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Message from SIM

Steve Hufford
steve.hufford@simnet.org

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Message from the SIM Chief Executive

We would like to let you know of two very interesting initiatives which will enable academic professionals to connect with IT industry leaders.

The *MISQE* and SIM Academic Workshop will be held this year prior to ICIS 2018. The theme is: Delivering Value through Enterprise Blockchain Applications. The papers can focus on such themes as: How can traditional enterprises use blockchain applications to deliver business value to customers? How can CIO's facilitate blockchain applications within their organizations as well as across trading partners, particularly to address issues like interoperabililty, security, scalability, and performance? The December 2019 Special Issue of *MIS Quarterly Executive* will feature these papers. The Special Issue full paper submission deadline is February 18, 2019. The Special Issue Editors are Mary Lacity and Rajiv Sabherwal, University of Arkansas, and Carsten Sorensen, London School of Economics. For further information, please consult the www. Misqe.com web site and the www.simnet.org web site.

The SIM Academic Workshop within SIM Connect LIVE was a breakthrough event in April 2018 at the SIM Connect LIVE national meeting in Dallas. The theme of the SIM Academic Workshop in April, 2018 was "Optimizing the Digital Workforce." At that time, nine leading *MISQE* paper authors presented their research to IT leaders and received feedback. Additionally, another twelve *MISQE* Special Issue authors presented their research-in-progress to IT leaders during roundtable discussions. The exchange of ideas and suggestions for further research was dynamic and interesting. The SIM Academic Workshop is being planned as an important component of SIM Connect LIVE, to be held in May, 2019 in Orlando, Florida. An Academic Planning Council is planning and organizing the event.

The SIM Academic Workshops at ICIS and SIM Connect LIVE provide visibility for research that impacts practice. SIM is committed to research which guides practitioners and IT leaders in managing information technology and greatly values its academic partners.

Best regards,

Steve Hufford
SIM Chief Executive