

Organiser:  Malaysian Association
of Applied Linguistics

Co-organisers:  UNIVERSITY
OF MALAYA  Asia-Europe Institute

 **CARUM**
Centre for ASEAN Regionalism University of Malaya

Supported by:



MALAYSIAN ASSOCIATION OF APPLIED LINGUISTICS INTERNATIONAL CONFERENCE 2018 (MAALIC 2018)

3-4 DECEMBER 2018

ASIA-EUROPE INSTITUTE, UNIVERSITY OF MALAYA, KUALA LUMPUR, MALAYSIA

“Applied Linguistics and the Sustainable Development Goals (SDGs): Language, Communication and the Professions”

MAALIC 2018 Conference Programme

Notes from the Secretariat

- The conference schedule is final and should there be any changes, it will be reflected at the conference website or notified at the event in KL.
- Slots for presentation are subject to change at the discretion of the MAALIC 2018 committee as deemed necessary.
- Please visit the conference website at <https://maal.org.my/maalic-2018/> for latest updates prior to the event.
- To contact the Secretariat, please write to info@maal.org.my
- *For presenters:* If you have any particular requests (software, speakers, etc.) for your presentation, please inform the Secretariat five (5) days in advance before the commencement of the conference. All presentation slides should be in the *Microsoft PowerPoint format* (*.ppt or *.pptx) and please check them in advance.

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

Time	Programme (Venue)
08:00 – 09:00	Conference Registration Auditorium, Level 2, Asia-Europe Institute, University of Malaya
09:00 – 09:10	Welcome and Opening by Prof. Dr. Azirah Hashim, President, Malaysian Association of Applied Linguistics (MAAL) and Vice President, International Association of Applied Linguistics (AILA) Auditorium, Level 2, Asia-Europe Institute, University of Malaya
09:10 – 09:15	Launching of AILA ASEAN Network by Prof. Dr. Azirah Hashim, President, Malaysian Association of Applied Linguistics (MAAL) and Vice President, International Association of Applied Linguistics (AILA) & Prof. Dr. Daniel Perrin, <i>President, International Association of Applied Linguistics (AILA), Zurich University of Applied Sciences, Switzerland</i>
09:15 – 10:15	Keynote Speaker 1 Prof. Tan Sri Dato' Dzulkifli Abdul Razak <i>Rector, International Islamic University Malaysia (IIUM)</i> <i>Senior Advisor, Asia-Europe Institute, University of Malaya (UM)</i> Auditorium, Level 2, Asia-Europe Institute, University of Malaya
10:15 – 10:45	Refreshments

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

Concurrent Session 1	Language in the Workplace	Language and Law	Language for Specific Purposes		
	Auditorium	Kong Zi Room 1	Kong Zi Room 2	Kong Zi Room 3	Kong Zi Room 4
10:45 – 11:05	English Language Communication (ELC) Competence of Internship Students at Workplace: Synergizing with Employer Expectations Manjet Kaur Mehar Singh	Bilingualism in Teaching and Learning Law Nurjaanah Chew Li Hua	“Mine, Sis!”: Linguistic Features of Online Selling Discourse Chirbet C. Ayunon	Discourse Strategies of Malaysia Public Listed Company Chairman’s Statements Vivian Yee Chiew Ling	A linguistic analysis of IIUM medical students’ Oral Case Presentations (OCP) Faridah Abdul Malik
11:05 – 11:25	English needs in the ASEAN Economic Community and Implications for Higher Education in Indonesia Wulan Fauzanna	Language and Conceptual Metaphor	Hedging and boosting in economics research articles and opinion pieces: A corpus-based study HE Mengyu	The Marketization of Public Discourse in Malaysia: A Study of Research University Websites Ariezal Afzan Hassan	Framing Dentistry: A New Take on Oral Health Education Faris Muhammad Noor
		Language of depression: Investigating types of metaphor in Linkin Park’s songs Mevisa Damrongpiriyakij			
11:25 – 11:45	Globalisation in Intercultural Business Communication Saabdev Kumar	Language and Gender	Collocation and connectivity in collocation networks: A corpus analysis of journal articles for English for Academic Purposes (EAP) Ang Leng Hong	Hospitality Language: How to Teach it Better? Minah Harun	Professional care provision for older persons living with Dementia (PLWDs) : dealing with ecosystem diversity Leela Koran
		Gayspeak: The Language of Gender and Family Maria Elena G. Jacinto			

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

Concurrent Session 2	Language and Technology in Education				
	Auditorium	Kong Zi Room 1	Kong Zi Room 2	Kong Zi Room 3	Kong Zi Room 4
11:45 – 12:05	Production of Hausa Vowels by Yorùbá native Speakers and its Implication to L2 Learning Sale Maikanti	6+1 Writing Traits in a Matriculation ESL classroom Premaraj Gurusamy & Ramesh Sathappan	Analysis on Illocutionary Acts in a Classroom Discourse Arjay B. Arcena	Linguistic Anxiety: Perspectives of Select Students of English Language Learning Joseph Agbuya Villarama	The Satisfaction and effects of Short-term Mobility Programme: UniKL Academic Visit to Beijing 2017 Lai Siew Yoon
12:05 – 12:25	Using metacognitive strategies in learning French's vocabulary Ajhar bin Ahmad	The impact of instruction based on Toulmin elements on the argumentative writing performance of ESL learners Amirah Dent & Ng Lee Luan	The Study of the Effectives of Using Video Lecture and Game Based Learning for Mandarin Subject in Foreign Language Classroom Syahidatul Akmar Safian	The Perception of Integrated Assessments Among Students of UniKL MIIT Suguna Saminathan	Composing Process: Strategies Used by Students in Tertiary Institution Zulaikha Khairuddin
12:25 – 12:45	Cross-Language Transfer of Morphological Awareness Among Malay ESL Learners Anne Benedict Nair	E-Learning Module for Senior High School Reading and Writing Skills Dives Bangayan Tamayao	Building Interaction in Pre-school at Kota Langsa (A Classroom Discourse Analysis) Siska Eka Syafitiri	Analysis of English Pronunciation Errors among Undergraduates in Malaysia Wan Nur Syazwani Wan Abd Malik	A study on the perception of UniKL MSI students toward TPR method in learning Mandarin Tan Hua An
12:45 – 13:05	Effective Learning Strategies In Learning French As A Foreign	Group Work as a Tool in Enhancing Secondary Level Students' Writing Performances in ESL	Comparison of Academic Vocabulary in MUET and IELTS Reading	Reading levels of Malaysia medical tourism hospital website	Malaysian English Corpus for Classroom Use (MECCU)

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

	Language Shobehah Abdul Karim	Classrooms Kristina Francis	Comprehension Passages Chai Jian Mei & Christina Ong Sook Beng	Ahmad Rauyani Ab Hamid	Siti Aeisha Joharry
13:05 – 14:00	Conference Lunch (Lower Foyer, Asia-Europe Institute, University of Malaya)				
Concurrent Session 3	Multilingualism and Multiculturalism	Language for Specific Purposes			
	Auditorium	Kong Zi Room 1	Kong Zi Room 2	Kong Zi Room 3	Kong Zi Room 4
14:00 – 14:20	Cast in Iron: Multilingualism and memory in Penang John Macalister	Communication Spheres and Discourse Perspective in a Research Proposal Defense Ena Bhattacharyya	Are Ethos, Pathos, and Logos Used Appropriately by Engineering Students in Persuasive Email: A Case Study Isai Amutan Krishnan	A Comparative Genre Analysis of Abstracts in a Multidisciplinary Conference: Social Sciences vs Science & Technology Khairul Firhan Yusob	Language Use and Non-Verbal Communication in Doctor-Patient Discourse Azizah Ya'acob
14:20 – 14:40	Malaysian students' identity in seminars: Resistant Zurina Khairuddin	Language and Planning Policy	Genre Analysis of Malaysian Tourism Brochures Nurul Syafieqah Jaafar	A Corpus-based Analysis of Authorial Identity Construction in the Review Article Genre Ali Sorayyaei Azar	The Faculty's perceptions on the importance of English oral proficiency and communication problems faced by ESL medical students Khairiah Othman
		Language Policy and Sustainability of Languages: Focus on Malaysia, Pakistan and Ukraine Maya Khemlani David			

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

14:40 – 15:00	Language, Media, and Computer-Mediated Communication	Language and Planning Policy	Language for Specific Purposes		
	Auditorium	Kong Zi Room 1	Kong Zi Room 2	Kong Zi Room 3	Kong Zi Room 4
	<p>“Mangan Tayun”: Examining the Online Identity of Ilocanos through Facebook Food Posts</p> <p>Lysel Ildefonso Haloc</p>	<p>Malaysian Education Ministry’s policy towards the development of Arabic Language in school</p> <p>Abdul Hadi Abdul Rahim</p>	<p>Linguistic representation of violence in judicial opinions in Malaysia</p> <p>Nor Fariza Mohd Nor</p>	<p>Impersonally Personal: Stance and Engagement Practices of Malaysian and International Engineering Expert Writers</p> <p>Nurul Nai'mmah Hamdan</p>	<p>Zooming in for the needs of ESP learners: The Blended Age</p> <p>Siti Aishah Meor Zul Kefli'Auni</p>
15:00 – 17:00	<p>Panel Discussion 1</p> <p>The Future of Applied Linguistics in ASEAN</p> <p><i>Prof. Dr. Tengku Silvana Sinar</i> <i>Universitas Sumatera Utara, Medan, INDONESIA</i></p> <p><i>Assoc. Prof. Dr. Mohd Gary Jones</i> <i>Universiti Brunei Darussalam, BRUNEI</i></p> <p><i>Assoc. Prof. Dr. Shirley Dita</i> <i>De La Salle University, Manila, PHILIPPINES</i></p> <p><i>Dr. Latsanyphone Soulignavong</i> <i>National University of Laos, Vientiane, LAO PDR</i></p> <p><i>Prof. Dr. Azirah Hashim</i></p>				

MAALIC 2018 CONFERENCE DAY 1: MONDAY, 3 DECEMBER 2018

	<p><i>University of Malaya, Kuala Lumpur, MALAYSIA</i></p> <p>Chairperson: <i>Prof. Dr. Shameem Rafik-Galea</i> <i>UCSI University, Kuala Lumpur, MALAYSIA</i> Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
17:00 – 17:30	Refreshments
17:30	End of Day 1

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

Time	Programme (Venue)			
08:30 – 09:00	Conference Registration Auditorium, Level 2, Asia-Europe Institute, University of Malaya			
09:00 – 09:45	Keynote Speaker 2 World Englishes and Communication in Professional Practice – Insights from Critical Genre Theory Prof. Dr. Vijay Kumar Bhatia <i>Visiting Professor, Hellenic American University Athens (Greece)</i> <i>Adjunct Professor, Chinese University of Hong Kong</i> Auditorium, Level 2, Asia-Europe Institute, University of Malaya			
Concurrent Session 4	Semiotics	Language, Media, and Computer-Mediated Communication		
	Kong Zi Room 1	Kong Zi Room 2	Kong Zi Room 3	Kong Zi Room 4
09:45 – 10:05	Inclusive visual discourses of people with disabilities in news photographs: A discursive contribution towards achieving the UN 2030 Agenda for Sustainable Development Ang Pei Soo	Media Representation of Foreign Domestic Workers in Malaysia: A Comparison between the Malaysian Mainstream Media and the Media of the Workers' Country of Origin Sheren Khalid Abdul Razzaq	English-Tamil Code-Switching as a Communicative Tool in Facebook Wall Posts among Malaysian University Students Ranjini Kunalan	Multilingual Microblogging Discourses of GE14 Fazleen Md Ruslan
10:05 – 10:25	1MDB: A Corpus-driven Transitivity Analysis Wan Faizatul Azirah Ismayatim	How Media Reports and Job Advertisements May Affect Unemployability: A Case Study Mohd Nazriq Noor Ahmad	Discursive strategies in the RUU 355 (Sharia Courts Act) private bill discourse in the Malaysian public sphere Hishamuddin Salim	Politeness in online communication: Modern Malay Politeness Khairul Firhan Yusob

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

10:25 – 10:55	Refreshments
11:00 – 11:45	<p>Keynote Speaker 3</p> <p>Transdisciplinarity, Sustainability, and Professional Discourse as the Key Challenges of Applied Linguistics</p> <p>Prof. Dr. Daniel Perrin <i>President, International Association of Applied Linguistics (AILA)</i> <i>Zurich University of Applied Sciences, Switzerland</i></p> <p>&</p> <p>Marlies Whitehouse <i>Treasurer, International Association of Applied Linguistics (AILA)</i> <i>Zurich University of Applied Sciences, Switzerland</i></p> <p>Auditorium, Level 2, Asia-Europe Institute, University of Malaya</p>
11:45 – 12:45	<p>Panel Discussion 2</p> <p>Industry, Language and the SDGs</p> <p><i>Shirley Hsia,</i> <i>Retail Consultant (China, Taiwan, Hong Kong, Southeast Asia and Australia), MALAYSIA</i></p> <p><i>Dr. Yong Junina Fadzil</i> <i>Consultant Paediatrician/Paediatric Cardiologist, MALAYSIA</i></p> <p><i>Rumaizon Abdul Malik</i> <i>Principal Strategist, Founder, Ideascope Consulting Group Sdn Bhd, MALAYSIA</i></p> <p>Chairperson: <i>Assoc. Prof. Dr. Cordelia Mason</i> <i>Universiti Kuala Lumpur (UniKL), MALAYSIA</i></p>

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

	Auditorium, Level 2, Asia-Europe Institute, University of Malaya
12:45 – 14:00	Conference Lunch (Lower Foyer, Asia-Europe Institute, University of Malaya)
14:00 – 16:30	<p>Malaysian Association of Applied Linguistics (MAAL) – Singapore Association for Applied Linguistics (SAAL) – Thailand Association for Applied Linguistics (TAAL) Symposium 2018</p> <p>MAAL <i>Dr. Ena Bhattacharyya</i> <i>Universiti Teknologi PETRONAS (UTP), MALAYSIA</i> <i>Prof. Dr. Shameem Rafik-Galea</i> <i>UCSI University, Kuala Lumpur, MALAYSIA</i></p> <p>SAAL <i>Prof. Dr. Low Ee-Ling</i> <i>National Institute of Education (NIE), Nanyang Technological University (NTU), SINGAPORE</i> <i>Assoc. Prof. Dr. Anne Pakir</i> <i>National University of Singapore (NUS), SINGAPORE</i> <i>Asst. Prof. Dr. Radhika Jaidev</i> <i>Singapore Institute of Technology (SIT), SINGAPORE</i></p> <p>TAAL <i>Sonthida Keyuravong</i> <i>King Mongkut's University of Technology Thonburi, THAILAND</i> <i>Kornwipa Poonpon</i> <i>Khon Kaen University, THAILAND</i></p>

MAALIC 2018 CONFERENCE DAY 2: TUESDAY, 4 DECEMBER 2018

	<p><i>Punjaporn Pojanapunya</i> <i>King Mongkut's University of Technology Thonburi, THAILAND</i></p> <p><i>Dr. Angvarrah Lieungnapar</i> <i>King Mongkut's University of Technology Thonburi, THAILAND</i></p>
16:30 – 16:45	Closing
16:45 – 17:00	Refreshments

Thank you and we look forward to welcoming you in Kuala Lumpur soon!