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Best Practices in Information Systems Program Assesment

Carolyn Jacobson

Mount Saint Mary College, cjacobson.phd@gmail.com

Richard G. Mathieu

James Madison University, maitherg@jmu.edu

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WORKSHOP PROPOSAL FOR AMCIS 2009

Workshop title:	Best Practices in Information Systems Program Assessment
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Duration	() Full day (X) Half day (afternoon)
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Abstract

What are some effective ways to assess your IS program educational objectives and program outcomes? Today, assessment is a focus point for AACSB, ABET as well as regional accrediting agencies. Practical examples for different aspects of assessment will be presented that help faculty develop meaningful and comprehensive program assessment techniques and tools. Eight experienced speakers will share their best practices with time allowed for questions and answers from the audience.

Topics in the workshop include:

1. Building an Assessment Plan from the Ground Up – Barbara Denison, Wright State University
2. Experiences with the Information Systems Exit Exam - Daniel J. McFarland, Rowan University
3. The Capstone Course in IS Assessment – Meg Murray, Kennesaw State University
4. Framework for performance evaluation and program outcome assessment– Janos Fustos, Metropolitan State University of Denver
5. Direct Assessment: Some Best Practices - Lynn McKell, Brigham Young University
6. Integrating Soft Skills Assessment through University, College, and Programmatic Efforts, Ken Surendran, Southeast Missouri State University
7. Program Assessment Reporting System – Rich Redmond, Virginia Commonwealth University
8. Direct Assessment methods. A review of assessment methods on accredited campuses – Bruce White, Quinnipiac University

Workshop leaders information

Name:	Carolyn Jacobson
Affiliation:	Mount Saint Mary's University
Postal address:	16300 Old Emmitsburg Road Emmitsburg, MD 21727
Telephone:	301-447-5326
Fax	
e-mail:	jacobson@msmary.edu

Name:	Richard G. Mathieu (* corresponding workshop leader)
Affiliation:	James Madison University
Postal address:	Dept of CIS & MS, COB, MSC 0202, Harrisonburg, VA 22801
Telephone:	(540)568-3064
Fax	(540)568-3273

e-mail:	mathierg@jmu.edu
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Additional Workshop Presenters (copy for each one)

Name:	Barbara Denison
Affiliation:	Wright State University
Postal address:	Information Systems and Operations Management Raj Soin College of Business 3640 Colonel Glenn Highway Dayton, OH 45435-0001
Telephone:	(937) 775-2416 or 2895
Fax	(937) 775-3533
e-mail:	barbara.denison@wright.edu

Name:	Janos T Fustos
Affiliation:	Metropolitan State College of Denver
Postal address:	CIS Department, 1201 5th Street, Denver, CO 80204
Telephone:	(303) 556-2445
Fax	(303) 556-8044
e-mail:	fustos@mscd.edu

Name:	Daniel J. McFarland
Affiliation:	Rowan University
Postal address:	Rohrer College of Business, 201 Mullica Hill Road, Glassboro, NJ 08028
Telephone:	856.256.5426
Fax	856.256.4439
e-mail:	mcfarland@rowan.edu

Name:	Lynn McKell
Affiliation:	Brigham Young University
Postal address:	Department of Information Systems, 536 TNRB Provo, Utah 84602 USA
Telephone:	801-422-3834
Fax	
e-mail:	mckell@byu.edu

Name:	Meg Murray
Affiliation:	Kennesaw State University
Postal address:	Dept of Computer Science and Information Systems 1000 Chastain Road, MB #1101 Kennesaw, GA 30144-5591
Telephone:	770-423-6652

Fax	770-423-6731
e-mail:	mcmurray@kennesaw.edu

Name:	Rich Redmond
Affiliation:	Virginia Commonwealth University
Postal address:	Department of Information Systems School of Business 1015 FLOYD AVE, RICHMOND, VA 23284
Telephone:	804-828-7130
Fax	
e-mail:	richard.redmond@vcu.edu

Name:	Ken Surendran
Affiliation:	Southeast Missouri State University
Postal address:	Computer Science Department Mail Stop 5950 One University Plaza Cape Girardeau MO 63701-4799
Telephone:	573-651-2208
Fax	573-651-2791
e-mail:	ksurendran@semo.edu

Name:	Bruce White
Affiliation:	Quinnipiac University
Postal address:	Dept of Information Systems Management, Hamden, CT 06518
Telephone:	203.582.3386
Fax	
e-mail:	bruce.white@quinnipiac.edu

Speakers' background, description of workshop, and envisioned activities during the workshop

The workshop leaders will moderate eight presentations related to information systems program assessment. The workshop will be a total of four hours in length. Each speaker will have 20 minutes to present and 10 minutes will be allowed for question and answer.

Workshop Leaders Background:

Dr. Carolyn Jacobson, Mount Saint Mary's University

Director of MBA and Adult Business Programs; ABET program evaluator; ; co-founder AIS SIG ISAccreditation (proposed)

Dr. Richard G. Mathieu, James Madison University
ManTech Professor and Department Head; ABET program evaluator; co-founder AIS SIG ISAccreditation (proposed)

Speaker's background:

Professor Barbara Denison
40 years experience working and teaching in Information Systems; Department Chair 8 years; led accreditation effort for CAC (ABET) accreditation for MIS program in the B.S. in Business degree at Wright State
Presentation topic: *Building an Assessment Plan from the Ground Up*

Dr. Janos Fustos
Professor of CIS with 20 years teaching experience in Europe and the US; ABET program evaluator; ABET IDEAL scholar
Presentation topic: *Framework for performance evaluation and program outcome assessment*

Dr. Daniel J. McFarland, Rowan University
MBA Director and Professor; Co-chaired the successful 2008-2009 initial ABET CAC accreditation effort for the Rowan University, College of Business, MIS Program. Chair of the 2010-2011 ABET CAC reaccreditation efforts for the MIS Program.
Presentation topic: *Experiences with the Information Systems Exit Exam*

Dr. Lynn McKell, Brigham Young University
Professor of Information Systems; Utah Academy of Sciences Arts & Letters (Past President); ICCP Education Foundation; ICCP Certification Council
Presentation topic: *Direct Assessment - Some Best Practices*

Dr. Meg Murray
Associate Professor of CS and IS with 30 years of experience in both higher education and industry. Lead the first IS program in the state of GA to successful ABET accreditation.
Presentation topic: *The Capstone Course in IS Assessment*

Dr. Rich Redmond
Chair of the Information Systems program at Virginia Commonwealth University; undergraduate IS program ABET accredited.
Presentation topic: *Program Assessment Reporting System*

Dr. Ken Surendran
Computer Science Professor; a faculty member in MIS program as well; interim Chairperson of Computer Science for two years; has both teaching and industry

experience; has international exposure in program accreditation; currently a member of the accreditation committee in the Department of CS.

Presentation topic: *Integrating Soft Skills Assessment through University, College, and Programmatic Efforts*

Dr. Bruce White, Quinnipiac University

Professor and Chair of Information Systems Management; ABET PEV since 2004; Educational Foundation Board of the Institute for Certification of Computer Professionals (ICCP); recipient of the AITP: EDSIG Information Systems Educator of the Year for 2008.

Presentation topic: *Direct Assessment methods. A review of assessment methods on accredited campuses*

Special requirements

Note: Regular equipment includes a computer, projector and screen.

() Computers

(X) Internet access

() Others. Please specify: _____

Audience

Participants will be anyone involved in the program assessment process at their institutions, either as a faculty member or as the lead person responsible for the assessment process.

Maximum number of participants: 50