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Innovation in Tourism Planning



Edited by

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Conference Organising Committee:

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Sheila Flanagan, PhD, Head of Tourism Department, DIT and Conference Director;
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Due to the volume of conference papers and academic contribution to the conference it was necessary to produce two volumes of proceedings, each with a specific focus:

Volume 1 - Innovation in Tourism Planning and Volume 2 - Tourism Destination Planning.

**Joseph Ruddy, PhD,
School of Hospitality Management and Tourism, Dublin Institute of Technology.**

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