Creating simulation-based blended learning experiences

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2018 Blended Learning in the Liberal Arts Conference

Bryn Mawr College

The Context

The Process

Green Ideas, Inc.

Simulation blueprint

Participant experience

The Master & Margarita Talk

Simulation blueprint

Participant experience

Putting it all together



THE LANGUAGE FLAGSHIP

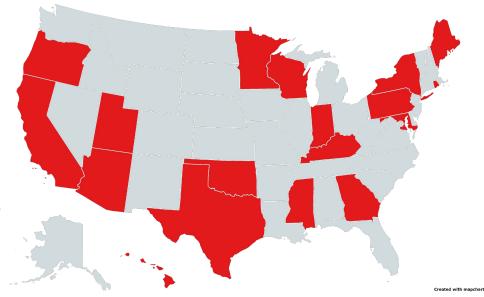
Creating Global Professionals

The Language Flagship Program
Proficiency-based program
Tech Center

The capstone year

Unsheltered academic work

Internship



Defining Simulations

"...a simulation is reality of function in a simulated and structured environment"

Jones, K. (1984). Simulations in language teaching. Cambridge, UK: Cambridge University Press.

"Simulation is a technique, not a technology, to **replace** or **amplify** real experiences with guided experiences, often immersive in nature, that evoke or replicate substantial aspects of the real world in a fully interactive fashion"

Gaba, D. M. (2004). The future vision of simulation in health care. BMJ Quality & Safety, 13, i2-i10.

Why Use Simulations in Language Instruction

Simulations offer:

- A way to implement Blended Learning;
- Opportunities for highly contextualized language use;
- Opportunities to address interpersonal communication skills;
- Opportunities to address 21st Century Skills (e.g., problem-solving and decision-making skills, team-based competencies, etc.).

Green Ideas Inc. Vignette



the language learning **experience**

Simulations have immense potential to engage learners in meaningful experiences. This vignette illustrates a virtual environment that immerses a language learner in situated, content-rich, and highly contextualized language learning experiences. The simulation described here takes advantage of existing resources in the Flagship community, such as tutors, who can play different roles in the experience, and can be adapted to any Flagship language.



company and its leadership.

Gabi, a sophomore student in international affairs, is an Intermediate High Chinese Language Flagship student. Gabi receives an e-mail in Chinese from her tutor inviting her to take a look at the website of an interesting organization, Green Ideas, Inc., which they will discuss during her next tutoring session. Green Ideas, Inc., is in fact a simulation of a global company with offices in China. The e-mail from the tutor includes a few questions about the

organization and instructs Gabi to come to the tutoring session prepared to discuss these questions. One of the questions concerns which position she would apply for in that company, and why. During the tutoring session, the tutor asks Gabi which of the three positions she found most appealing. Gabi expresses interest in the PR position and her tutor encourages her to prepare a résumé and cover letter to apply. After



Skype interview during pilot in Spring 2016

sending in her application, Gabi receives an automated e-mail in Chinese confirming receipt. The following week, Gabi receives an e-mail from a PR office assistant to set up a time for a Skype interview. Gabi and her tutor work on preparing for the interview, researching Chinese websites that offer job interview tips. At the appointed time, two friendly company employees interview Gabi via Skype in the target language, asking questions typical of a job interview in a Chinese workplace.



Welcome to Green Ideas, Inc.

A few days later, Gabi receives a congratulatory e-mail confirming her hire into a PR position in the company and a welcome letter with employment forms to fill out and return. Once the forms are returned. Gabi receives an e-mail requesting a time for a meeting with the PR manager, Ms. Liu. During a brief Skype meeting, Ms. Liu explains to Gabi that everyone in the PR group is very busy working on a project intended to bolster public confidence in the company. Gabi will be expected to contribute her ideas in a group forum to which only the PR Group has access.

When Gabi attempts to log on to the Green Ideas, Inc. intranet, she discovers two mandatory self-paced trainings required for workplace etiquette and communication basics that she needs to complete before she can gain access to the company intranet. The multimedia trainings explain the issues in the context of the company and culminate with a guiz, which employees need to pass as a precondition of employment.

Gabi passes her training assignments and gains access to the company intranet. She locates the forum and sees four messages from different PR Group employees waiting for her. The video messages welcome Gabi to the group and explain some of the challenges of the project they are all working on. One such challenge arises from the Finance and Accounting Department, which apparently does not get along with PR and has restricted the budget for the project.

Another challenge is that the Marketing Department has requested the PR Group to give them ideas for a possible TV commercial intended to restore the company's credibility after an unfortunate incident -- and they need a fast turnaround. A group member sends Gabi a message with links for her to find out more about the incident. One is a recorded piece of news from the day of the incident, including interviews with the company CEO and people in the community. The other two are a newspaper article and a blog entry, one blaming the company for the incident and the other praising the company for its contributions to the community. The group asks Gabi to become familiar with the issue and to conference with one of the group members as soon as possible. Soon after Gabi accesses these materials, she receives a message from one of the PR Group employees. Song, requesting her availability to chat online about the project. When they chat, they agree on an idea and Song asks Gabi to be the one to share it with the whole group because he needs to prepare for a business trip. Gabi records a video message to the group explaining the idea and posts it in the forum. Most responses are favorable but some request revisions. The group manager asks Gabi to post a brief description in the forum incorporating the revisions. Soon after Gabi posts the description, a group member sends out a poll requesting that everyone vote. The idea is approved and forwarded to the Marketing Department.

Two days later, the group receives a note from the Marketing Manager approving the proposal and asking them to storyboard the commercial and create a "video draft" to share with Marketing Professionals. The group votes for Gabi to be the one to create the draft. They share a link with her with instructions to create a storyboard and suggestions for technology tools to use.

Gabi records a 30-second video mockup of the commercial and shares it with the Marketing group, using a collaboration tool that allows the group members to give feedback. The group gives Gabi positive feedback and also asks guestions about the video. The group agrees that she deserves recognition for her efforts, so they let her know they have requested her manager to give her due recognition. Soon after, Gabi receives a congratulatory e-mail message from her manager.

Reflecting on the Experience

The next time Gabi meets with her tutor, who has seen the video draft she produced. they discuss her experience in the simulation. The tutor agrees to issue the badge recommended by the group, but only after Gabi writes a reflection on the experience. Gabi emerges from the simulation experience with boosted confidence, experiences that will support her in her eventual in-country internship, and a badge that serves as evidence of her learning.

This is an example of a possible project embedded in the simulation. A learner who applied for a different position would get a project that, like Gabi's, would be aligned with his or her content preference

Gabi's access to the materials generates a system e-mail to an assigned tutor (posing as Song) with instructions to arrange for an online chat with her.

The group manager role could be played by the same tutor.

The poll can be generated by the system automatically.

Existing collaboration tools provide this

The setup for the environment described here does not require highly specialized technical expertise, since its most complex elements are a front-end website and a secured environment with a discussion forum. This type of environment provides a useful stepping stone to build more sophisticated



The self-paced trainings on the website are geared to workplace standards and practices drawn from the target community of practice. The global company Green Ideas, Inc. localizes business practices in each country in which it operates.



SIMULATION BLUEPRINT

Expected Outcomes (Language & Behavior)

What are the expected outcomes? What standards do they address?

Advanced Level Proficiency Benchmark: I can maintain spontaneous spoken, written, or signed conversations and discussions across various time frames on familiar, as well as unfamiliar, concrete topics, using series of connected sentences and probing questions.

Advanced Low Performance Indicator: I can interact and negotiate to resolve an unexpected complication that arises in a familiar situation, using a few simple paragraphs across major time frames.

Learners can successfully apply for, and land, a job in the target language environment by using stylistically appropriate language, acknowledging relevant cultural perspectives, and embodying acceptable cultural practices.

Focus Tasks & Learner Products

What are the main tasks? What are the learner products? What proficiency benchmarks do tasks and products address? What main language register(s) will be used (e.g., academic Spanish, business Chinese, etc.)?

Fill out job application form Write cover letter for specific job

- Product: Cover letter (Job Application Register)
 Create a résumé
- Product: Résumé (Job Application Register)
 Participate in an interview (Professional Language Register)
 Sign a contract (Legal Register)

Participants, Activities & Roles

Who are the main participants and what do they do?

Learners (go through the job application process as themselves)

Instructor (provides support, impersonates manager)
Community member (native speaker) (interviews
learners, impersonates company's hiring manager)
Instructor's colleagues (interview learners, impersonate
hiring staff)

Materials & Communication Tools

What materials are needed to create the simulated experience? What tools will be used?

Materials

Company Website (Google Template) with onboarding materials

Job application form (Google Forms, Survey Monkey) Résumé writing guidelines (class website)

Communication Tools

WeChat

Company email accounts

Rules & Implementation Strategies

What rules will be followed (e.g., deadlines)? What strategies will be used to keep it real? (e.g., add element of surprise to create a problem, involve native speaker unknown to learner, etc.)

Rules

Learner can apply only once for only one job.

Applications are not accepted past the application deadline. Incomplete applications are not accepted.

Applicants who do not perform to stipulated minimum are accepted as interns.

Learner must complete onboarding tasks before work starts. Company observes professional norms of communication.

Implementation Strategies

Community member will participate in interview. Feedback to applicants is routed through instructor.

Why do L2 learners care?

This section should also help you focus the debriefing after the simulation. Learners will be experiencing the same process in their upcoming Capstone year.

Created 2017 by Julio C Rodriguez & Stephen Tschudi for The Language Flagship Technology Innovation Center

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Application Module

Explore the Green Ideas website and choose a position of interest

Submit an application (CV, cover letter, application form)

Students make revisions and resubmit their application (if necessary) Participate in individual 15-20-min. interviews with three Green Ideas HR personnel

Teamwork Module

Complete induction
e-training on
workplace etiquette,
communication, and
e-commerce in
China, and sign a
contract

Work on a group task assignment and submit weekly reports to Green Ideas staff

Group Presentations (Webinars)

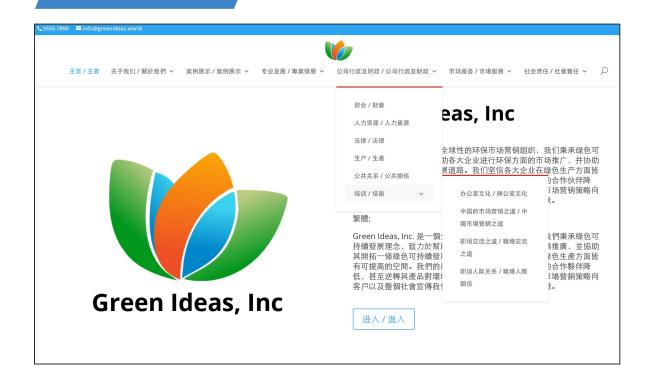
Debrief / Reflection

Application Module

Explore the Green Ideas website and choose a position of interest

Submit an application (CV, cover letter, application form)

Students make revisions and resubmit their application (if necessary) Participate in individual 15-20-min. interviews with three Green Ideas HR personnel



Excellent - 4 pts

Lists all the required

components: personal

precisely and concisely.

Strong action verbs are used.

Minimal (1-3) grammatical

errors, punctuation errors,

and typos.

Application Module

Explore the Green Ideas website and choose a position of interest

Submit an application (CV, cover letter, application form)

Résumé

Grammar

Students make revisions and resubmit their application (if necessary) Participate in individual 15-20-min. interviews with three Green Ideas HR personnel

Poor - 1 pt

informal vocabulary is used.

Sentence structures mostly

language. Over 10

grammatical errors.

correspond to applicant's first

punctuation errors, and typos.

Most of the required

components missing.

Fair - 2 pts

Some of the required

components missing.

7-10 grammatical errors,

Some sentence structures

language.

punctuation errors, and typos.

correspond to applicant's first

CHN 486 Virtual Work Experience: Résumé and Cover Letter Rubrio

Good - 3 pts

components. Descriptions of

Occasional use of colloquial

vocabulary remains. Some strong action verbs are used, but some are generic.

4-6 grammatical errors,

punctuation errors, and typos.

Lists most of the required

work
education
minimal and
e position.
ems are not
(in random
ls and ideas are
find.
uracy in word
n. Word usages
ond to
language. Only

Résumé & Cover Letter Rubric

Application Module

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面试评审委员姓名 Interview Panel Member Name:

中文486求职面试评分表 CHN 486 Interview Scoring Rubric

应聘者姓名 Applicant's Name						
申请职位 Job Position						
评分标准 Scoring Criteria	5-Excellent	4-Very Good	3-Good	2-OK	1-Insufficient	Comments
1. 礼仪、仪表 Presentation						
Dresses professionally, makes eye contact, uses						
appropriate body language when necessary.						
2. 面试准备 Interview Preparation						
Knowledgeable of the Green Ideas Inc (e.g.,						
company history/mission), understands job						
expectations, prepared examples for commonly						
asked interview questions and pertinent questions						
for the interviewers, overall demonstrates						
preparedness for the job.						
3. 回答内容 Content of Answers						
Understands interview questions and provides						
relevant information with supporting details at						
paragraph level, relates job expectations to						
personal work experience/educational						
backgrounds/skills, persuasive and passionate						
when presenting ideas, presents ideas logically						
and succinctly.						
4. 词汇和语法 Vocabulary & Grammar						
Uses appropriate academic/specialized						
vocabulary, uses complex/varied sentence						
structures. Errors generally do not obscure						
comprehension. Discourse connectors (e.g., 另一						
方面,从X方面来说,总之) are used to make the						
transitions of ideas smoothly. Uses appropriate						
vocabulary and grammar (e.g., 假使我是、 倘若发生这样的情况我将会 即便如此						
) to answer questions about hypothetical		1				
situations.	1	1	1	1	1	

Interview Rubric



Рукописи не горят!

Но не все верят в это.

У Вас есть уникальная возможность

доказать, что великий роман жив.

Подробнее

в колледже Брин Мар, Dalton 300, а также онлайн через сервис Zoom

The Russian Language Flagship Program at Bryn Mawr College The Language Flagship Technology Innovation Center

The Master and Margarita Talk Vignette

Oscar is a junior dual-majoring in Russian and travel industry management at a public university on the East Coast. He is enrolled in an upper-level course, "Academic Russian," that is designed to be adaptive to students' majors and interests as they look ahead toward possibly using Russian in a professional context.

Oscar receives an email in Russian from his professor inviting him to propose a presentation for a **TEDx Event**. The conference is inviting presentations on "current issues in local travel markets." The email message includes a link to a **web page** with basic information about the conference and a proposal submission form. Meanwhile, other students in the class have received similar emails inviting them to make proposals for conferences related to their majors or to Russian language and literature. The general guidelines for submitting proposals are identical among the various conferences.

In a subsequent class, the instructor explains that all of these events are part of a simulation designed to practice Russian, which entails developing and submitting conference presentation proposals and, if accepted, follow through by developing and delivering the actual presentation in an event that will be open to the public. The instructor will be working with a committee of fellow faculty at several universities to process the students' proposals.

Over the next several weeks of class, Oscar learns about language conventions common to academic conference proposals, as well as strategies for increasing the likelihood of proposal acceptance and to prepare a **Pecha Kucha** style presentation. The instructor also shares typical guidelines used by proposal reviewers. Oscar's proposal about promoting New York's lively food scene among social media users in Russia and Kazakhstan is accepted. Working with fellow students in a "critique group," he develops his 10-minute presentation over several class sessions and successfully presents at the culminating public event, which features student presentations from all the virtual conferences in the simulation.

View TEDx Examples

The Tech Center would create the webpage.

In a **Pecha Kuch**a presentation, 20 slides are shown for 20 seconds each (6 minutes and 40 seconds in total).

SIMULATION BLUEPRINT

Expected Outcomes (Language & Behavior)

What are the expected outcomes? What standards do they address?

Learners will be able to successfully produce a written academic abstract for an oral presentation in Russian.

Learners will be able to successfully produce both extemporaneous and planned oral speech, such as narrating and answering questions, across various time frames in the presentational and interpersonal modes of communication.

ACTFL's World-Readiness Standards for Learning Languages: Presentational Communication, Relating Cultural Practices and Products to Perspectives, Making Connections, Acquiring Information and Diverse Perspectives, School and Global Communities, and Lifelong Learning.

Focus Tasks & Learner Products

What are the main tasks? What are the learner products? What main language register(s) will be used?

- Write an abstract for an oral presentation at a conference-like event The Master & Margarita Talk in academic language register (Product: abstract)
- Complete an online mini-course consisting of 4 lessons (Product: completed lesson tasks)
- Deliver a 15-minute oral presentation at The M&M Talk using academic language register (Product: oral presentation)

Materials & Communication Tools

What materials are needed to create the simulated experience? What tools will be used?

Materials

- Website for The M&M Talk (WordPress)
- Abstract submission form (Google Forms)
- A online mini-course (H5P and Extempore)

Communication Tools

- Zoom (a web-conferencing platform)
- Email

Participants & Their Roles

Who are the main participants and what do they do?

Learners: go through the application process for an online conference event and deliver an oral presentation **Instructor**: provide support throughout the entire blended learning experience, organize the event

Community members: give a plenary talk at the event, ask questions during the event (Flagship audience)

Tech Center: impersonate the organizing committee of *The M&M Talk*, create the website and mini-course, assist with the event organization and management

Rules & Implementation Strategies

What rules will be followed (e.g., deadlines)? What strategies will be used to keep the experience real? Rules

- Learners have to apply to present at The M&M Talk
- Learners have to meet the deadlines and complete a mini-course to prepare for their presentations
- Attendees have to register for the event

Implementation Strategies

- Instructor and the event OC provide feedback
- Event attendees can participate onsite or online

The Master and Margarita Talk

Simulation Blueprint

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Weeks 1-4

Explore the M&M
Talk website and
complete Lesson 1;
start drafting a
proposal

Submit first version of the presentation proposal; complete Lesson 2

Revise the proposal using feedback from the event organizers

Finish revisions and submit the revised proposal

Weeks 5-7

Complete Lesson 3 and start working on the presentation

Complete Lesson 4 to record an intro to the presentation; prepare and rehearse presentations

Give a 15-minute presentation to the onsite and online audiences at the final M&M Talk event

Week 1

Explore the M&M
Talk website and
complete Lesson 1;
start drafting a
proposal

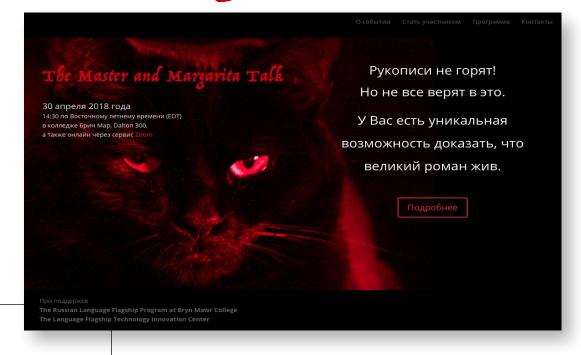
Урок 1. Аннотация

by techadmin | Mar 15, 2018 | Uncategorized |

Структура аннотации.

Аннотация включает в себя следующие элементы:

- 1. Тема доклада. Напишите тему Вашего доклада.
- 2. Цель работы. Сформулируйте главную цель доклада, что Вы хотите сказать аудитории.
- 3. О чём доклад? Конкретизируйте материал, который будет представлен в докладе (какой отрывок из романа, какие герои, какие ситуации будут представлены).
- 4. Какова ключевая идея вашего доклада? Какой вывод Вы делаете на основе представленного материала.
- 5. **Из каких частей состоит ваш доклад?** Доклад должен состоять из вступления, основной части и заключения (выводов). Основная часть может включать следующие элементы: формулировка и представление подтемы, пример, пояснение к примеру и некоторые другие.
- 6. **Чем этот доклад будет интересен и полезен аудитории?** Кратко опишите, чем Вы планируете заинтересовать слушателей.
- 7. **Список ключевых слов.** Напишите от 5 до 10 ключевых слов, которые наи<mark>более полно отражают Ваш доклад.</mark>

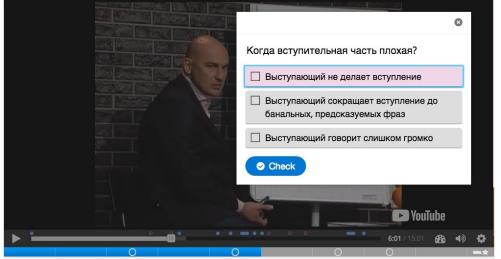


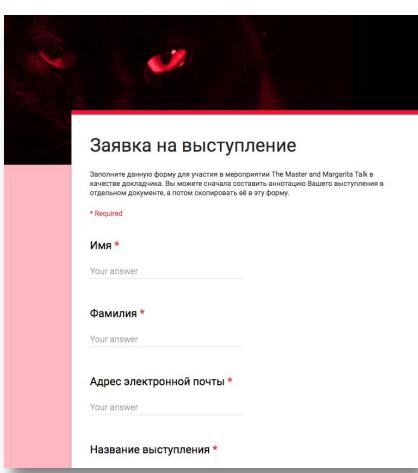
Week 2

Submit first version of the presentation proposal; complete Lesson 2

Урок 2. Структура выступления

by techadmin | Mar 23, 2018 | Uncategorized |





Week 3

Revise the proposal using feedback from the event organizers

Аннотация (200-300 слов)

Общая оценка

Тема моего доклада является <mark>историей романа «Мастер и Маргарита».</mark> Главная цель — демонстрировать как настоящие люди и события влияли на романа, особенно Сталинская политика и репрессии 1930 годов. Мой доклад состоит из несколько частей. В первой части, буду говорить о жизни Булгакова до того, как он начал писать роман. Во второй части, буду говорить о первой рукописи романа, осуждении Булгакова и отношение между Булгаковом и Сталиным. После этого, буду рассказывать историю второй рукописи и Сталинских репрессией. В четвёртой и последней части доклада буду говорить о публикации романа.

Ключевая идея моего доклада — настоявшие, исторические события очень сильно влияли на роман. Я считаю, что легче понимать сюжет и мысли романа в контексте 1930 годов. Читатель должен знать о том, как роман был написан, чтобы правильно видеть всё интересно в нём. Для меня, очень интересно было узнать о том, как Сталин отнёс к Булгакову. В произведениях Булгакова Советское правительство часто видно в нехорошем свете. Несмотря на этого Сталину очень понравилось то, что Булгаков написал. Бал Воланда основан был вдохновенен на настоявшую вечеринку. Булгаков емёг первую рукопись романа, как Мастер сжег свой роман. Чтобы понимать отсылки к 1930 годам нужно знать что особенного произошло. Иметь исторический контекст помогает читателю понимать роман.

3=соответст

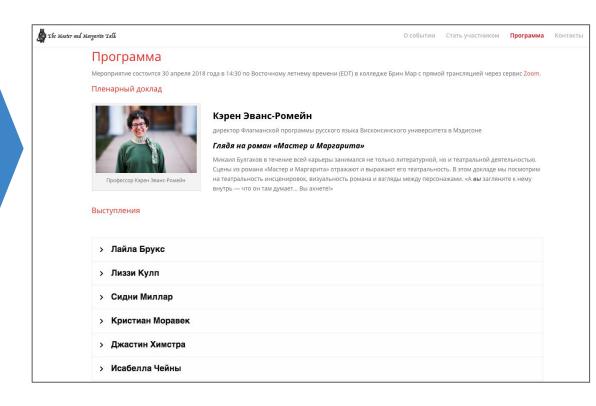
Список ключевых слов: Сталинские репрессии, рукопись, влияние, сжечь, событие

		-	3=COOTBETC!
	1=не соответству ет критериям	2=требует доработки	вует критериям
Рригинальность темы: тема раскрывает ражный аспект романа Булгакова "Мастер маргарита" Последовательность в подаче материала: аннотация должна представлять собой связный текст Грамматика и правописание: аннотаци: должна быть понятна читателю, не имеющему опыта общения со студентам изучающими русский язык как иностранный Соответствие требованиям оформления: длина от 200 до 300 сле	X X S S S S S S S S S S S S S S S S S S	x x	x

1	Ruslan Suvorov 9:05 AM Apr 5	Resolve	
Тема	доклада слишком следует описать б		a
	Ruslan Suvorov 9:07 AM Apr 5	Resolve	
второ	редложение очень е предложение в г рафе. Избегайте т	первом	
	Ruslan Suvorov 9:09 AM Apr 5	Resolve	
	отации лучше изб ию или мнение.	егать личн	У
	Ruslan Suvorov 9:12 AM Apr 5	Resolve	
анно	а цель последней ации? Эти предло ставляют собой свя	жения не	т
	Ruslan Suvorov 9:45 AM Apr 5	Resolve	
	омендую добавиты ние того, чем этот		

Week 4

Finish revisions and submit the revised proposal



Week 5

Complete Lesson 3 and start working on the presentation



Ruslan Suvorov▼



The Master and Margarita Talk> Ваши вопросы к лекции Д. Быкова> Задание 1

Задание 1

Вы прослушали отрывок лекции Дмитрия Быкова. В данном отрывке Вы узнали краткую историю публикации и создания романа "Мастер и Маргарита". Задайте вопрос автору лекции по теме отрывка, используя 1 из 4 образцов, приведенных ниже:

- 1. В Вашем выступлении вы упомянули <...>. Вы говорите, что <...>. Меня интересует следующее/ другое. (Мой вопрос).
- 2. Спасибо, Вы подняли очень интересную тему <...>. В связи с <...> у меня возник вопрос. (Мой вопрос).
- 3. Когда Вы говорили о <...>, я полностью согласен (-сна) с Вашим мнением. Но у меня есть следующий вопрос: (Мой вопрос)
- 4. Мне было очень интересно услышать Ваше мнение о <...>. Но для меня остался неясным следующий момент: (Мой вопрос).

Пример вопроса:



Week 6

Complete Lesson 4 to record an intro to the presentation; prepare and rehearse presentations



The Master and Margarita Talk> Вступление к Вашей презентации> Вступление к презентации

Вступление к презентации

Выберите тип вступления. Используя одну из фраз, которая относится к выбранному Вами типу, запишите вступление к Вашей презентации длительностью не более одной минуты.

Тип 1. Эмоциональная реакция на события или факты

Используйте одну из следующих фраз:

- Я был потрясен(-а), когда узнал(-а), что (факт или событие, которое так Вас потрясло)
- Я очень обрадовался (-лась), когда узнал(-а), что (факт или событие, которое Вас обрадовало)

Тип 2. Интересный факт, который связан с темой Вашего доклада

Используйте одну из следующих фраз:

- Я недавно узнал, что (интересный факт)
- A часто Вы думаете о том, что (интересный факт)?
- Вы можете представить себе, что (интересный факт)!?

Тип 3. Вопрос, который заинтересует Вашу аудиторию

Answer

START AN AUDIO ATTEMPT

Week 7

Give a 15-minute presentation to the onsite and online audiences at the final M&M Talk event

Глядя на роман «Мастер и Маргарита» М.А. Булгакова

Кэрен Эванс-Ромейн Висконсинский университет города Мэдисон 30 апреля 2018 г.



Benefits for instructor:

- 1. Project tightly integrated in the syllabus
- 2. No time spent in class on preparation for the conference
- 3. Professional development

Benefits for students:

- 1. Enhanced students' presentation skills and formal writing skills
- 2. Expanded students' comfort zone
- 3. Provided students with a real-life experience

Concern for all parties involved:

Number of hours in a day

Future directions:

Expanding the project to other Russian Flagship programs

Challenges

Keeping It Real

Washback issues

(teaching to the tasks)

The role of the materials

(website vs. instructional support)

Managing learner behavior and attitudes

(opportunities for soft skills)

Thank you! Спасибо!

Questions? Comments?

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