

Product Description

- An artistic and a graphical approach in documenting visual information pertaining to Art, Culture, Heritage and Social Science research.
- Digital imagery devices are used as intermediaries of information dissemination related to cultural objects, as well as data banks.
- The prototype has been developed using Adobe InDesign and published in Flash format as an improvised and systematic way of organizing visuals relating to ethnographic and cultural object study digitally.



Novelty/Invention

- It is an interactive infographic system with the intention to share, collect and compile information related to the visuals and cultural objects in ethnographic study.
- Improved system in information dissemination and documentation for Art, Culture, Heritage and Social Science research especially for exhibition purposes.
- As an enhancement in digital visual storage and compilation methods especially for permanent collections and archives in museum or gallery.

Commercial/Potential

- Can be developed further to be a mobile or digital application.
- As a platform in developing an e-Book, published book or into data-based system for research purposes
- Potentially offered in the form of consultancy services that include design services, research, data collection and exhibition especially for museums, galleries, schools, universities, cultural information centers, archives, libraries and airports

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