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Identifying Cues to Deception in Islamic Websites Text-Based Content and Design

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PROCEEDINGS 2018 INTERNATIONAL CONFERENCE ON INFORMATION AND COMMUNICATION TECHNOLOGY FOR THE MUSLIM WORLD (ICT4M)

Book Group Author(s): IEEE

Book Series: International Conference on Information and Communication Technology for the Muslim World

Pages: 285-289

DOI: 10.1109/ICT4M.2018.00059

Published: 2018

Document Type: Proceedings Paper

Conference

Conference: International Conference on Information and Communication Technology for the Muslim World (ICT4M)

Location: Kuala Lumpur, MALAYSIA

Date: JUL 23-25, 2018

Abstract

The exponential growth of the Internet and the availability and accessibility of Islamic websites, have brought a new risk to the Islamic websites which is deception. Some studies argue that Islamic websites are not accurate and contain deceptive information that mislead users about the true Islamic knowledge. However, previous studies have failed to address how Islamic websites can be deceiving and what are the elements (cues) that could help user identify deception in Islamic websites. This paper reviews general literature which focuses on cues of deception in the text and design of the websites. The conceptual findings suggest there is a tremendous potential of cues of deception in the text and design that can be used to identify deception in Islamic websites. The purpose of this paper to create awareness among users, to evaluate what they see, and they shouldn't blindly believe what they see.

Keywords

Author Keywords: Islamic websites; deception; cues; text; design

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Publisher

IEEE, 345 E 47TH ST, NEW YORK, NY 10017 USA

Categories / Classification

Research Areas: Computer Science; Telecommunications

Web of Science Categories: Computer Science, Interdisciplinary Applications; Telecommunications

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