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The Expectations for Faculty in Latin America

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AMCIS 2012 Panel Proposal

Title: The Expectations for Faculty in Latin America

Panelists: Juan Manuel Gómez Reynoso (México), Luiz Antonio Joia (Brazil), José Antonio Robles-Flores (Peru), Ariel I. La Paz (Chile), and Carlos Ferran (USA).

Contact and Moderator: Carlos Ferran, Governors State University, cferran@govst.edu

Abstract: Faculty load in the US varies from 40-40-10 (research-teaching-service) in research oriented institutions to 25-50-25 in teaching oriented institutions. Consulting is normally not part of the formula and case writing is generally not considered as part of the research load. Latin America is quite different. A 25-25-25-25 load (that includes consulting as a separate area) is not atypical and research can often be accomplished through case writing. However, Latin America is not homogenous and some very specific institutions are exceptional even including few faculty positions that are 100% research. The panel will provide an overview of the expectations in different countries (particularly Brazil, Chile, Mexico, and Peru) and discuss how current expectations deal with international accrediting bodies that might be requiring different mixtures.

Objectives: Attendants to this panel are expected to leave with a good understanding of what is expected from faculty in Latin America. It should help Latin American faculty better explain inside their own institutions how they are similar or different to peers around the world and what changes might be useful to improve their programs and their student and faculty recruiting. It should help international faculty interested in interacting with Latin American universities understand what they could offer and expect from a shared interaction. And it should help international groups develop an agenda for appropriate topics and activities that would be of aid and interest to Latin American faculty.

Audience: The main audience for this panel are Latin American faculty themselves and faculty interested in engaging Latin American faculty and institutions. Doctoral student thinking on a position in Latin America would gain from attending this panel. And it would also be of interest to faculty around the world who are interested in having a global view of education and a better understanding of how higher education takes place in regions of the world other than their own.

Structure: Through online interactions prior to AMCIS the panelist will decide on a set of questions that will be answered by each one during the panel. At the start of the panel the moderator will present the panel, the panelist, and the issues that will be discussed (five

minutes). Then each of the four panelists would have 10 minutes to make their presentation. The rest of the time (another 45 minutes if the session is to be 90 minutes long) would be spent in interactions with the audience. Panelists are encouraged to have a Powerpoint presentation for their 10 minute presentation.

Equipment needed: A computer with Powerpoint, a projector, and a screen are needed. Depending on what AMCIS is expecting to provide one of the panelists could bring a laptop but the projector and screen would be very difficult to haul along.

Note #1: The panelists listed above have agreed to attend and they all have the credentials to provide a rich presentation in this discussion. In addition, several other highly competent faculty from Brazil and Mexico have expressed their interest in serving as a panelist if possible but we had to limit the number of panelist. Nonetheless, they would gladly serve as substitute if any panelist is unable to attend.

Note #2: Given the potential audience, this panel should not take place concurrently with any sessions of the Spanish and Portuguese (Latin American) Track.

Panelists Short Bios:

Juan Manuel Gómez Reynoso is the Chair of the Computer Systems bachelor program. He coordinates the Academy of Distributed Systems and Networks and designed a Computer Networks Masters program at the Autonomous University of Aguascalientes in México (UAA). He got his Ph.D. degree from Claremont Graduate University. His research interest include: design research, human-computer interaction, software engineering metrics, and multimedia tools for learning environments. He has presented his research at conferences such as AMCIS, Conf-Irm, DESRIST, IRMA, and IIMA among others and he has published in several academic journals. He has supervised doctoral master theses.

Ariel I. La Paz is an assistant professor at the Department of Management Control and Information Systems in Universidad de Chile. He Earned the PhD degree in MIS from University of Illinois in 2009. His research interests include the socio-economic impact of Information Systems, organizational behavior, IS/IT architecture and alignment of IS/IT to corporate strategies. Dr. La Paz has published articles in Chilean reviews and international journals like Communications of the ACM and Latin American reviews.

Luiz Antonio Joia is an Associate Professor and Principal of the *e:lab* – Research Laboratory on e-Government and e-Business at the Brazilian School of Public and Business Administration at Getulio Vargas Foundation. He is also an Adjunct Professor at Rio de Janeiro State University. He has published three books, several chapters and articles in journals such as: Government Information Quarterly; Internet Research - Electronic Networking, Applications and Policy; International Journal of Information Management; Journal of Global Information Management;

Journal of Intellectual Capital; Information Strategy - The Executive's Journal; Journal of Teacher Training and Technology; Journal of Knowledge Management; Journal of Workplace Learning. He is a member of the Editorial Board of the Journal of Intellectual Capital (Emerald) and of the Electronic Government (Inderscience). He is also a senior editor at the Electronic Journal Information Systems in Developing Countries (www.ejisdc.org). He holds a B.Sc. in Civil Engineering from the Military Institute of Engineering, Brazil, and an M.Sc. in Civil Engineering and a D.Sc. in Production Engineering from the Federal University of Rio de Janeiro. He also holds an M.Sc. in Management Studies from the Oxford University, U.K. He was a World Bank consultant in Educational Technology and is an invited member of the Technical Board of the Working Group WG 8.5 (Informatics in the Public Administration) of the IFIP (International Federation for Information Processing). His research interests lie on IT for Development, e-Government, e-Business, Strategic Use of IT, and Actor-Network Theory.

José Antonio Robles-Flores is an Assistant Professor of Information Systems at Universidad ESAN in Lima, Perú. He holds a PhD in Information Systems from the W.P. Carey School of Business, Arizona State University. He had experience in software development and software process improvement. He contributed to the Internet Community Centers Project in Peru when he was working for the Peruvian Scientific Network (Red Científica Peruana - Internet Peru). Currently, he teaches information systems and quantitative analysis courses at the Graduate School of Business at Universidad ESAN. He is also the Academic Coordinator of the Business Intelligence Program and the Director of the International Dual MBA. His research interest is in the areas of Knowledge Management, knowledge acquisition and dissemination, information retrieval, and the impact of ICTs on individual performance. His work has been presented in conferences such as AMCIS, TREC, PACIS, HICSS, WWW, and JCDL among others. He has published in DSS, CACM, CAIS, IJEM, and IJBIR.

Carlos Ferran, a Venezuelan currently teaching in the United States, is an assistant professor of Accounting and Management Information Systems at Governors State University. He obtained his doctoral degree in Business Administration from Boston University. Before entering academia he was a CIO at a major financial institution in Venezuela, a planning and financial analyst in the Venezuelan oil industry, and a manager and developer of banking and accounting applications at a software company. Dr. Ferran has published seven peer-reviewed articles (one in Management Science and one in CAIS), five peer-reviewed book chapters, and 12 peer-reviewed conference proceedings. He authored a book and co-edited an academic book on Global ERP. He is currently the editor-in-chief of RELCASI –a journal of the AIS– and he is also in the advisory board of four other international journals. He is currently Vice-President for the Latin American and Caribbean Association for Information Systems (LACAIS). He has previously served as a panelist and as a moderator in several past AMCIS panels.