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Tourism Destination Planning

Neil Andrews

Technological University Dublin

Sheila Flanagan

Technological University Dublin

Joseph Ruddy

Technological University Dublin

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Tourism Destination Planning



Edited by

Neil Andrews
Sheila Flanagan
Joseph Ruddy



Acknowledgments

The Tourism Research Centre, Dublin Institute of Technology (DIT) and the European Association of Tourism and Leisure Education (ATELE) would like to extend their best wishes to all participants, speakers, students and visitors present for making the meeting and stay in the ATLAS of Anniversary International Conference 2010 and for their special efforts in making the conference a success. The Faculty of Tourism and Travel for welcoming, facilitating and supporting the conference. In particular the delegates were most impressed and delighted by the students of the school.

We would like to extend our appreciation to the following government departments: Department of Tourism, Sport and Recreation and Department of Arts, Heritage, Gaeltacht and the Islands for their support and assistance. We would like to thank both delegates and participants for their attendance and contributions at the Conference. Without which, the ATLAS of Anniversary International Conference would not have been possible at all. The special thanks also go to the following: Dr. Ferris, Noel Folan, John Toner, David, Dr. Maria, Judith, Gudrun, Sherry, and others. Finally, our special thanks go to the staff of ATLAS, especially to the staff of the conference, for their assistance, support and hard work.

Edited by

Sheila Flanagan

Dublin Institute of Technology

Joseph Ruddy

Dublin Institute of Technology

and

Neil Andrews

Dublin Institute of Technology

Tourism Destination Planning

Edited by

Joseph Haddy
Dublin Institute of Technology

Joseph Haddy
Dublin Institute of Technology

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Conference Organising Committee:

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Sheila Flanagan, PhD, Head of Tourism Department, DIT and Conference Director;
Alex Gibson, School of Hospitality Management and Tourism, DIT;
Joanne Grehan, Conference Coordinator, School of Hospitality Management and Tourism, DIT;
Elizabeth Kennedy, Conference Administrator, Manager, Tourism Research Centre, DIT;
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Noel O'Connor, PhD, School of Hospitality Management and Tourism, DIT;
Noelle O'Connor, School of Hospitality Management and Tourism, DIT;
Joseph Ruddy, PhD, Head of School, DIT and Conference Director;
Deirdre Quinn, School of Hospitality Management and Tourism, DIT;

The Conference Paper Review Committee:

Prof. Michael Bannon, Department of Regional and Urban Planning, UCD;
Prof. Frank Convery, Environmental Institute, UCD;
Greg Richards, ATLAS;
Sheila Flanagan, PhD, School of Hospitality Management and Tourism, DIT;

Elizabeth Kennedy, MBS, Manager Tourism Research Centre;
Ziène Mottier, PhD, School of Hospitality Management and Tourism, DIT;
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Due to the volume of conference papers and academic contribution to the conference it was necessary to produce two volumes of proceedings, each with a specific focus:

Volume 1 - Innovation in Tourism Planning and Volume 2 - Tourism Destination Planning.

**Joseph Ruddy, PhD,
School of Hospitality Management and Tourism, Dublin Institute of Technology.**

Contents

Part 1	Achieving Regional Balance in Tourism Destinations	1
	Public and Private Partnerships	2
1	Old Skills in New Heritage: An Analysis of Skills Supply, Demand and Utilisation in the UK's Heritage Sector, <i>Rhodri Thomas</i>	3
2	Criteria, Strategies and Proposed Interventions for Development of Mountain Tourism: Lessons Drawn From the Planning Process for the Structural Funds III Package in Greece, <i>Christos Petreas</i>	24
3	Developing City Tourism in Europe – The DETOUR Experience, <i>Alan Clarke and Agnes Raffay</i>	43
	Achieving Regional Balance	64
4	Heritage and Cultural Landscape Interpretation and Sustainable Tourism Development in Remote Rural Areas: A Case Study in the Peneda Geres National Park, <i>Carlos O. Fernandes, Olga Matoa and Thomas Brysch</i>	65
5	“Starting From the Scratch”. Developing Sustainable Tourism in the Remote and Mountainous Community of Livadia Greece, <i>Fotis Kilipiris</i>	86
6	Evaluation of impacts of the European Regional Development Fund on Tourism Dynamics in Portugal – in Search of the Right Spatial Balance, <i>Paula Malta, Celeste Aguiar and Carlos Costa</i>	102
Part 2	Integrated Tourism Destination Planning	123
	Planning For Integrated Tourism Development	124
7	Inter-Firm Cooperation at Nature-Based Tourism Destinations, <i>Twan Huybers and Jeff Bennett</i>	125
8	The Effect of Television Induced Tourism on the Village of Avoca, Co. Wicklow, <i>Noelle O'Connor</i>	145
9	The Evolution of Polynucleid Leisure and Business Complexes and Their Effects on Regions, <i>Martin Scheer</i>	160
10	Business Strategies in the Tourism Sector: An Investigation to Identify Factors Which Influence Marginal Organisation to Move Into or Remain on the Fringe of the Business of Tourism and Action Taken to Implement Either Strategy, <i>Tracey Firth</i>	189
11	An Approach for Integrated Development of Quality Tourism, <i>Albert Postma</i>	205
12	The Role of Power in Rural Networks: A Case of the Peak National Park, <i>Gunjan Saxena</i>	218
13	Tourism, Small and Medium Sized Enterprises and Regional Development – A Case Study of North East England, <i>Paul Vance</i>	230
14	The Role of Rural Tourism Entrepreneurship in Regional Development in Ireland, <i>Joseph Ruddy and Cecilia Hegarty</i>	239

Part 3 Regional Development, Access and Impacts	263
Creating Tourist Access and Flows	264
15 Are the Differences in Holiday Trips Between Countries only Structural? A comparison of 15 EU Countries, <i>Timo Toivonen</i>	265
16 Towards a Strategy for the Development of Cultural Heritage Attractions in Kyrgyzstan's Naryn Region: Lessons from Tash Rabat, <i>Karen Thompson and Peter Schofield</i>	281
17 The Role of Urban Tourism and Transport in Regional Development and Regeneration, <i>Graeme Evans and Steve Shaw</i>	293
Regional Clusters, Impacts and Management	311
18 The Tourism Paradox: Tourism Development versus Scenic Landscapes – Framework, Impacts, Balancing and Sustainability, <i>Marc Mc Donald</i>	312
19 Can Local Tourism Destinations Benefit From Employing the ISO 9000:2000 Quality Management System, <i>Marcjanna Augustyn</i>	330
20 Tourism Clusters – Towards a Theory for Regional Development, <i>KW Hopkins and EJ Michael</i>	346
21 Economic, Social and Environmental Impact of Tourism on the Balearic Islands: An Application of the Tourism Penetration Index, <i>M Payeras, LL Pou, M Alemany and C Borrás</i>	361
Strategies For Emerging Tourist Destinations	378
22 Local Government with a Cause: The Establishment of Nillumbik as a Destination, <i>Megan Ritchie</i>	379
23 Positioning Analysis of Rural Tourism Destinations and Implications for Destination Planning and Marketing - The Case of North Portugal, <i>Elisabeth Kastenholz and Maria Joao Carneiro</i>	390
24 Analysis of the Social and Cultural Impacts of Tourism on Rural Communities of Zimbabwe, <i>John Toland</i>	409