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# Electronic Business Strategy, Architecture, and Design (Panel)

Russell Baker  
*University of Tampa*

Marianne D'Onofrio  
*Central Connecticut State University*

William Lomerson  
*Northwestern University*

Raymond Papp  
*University of Tampa*

Craig van Slyke  
*University of Central Florida*

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# ELECTRONIC BUSINESS STRATEGY, ARCHITECTURE, AND DESIGN

**Chair**  
**Russell Baker**  
University of Tampa  
[rbaker@ut.edu](mailto:rbaker@ut.edu)

**Marianne D'Onofrio**  
Central Connecticut State University  
[donofrio@ccsu.edu](mailto:donofrio@ccsu.edu)

**William L. Lomerson**  
Northwestern State University  
[Lomersonw@nsula.edu](mailto:Lomersonw@nsula.edu)

**Raymond Papp**  
University of Tampa  
[rpapp@ut.edu](mailto:rpapp@ut.edu)

**Craig Van Slyke**  
University of Central Florida  
[craig.vanslyke@bus.ucf.edu](mailto:craig.vanslyke@bus.ucf.edu)

This panel presentation will focus on the IS 97/2002 curriculum, specifically the **IS'02.2** course on **Electronic Business Strategy, Architecture and Design**.

**SCOPE** This course examines the linkage of organizational strategy and electronic methods of delivering products, services and exchanges in inter-organizational, national, and global environments. Information technology strategy and technological solutions for enabling effective business processes within and between organizations in a global environment are considered.

**TOPICS** Electronic economics, business models, value chain analysis, technology architectures for electronic business, supply chain management, consumer behavior within electronic environments, legal and ethical issues, information privacy and security, transborder dataflows, information accuracy and error handling, disaster planning and recovery, solution planning, implementation and rollout, site design, Internet standards and methods, design of solutions for Consumer Internets, Intranets and Extranets, EDI, payment systems, support for inbound and outbound logistics.

(<http://www.aisnet.org/Curriculum/is2002-coursedescriptions.doc>)

The panel members will discuss the course topic area and how they teach / plan to teach this course in their respective programs. The panel members will provide feedback on their pedagogical innovations and personal experiences.

The members of the audience will then be encouraged to share their views on this area and their plans or experiences with teaching it.