



JOURNAL OF INFORMATION TECHNOLOGY THEORY AND APPLICATION

IS RESEARCH: JITTA'S NEW CALL FOR PAPERS

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MISSION

To be the outlet of choice for the first articles from the most interesting and important IS research efforts.

CRITICAL SUCCESS FACTORS

Publish with extremely short publication cycle times.

Attract a portfolio of very exciting, very high quality research contributions.

Maintain the highest quality standards.

IS research journals are an extremely important asset for the IS research community. For many researchers, however, the 2-5 years required, on average, to publish a paper as an article in a traditional IS journal is too long because

1. technological and economic change renders research inferences out-of-date,
2. unaware of parallel research efforts, authors miss collaboration opportunities or fail to make use of others' simultaneous research efforts, or
3. the long publication cycle time doesn't fit researchers' professional needs.

JITTA's goal is to publish accepted, submitted research, on average, within 16 weeks of submission, plus author revision time. JITTA accomplishes this through a re-engineering the editing and review process. This process uses the most advanced paper submission and review system in IS research, streamlined review procedures, and new paper

forms designed to facilitate rapid paper development and review. *JITTA* has redefined the academic research paper to focus on new paper styles that are well suited to very fast review and publication. At the same time, the journal uses a double-blind peer reviewing process to maintain the highest standards of research quality.

Such a hyper-fast publication cycle time will add value for researchers as it:

1. helps make research efforts more effective as researchers know about colleagues work sooner,
2. encourages cooperation and collaboration among IS researchers, and
3. helps researchers manage their careers better by providing a quality outlet that can publish research very quickly.

WHAT JITTA WILL PUBLISH

To accomplish its objectives, *JITTA* will encourage the submission of new kinds of

research papers, designed to be written early in the research process and to be reviewed effectively and quickly.

Research papers

1. **Research agenda paper.** The authors review literature, develop new theory, develop research questions and objectives, and set agenda for research, their own and/or others, to accomplish these objectives.
2. **Interpretive or exploratory paper.** The author uses qualitative or interpretive research methods, such as case studies, ethnographic studies, or focused group interviews, to develop or test theory or to draw qualitative or tentative empirical inferences.
3. **Speculative research.** The author uses methods such as metaphor, history, mathematics, graphics, or thought experiments to develop new concepts.
4. **Research report on first results.** The author reports on early results from empirical analysis. Such a paper might describe the objectives of a study, as well as the data, method and results in sufficient clarity so that readers can understand and evaluate its motivation, execution, and contribution. It might use simple analysis and just a subset of a project's research questions. It might preview the remainder of the results to come. Typically this would be shorter than a full research paper and may not include such components as an extensive literature review, explication of theory, or conclusive inferences.
5. **State-of-research review.** In this type of paper an author reviews several new papers in a research stream that contain new theory, research results or make other contributions that should be made available to the IS research community quickly. Typically, such a review might result from the confluence of several papers

presented in a conference or workshop, the output of a substantial research project, or the confluence of papers around a theme or problem written by several researchers. The paper should describe the research in sufficient detail so that readers can understand the research objectives and contribution of each paper reviewed, its methodology, and its results well enough to refer to them in subsequent research, as reported in the review paper. The paper may draw inferences across the group of papers and suggest new research lines or extensions. Authorship may or may not be by one or more of the reviewed papers.

6. **Full research papers.** Traditional full research papers of any length are also welcome and may benefit from being published much more quickly than in traditional journals.

Essays

7. **Research essays.** Papers about the nature of IS research, research methods, the IS discipline or other matters of interest and importance to the research community. Such papers should be of particular interest because they contain novel and important ideas or arguments.

Application papers

JITTA is keenly interested in publishing the best application articles in information systems.

8. **Normative papers.** The authors provide managers with models, methods, procedures, or advice about practical, successful IS practices, based on theory, experience, and/or empirical study.
9. **Case studies.** Studies in which there are novel application, events, or behavior involving IS from which the authors draw inferences about IS practice or management.

Application articles published in *JITTA* must create new knowledge. Papers that are

inappropriate for *JITTA* include those that describe the use of IT in an industry, papers that report on exciting new features (developed by someone else) of a technology and discuss how they might be used in business at a functional level, tutorials and primers, and papers that summarize a technology for the manager.

CONTRIBUTION

Research, viewpoint, and application articles must be:

1. **Substantial and interesting.** The paper’s contribution to research, management, or practice should be clear and substantial. It should be of considerable importance and interest to researchers and or managers.
2. **Novel.** An acceptable paper creates new knowledge, rather than simply

repeating knowledge available in other sources. This new knowledge may be created through integration or interpretation of research theory, experience, empirical study, grounded research, or other means.

QUALITY

Submissions will be evaluated on their contribution and in terms of

1. **Audience.** Papers should be of high interest to a defined audience, whether broad or narrow.
2. **Presentation.** Papers must be well presented in English.
3. **Credibility.** The paper should present adequate evidence and appropriate reasoning to support any recommendations and conclusions.

WHAT’S IN IT FOR EVERYONE?

THE <i>JITTA</i> REVIEW PROCESS BENEFITS EVERYONE		
	WHAT WE ASK	WHAT THEY GET
AUTHORS	SEND FINISHED PAPER REVISE FULLY, CAREFULLY	16 WEEKS AVERAGE, SUBMISSION TO PUBLICATION
REVIEWERS	3-WEEK REVIEW TURNAROUND FULLY SPECIFY REVISIONS REQUIRED	PAPER READY TO BE REVIEWED ASKING JUST ONE COMPLETE REVIEW, PLUS FOLLOWUP PER PAPER NO DEVELOPMENT RESPONSIBILITY
EDITORS	CLEAR PAPERS/REVIEWS WEEKLY SPECIFY REQUIRED REVISIONS FULLY	SHORT REVIEW PROCESS ONE MAJOR/ONE MINOR REVIEW NO DEVELOPMENT RESPONSIBILITY
READERS		RESEARCH RESULTS 1-4 YEARS EARLIER THAN TRADITIONAL JOURNALS PAPERS THAT ARE AS EXCITING AS OPENING NIGHT AT THE THEATRE

4. **Integrity.** Authors of application papers are expected to observe the high standards for citing other's work and obtaining permission to use other's work where appropriate.
5. **Methodology.** Whether the research methods are appropriate to accomplish the paper's objectives.
6. **Execution.** Whether the paper is well done in terms of its objectives.

See the [Instructions for Authors](#) for detailed information on submitting a paper for *JITTA*.

Ken Peffers
Editor-in-chief and Publisher

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