

Association for Information Systems

AIS Electronic Library (AISeL)

ICEB 2008 Proceedings

International Conference on Electronic Business
(ICEB)

Fall 9-30-2008

Preface

Russell K.H. Ching

Follow this and additional works at: <https://aisel.aisnet.org/iceb2008>

This material is brought to you by the International Conference on Electronic Business (ICEB) at AIS Electronic Library (AISeL). It has been accepted for inclusion in ICEB 2008 Proceedings by an authorized administrator of AIS Electronic Library (AISeL). For more information, please contact elibrary@aisnet.org.

Preface

The Waikōloa Beach Marriott Resort and Spa on the Big Island of Hawai'i is the site of the eighth International Conference on Electronic Business. Often called the melting pot of the Pacific, Hawai'i was appropriately chosen to bring together researchers and scholars from different parts of the world to share and exchange their knowledge and ideas to *enrich global business practices*. In keeping with the tradition of presenting a premier global forum for the sharing and exchange of knowledge and ideas set by prior ICEB conferences, ICEB 2008 brought together scholars, researchers and practitioners from the far reaches of the globe, including Asia, Australia, the Caribbean, Europe, the Middle East and North America, as well as locally in Hawai'i.

The papers and abstracts presented in this proceedings span a wide spectrum of topics. They include concept papers, case studies and empirical research studies. The advanced topics reflect the evolution of e-business practices that has been led by advances in information technology. As we approach the beginning of the second decade of the twenty-first century, the globalization of e-business is no longer a dream or far reaching vision, but the generally accepted business model for conducting business.

The conference organizers extend a deep appreciation to the conference's sponsors: the College of Business Administration, California State University, Sacramento; the College of Business and Economics, University of Hawai'i at Hilo; IBM; and the Waikōloa Beach Marriott Resort and Spa. Their support ensured the success of this conference.

Russell K.H. Ching
ICEB 2008 Conference Chair