Editorial

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In this issue, we publish three manuscripts. The first paper, "Stuck in the Past? The Moderation Effect of Personal Nostalgia on the Attitude Behavior Relationship in IS Adoption Contexts" by Friedrich Born and Julia Kroenung, develops a research model to investigate the role of nostalgia, which is related to personal memories, on users' choice between two competing technologies (i.e., vinyl records and music streaming) in the post-adoption phase. The empirical results reveal the positive impact of nostalgia on influencing individuals' technology behaviors (for a relatively novel technology in particular).

The second paper, "Structuring Digital Transformation-A Framework of Action Fields and its Application at ZEISS" by Henner Gimpel, Sabiölla Hosseini, Rocco Xaver Richard Huber, Laura Probst, Maximilian Röglinger, and Ulrich Faisst, focuses on the issue of digital transformation and proposes a framework of six fields (customer, value proposition, operations, data, organization, and transformation management) that facilitate organizations in structuring the digital transformation initiatives. The authors also conducted an empirical case to demonstrate the implementation of the proposed framework. The findings offer valuable insights for CIOs and CDO about the process of managing digitalization initiatives.

The third paper, "Lean Management in IT Organizations: A Ranking-type Delphi Study of Implementation Success Factors" by Jörn Kobus, Markus Westner, Susanne Strahringer, and Diane Strode, examines the success factors that might be relevant in helping managers increase the change of a successful lean management in IT organizations. Through using Delphi method, the authors identified and ranked 12 distinct critical successful factors and found leadership involvement, change culture and work ethic, employee involvement, and performance management as the most important factors. The study's results offer a holistic approach to practitioners on which factors require the greatest attention for lean management in IT organizations.

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