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Communications of the Association for Information Systems

INTRODUCTION TO THE 2004 AIS AWARD PAPERS ON INNOVATION IN INFORMATION SYSTEMS EDUCATION

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ABSTRACT

This article describes the 2004 AIS Award Papers on Innovation in Information Systems Education. It includes the rationale for the awards and lists the papers selected and the selection committee.

Keywords: AIS awards, information systems education, innovation

I. THE COMPETITION

Promoting innovation in education is a core mission of AIS. For the last several years, AIS Council monitored unfolding social and technical trends that might affect the timeliness and relevance of IS curricula; examples of such trends include offshore outsourcing, agile software development approaches, and radical software componentization and object reuse. Consequently, AIS Council charged the AIS VP for Education with developing a process to highlight the importance of these trends and to stimulate the development of educational innovations to address them.

The result was an AIS-sponsored awards competition held for the first time in 2004. The call for submissions focused on the two themes of offshore outsourcing and software development innovations. A panel of expert judges from the IS academic and practitioner communities evaluated the submissions and made six awards—three awards of excellence and three honorable mention awards. The award winners and the titles of their submissions are listed below, as are the members of the selection committee. In December 2004, AIS Council members voted to create an *annual* AIS Award for Innovation in Education. In future years, the awards competition will be jointly managed by the AIS VP for Education and the AIS special interest group on education—SIGED.

II. AWARDS FOR EXCELLENCE IN INNOVATION IN INFORMATION SYSTEMS EDUCATION, 2004

The three prize winning papers were:

Accelerated System Analysis and Design With Appreciative Inquiry: An Action Learning Workshop by **Michel Avital**, Case Western Reserve University. Published as CAIS Volume 15, Article 17, February 2005

Enterprise IS Management: A Capstone Course for Undergraduate IS Majors by **John C. Beachboard** and **David V. Beard,** Idaho State University. Published as CAIS Volume 15, Article 18, February, 2005

A Course on Sourcing Management by **Beena George**, University of St. Thomas/ Published as CAIS Volume 15, Article 19, February, 2005

III. HONORABLE MENTION FOR INNOVATION IN INFORMATION SYSTEMS EDUCATION, 2004

The following papers were selected for honorable mention:

Mutual Fund Management Information System: An Integrated Project for the Introduction to MIS Course by **Kregg Aytes** and **Steve Byers,** Idaho State University**.** Published as CAIS Volume 15, Article 20, February 2005

The Management of Outsourcing: Development of a Module With Implications for the IT Curriculum by **Roberto Evaristo**, University of Illinois, Chicago; **Jorge Audy**, **Rafael Prikladnicki**, **Leonardo Pilatti,** and **Leandro Teixeira Lopes**, PUCRS, Porto Alegre, Brazil. Published as CAIS Volume 15, Article 21, February 2005

HKNet: Instilling Realism Into the Study of Emerging Trends by **Michiel van Genuchten**, Technical University of Eindhoven, **Douglas Vogel,** City University of Hong Kong**, Anne Rutkowski,** University of Tilburg**,** and **Carol Saunders,** University of Central Florida**.** Published as CAIS Volume 15, Article 22, February 2005

III. THE SELECTION COMMITTEE

My heartfelt thanks to the 2004 selection committee members who reviewed the submissions and selected the awardees. The members of the committee were:

Ritu Agarwal, University of Maryland

Robert Davison, City University of Hong Kong

Rudy Hirschheim, Louisiana State University

Mark Keil, George State University

S. Krishna, Indian Institute of Management Bangalore

Mary Lacity, University of Missouri, St. Louis

Ram Nidumolu, Gandiva, Inc.

Sundeep Sahay, University of Oslo, Norwary

V. Sambamurthy, Michigan State University

William Schiano, Bentley College

Joe Valacich, Washington State University

FINAL THOUGHTS

Updating the IS curriculum is a perennial challenge in Information Systems given the rapid pace of technological change. One limiting factor in curriculum change is the speed with which new teaching materials, such as textbooks and cases, appear. To accelerate the pace of curriculum innovation, new approaches are needed. The Annual AIS Award, coupled with rapid publication of the submissions in CAIS, is clearly one such approach. Others are also needed. Experiments with collaborative, "open source" teaching materials development approaches may mature into another approach.

The 2004 competition showed that innovation in information system education is alive and well. I look forward to the 2005 competition. In addition, I look forward to signs that some of the innovations disseminated through these competitions are adopted and assimilated throughout the IS academic community.

ABOUT THE AUTHOR

M. Lynne Markus is the John W. Poduska, Sr. Professor of Information Management at the McCallum Graduate School of Business, Bentley College. She currently serves as the Vice President for Education of AIS and is on the *CAIS* Advisory Board. In 2004, she was named an AIS Fellow.

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