of drivers, fixed costs of car use and/or general company overhead costs. The business trips are evaluated by a percentage of the gross wages in which National insurance contributions are included. Those monetary evaluations are widely accepted (only the levels of the percentage of the gross wages is disputable). Less consensus exists on the monetary evaluation of non-business trips, which are often evaluated by a percentage of the wage level.

Conclusion

The impact of transport infrastructure on spatial patterns of economic activities has received - from at least a theoretic point of view - little systematic attention until now. This article attempts to give such a systematic approach.

The **central** element in this approach is that an improvement in the transport infrastructure leads to lower interaction costs, which **may** have three major **effects**. First, the **access** of actors increases and by that the accessibility of locations increases. In the **second** place the productivity of firms and **house-holds** increases because of the decrease in interaction costs. Third, this increase in productivity of firms and households and the increased **accessi**-bility of locations have an impact on the volume and location of activities of firms and households; the spatial pattern of **economic** activities.

Above those direct impacts it is important to **notice** a number of feed backs and intermediate **factors**. The intermediate **factors** have an important impact on the strength and **time** period in which improvements of transport **infrastructure affects** the spatial pattern of **economic** activities. It is of major **importance** to make an inventory of the **whole** regional context in which the improvement of a transport infrastructure network takes place. The research should cover **all** the elements of this inventory list.

The impact of a transport infrastructure improvement has to be seen in the light of the **general** - regional, national and international - economic development and the prevailing government **policies** on **areas** like for **instance** investment subsidies, environmental issues and technological development.

The overview of approaches in this field shows that in particular models are commonly **accepted**. Nevertheless those models are sometimes **stuck** in their further development by poor availability of data. The research on the impact of improvements of transport infrastructure on the spatial patterns of **economic** activities has flourished on the urban and regional level. At those **levels** of spatial aggregation a number of different models are available. At the international **level** the number of models is limited and the research is more based on qualitative approaches. To my opinion by combining different models - for **instance** a transport land use model with an interregional trade model - or by relating a model with a non-model approach - for **instance** a transport land use major steps forward **can** be made in increasing the knowledge on the impact of transport infrastructure

on spatial patterns of **economic** activities. Those mixed approaches **may** lead to new empirical results and new **evidence** in this complex relation. , In view of the limitations inherent to **each successive** approach it is **advis**able to apply in new empirical and/or policy oriented studies several linked - approaches.

References:

AMANO, K. & M. FUJITA (1970), A Long Run Economic Effect Analysis of Alternative Transportation Facilities Plans: Regional and National. *Journal of Regional Science* 10, pp. 297-323.

ASCHAUER, D.A. (1993), *Public Capital, Productivity and Economic Growth*. Jönköping, International workshop on infrastructure, economic growth and regional development.

BAJIC, V. (1983), The Effects of a New Urban Subway Line on the Housing Prices in Metropolitan Toronto. *Urban Studies 20,* pp. 147-158.

BAYLISS, D. (ed.) (1990), Orbital Motorways. London, Telford.

BCI (1990), Snel Weg van Snelweglokaties? Den Haag, Projectbureau IVVS.

BERECHMAN, J. & R.E. PAASWELL (1983), Rapid Rail Transit Investment and CBD Revitalisation: Methodology and Results. *Urban Studies* 20, pp. 471-486.

BERGH, J.C.J.M. (1992), *Economic Effects* of *Transport Policies*. Amsterdam, Vrije Universiteit.

BLUM, U. (1982), Effects of Transportation Investments on Regional Growth. *Papers of the Regional Science Association 52,* pp. 151-168.

BONGENAAR, A. & H. OLDEN (1992), De Stationslocatie als Werkplek: het Locatie-ABC van de Overheid. *Geografie 7,* pp. 34-38.

BONNAFOUS, A. (1987), The Regional Impact of the TGV. *Transportation* 74, pp. 127-138.

BOTHAM, R. (1983), The Road Programme and Regional Development: the Problem of the Counterfactual. In: K.J. BUTTON & D. GILLINGWATER eds., *Transport, Locafion and Spatial Policy.* Aldershot, Gower, pp 23-56.

BRÖCKER, J. (1989), How to Eliminate Certain **Defects** of the Potential Formula. *Environment* and *Planning A 21*, pp. 817-830.

BRUGGE, R. TER & P.H. PELLENBARG (1988), Een Hoge Snelheidstrein voor Nederland? Geografisch *Tijdschrift* 22, pp. 69-79.

BRUINSMA, F.R. (1994), *De Invloed van Transportinfrastructuur op Ruimtelijke Patronen van Economische Activiteiten* (Ph.D. thesis, Free University, Amsterdam).

BRUINSMA, F.R. & P. RIETVELD (1992), *De Structurerende Werking van Infrastructuur: een State of fhe Art Review.* Den Haag, Projectbureau IWS.

BRUINSMA, F.R., G. **PEPPING &** P. RIETVELD (1993), *Economische Uitstraling Opening Ringweg Amsterdam.* Rotterdam, Adviesdienst Verkeer en Vervoer.

BRUINSMA, F.R., J. PERDOK, S.A. RIENSTRA & P. RIETVELD (1995a), De Structurerende Werking van Infrastructur op Interregionaal Niveau Langs Verbindingsassen: Hoofdrapport. Den Haag, Projectbureau IWS.

BRUINSMA, F.R., S.A. RIENSTRA & P. RIETVELD (1995b), *De Structure*rende Werking van Infrastructuur op Inferregionaal Niveau Langs Verbindingsassen: een Ondememerssurvey. Den Haag, Projectbureau IWS.

CERVERO, R. (1984), Light Rail Transit and Urban Development. *Journal* of *the American Planning Association 50,* pp. 133-147.

CHESHIRE, P., G. CARBONARO & D. HAY (1986), Problems of Urban Decline and Growth in EEC Countries. *Urban Studies 23,* pp. 131-149.

DIAMOND, D. & N. SPENCE (1989), *Infrastructure and Industrial Costs in* British *Industry*. London, Department of Trade and Industry.

DODGSON, J.J. (1974), Motorway Investment, Industrial Transport Costs and Sub-Regional Growth: a Case of the M62. *Regional Studies 8,* pp. 75-80.

EVERS, G.H.M., P.H. VAN DER MEER, J. OOSTERHAVEN & J.B. POLAK (1987) Regional Impacts of New Transport Infrastructure: a Multisectoral Potentials Approach. *Transportation 14,* pp. 113-116.

HALL, P. & C. HASS-KLAU (1985), *Can Rail Save fhe City?* Aldershot: Gower.

HAMERSLAG, R. (1975), The Interdependance Between Environment and Transport Planning. In: Brebbia (ed.), *Mathematica*/ *Models* for *Environmental Problems*. London, Pentech Press, pp. 27-42.

HAMERSLAG, R. & B.H. IMMERS (1991), *The Interaction Between fhe Transport System and Spafial Developmenf.* Washington, TRB.

HAMERSLAG, R., E.C. VAN BERKUM & M.A. REPOGLE (1992), *The Influence of Highway and Railway Construction on Spatial Development.* Lyon, WTCR.

HEALEY & BAKER (1990-1993), European Real Estate Monitor. London, Healey & Baker.

HILBERS, H.D. & E.J. VERROEN (1993), Bereikbaarheid; Beschikbare Maten en Hun Toepassingsmogelijkheden. *Planning 44,* pp. 20-30.

ISSERMAN, A.M. (1990), Research for Quasi-Experimental Control Group Analysis in Regional Science. Morgan Town, Regional Institute West Virginia University.

JANSEN, A.W.P. & J. HEIJS (1992), Verhuisbewegingen van Kantoren in de Randstad. *VOGON-Journaal-?*, pp. 5-9.

JANSEN, J. & G. VAN DER STERRE (1986), Verdichting Rond Stations. *Stedebouw en Volkshuisvesting 67,* pp. 50-54.

JONG, G.C. DE, M.A. GOMMERS & H.J. KLEIJN (1991), De Reistijdwaardering in het Goederenvervoer. In: P.T. TANJA ed., *De Prijs van Mobiliteit en Mobiliteitsbeperking*. Colloquium Vervoersplanologisch Speurwerk, Delft, CVS, pp. 149-168.

KAU, J.B. (1976), The Interaction of Transportation and Land Use. In: P.F. WENDT ed., *Forecasting Transportation Impacts upon* Land Use. Leiden, Martinus Nijhoff, pp. 112-134.

KLEIJN, H.J. & Y.H.F. CHEUNG (1989), Reistijden in de Evaluatie. In: PLATFORM BELEIDSANALYSE WERKGROEP KOSTEN-BATENANALYSE

eds., Het Wegen Waard. Den Haag, SDU, pp. 229-246.

KORTEWEG, P.J. (1992), Kantoorruimtemarkt en Segmentering. VOGON-Journaal-?, pp. 17-21.

KROES, E.P. & R.J. SHELDON (1988), Stated **Preference** Methods: an Introduction. *Journal of Transport Economics and Policy 22, pp.* 11-25.

MUNELL, A.H. (1993), An Assessment of Trends in and Economic Impacts of Infrastructure Investment. In: O.E.C.D., *Infrastructure Policies for the* 7990s. Paris, OECD, pp. 21-54.

NEI (1987), *Plaats* en Functie van de Randstad in de Nederlandse Economie. Rotterdam, NEI.

NEI (1994), Werken aan hef Spoor: de Ruimtelijk-Economische Ontwikkeling van Stationslocaties in Zes Middelgrote Steden. Den Haag, Projectbureau IVVS.

NIJKAMP, P. (1986), Infrastructure and Regional Development: a **Multidi**mensional Policy Analysis. *Empirical Economics* 17, pp. 1-21.

OFFNER, J.M. (1992), Les 'Effects Structurants' de Transport, Mythe Politique, Mystification Scientific. Lyon, WTCR.

PLASSARD, F. (1991), *Transport and Spatial Distribution of Activities*. Paris, ECMT.

RIETVELD, P. (1989) Infrastructure and Regional Development: a Survey of Multiregional **Economic** Models. *The Annals of* Regional *Science 23,* pp. 255-274.

SPIEKERMAN, K. & M. WEGENER (1992), *Die Regionalen Auswirkungen des Kanaltunnels in Europa.* Dortmund, Institut für Raumplanung.

SPRANGH, J. & H.I. VAN TONGEREN (1983), Een Stationslocatie voor Kantoren. Verkeerskunde 34, pp. 251-253.

VOIGT, F. (1973), Verkehr. Berlin, Duncker & Humblot.

WEBSTER, F.V., P.H. BLY & N.J. PAULLEY (1988), Urban Land Use and Transport Interaction. Aldershot, Avebury.