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Preface

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Welcome Messages from Conference Chair

On behalf of the Institute of Information Management of the National Chiao Tung University, I am pleased to welcome you to Taipei and the Second International Conference on Electronic Business. I would like to thank you for choosing to participate in the conference, and hope all of you to find this city full of exciting events, including fabulous Chinese art treasure exhibitions and fascinating night markets.

The Second ICEB conference continues to be a unique venue bringing together leading researchers and practitioners in all areas of e-Business. We have received well over 284 paper submissions and have accepted and included 205 papers in the proceedings. We would like to thank all the authors for submitting to ICEB 2002. This conference provides a major forum for e-Business researchers, practitioners, developers, and users to present their work and discuss critical issues and views on leading-edge e-Business management, practices and opportunities. We certainly hope this conference will provide an excellent overview of the concerns and results of frontier e-business research.

We are greatly honored to announce that Prof. Chun-Yen Chang, President of National Chiao Tung University, has agreed to attend the opening ceremony. Also, three prominent speakers, Prof. Chiang Kao, President of National Cheng Kung University; Prof. Che-Ho Wei, Chairman, National Science Council; and Dr. Quincy Lin, Senior Vice President and CIO, Taiwan Semiconductor Manufacturing Company (TSMC) are going to give keynote speeches in our conference. Prof. Phillip Ein-Dor, Tel-Aviv University, Founding Editor, Journal of AIS; Steve Chang, Founder, Chairman and CEO of Trend Micro Inc.; Prof. Edgar H. Sibley, George Mason University, Editor, Information & Management; and Prof. Po-Lung Yu, Distinguished Professor, National Chiao Tung University will give special presentations in the joint sessions of keynote & panel. Also, seven journal editors, Professors Phillip Ein-Dor, Edgar H. Sibley, G. S. Kuo, Eldon Y. Li, Jos Lemmink, Timon C. Du, and HsiuJu Rebecca Yen have agreed to serve as panelists in the journal editor panel. Moreover, in collaboration with this conference, several journals such as Decision Support Systems and International Journal of Electronic Business, etc., have dedicated special issues/sections for outstanding papers presented in the conference.

The conference would not have been a success without help from so many people. I would like to express my sincere thanks to Faculty of Business Administration, The Chinese University of Hong Kong; Centre for E-Business, National University of Singapore; and Research Center for Contemporary Management, Tsinghua University for co-organizing this conference. I would also like to thank Professors Eldon Li, Jian Chen and Duen-Ren Liu for coordinating paper review, Professors Baoding Liu, Eldon Li, Waiman Cheung, Lihua Huang, and James Ang for promotion and program organization, Duen-Ren Liu for the production of the proceedings, and Ms. Susan Chen for all the administrative supports. Also, I would like to express my deepest gratitude to conference sponsors, National Science Council, Ministry of Education, HP Taiwan, Trend Micro Inc., IBM, Polaris Securities Group, TSMC, UMC, ZyXEL Communications Corp., Computer & Communications Research Laboratories / ITRI, and Institute for Information Industry, Taiwan.

We sincerely hope you experience the warm feeling of hospitality extended by Institute of Information Management, National Chiao Tung University. Finally, enjoy your stay at the Grand Hotel, and the forums provided in the conference.

Chi-Chun Lo, Ph.D.
Conference Chair