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The Impact of Culture on the Enterprise Systems Adoption in Japan and the U.S.

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ABSTRACT

Although enterprise systems are gaining interests from both practitioners and researchers because of their potential linkages to organizational and individual user's productivity, there are few papers that investigate enterprise systems management and implementation issues based on the end users' perspective with the cross-cultural mechanisms. This issue is important because currently the enterprise systems involve end-users with the different cultural backgrounds. Thus, this paper applies enterprise systems adoption issue to the cross-cultural end user perspectives in Japan and the U.S. based on the personal innovativeness in IT, intrinsic motivation, and the moderating effects of Hofstede's cultural difference. Innovation diffusion theory and self determination theory are the theoretical foundations for developing the model in this study. The paper proposes research model and the implications to the IS community.

Keywords

Enterprise systems, cross-cultural study, personal innovativeness in IT, self determination theory, intrinsic motivation.