

E-DIVO (ETHNOGRAPHIC DIGITAL VISUAL ORGANISER) – ORGANISING VISUAL INFORMATION OF THE DIMINISHING TRADITIONAL ORNAMENTS WORN BY THE REMAINING RING LADIES OF EMBHAN COMMUNITY

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e-DiVo (Ethnographic Digital Visual Organiser) is an artistic and a graphical approach in documenting visual information pertaining to Social Science research. It is a system developed using Adobe InDesign and published in a Flash format as an improvised and systematic way of digitally organising visuals relating to ethnographic and cultural object study. This approach is designed to systematically organise the collection of multi-assorted data (drawings, sketches, textual record and visual images). It is a response to the previous problems encountered by researchers in reconfiguring the collected visual data on cultural objects related to the Ring Ladies of Bidayuh Embhan community. The system is an artistic approach created for a more reliable storage, accessible record, and to ease the retrieval of information related to cultural objects in the future. It is an interactive infographic system with the intention to share, collect, and compile information related to the visuals and cultural objects in ethnographic study. Through this user-friendly and interactive infographic system, the process of archiving and retrieving details on visual information especially to the researcher will be more organised and efficient. Among its outstanding features are the provision of easy access and retrieval of the required information. The information and visual data is also easy to store and to update. Furthermore, it is also easy to be produced using other software such as Microsoft PowerPoint or any web-based design. In this context, this system is designed specifically to specify the ornament of a cultural object adorned accordingly to specific parts of the body of the Ring Lady. All images and sources gathered and used are the outcome of a field research trip made to the Ring Ladies of Embhan community at Kampung Semban, Padawan. The system is an original creation by improvising the static nature of current infographic posters.

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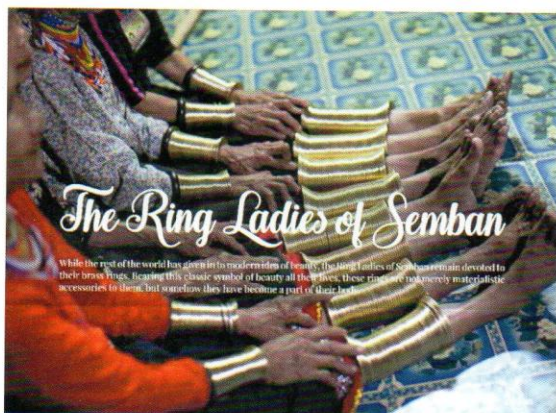


Figure 1: Front Cover



Figure 2: Interactive Infographic