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PetGrab-linker services – A conceptual business model (Conference Paper)

Dahlan, A.R.A. [✉](#), Rahman, M.T.S.B.A., Fadil, M.A.B.M.

Department of Information Systems, Department of Computer Science, International Islamic University Malaysia, Kuala Lumpur, Malaysia

Abstract

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The objective of this paper is to propose and introduce to people an apps that will helps to link between clinic and pet owners. petGrab aims is to help user which are the pet owners to get their pets treatments in order to make sure their pets healthy. In this paper also, we propose the Business Model Canvas (BMC), strategy canvas, environmental map and value proposition design (VPD). This is a conceptual solution that been proposed. Other than that, this paper also has proposed enhanced BM. © 2018 IEEE.

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Topic: [Pets](#) | [Dogs](#) | [service dog](#)

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Author keywords

[BMC](#) [Conceptual](#) [Mobile platform](#) [Revenue](#) [Treatment](#) [VPD](#)

Indexed keywords

Engineering uncontrolled terms

[Business modeling](#) [Conceptual](#) [Environmental maps](#) [Mobile platform](#) [Treatment](#)
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