

## Performance Prism for Rural ICT Training

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### ABSTRACT

Increase ICT literacy is one of the main challenges in a successful rural ICT development project. ICT training is the one of the best method to increase ICT literacy and awareness among the local community. However, effective training is very hard to achieve by any organization due to several factors which includes the sustainability, practicality and local acceptance of the training provided. Performance Prism is an effective value-based management framework in business domain. This framework differs with others as it addresses the needs and capabilities of stakeholders in its performance metrics design and evaluation. This study will adopts the performance prism in design, plan, execute and evaluating an ICT training for rural communities in Sarawak. The advantages of Performance Prism that consider the needs and capabilities of all the stakeholders in ICT training for rural area will provide efficient training to the rural communities.

**KEYWORDS:** Performance Prism, ICT Training, Rural Communities.