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The 2017 Symposium

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Unethical Business and Fair Trade

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Research & Scholarship SYMPOSIUM

Unethical Business and Fair Trade

The goal of this presentation is to educate others about the impact of America's businesses on the global community. We will do this by first discussing the history of foreign trade in America, highlighting the exploitative characteristics our international business has for decades. From here, we will move into five specific industries that consume American life and the ways they violate social, environmental, and economic justice worldwide. These three industries include: the fashion industry, the pharmaceutical industry, the oil industry, and the food industry. We will end our presentation by challenging our audience to think about the spirit of consumerism that exists in America, and the ways in which this affects their buying. With this, we will offer examples of businesses that create products ethically and encourage our listeners to become more aware and conscientious of the products and businesses they support.