JITTA

JOURNAL OF INFORMATION TECHNOLOGY THEORY AND APPLICATION

Special Issue—Call for papers

"WIDE AUDIENCE INFORMATION SYSTEMS DEVELOPMENT"

Special Issue Editor

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This special issue of JITTA is targeted towards research that addresses the issues related to wide audience information systems (WAIS) development. Managers are faced more and more with the problem of developing systems intended for diverse, distributed end-users outside the firm. These WAIS are associated with special development problems because they target users who are not within easy reach of the development team. Typical contemporary examples of related products are intercontinental direct sales or supply chain systems. The special issue focuses on gaining an understanding of what new problems and what initial solutions arise in relation to development of WAIS (Tuunanen 2003).

This special issue of JITTA showcases information systems (IS) research that addresses these needs and leads to research of potential interest to academics and practitioners alike. This includes, but is not limited to:

1. Papers that conceptualize WAIS related problems in requirements engineering (RE) and IS development practices used today.

2. Papers that discuss how diverse and distributed end-users can be incorporated in RE and IS development and what are their or other stakeholders' roles in design work.

3. Papers that provide theoretical tools for integration of design and marketing functions to enable more efficient development of WAIS.

4. Papers that cross disciplinary boundaries, e.g. marketing science and information systems, in product or service development in WAIS environment

5. Papers that use field study research methods to support or demonstrate the validity or effectiveness of the above approaches or solutions.

Papers for this special issue will be processed using a special procedure. They may come to the attention of the special issue in one of three ways.

1. All papers accepted for publication " Wide Audience Information Systems Development" mini-track at AMCIS 2006 (Acapulco, Mexico, August 4-6) will be screened for invitation to submit to the special issue. See http://amcis2006.aisnet.org/.

2. AMCIS 2006 authors may volunteer their papers for this special issue.

3. Other authors may submit papers directly

to the issue.

Special review procedure. Papers will be submitted via the " paper submission and review system" at http://jitta.org (it may be advisable to send an email note to one of the special issue editors to call attention to the paper).

They should conform to all of the requirements of the "instructions to authors," found at http://jitta.org, particularly with respect to including the expected "contribution section." A covering letter should be attached which refers to the special issue and includes reviewer nominations. Since most of the papers submitted to this issue will have been published in the conference, they will be reviewed in a **single-blind** review process (reviewers will be anonymous). Consequently the papers should include a title page with complete author contact information and photos and bios pasted at the end of the paper. References, citations, and captions should conform to the journal's requirements. The special issue editor plans to prescreen and prereview papers selected from the conference so that they can provide specific direction at or shortly after the conference to authors about revising papers to make them ready for publication in one or one and one half rounds of revision. Because papers submitted to the conference are written in a short conference format and because they may be expected to benefit from colleague feedback, papers are generally expected to undergo substantial revision from the conference version prior to publication.

Target dates

Prescreening of AMCIS 2006 papers for the special issue	August 15, 2006
Submission of revised conference papers for special issue	October 1, 2006
Independent papers submitted for special issue	October 1, 2006
Author notification for accepted papers	December 1, 2006

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REFERENCES

Tuunanen, T. "A New Perspective on Requirements Elicitation Methods," *Journal of Information Technology Theory & Application (JITTA),* 5:3, 2003, pp 45-62.