THE UNIVERSITY OF
NORTHAMPTON

Conference or Workshop Item

Title: The forgotten link: genesis of the Dongba Pictograph

Creators: Middleton, P.

Example citation: Middleton, P. (2013) The forgotten link: genesis of the Dongba Pictograph. Paper presented to: *International Conference on Dongba Culture: Visual Communication and Semiotic Perspectives, Communication University of China, Beijing, 22-23 October 2013*.

Note: Conference invite

International Conference on Dongba Culture: Visual Communication and Semiotic Perspectives
22nd - 25th October 2013

Venue: Communication University of China, No.1 Dingfuzhuang East Street, Chaoyang District, Beijing, 100024, P.R. China.

Representatives from:
The University of Northampton, School of The Arts
Communication University of China
Naxi International Association
Ministry of Culture of China
Northampton City
Lijiang City

Will come together on the 22nd-23rd October 10 a.m. - 3.30 p.m. to hold a conference and exhibition on the Dongba culture, visual communication and semiotics.

Paul Middleton, Dean of the School of The Arts, The University of Northampton will be presenting a research paper:
'The forgotten link: genesis of the Dongba Pictograph', following the study trips to Lijiang, China 2011-2012.

Front centre:
'THE LOST VALLEY'
PICTOGRAPH
— MR. HE LIMIN

This exhibition and conference focuses on the visual identity of the Naxi ethnic minority group from Yunnan province in China. Through the meeting of differing cultures and countries we hope to develop a shared understanding of the value of promoting and preserving the Naxi culture with its unique pictograph based scripts.

WWW.VISUAL-LANGUAGE-AND-SEMIOTICS.COM

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