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# PANEL 2 LESSONS LEARNED FROM INFORMATION TECHNOLOGY RESEARCH ON SMALL ORGANIZATIONS

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## **PANEL 2**

### **LESSONS LEARNED FROM INFORMATION TECHNOLOGY RESEARCH ON SMALL ORGANIZATIONS**

- Panel Chair:** William H. DeLone, The American University, USA
- Panelists:** Gunnar E. Christensen, Norwegian School of Economics and  
Business Administration, Bergen, Norway  
K. S. Raman, National University of Singapore, Singapore  
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Small enterprises constitute a great majority of all business organizations and differ substantially from large enterprises in terms of strategy, structure, decision-making and resource availability. These differences create information system environments, implementation processes and usage profiles which are unique to small businesses. There now exists a substantial stream of research on the adoption and impact of information technology in small firms. Given the business relationships between small and large enterprises, the implications of this research are also of interest to large organizations.

The panelists will present empirical results from small business information systems research conducted in North America, Europe and Asia with an emphasis on the specific problems and opportunities which these organizations face in assessing, adopting and using information technology. The ability of small firms to respond quickly to market changes and their flexibility to acquire and assimilate new information technologies for future entrepreneurial performance and organizational forms will also be addressed.