


Cedarville University Annual Reports

Fall 1988

1987-1988 Cedarville College Annual Report

Cedarville College

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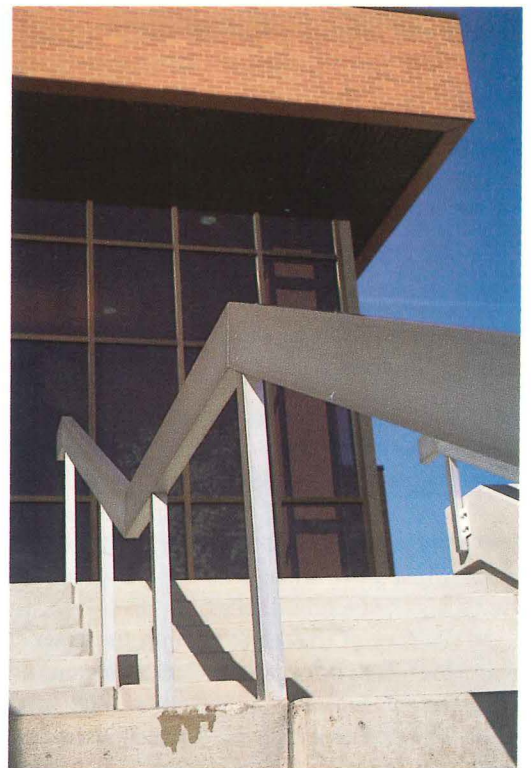
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CEDARVILLE



President's Report

Four major challenges confront higher education.



Cedarville College -- Advancing in the Face of Adversity

by Dr. Paul Dixon, President

For ten years experts have predicted dark days ahead for colleges and universities.

Their prophecy may finally begin to come true in 1990. If it does, those colleges which are prepared will survive. Some which are strategically positioned in the marketplace will flourish. Cedarville College is positioned to meet the challenges to come and, with our God's enablement, will continue to serve an expanding constituency of outstanding Christian students.

I perceive four major challenges confronting higher education:

- ☛ **Major decline in available college age students — 18-24-year-olds**
- ☛ **Failure of higher education to impart a moral foundation for the leaders of tomorrow**
- ☛ **Academics which exclude an attitude of service**
- ☛ **Spiraling costs that diminish the opportunity for many young people to acquire a college education.**

College enrollments peaked in 1979. Since then experts who watch demographics have predicted a 23 percent decline in 18-year-olds by 1995. That is one million fewer students to recruit! However, many schools have kept their enrollment stable through new adult education programs,

and it seems that a higher proportion of 18-year-olds are applying to colleges.

But I believe darker days are just around the corner. In fact, in Ohio, there will be 31 percent fewer traditional age college students available in the next six years. Colleges and universities that are unprepared for this decline will be seriously affected.

Cedarville is responding with aggressive marketing of our program breadth and quality, and of our Christian distinctives.

We now offer nine out of ten of the major programs most desired by high school seniors. The tenth, engineering, will begin in 1990.

The College has earned a reputation for excellence. Our three largest majors illustrate this. Cedarville is becoming recognized as one of the leading Christian colleges for Business Administration — our largest major. Each year 1000 job opportunities are posted for our 100 teacher education graduates to consider. Our nursing program was granted National League for Nursing Accreditation on its *first* application in 1986 — an uncommon feat. Our nursing majors are virtually assured of a job, many even before they graduate.

Every year increasing numbers of students who qualify as President's Scholars come to Cedarville and apply for our acclaimed Honors Program. We now enroll 120 of these students who are in the top three percent academically nationwide.

Christian young people come to Cedarville because they know that here God is given His rightful place of priority. At Cedarville we still require chapel attendance five days per week and our Christian ministries program is one of the most comprehensive anywhere.

"Until this century, educators throughout history not only sought to build the character of their students, they made this task their central responsibility," says Dr. Derek Bok in a recent President's Report for Harvard University.

Sadly, during the 20th century moral instruction has all but disappeared from higher education.

Furthermore, Dr. Bok admits that in recent years Harvard has had relatively little lasting effect on the moral and ethical values of its students.

In the same publication former Secretary of Education William Bennett agrees. "Where are our colleges and universities," he asked, "on the issue of their responsibility to foster moral discernment in their students? With the exception of a relatively few places — mostly religious or military institutions — higher education is silent."

Regarding religious schools, Dr. Bok states that they

Our academic departments seek means to bring ethics and values into the classroom.

"...no longer seem as able as they once were to impart basic values to the young."

At Cedarville we major on imparting Christian values. Unlike secular institutions and many religious ones, we still honor God's Book, the Bible. Our Christian faculty continue to incorporate scriptural principles into every discipline without apology. Our academic departments seek means to bring ethics and values into the classroom.

Last year our Business Administration Department secured a grant from the Cleveland Foundation to fund a two-year study of ethics in business.

The result of these efforts? Our graduates continue to be in great demand because of their character, their sense of right and wrong, and their work ethic.

Because Cedarville's distinctive contributions are recognized and valued, I have had opportunities to speak at

meetings of some of Ohio's business leaders on morality and ethics in business and education.

Nationwide, leaders in higher education have been calling for more volunteerism by their students. A recent meeting at Temple University explored the topic, "Social Responsibility: What Role for Higher Education?" James A. Joseph, president of the Council on Foundations, said that colleges and universities must instill more of a "charitable impulse" in students. While urging more campus volunteerism he warned, "Those who choose to sit on the sidelines will find society shaped by a vision and values they do not share."

At that same meeting Bruce Payne of Duke University challenged colleges to merge the worlds of "thought and action." "Colleges are not doing their job if they are not creating that mixture," he said.

Educators are recognizing that the college experience should encourage meaningful volunteer service.

At Cedarville students are involved. Nearly all volunteer for some kind of service. This is normative for Cedarville, not a response to a new trend.

Each week a fleet of vehicles carries 100 teams of students to Dayton, Columbus, and Cincinnati to help meet the needs of real people with real problems. Whether the scene is churches, hospitals, nursing homes, jails, detention homes, or rescue missions, these young people develop a keen understanding of their society and how to relate to people with compassion.

Cedarville students continue to raise their own funds in order to serve short-term worldwide in the nations of China, Australia, Israel, Brazil, Peru, the Philippines, and on the continents of Africa and Europe.

Internationalism is not a new horizon at Cedarville. Our Missionary Internship Service program is in its 20th year and will continue to send our students abroad for global involvement.

The "Golden Age" of higher education is past. During the period of the '70's students were plentiful. Rivers of government funds irrigated great expansion in capital building, programming, and faculty hires. But in the '80's the picture changed dramatically. Students and aid funds began to dry up. Outright grants in aid shifted to loans, which now exceed 50 percent of all student financing. Stafford Student Loan funds, backed by the federal government, dropped 19 percent this year at Cedarville, making a college education not feasible for increasing numbers of young people. And many of those who graduate carry heavy debts, as high as \$15,000 for some 22-year-olds.

We look for God's continued blessing on Cedarville as we determine not to waver from our mission.



At the same time, costs were spiraling, offset only a little by a modest rise in private giving to higher education. Worse for private institutions was the fact that giving shifted to public schools.

Cedarville is not immune to the danger of these economic challenges. Yet, I am confident we will weather them because of God's favor, stable enrollment, good management, and increased giving from private sources.

We look for God's continued blessing on Cedarville as we determine not to waver from our mission — to offer students an education consistent with biblical truth.

I believe students will continue to apply to Cedarville as they recognize that our value as an educational investment is increasing more rapidly than costs.

In the past seven years we have added new library, business, communication arts, and athletic facilities, as well as new programs and faculty. Task teams are currently studying new facilities for music, engineering, nursing, and student life, and expansion plans for the chapel and the science department. A new 170-bed residence hall will be completed this fall.

We shall continue in our commitment to operate this institution with a professionalism that glorifies God. One donor recently told me, "I give to Cedarville because I know that every dime I give is managed well." The wisest people I know give of their funds to reinforce success, and Cedarville College has been successful because of our God's grace.

Resource development will also be a continuing

priority. Typically 90 percent of the cost of a Cedarville student's education is provided through tuition, room and board. I expect the gap of about \$600 per student to be bridged through prayerful solicitations and the response of individuals, churches, corporations, and foundations around the country. In our free enterprise tradition, we neither seek nor accept government funding for operating or capital projects.

Next year we enter the '90's. The challenges are great for higher education. Cedarville College will be, with the Lord's enablement, strategically positioned to meet them and to make a difference in the lives of our next generation of leaders.

I hope that increasing numbers of the brightest Christian youth will make Cedarville the college of their choice. Here

We shall continue in our commitment to operate this institution with a professionalism that glorifies God.

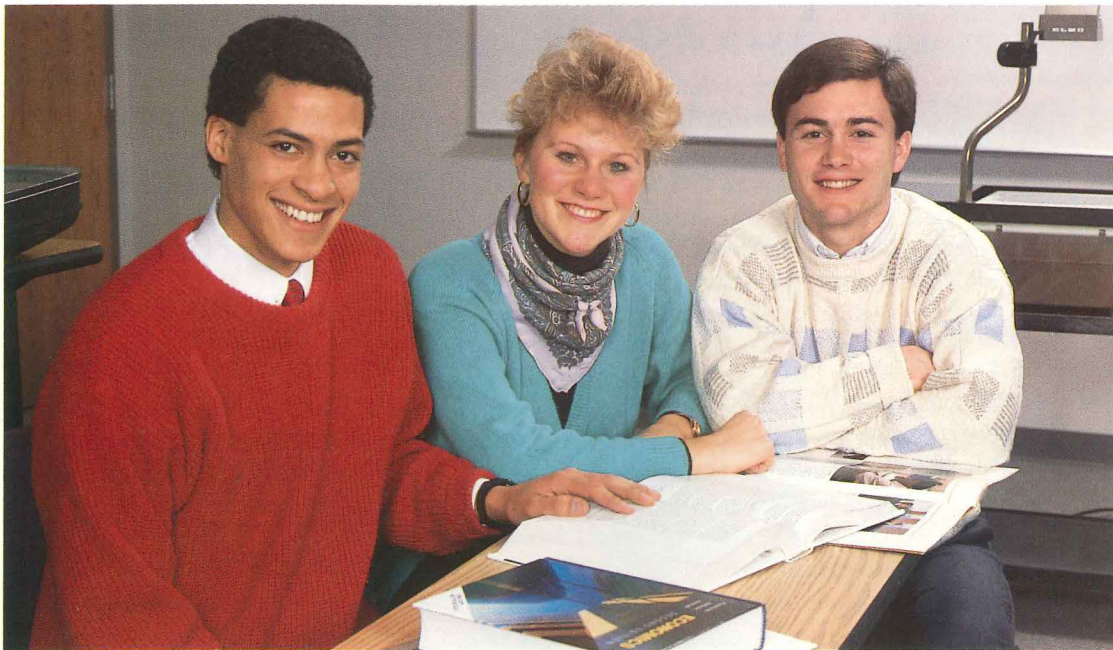
they will receive outstanding academic as well as moral and ethical preparation that is uncommon and unquestionably essential to face the complex issues of our future. As a result, they will assume key roles in the enterprises that make America great — its government, businesses, educational institutions, farms, and most importantly its families and its churches. In the future great Americans will continue to make America great.

Someone has said, "Cedarville is a college with a mission, producing tomorrow's leaders with a mission, who will ultimately carry out the Great Commission."

Together with the entire faculty and staff at Cedarville College, I am excited about investing my life in nearly 1900 splendid young people. Few investments offer greater potential for longer lasting and further reaching rewards.

Paul Dixon

*Committed Christians and competent professionals
will make a mark on this world for Jesus Christ.*



Almost 1900 students come to Cedarville College from 43 states and several foreign countries. Our graduates are in demand not only because of their excellent academic preparation but also because of their character and their work ethic.



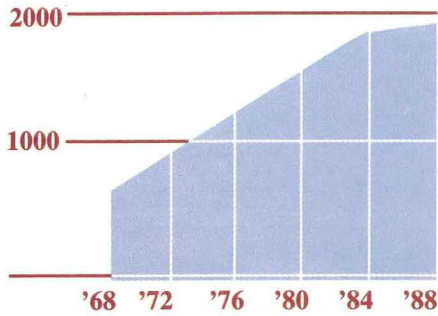
Cedarville students choose from 31 majors and 20 special academic programs to prepare for diverse careers: business, education, medicine, engineering, the gospel ministry, and many others. In their studies they enjoy the use of state-of-the-art facilities.



Nearly all Cedarville students volunteer for some kind of service during their college careers. They serve in churches, homes for the handicapped, hospitals, nursing homes, jails, detention homes, rescue missions, and other special ministries. Each summer finds nearly 100 of them with the Missionary Internship Service (MIS) program on mission fields around the world.

Everything done in the name of Jesus Christ should have quality stamped all over it.

Students



1,879 enrollment fall quarter 1988

Over 1,200 applications received for fall quarter 1988

Tenth consecutive record enrollment

43 states, Puerto Rico, and ten foreign countries represented in the student body

Average Cedarville freshman in top 25th percentile nationally in ACT/SAT scores, high school GPA's, and class rank

4,400 Admissions guests this year, an increase of 10 percent over last year

Over 11,600 total college guests

Applications up 23 percent this year

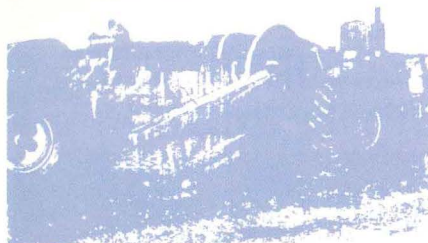
120 Presidential Scholars enrolled this year (scored in top three percent nationally on SAT or ACT exams)

Cedarville graduates accepted by many graduate and professional schools such as Miami University, Notre Dame Law School, The Ohio State University, University of Pennsylvania, University of Cincinnati, and University of Michigan, and the American Graduate School of International Management

Advances

Under construction:

William A. Brock Hall is scheduled for occupancy in September 1989. Planned to accommodate 170 men, the facility will provide an outstanding living/learning center with well-appointed student rooms, computer access, study rooms, recreational areas, and other support services. Completely air-conditioned, the hall will serve summer conferences as well. Recreational/athletic fields lost to the construction will be replaced on adjacent undeveloped land. Cost of the building is \$3,050,000. Gifts totaling \$1.5 million are needed to offset subsidy by the general operating fund.



Projects currently in planning:

- Expansion of the Chapel
- New student center
- Music facility
- Expansion of Science Center to accommodate science, mathematics, nursing, and engineering

New majors in development:

- Engineering (electrical, mechanical)
- International Studies with concentrations in social science, business, and missions
- Social Work

Outreach

Nearly all Cedarville students volunteer in Christian ministries.

100 teams minister in area churches, agencies, orphanages, hospitals, rest homes, jails, and schools each week.

400 churches are assisted by teams during the year.

Gospel teams serve in church ministries nationwide, beach and city evangelism, and camp counseling during the summer and quarter breaks.

Missionary Internship Service students minister in Argentina, Australia, Brazil, China, Ecuador, England, France, Germany, Hong Kong, Ireland, Israel, Italy, Ivory Coast, Japan, New Zealand, Niger, Peru, Philippines, and Togo.

WCDR-FM, with new power increase, reaches two million potential listeners from Richmond, Indiana, to Chillicothe, from Columbus to Cincinnati.

25 faculty and staff with the college speakers bureau minister at churches, schools, camps, and conventions.

300 students and the WCDR-sponsored Project Angel Tree provided Christmas gifts to 200 children of prison inmates in southwest Ohio.

Food donated at the annual Community Night filled baskets for many needy families in the Cedarville area.

College family donated 220 warm coats which were dry cleaned by Capitol Dry Cleaners and placed with Goodwill Industries for distribution to needy people in the area.

Achievements

In the 1988 Forensics State Sweepstakes, Cedarville College retained its position as the top small college in the state of Ohio for the fifth consecutive year. Finishing ahead of Cedarville were The Ohio State University and Miami University. Trophies were awarded to the top five with Ohio University in fourth place and Bowling Green State University in fifth. Professor David Robey of the Communication Arts Department coaches the Cedarville forensics team.

Professor Gary Percesepe presented the Cedarville College Honors Program in a workshop sponsored by the National Collegiate Honors Council. Designed to challenge the College's ablest students, the Honors Program requires seven honors courses and a senior research project or thesis.

The soccer team won the NCCAA Division III championship while the women's track team captured the Western Buckeye Conference title.

All-Americans were:

Cross Country — Eric Fillinger, NCCAA and NAIA; John Oswald, NCCAA and NAIA

Soccer — Paul Norman, NCCAA

Wrestling — Kurt Dowden, Todd Dowden, and Paul Link, NCCAA

Track — Shelley Fratus, NAIA, NCCAA; Lynn Strickland, NCCAA; Eric Fillinger, NCCAA

Shelley Fratus — one of six students nationwide to receive Woody Hayes National Scholar Athlete Award.

Gifts

Total gifts in 1987-88: \$3,056,133
\$1,776,106 to capital projects
\$1,280,027 to Annual Fund, scholarships, and other funds

Over 17,000 gift transactions

		<u>%</u>
Friends	\$1,373,732	45.0
Corporations	382,855	12.5
Churches	358,055	11.7
Foundations	299,399	9.8
Alumni	289,600	9.5
Parents	259,516	8.5
Other	92,976	3.0

Successful completion of the Centennial Capital Campaign:

Centennial Library--
\$4,350,000 committed
Business Administration Building--
\$900,000 committed
Annual Fund--
\$2,224,000 given
Endowment--
\$1,100,000 given

The Centennial Library Capital Campaign concluded with College friends and alumni successfully meeting the terms of a \$350,000 challenge grant. Alumni previously rallied to meet a \$150,000 matching grant designated for their giving.

Current needs include Annual Fund gifts to support the general operations of the College and gifts toward construction of and furnishings for William A. Brock Hall.

Budget

Balanced budget of \$13,223,019 in 1987-88 with a small surplus.

Modest surpluses realized in the last nine consecutive years.

Current fund assets (\$2,996,745) more than current liabilities (\$2,494,704) by a ratio of 1.20 to 1.

Student costs for 1988-89 for tuition, room, board, and fees, \$7,670 — 15 percent less than the national average for private colleges.

1987-88 Budget

		<u>%</u>
Instructional and Academic Support	\$4,714,903	32.96
Administration and Instructional Services	2,825,764	19.76
Auxiliary Services	2,575,181	18.00
Debt Services	1,153,321	8.06
Physical Plant	1,131,494	7.91
Student Aid	1,062,899	7.43
Student Services	840,455	5.88

Administrative Council



Left to right: John C. Anglea, Duane R. Wood, Donald W. Rickard, Martin E. Clark, Harold R. Green, Paul H. Dixon

President _____	Dr. Paul H. Dixon
Chancellor _____	Dr. James T. Jeremiah
Academic Vice President _____	Dr. Duane R. Wood
Vice President for Business _____	Mr. John C. Anglea
Vice President for Development _____	Dr. Martin E. Clark
Vice President for Student Services _____	Mr. Donald W. Rickard
Vice President for Christian Ministries _____	Mr. Harold R. Green

Trustees

Dr. Eugene Apple
Mr. Francis Bresson
Mr. Gilbert Brueckner
Mr. James Carraher
Dr. Jack Cline
Rev. William Commons
Mr. John Draxler
Mr. George Engelmann
Rev. Larry Fetzer
Rev. Joseph Godwin
Rev. David Graham
Mr. Roy Guenin
Rev. James Henniger
Dr. Jack Jacobs
Mr. C. Eugene Miller
Rev. James Misirian
Mr. J. Dale Murphy
Mr. George O'Bryon
Rev. Irwin Olson
Rev. Randy Patten
Rev. Lynn Rogers
Dr. Gerald Smelser
Mr. Albert Stevens
Dr. Paul Tassell
Dr. Donald Tyler
Rev. Earl Umbaugh
Dr. Paul Vernier
Dr. W. Thomas Younger

Emeriti

Mr. Charles Barth
Mr. Arthur Dyke
Dr. James T. Jeremiah
Mr. William Patterson
Dr. Robert Sumner
Rev. Earl Willetts