



Model of Digital Mediation to support Communication between Teachers Unions and the Education Community

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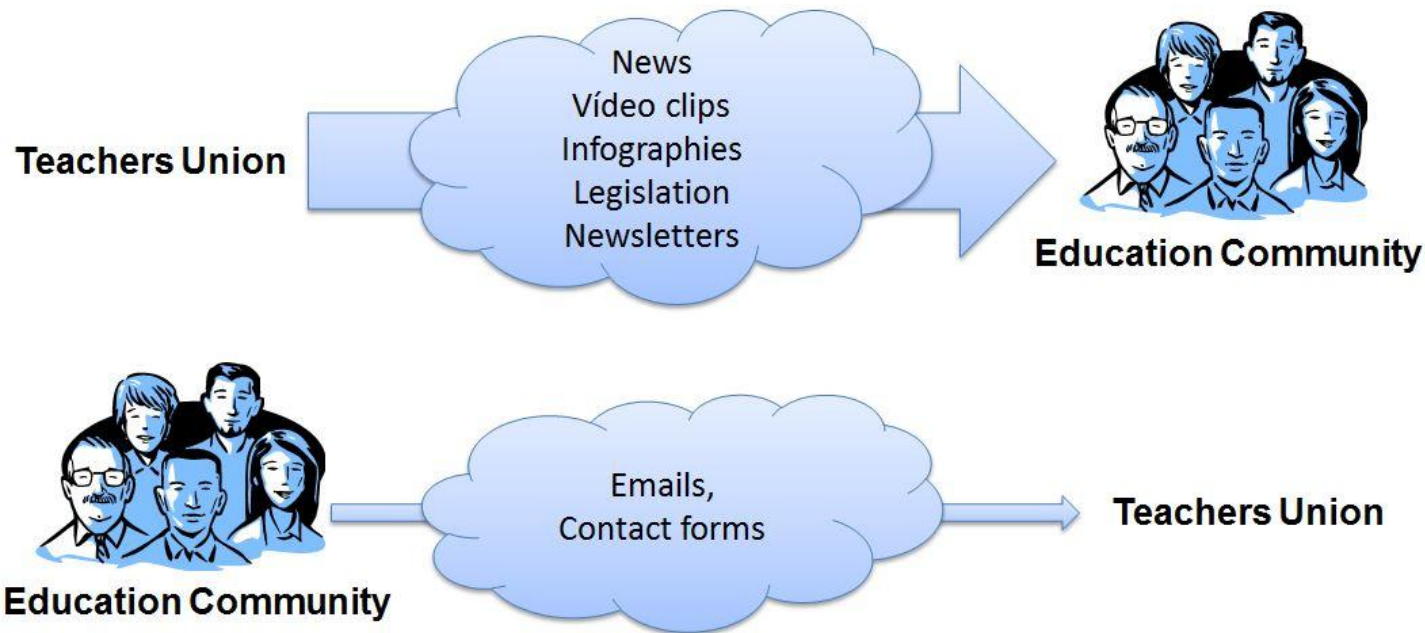
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Problem

The type of communication between unions and the education stakeholders is mostly concentrated in using unidirectional communication and do not support an efficient, scalable communication process based on all stakeholders' goals and needs.



Unidirectional communication

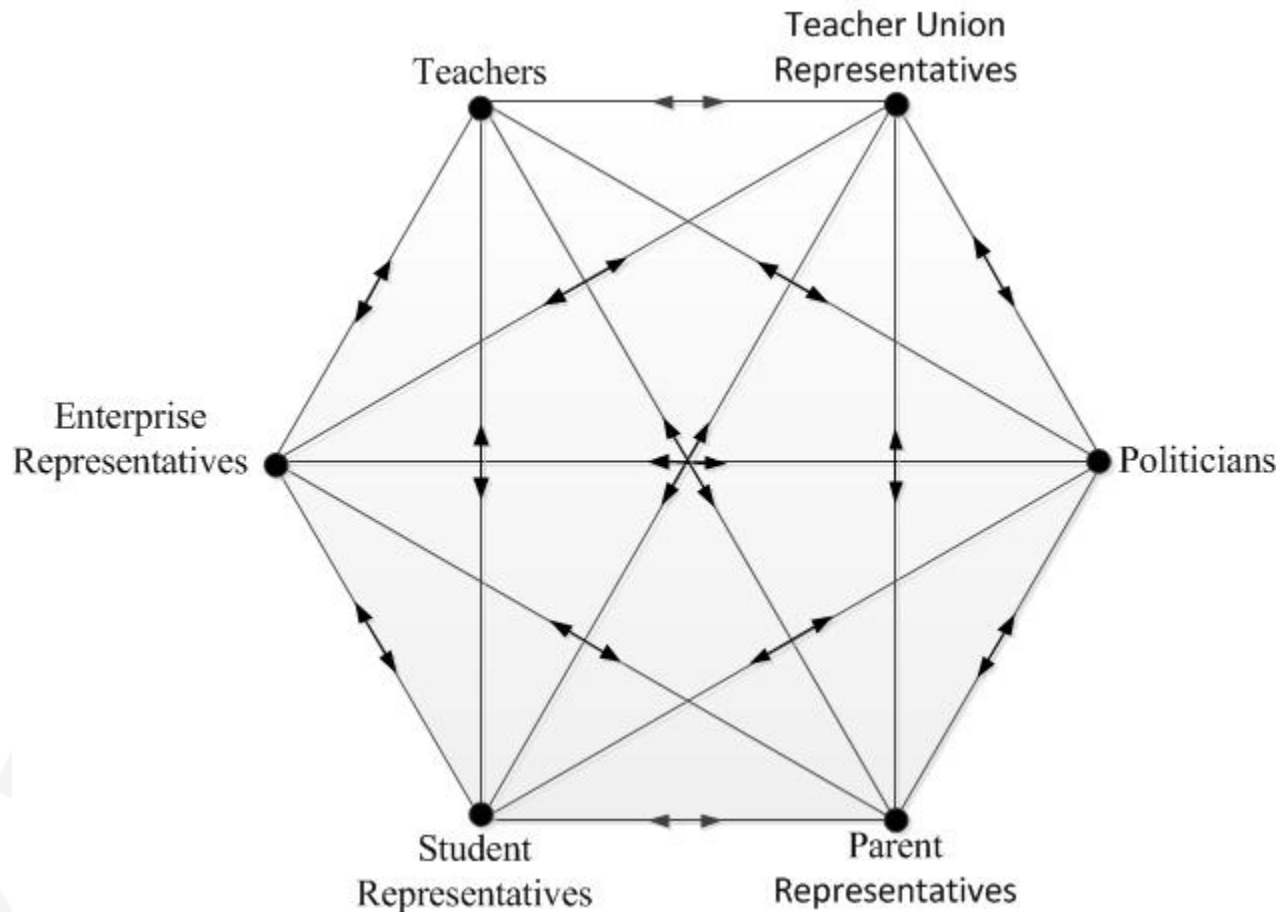
Objectives

- Gather the main education stakeholders in a **shared** deliberative **space**;
- Narrow the **communication gap** between **teachers unions** and the **educational community** (essentially unidirectional);
- Strengthen the **relationship** between these key actors;
- Foster **participation** among all stakeholders in the education process, through open, **multidirectional** and regulated communication channels.

Foster teachers **participation** and **improve communication** between the main **education stakeholders**.



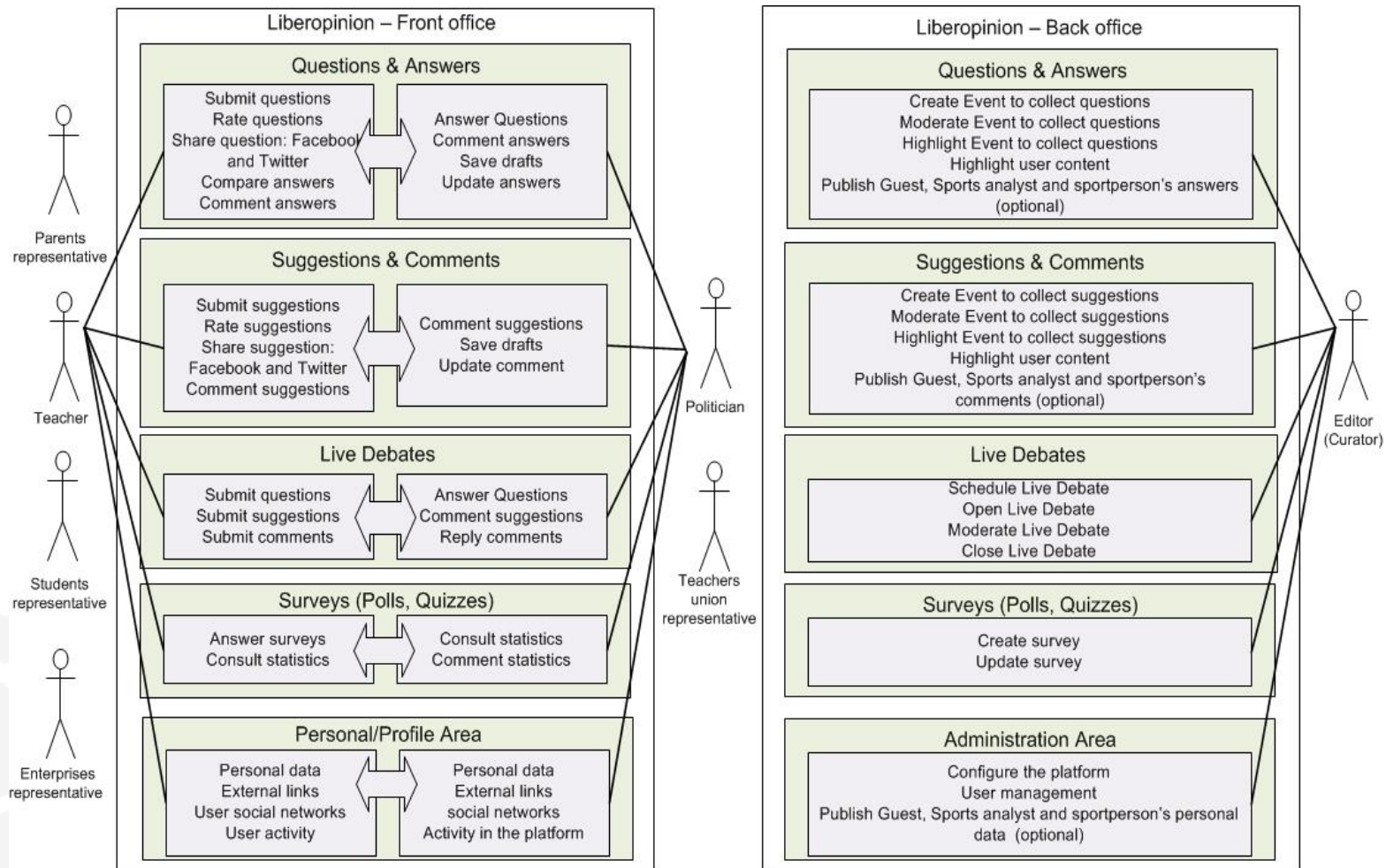
Communication model for teachers unions websites



The digital dimension is implicitly part of the model.
The editor is inherent to the model. It is a neutral element.

Proof of concept – Liberopinion platform

Gather in a single **neutral** and **regulated** place the **key** players in the **education** field, allowing through multiple **participation** events a structured and **multidirectional** **communication** between them.



Questions from the community

Discussion panel

- Education community members raise questions, in previously defined topics, **simultaneously** to **all** panel members.
- Panel members **answer** the **best** (most voted) questions.
- Education community members **compare** side by side the **answers** from different panel members to the same question.

Proposals and ideas from the community

- Discuss and gather **ideas** and opinions from the education community to **solve** problems on the hottest subjects and issues.
- Users are stimulated to comment on and to **vote** on all the ideas submitted, enabling this way to **highlight** the **best** ones as seen by the overall community.

One possible usage scenario:

- Inviting users to expose what they would do if they were decision makers (e. g. politicians), or if they were the president of the teachers union.
- Highlight the best ideas.
- Then, decision makers are also given the chance to provide feedback on the proposals by leaving comments.

The opinion of the community - Polls

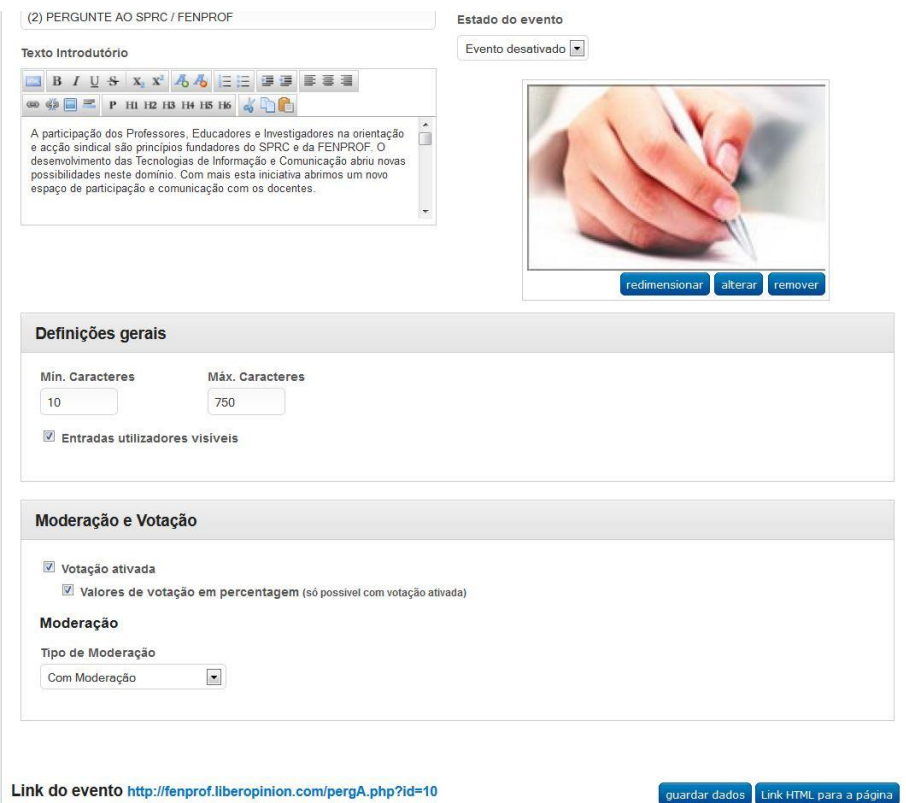
- Several questions are presented to the education community members on the most up-to-date and controversial subjects.
- Through a simple and intuitive interface users are invited to give their opinion through voting.
- Each user can only vote once, but it is always possible change the vote.

The main purpose of this platform section is to know the community opinion in relation to key education topics

Live debates

- Create an open **dialogue** between the **education stakeholders**.
- Users can read archived discussions, gather information about scheduled debates.
- If there is a live debate ongoing, users can access and participate in that debate.
- Discussions in this area are moderated and will not require that users log in to submit questions and comments.

Liberopinion usage experience in SPRC website



(2) PERGUNTE AO SPRC / FENPROF

Estado do evento
Evento desativado

Texto Introdutório

A participação dos Professores, Educadores e Investigadores na orientação e acção sindical são princípios fundadores do SPRC e da FENPROF. O desenvolvimento das Tecnologias de Informação e Comunicação abriu novas possibilidades neste domínio. Com mais esta iniciativa abrimos um novo espaço de participação e comunicação com os docentes.

redimensionar alterar remover

Definições gerais

Min. Caracteres: 10 | Máx. Caracteres: 750

Entradas utilizadores visíveis

Moderação e Votação

Votação ativada

Valores de votação em percentagem (só possível com votação ativada)

Moderação

Tipo de Moderação: Com Moderação

Link do evento <http://fenprof.liberopinion.com/pergA.php?id=10>

guardar dados Link HTML para a página

Back office page used to create, edit and configure the initiative carried out by SPRC to discuss the possibility of performing an exam to entry into the profession



plataforma de participação

A participação e votação estão fechadas

(2) PERGUNTE AO SPRC / FENPROF

A participação dos Professores, Educadores e Investigadores na orientação e acção sindical são princípios fundadores do SPRC e da FENPROF. O desenvolvimento das Tecnologias de Informação e Comunicação abriu novas possibilidades neste domínio. Com mais esta iniciativa abrimos um novo espaço de participação e comunicação com os docentes.

Precariedade, desemprego e ... prova de ingresso na profissão

Com esta iniciativa pretendemos discutir a política do governo para a Educação, e os interesses evidenciados em todas as medidas que aprova: redução dos serviços públicos, desresponsabilização do Estado, redução de custos com recursos humanos através do despedimento de docentes e da precarização das relações de trabalho e privatização das funções sociais do Estado. A prova de ingresso na profissão é um meio de desvalorização da profissão docente que não considera os percursos formativos e profissionais dos professores e educadores.

Veja o evento que está a decorrer sobre as políticas orçamentais em <http://fenprof.liberopinion.com/pergA.php?id=11>

Participações dos Utilizadores

+ recentes + populares

Luis Lobo

Sobre o caso que a colega Ana Campos aqui coloca, atrevo-me a sugerir, ainda, que seja enviada uma queixa para a Provedoria de Justiça

0% 100%

Partilhar

A sugestão dada é de inteira pertinência! O não acautelar de medidas que evitem prejuízos para os/as professores/as que, por motivos que lhes não são imputáveis, não possam comparecer à chamada única que o MEC insistiu em manter é outra e grave iniquidade da prova de acesso. Entre esses motivos, avultam os que se pretendem com a maternidade, conforme, aliás, a FENPROF exemplificou durante...

Webpage for the initiative carried out by SPRC to discuss the possibility of performing an exam to entry into the profession

During ten days (between 3 and 12 of December, 2013) SPRC representatives gave feedback to all 28 teachers' questions and opinions about the possibility of performing an exam to entry into the profession, proposed by the Portuguese government

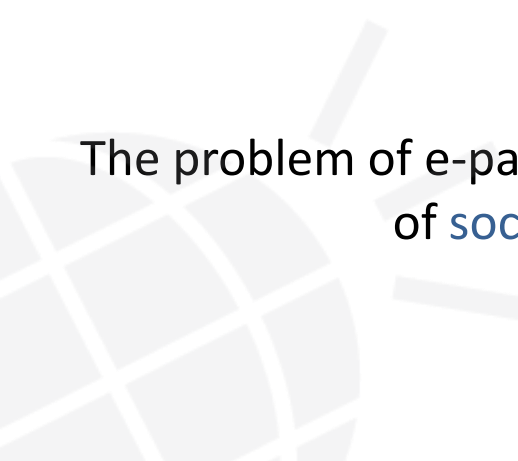
Conclusion

Tools based on the **Internet** and **Social Media** will **enrich** teachers unions web portals with participation **innovative** features.

If properly used, have the potential to contribute significantly to foster participation and strengthen the **relationship** between **unions** and the **education community**.

The main **focus** must be primarily on **participation** and the **people** (education stakeholders) rather than on technology.

The problem of e-participation is not just a matter of technology but also of an issue of **social shift** to a more **open** and **collaborative culture**.



Thank you

www.liberopinion.com