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Welcome to AIS Transactions on Human-Computer Interaction

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Transactions on Human-Computer Interaction

THCI

Editorial

Welcome to AIS Transactions on Human-Computer Interaction

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We are delighted to welcome the first issue of the *AIS Transactions on Human-Computer Interaction (AIS THCI)*, sponsored by AIS SIGHCI. The credit for launching AIS Transactions series should go to the leadership of AIS SIGHCI who proposed that AIS begin publishing Transactions journals such as those by ACM and IEEE. The co-editors (Dennis Galletta and Ping Zhang) started preparing their proposal for THCI in late 2007 by conducting a thorough feasibility analysis that involved two surveys from AIS SIGHCI members and HCI scholars at large. They consulted with editors of other HCI journals and firmly established the footing and the audience base for the new journal. As a result, THCI was the first approved Transactions journal in AIS, through a Council vote in June of 2008.

Together with *AIS Transactions on Enterprise Systems (AIS TES)* that started publishing in 2009, the AIS Transactions series adds to our repertoire of complementary journals. The *Journal of the Association for Information Systems (JAIS)* is a classical, peer reviewed outlet for research that is theory focused, addresses general interests in the information systems field, and has every intention of being equal to the best in the field. The *Communications of the Association for Information Systems (CAIS)* is intended to foster the free flow of ideas within the IS community. Its emphasis is on originality, importance, and cogency of ideas. It is also a vehicle for tutorials, curriculum guidelines, case studies, survey articles, and other materials of general interest to the IS community. The *Transactions* series will include high quality research journals that serve specific IS research areas. The *AIS Transactions on Human-Computer Interaction* serves the human-computer interaction research area. It is peer reviewed and publishes quarterly. As for all AIS journals and conference proceedings, AIS THCI is featured in the AIS eLibrary and is accessible from the AIS website.

We congratulate Dennis and Ping and their distinguished board members for publishing an outstanding first issue. We firmly believe that THCI will continue to carry the strong momentum the AIS SIGHCI has established and will become the leading journal in HCI that bridges disciplinary boundaries and moves the field forward. On behalf of AIS, we welcome this new venture and thank everyone who has contributed to making it happen.

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ABOUT THE AUTHORS



David Avison is Distinguished Professor of Information Systems at ESSEC Business School, near Paris, France and visiting professor at Brunel University, England. He has also held posts at Southampton and Aston Universities in England, and the University of Technology Sydney and University of New South Wales in Australia. He is President of the Association of Information Systems (AIS). He is joint editor of the *Information Systems Journal* now in its nineteenth volume. So far, over twenty-five books are to his credit including the fourth edition of the well-used text *Information Systems Development: Methodologies, Techniques and Tools* (jointly authored with Guy Fitzgerald) and recently *Information Systems Project Management* (with Reza Torkzedah). He has published a large number of research papers in learned journals, edited texts and conference papers. He was Chair of the International Federation of Information Processing (IFIP) 8.2 group on the impact of IS/IT on organizations and society and was also vice chair of IFIP technical committee 8. He was past President of

the UK Academy for Information Systems and also chair of the UK Heads and Professors of IS and is presently member of the IS Senior Scholars Forum. He was joint program chair of the International Conference in Information Systems (ICIS) in Las Vegas (previously also research program stream chair at ICIS Atlanta), joint program chair of IFIP TC8 conferences at Santiago Chile and in Milan Italy, program chair of the IFIPWG8.2 conference in Amsterdam, panels chair for the European Conference in Information Systems at Copenhagen and chair of several other UK and European conferences. He also acts as consultant and has most recently worked with a leading manufacturer developing their IT/IS strategy. He researches in the area of information systems development and more generally on information systems in their natural organizational setting, in particular using action research and case study, though he has also used a number of other qualitative research approaches.



Guy Fitzgerald is Professor of Information Systems at Brunel University in the Department of Information Systems and Computing. He is currently Director of the Centre for Information Systems Research (CISR). He was, until recently, Head of Department, and has also been Director of Research. Prior to Brunel he was the Cable & Wireless Professor of Business Information Systems at Birkbeck College, University of London, and before that he was at Templeton College, Oxford University. As well as being an academic he has also worked in the computer industry with companies such as British Telecom, Mitsubishi and CACI Inc, International. His research interests are concerned with the effective management and development of information systems and he has published widely in these areas. He is well known for his work in relation to development techniques and methodologies and is author, with David Avison, of a major text in this area entitled *Information Systems Development: Methodologies, Techniques and Tools*, now in its Fourth Edition. He is also known for his

research in the areas of IS strategy and alignment, outsourcing, and executive information systems. His most recent research is concerned with the development of flexible information systems to enhance organisational agility. He is founder and co-Editor-in-Chief of the *Information Systems Journal (ISJ)*, an international journal, from Wiley-Blackwell. He has been a member of many international Programme Committees, including the International Conference on Information Systems (ICIS) and the European Conference on Information Systems (ECIS). He is currently the Vice-President of Publications for AIS (Association for Information Systems).

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