



When They Won't Submit

Leveraging Faculty Relationships
to Increase IR Submissions

*2019 Southern Miss Institutional
Repository Conference*

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Session Outline

- Existing Research
- Project Overview
- Turn & Talk Activity
- Limitations
- Successes





Existing Research

- Build it and they will submit
- Liaison Librarians - Training & Outreach

"The initial stages of a library-led scholarly communication outreach program often includes educating librarian on the the issues and training the in the techniques to be effective advocates"

PROJECT OVERVIEW



*Targeted Personal
Approach*



*Facilitated
Discussion*



*Mediated
Submission*





Targeted Personal Approach

Interested Liaison Librarian

Ashley B. Crane, Research & Instruction Librarian

- Liaison to SHSU College of Education
- Previous contribution to IR as grad student



SHSU College of Education Faculty

Dr. Paul Eaton, Assistant Professor

- Library advocate
- Frequent instruction & purchase requests
- Previous contribution to IR as grad student

Facilitated Discussion



Meeting Logistics

- Arranged through Liaison Librarian
- In faculty office
- Both Liaison & IR Librarians present

Discussion Points

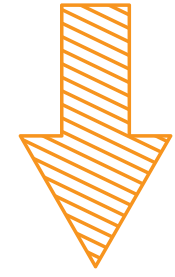
- What is the IR?
- Need for submissions
- Benefits to the faculty member, college, and university
- Mediated submission process

MEDIATED SUBMISSION

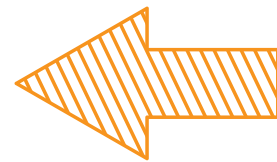
Obtain Curriculum Vitae



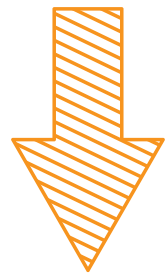
Search Sherpa/Romeo



Faculty gives permission to submit available PDFs



Librarian submission of available PDFs



Faculty delivers additional post-prints



Librarian submits post-prints



Turn & Talk

Turn to your neighbor & discuss:

- Would this method work at your institution?
Why or why not?
- What limitations do you foresee?
- What benefits do you foresee?



Limitations

- Scalability
- Interest in and/or willingness of liaison librarians
- Available training for liaison librarians
- Interest in and/or willingness of university colleges and departments

Successes

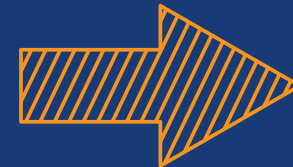
- Incremental growth
- Increased buy-in from liaison librarians
- Increased buy-in from faculty and administrators
- Increased visibility through word of mouth
- Future opportunities to diversify IR content



Dr. Paul Eaton
Assistant Professor



Dr. Rebecca Bustamante
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Questions? Comments?



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